

# Quantum Research Grip

boost your revenue....



EXPLORE OUR GLOBAL  
CAPABILITIES

BOOK SURVEY RESPONDENTS FROM 60+ COUNTRIES

# Our Global Access Panels

We provide global support for your market research with our own high quality online panels. We have access to interesting target groups from both B2C and B2B audiences. We will provide professional support from the initial concept, to the actual survey and then analysing the data collected.

Our online access panels offer you access to consumers in more than 60+ countries. The size of the country panel varies, but they all have one thing in common: high quality



# Country List

CRG

AFRICA

PAKISTAN

CHINA

INDIA

JAPAN

UK

ITALY

US

SPAIN

SINGAPORE

GERMANY

UAE

FRANCE

2,516,634

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# About Us



We are a creative market research firm based in India, dedicated to helping our clients boost their revenue and become key players in their industries by providing innovative ideas for success.

As we worked with our clients, we realized that it would be beneficial to be involved with them from the very beginning of the process. As a result, we now offer a range of services such as data collection, data processing, survey programming, translation, report writing, mystery shopping, digital marketing, content creation, website building and app development.

Our aim is to help customers find their authentic data in the most seamless and painless way possible. We are committed to providing our clients with the necessary tools and resources to achieve their goals and succeed in their respective industries.

# Profiling Details



## BUSINESS TO BUSINESS (B2B)

### DEDICATED NICHE PANELS

- IT Decision Makers
- Small Business Owners
- HR/Benefits
- Construction
- Professionals
- Building Managers
- Industries & Verticals
- Agriculture
- Automotive
- Banking/Finance
- Communications
- Construction
- Education
- Energy
- Engineering
- Technology
- Telecommunication
- Travel/Hospitality
- Food/Beverage
- Government
- Insurance
- Law/Legal
- Marketing
- Non Profit
- Pharmaceutical
- Printing/Publishing
- Real Estate
- Retail

### GENERAL TARGETING

- Job title
- Industry
- Company Revenue
- Number of Employees
- Number of Locations
- Decision Making Roles
- Blue Collar vs White Collar

# BUSINESS TO BUSINESS (B2B)



## PURCHASE AUTHORITY

- Finance/Banking
- Computers
- Employee Benefits
- Human Resources
- Internet Services
- Legal
- Maintenance
- Marketing/Advertising
- Meetings/Accommodations
- Office Supplies
- Shipping
- Tax/Accounting
- Telecommunication
- Transportation

## SPECIFIC JOB TITLES

- |                     |                        |
|---------------------|------------------------|
| • Accountant        | • Graphic Designer     |
| • Administrative    | • HR Director          |
| • Staff Architect   | • IT Manager           |
| • Attorney          | • Military             |
| • C-Level Executive | • Nurse                |
| • Consultant        | • Owner                |
| • Customer Support  | • Sales Representative |
| • Designer          | • Skilled Tradesman    |
| • Department Head   | • Teacher/Professor    |
| • Doctor            | • Vice President       |
| • Engineer          | • Web Developer        |
| • Financial Advisor | • Software Developer   |



# BUSINESS TO CONSUMER(B2C)



## GENERAL

- Marital Status
- Children in Household
- Education Level
- Household Income
- Ethnicity
- Sexual Orientation
- Religion
- Politics

## FINANCE

- Credit Cards
- Banks
- Credit Card Loyalty Program
- Investment Firms
- Tax Preparation
- Investible Assets

## HEALTH

- Exercise
- Diet/Healthy Eating
- Smoker
- Skin/Hair Product Use
- Fitness Equipment
- Owner Gym Membership

## LEISURE

- Restaurant Visits
- Pet Ownership
- Alcohol Consumption
- Outdoor Enthusiast
- Shopping Habits
- Grocery Shopping
- Hobbies



# BUSINESS TO CONSUMER(B2C)



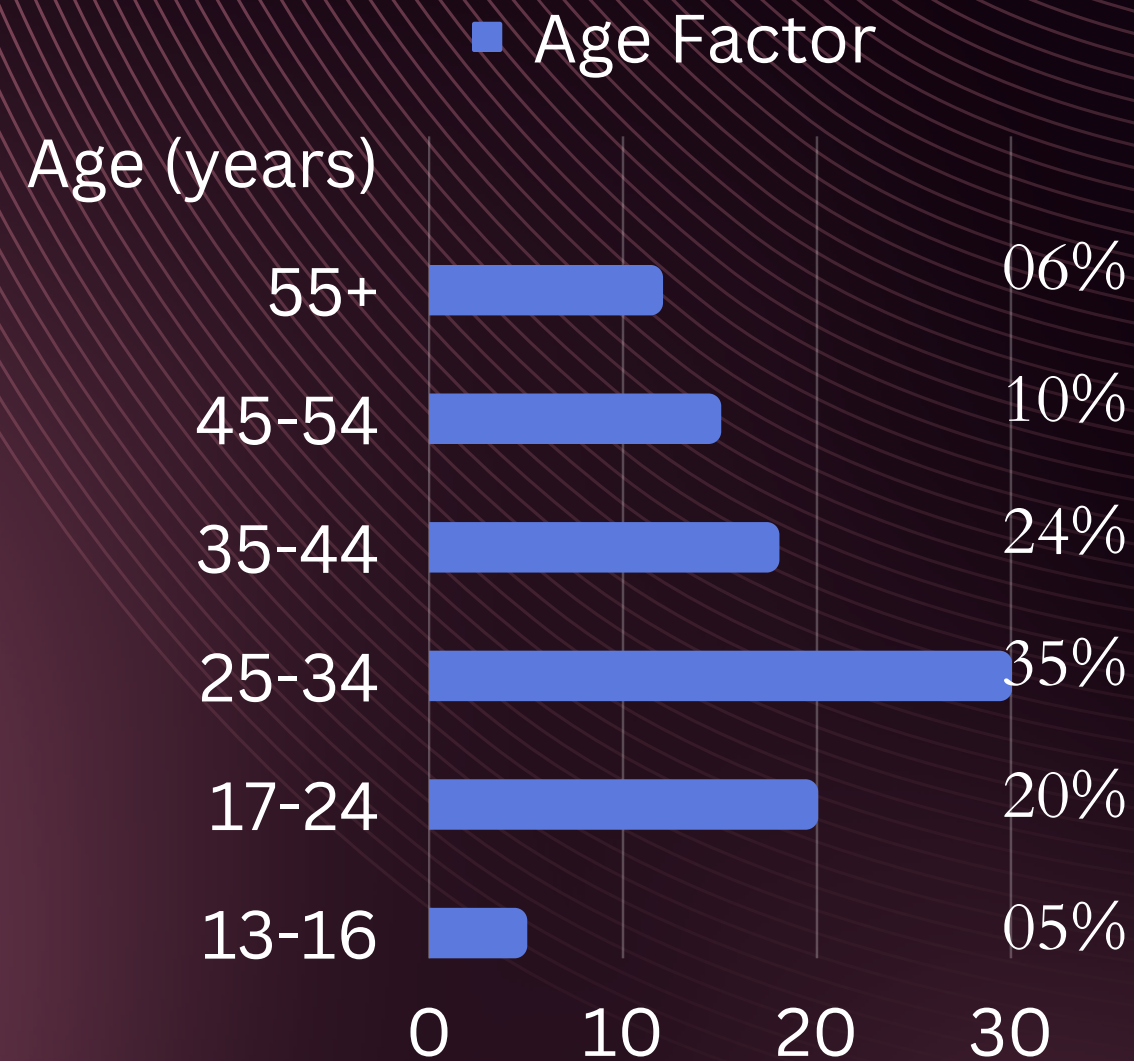
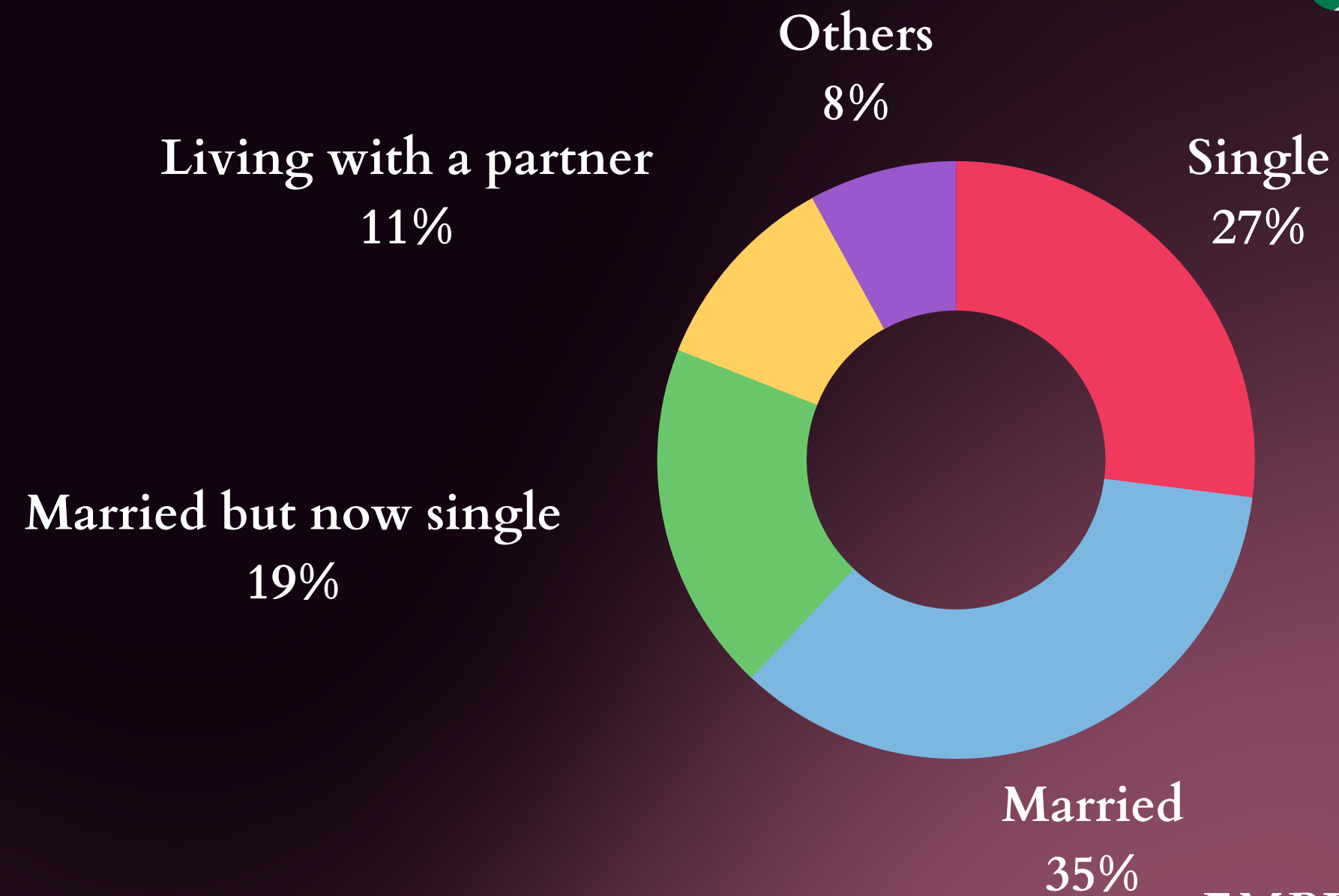
## AUTOMOTIVE

- Car Make/Model/Year
- Fuel Types
- Insurance Carrier
- Own/Lease/Finance
- Purchase Intent
- SAT Radio, Nav, DVD
- Boat/RV/ATV Owner

## TRAVEL

- Leisure/Business
- Car Rental
- Hotel Rewards
- Cruises
- Airlines
- Method of Booking
- Technology
- Game Console
- HDTV/Smart TV Owners
- Smartphone Types
- Cellular Carriers
- Tablet Owners
- Specialty Panels
- Students
- Mothers/Pregnant
- Gamers
- High Net Worth
- Hispanics

# AFRICA-49,521

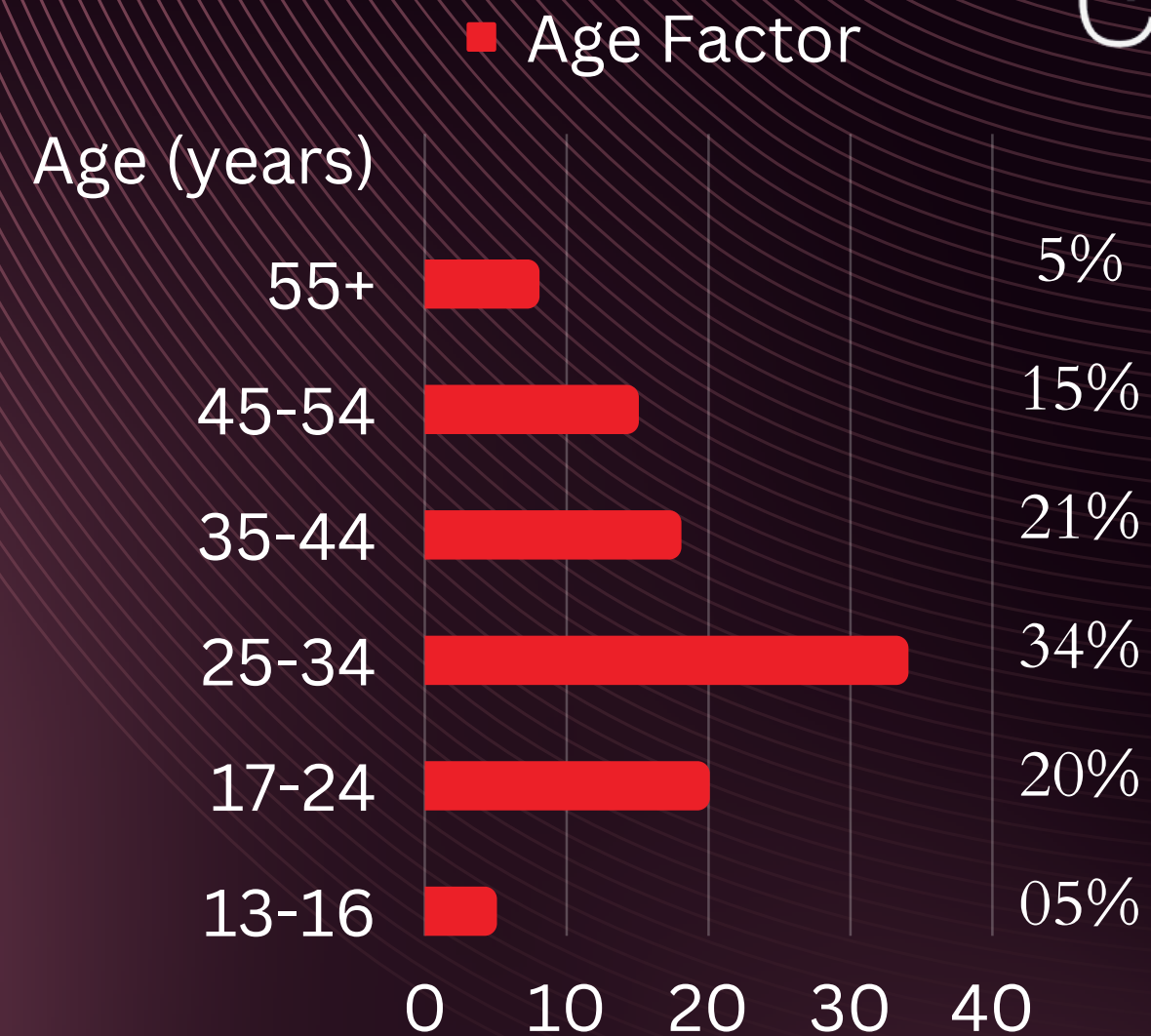
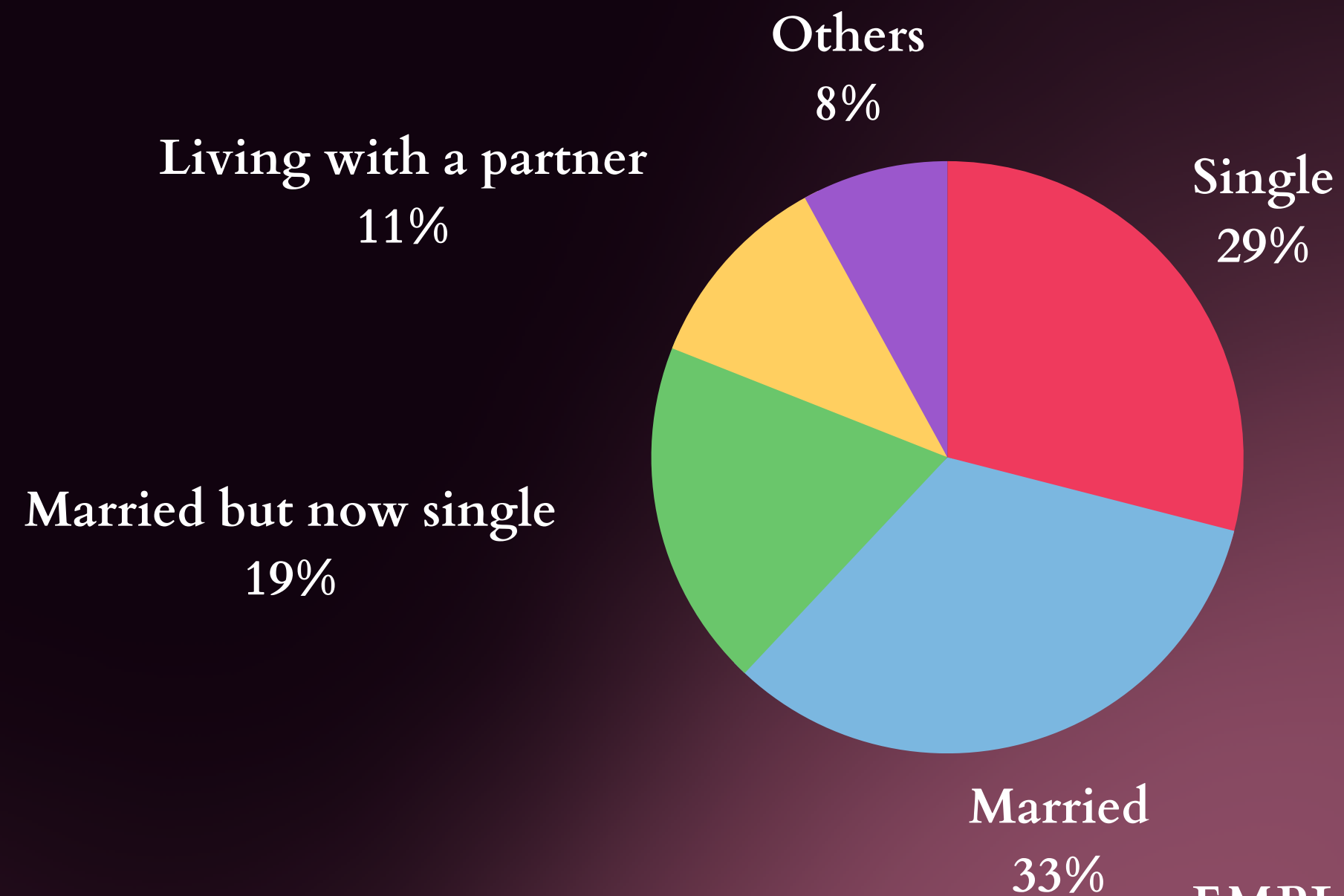


## EMPLOYMENT COUNTS(%)

Full time	45
Part time	13
Un-employed	20
Self- employed	09
Retired	04
Others	09



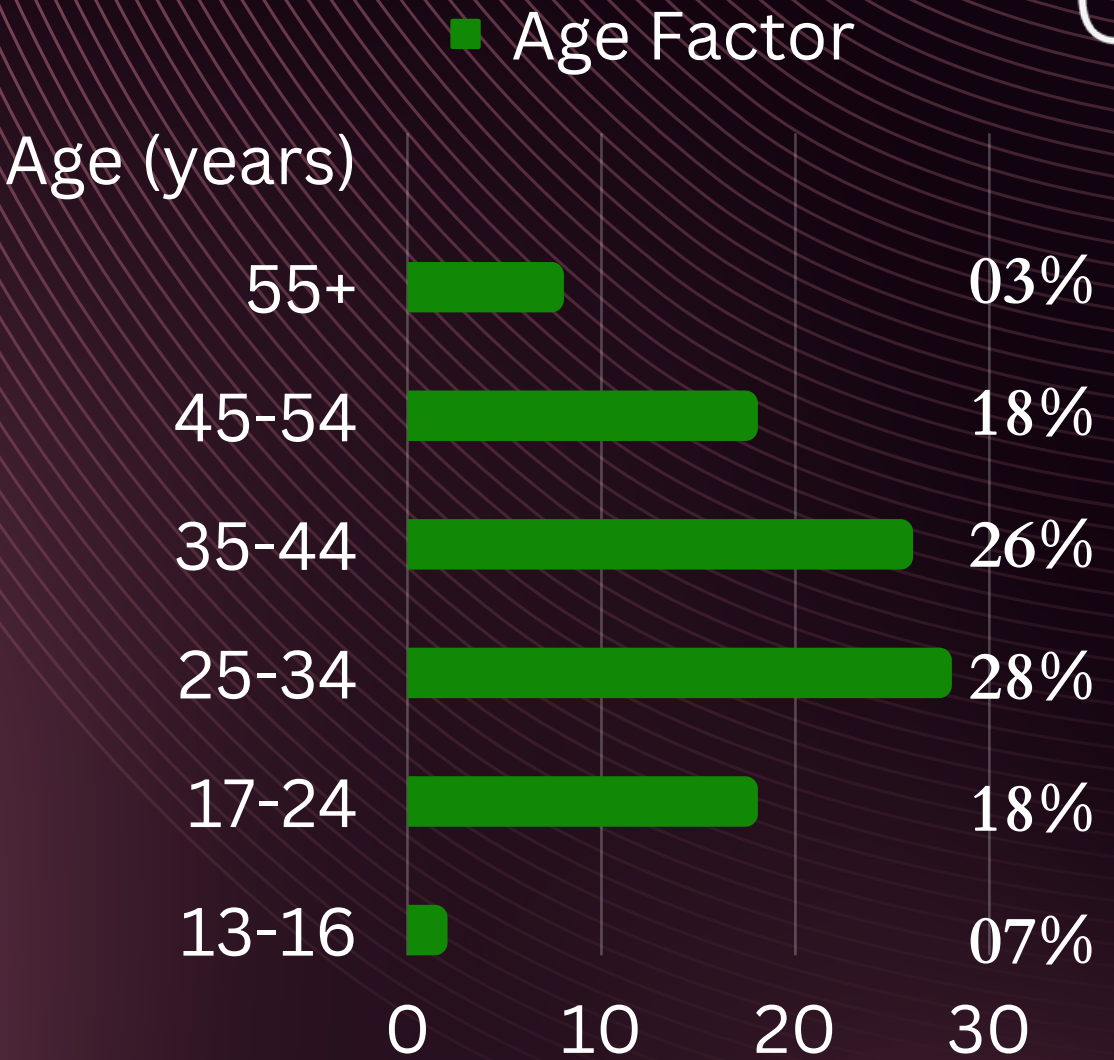
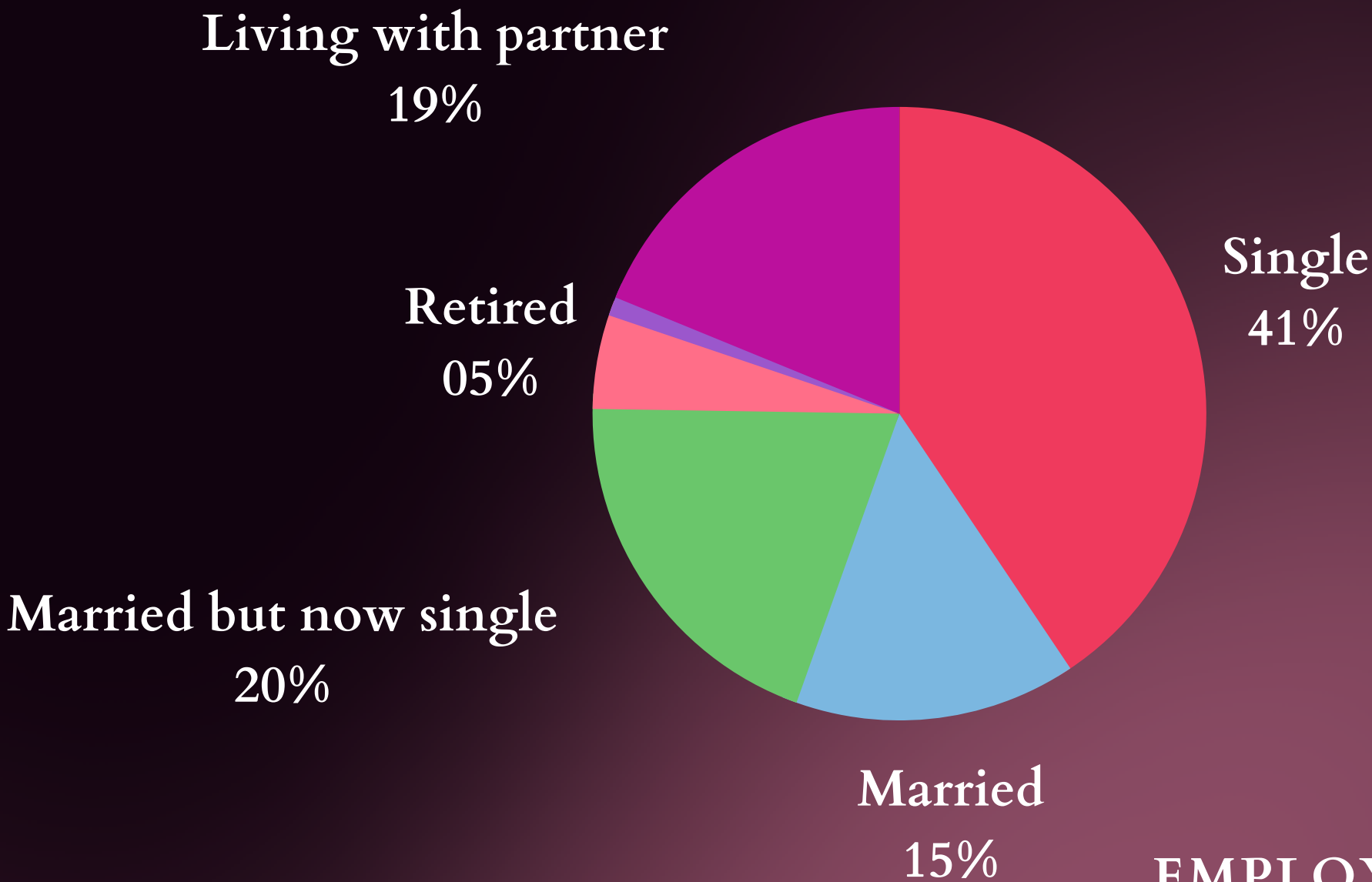
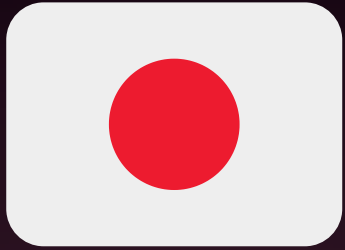
# CHINA-58,158



## EMPLOYMENT COUNTS(%)

Full time	25
Part time	26
Un-employed	17
Self- employed	10
Retired	16
Others	06

# JAPAN-15,851

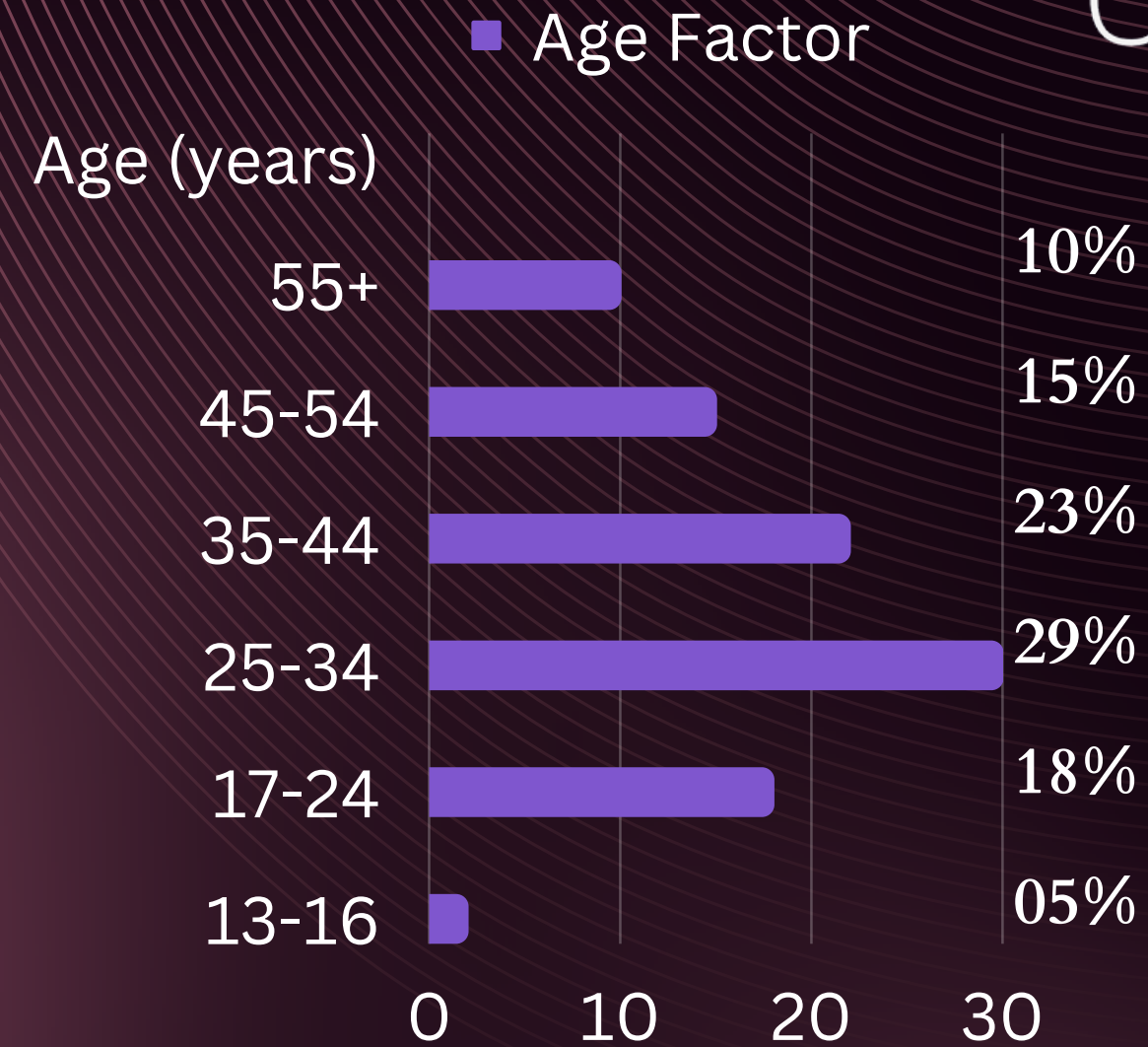
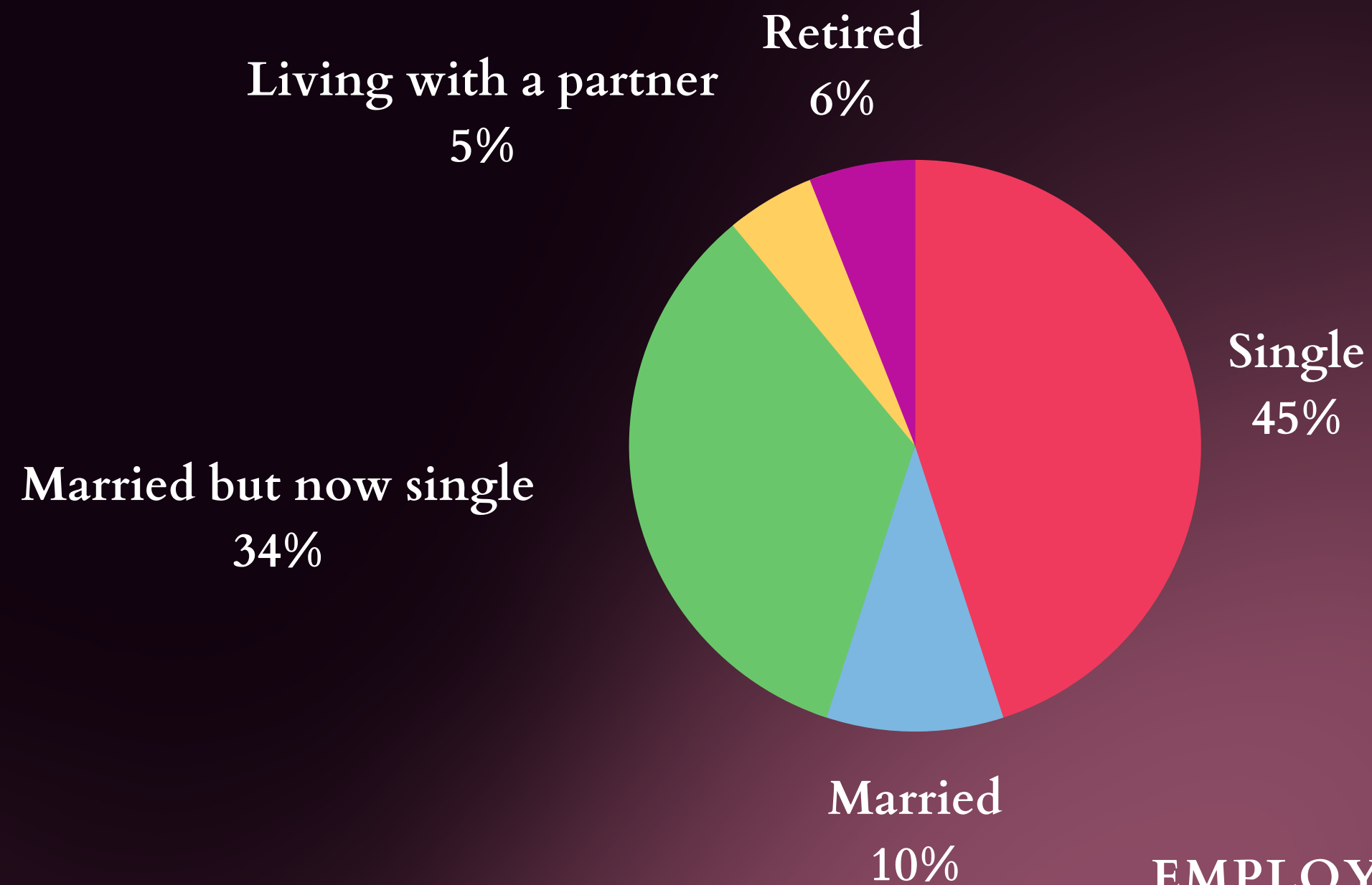


## EMPLOYMENT COUNTS(%)

Full time	56
Part time	08
Un-employed	12
Self- employed	18
Retired	02
Others	04



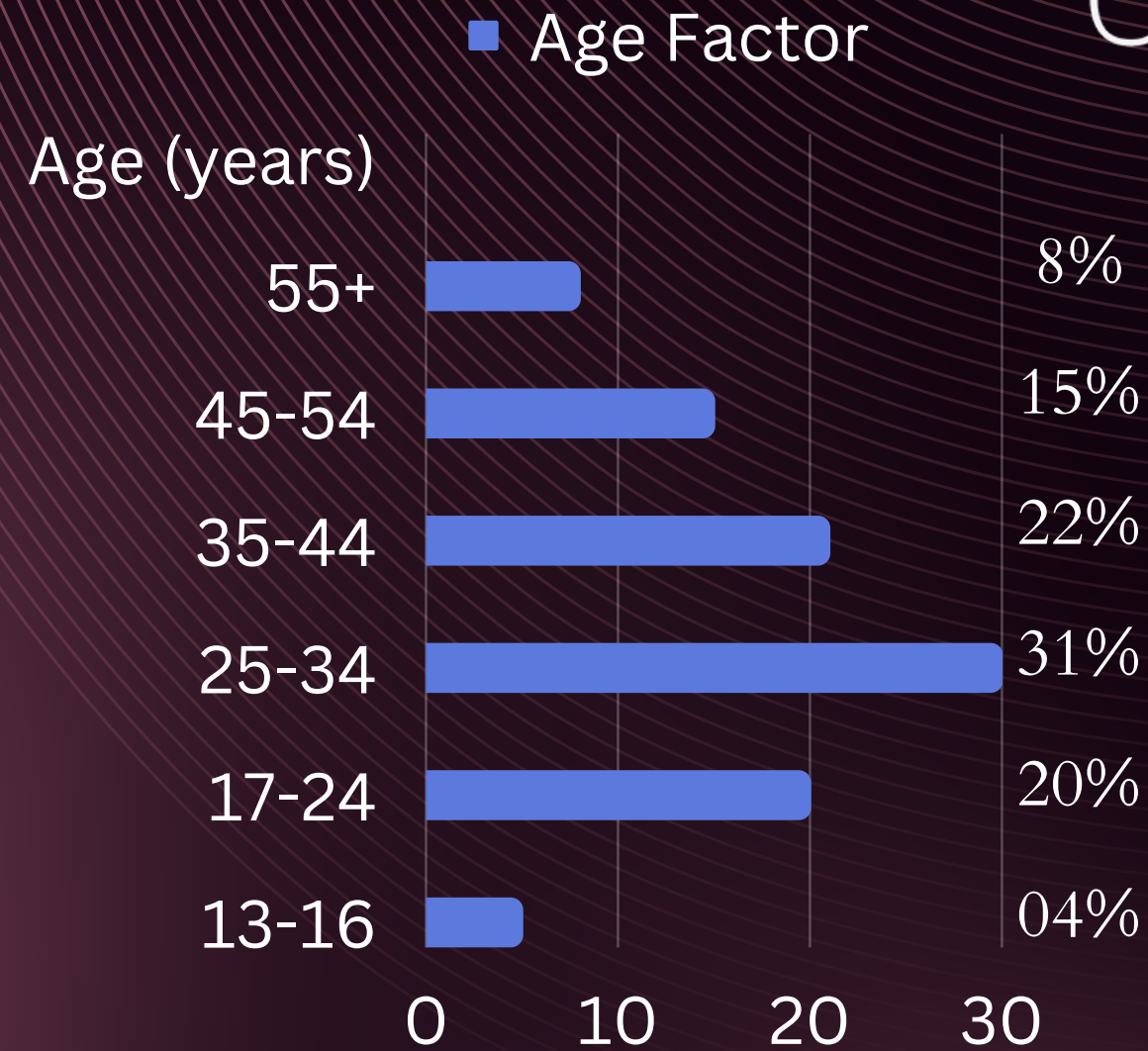
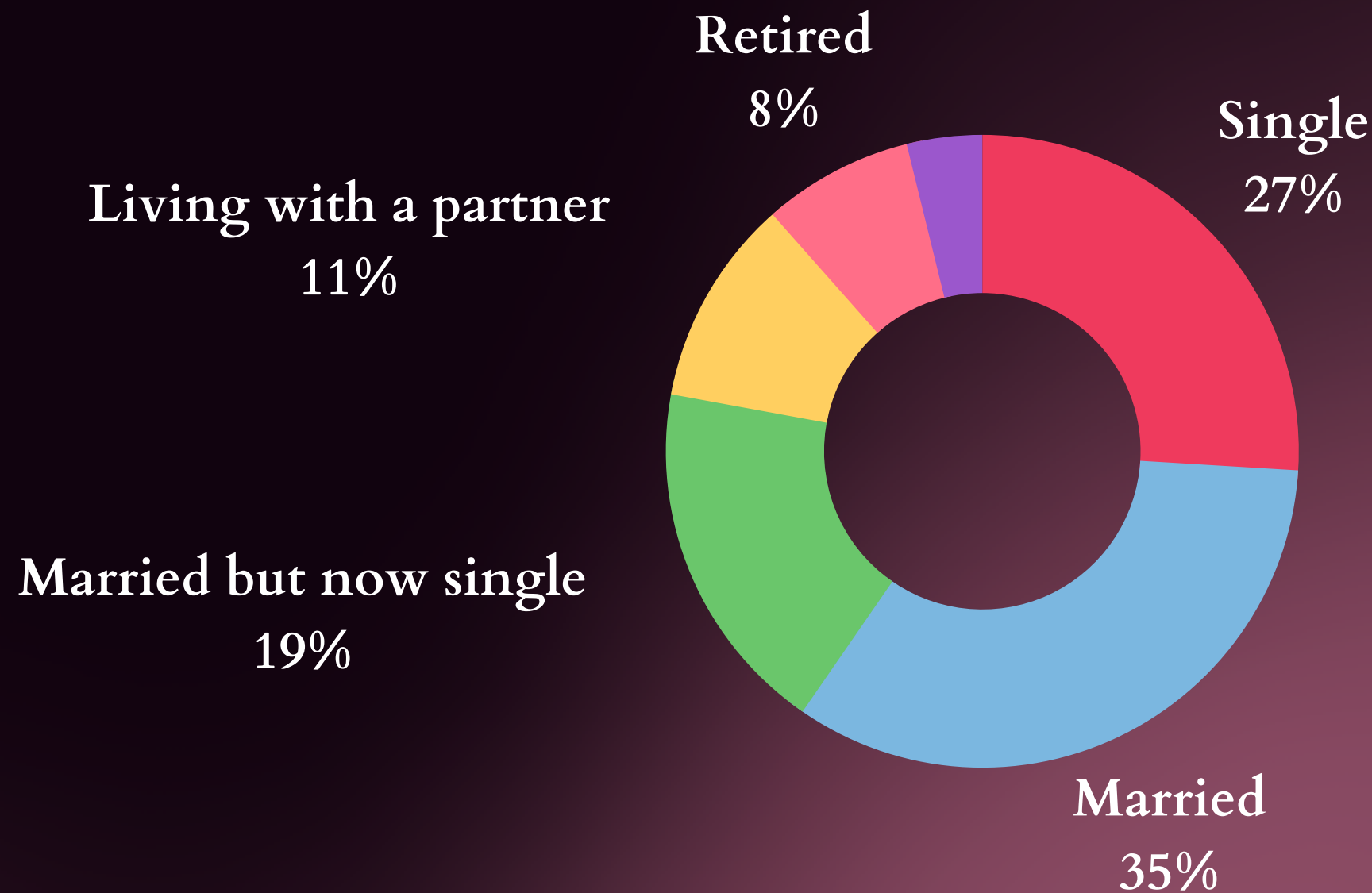
# ITALY-59,780



## EMPLOYMENT COUNTS(%)

Full time	50
Part time	09
Un-employed	30
Self- employed	04
Retired	03
Others	04

# SPAIN-59,567

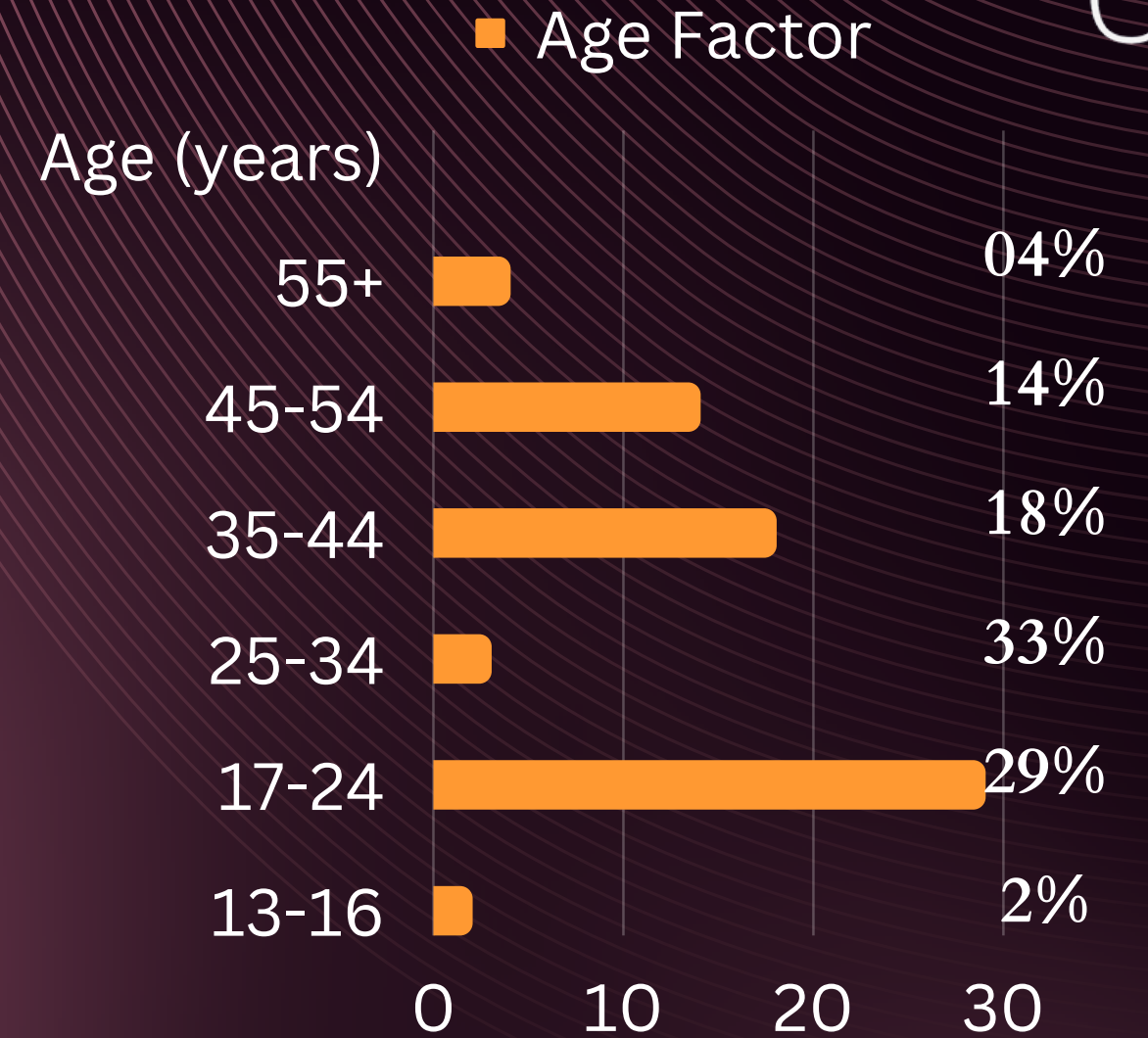
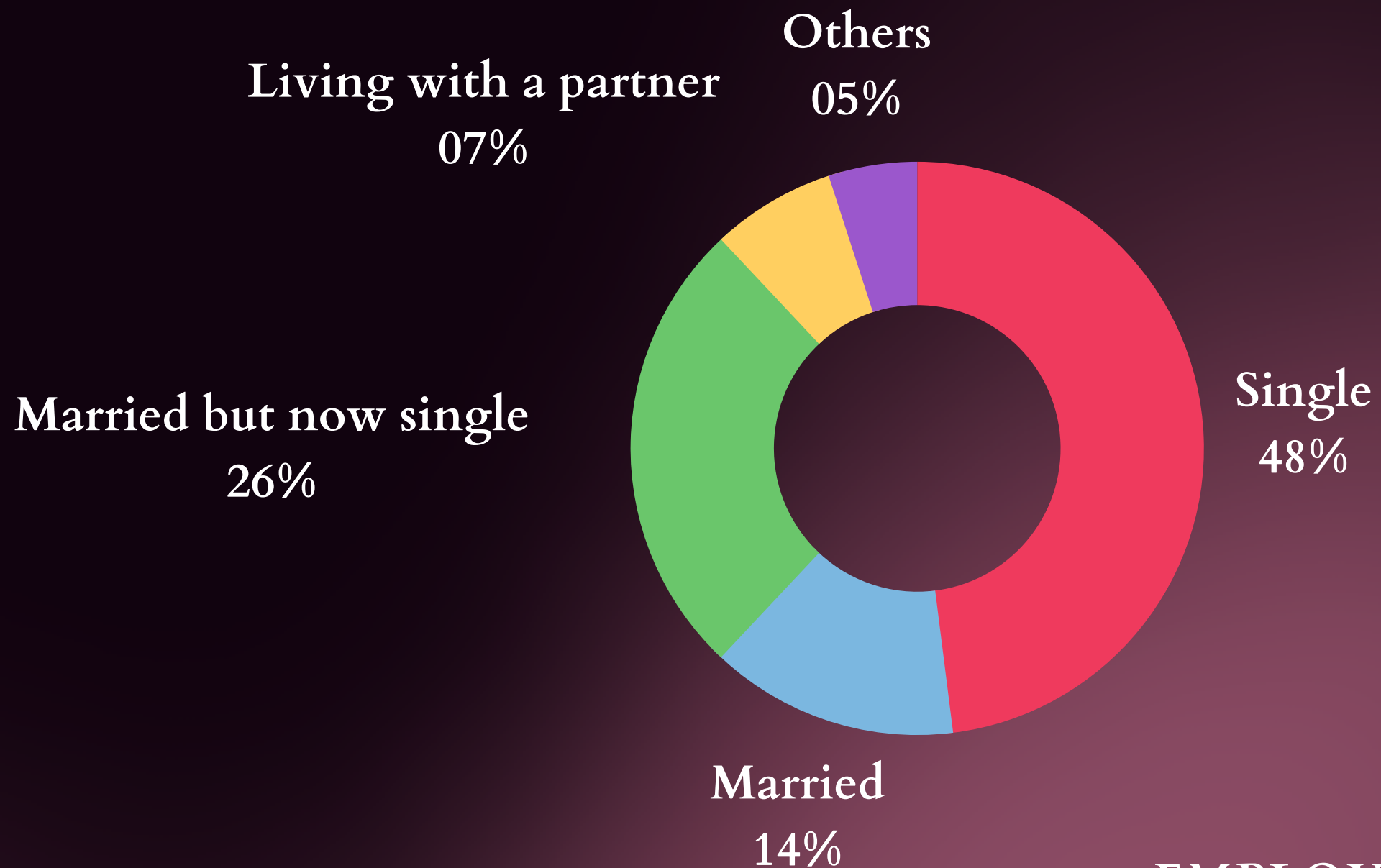


## EMPLOYMENT COUNTS(%)

Full time	49
Part time	10
Un-employed	23
Self- employed	06
Retired	07
Others	05



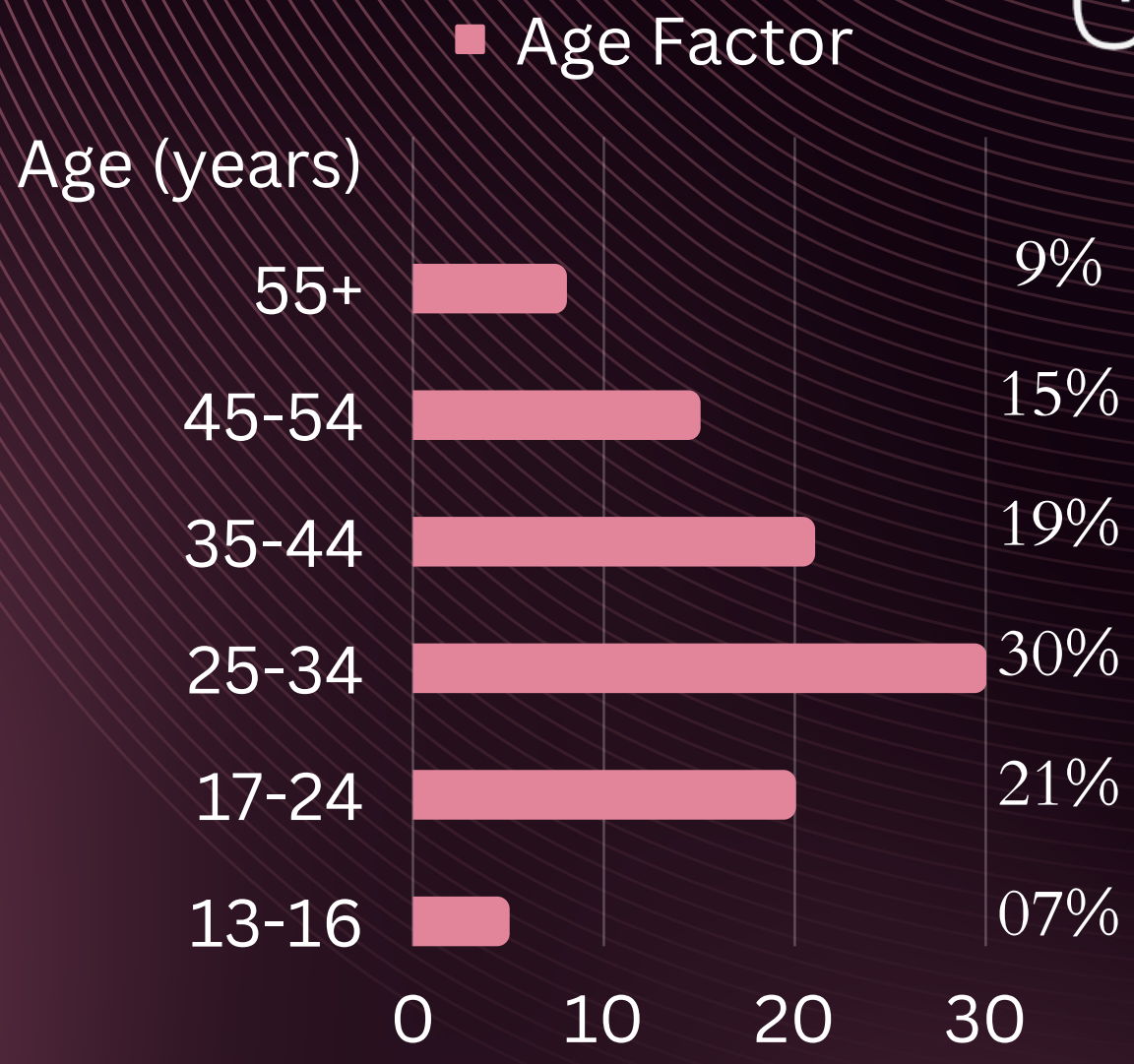
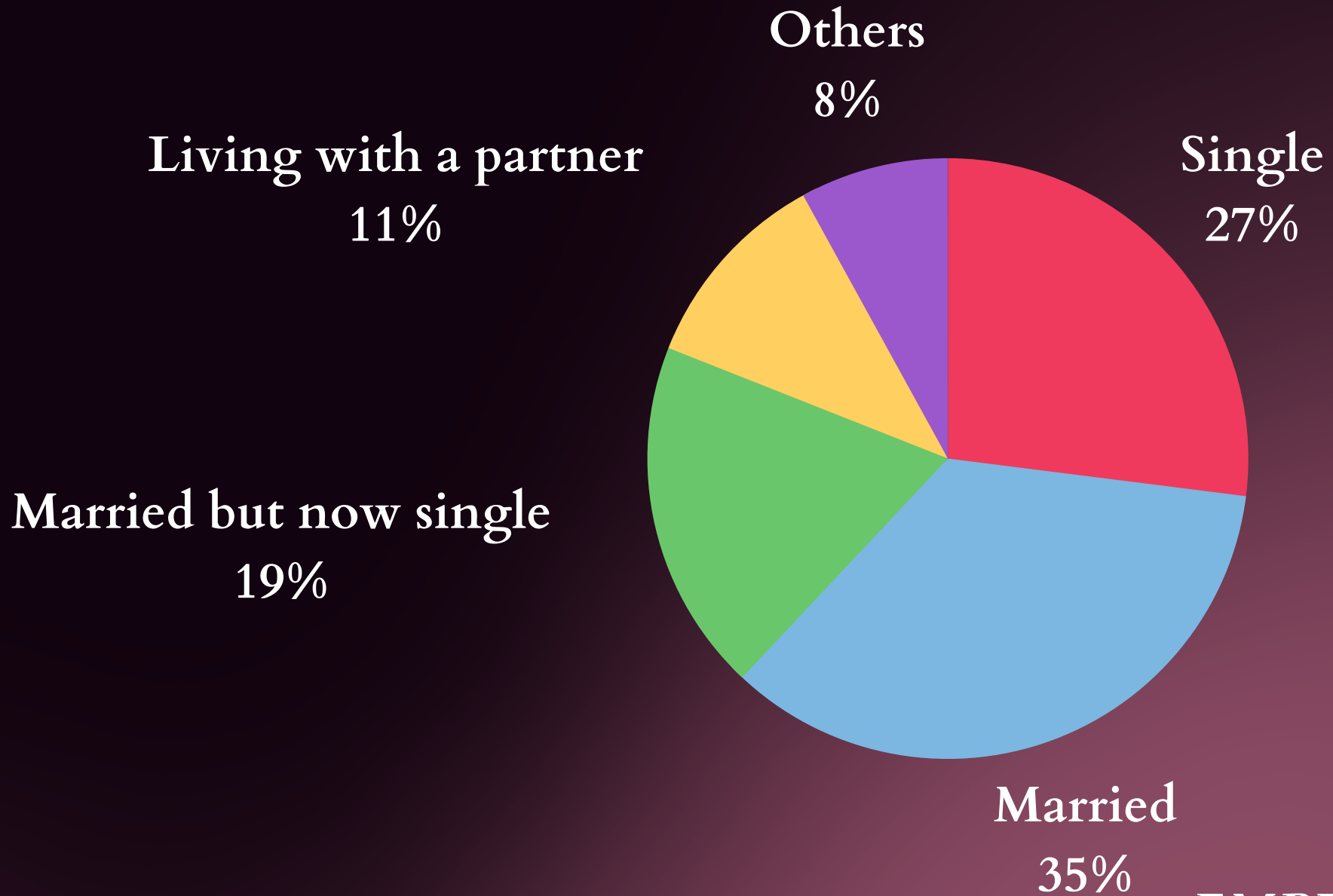
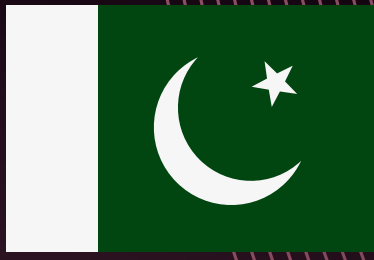
# GERMANY – 78,600



## EMPLOYMENT COUNTS(%)

Full time	51
Part time	06
Un-employed	28
Self- employed	05
Retired	04
Others	06

# PAKISTAN-49,813

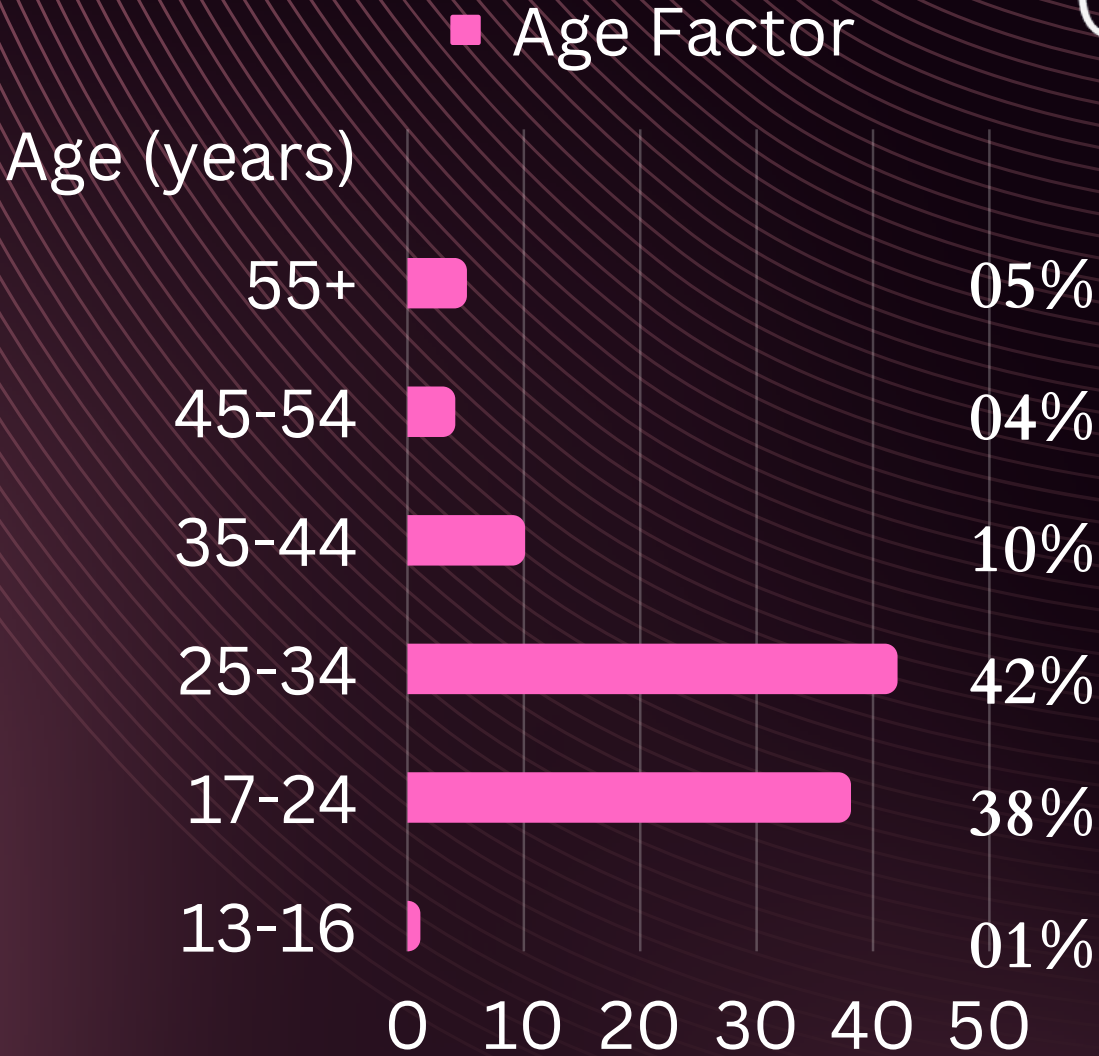
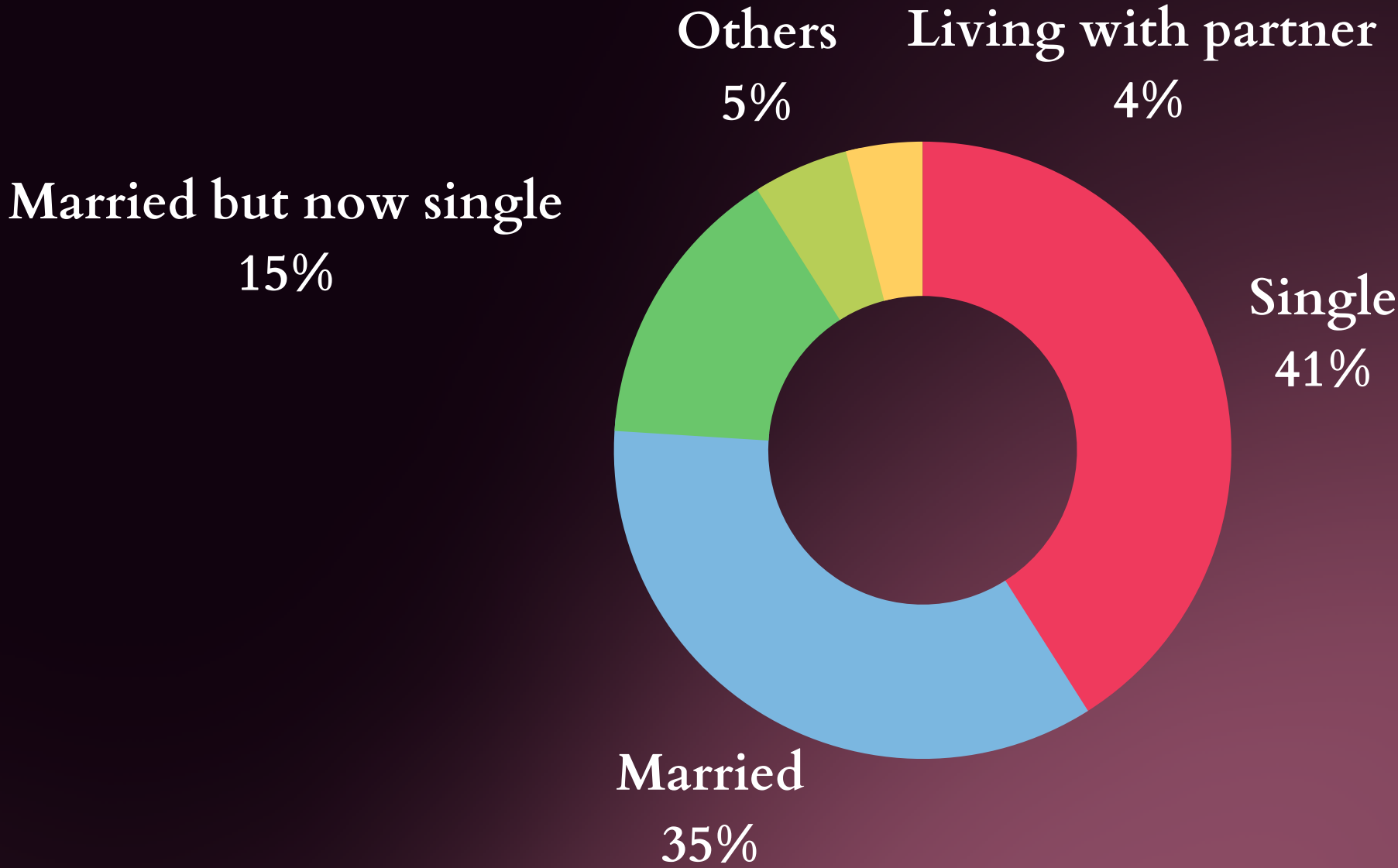


## EMPLOYMENT COUNTS(%)

Full time	53
Part time	16
Un-employed	22
Self- employed	05
Retired	02
Others	02



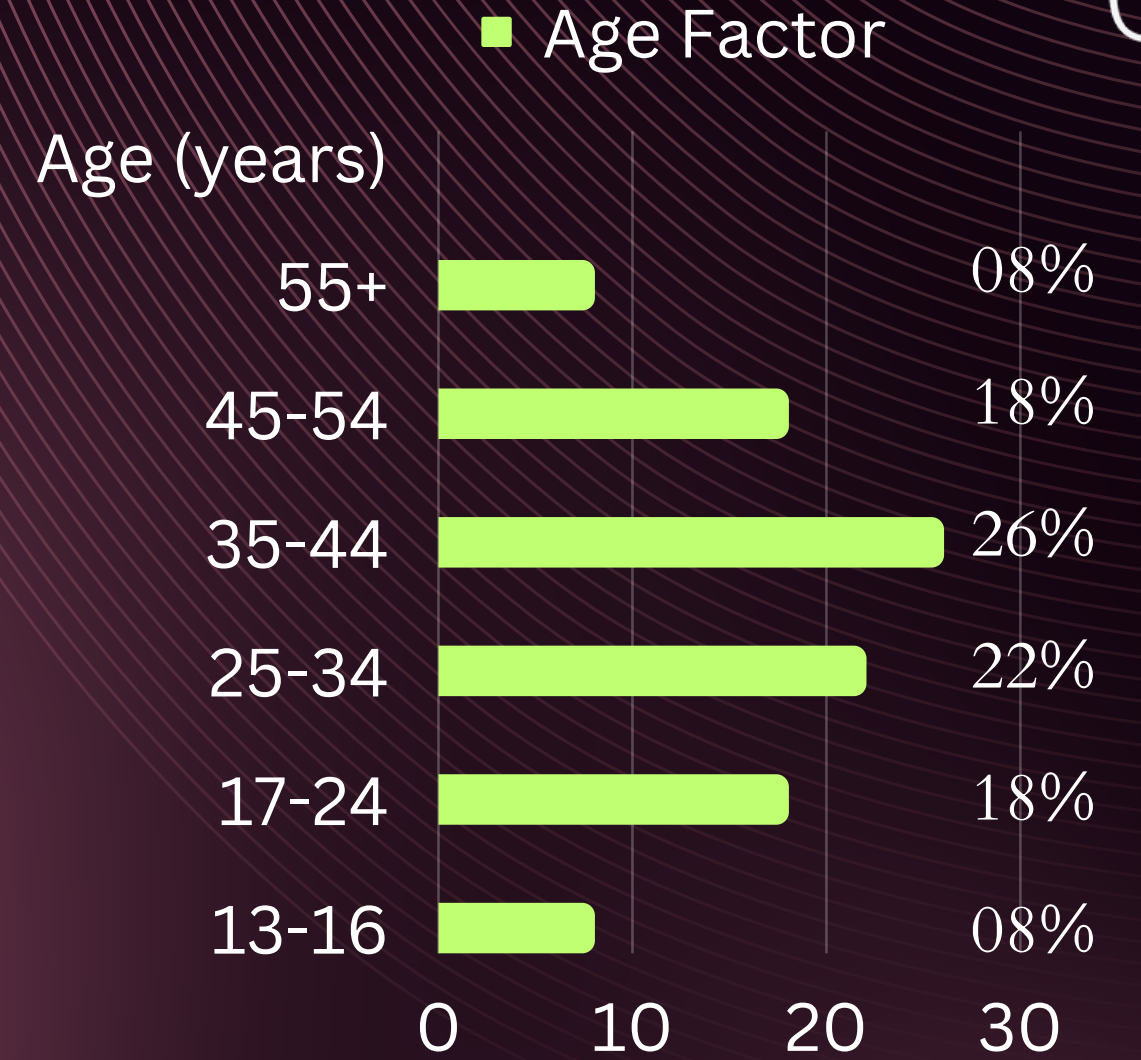
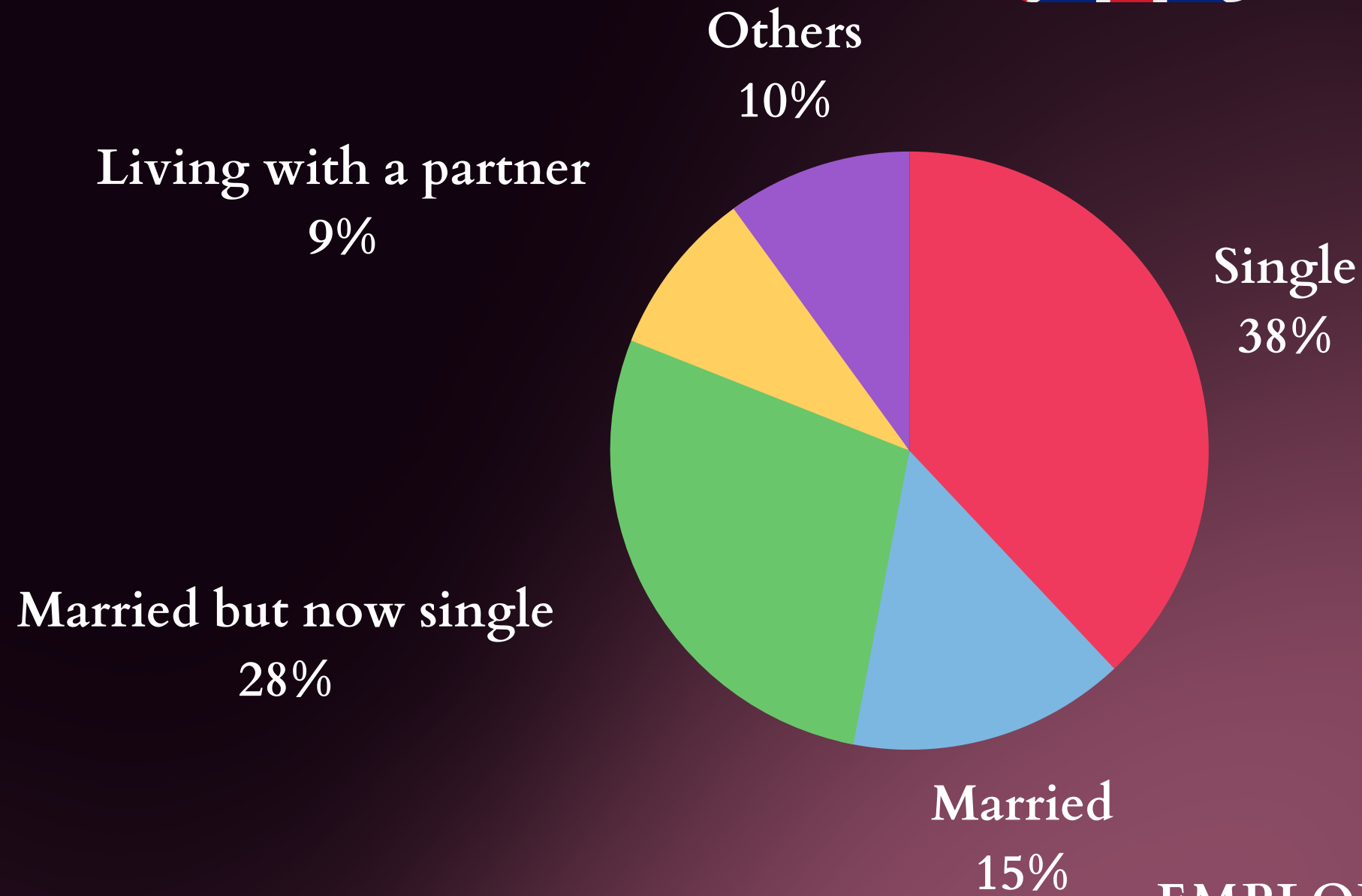
INDIA-5,84,831



EMPLOYMENT COUNTS(%)

Full time	45
Part time	25
Un-employed	16
Self- employed	03
Retired	06
Others	05

# UK – 4,82,300

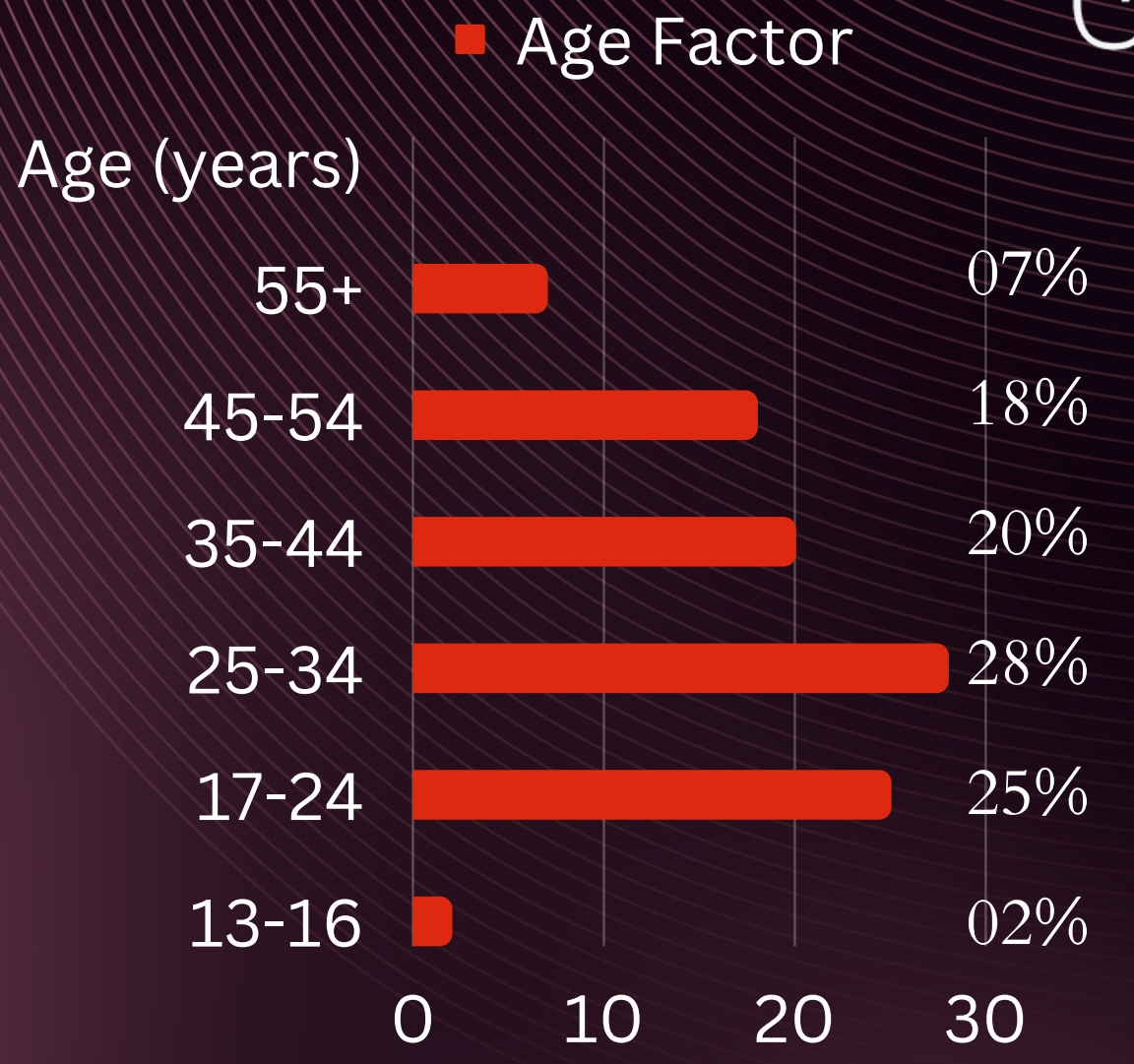
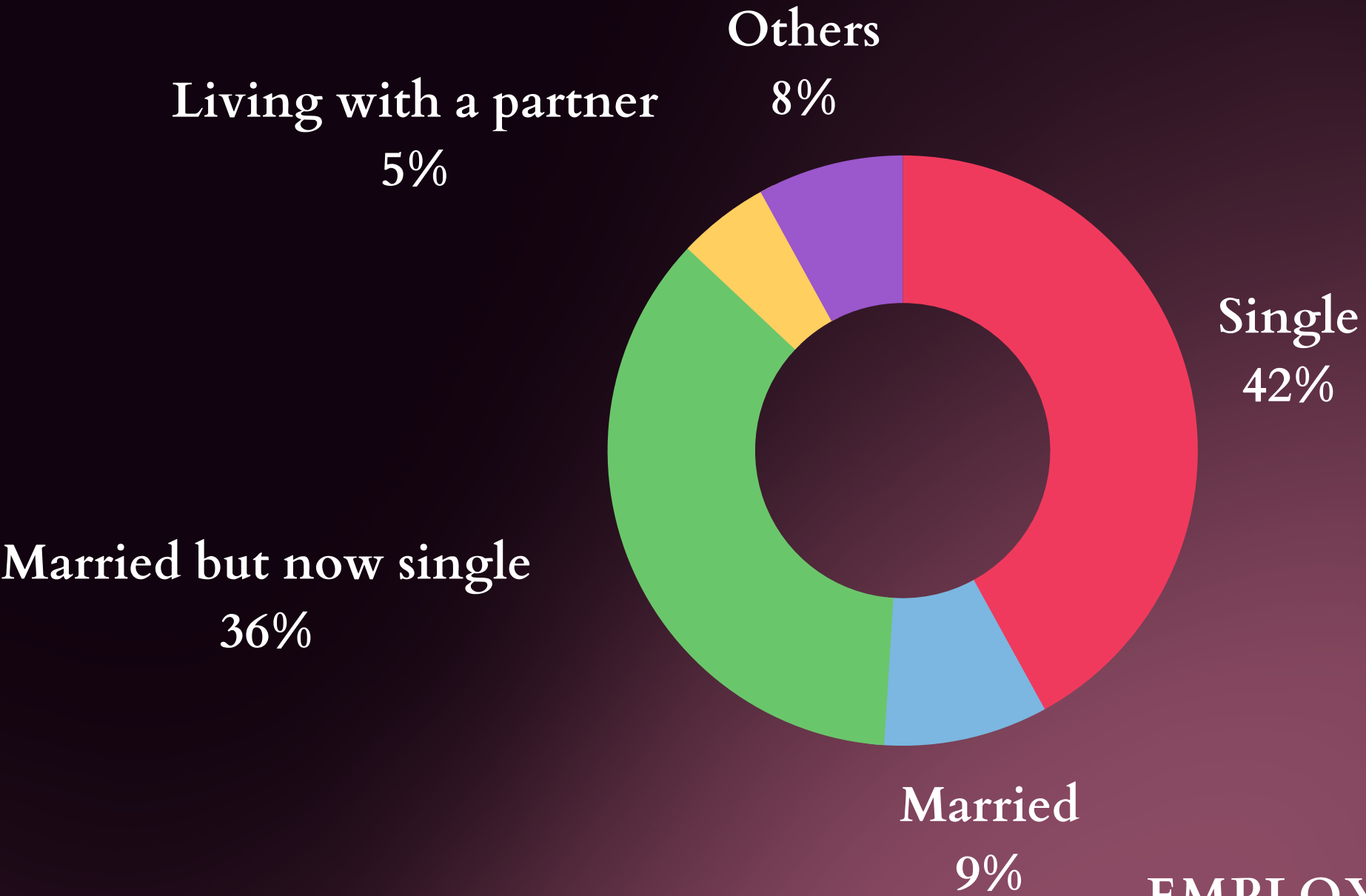


## EMPLOYMENT COUNTS(%)

Full time	48
Part time	03
Un-employed	32
Self- employed	05
Retired	02
Others	10



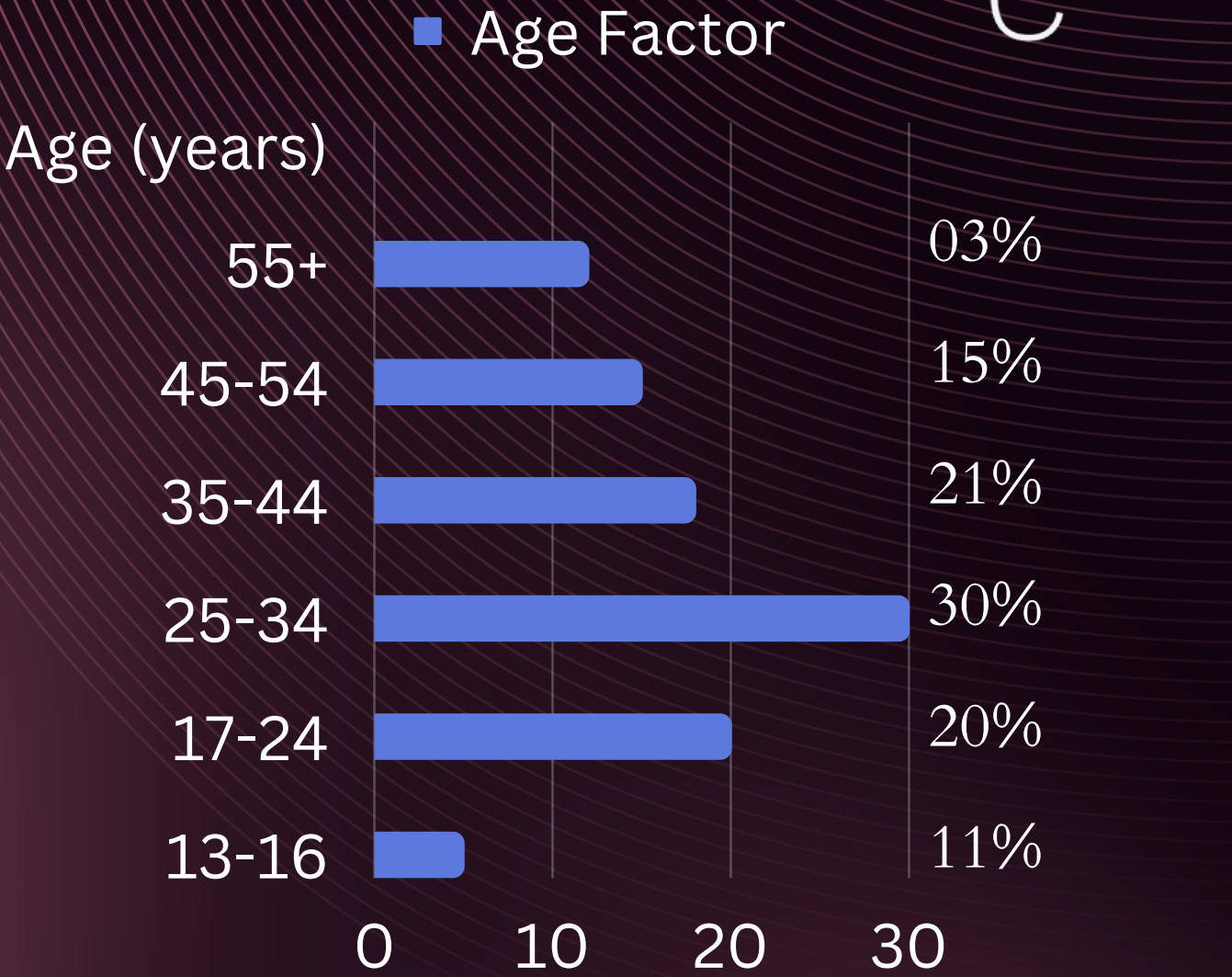
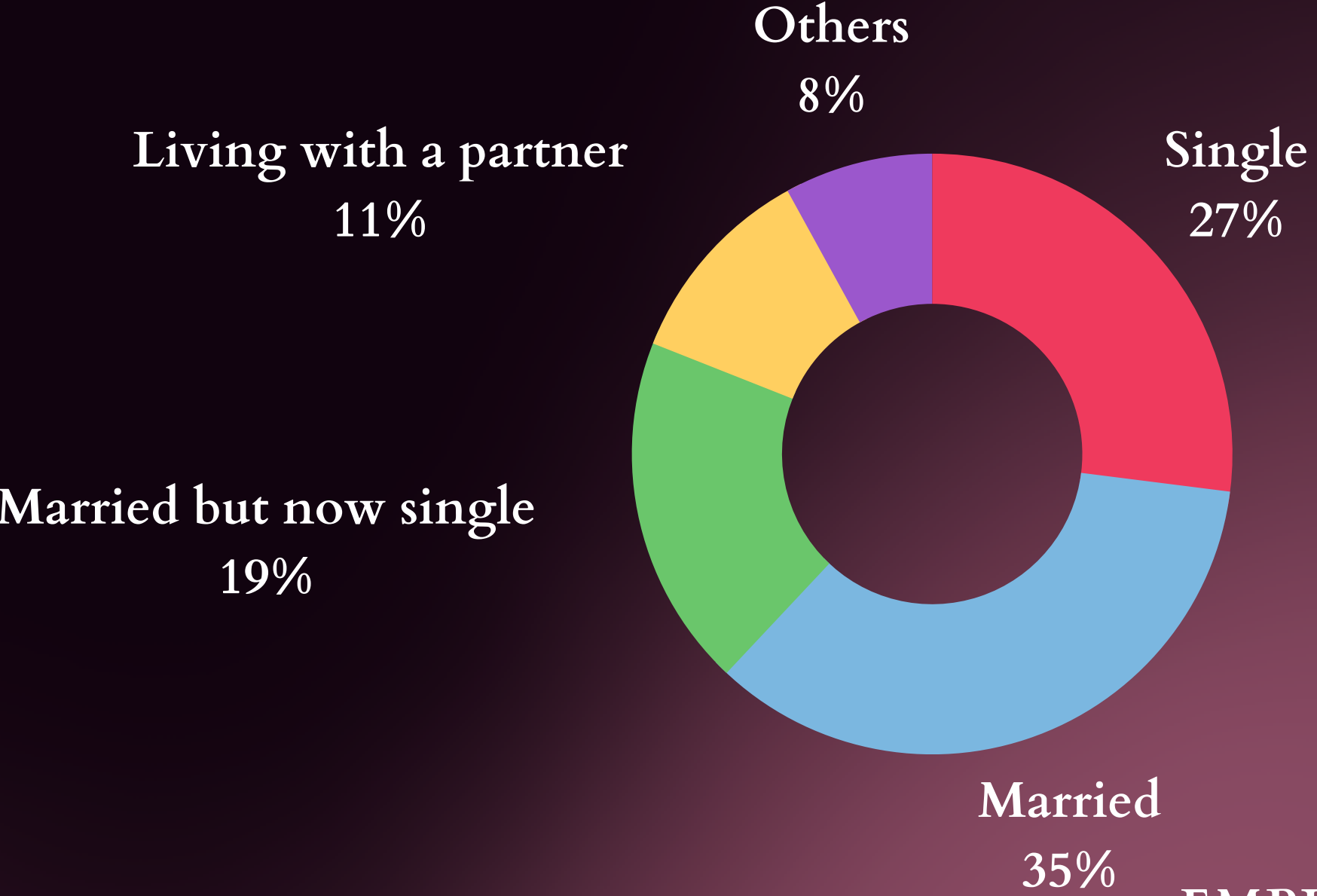
# USA – 5,50,780



## EMPLOYMENT COUNTS(%)

Full time	56
Part time	08
Un-employed	18
Self- employed	10
Retired	02
Others	06

# SINGAPORE-3,81,912

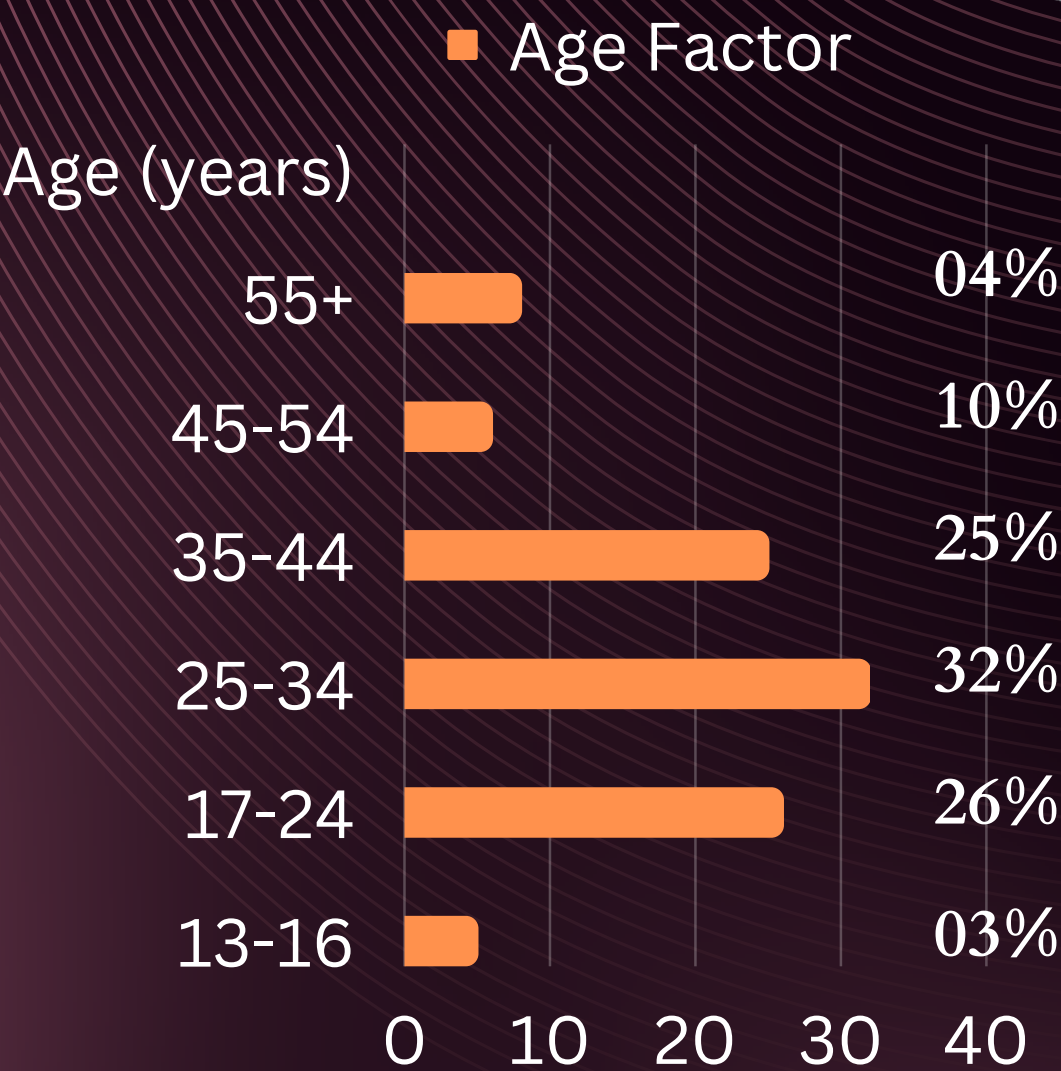
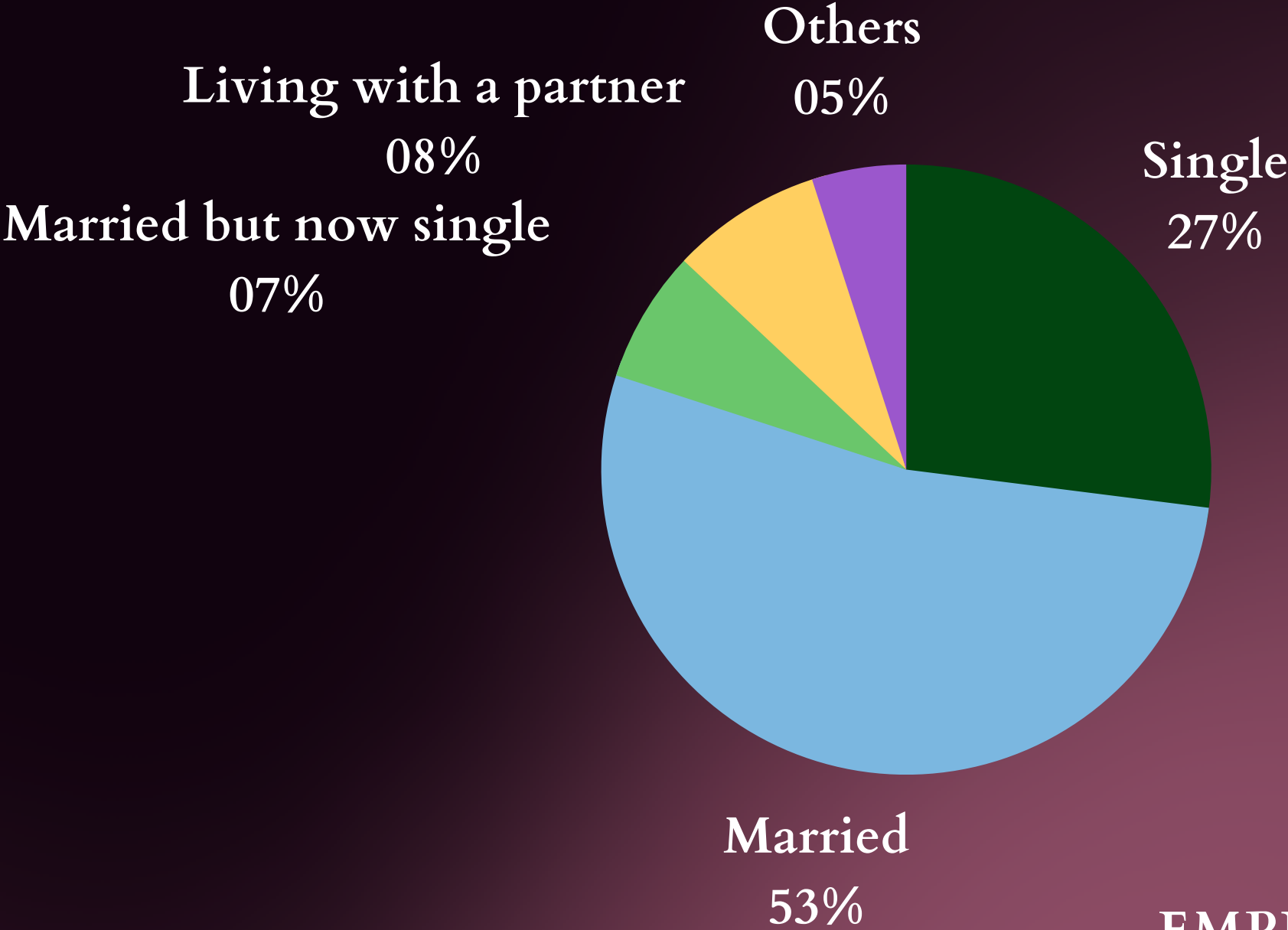
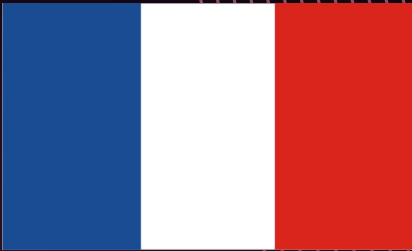


## EMPLOYMENT COUNTS(%)

Full time	43
Part time	07
Un-employed	18
Self- employed	15
Retired	07
Others	10



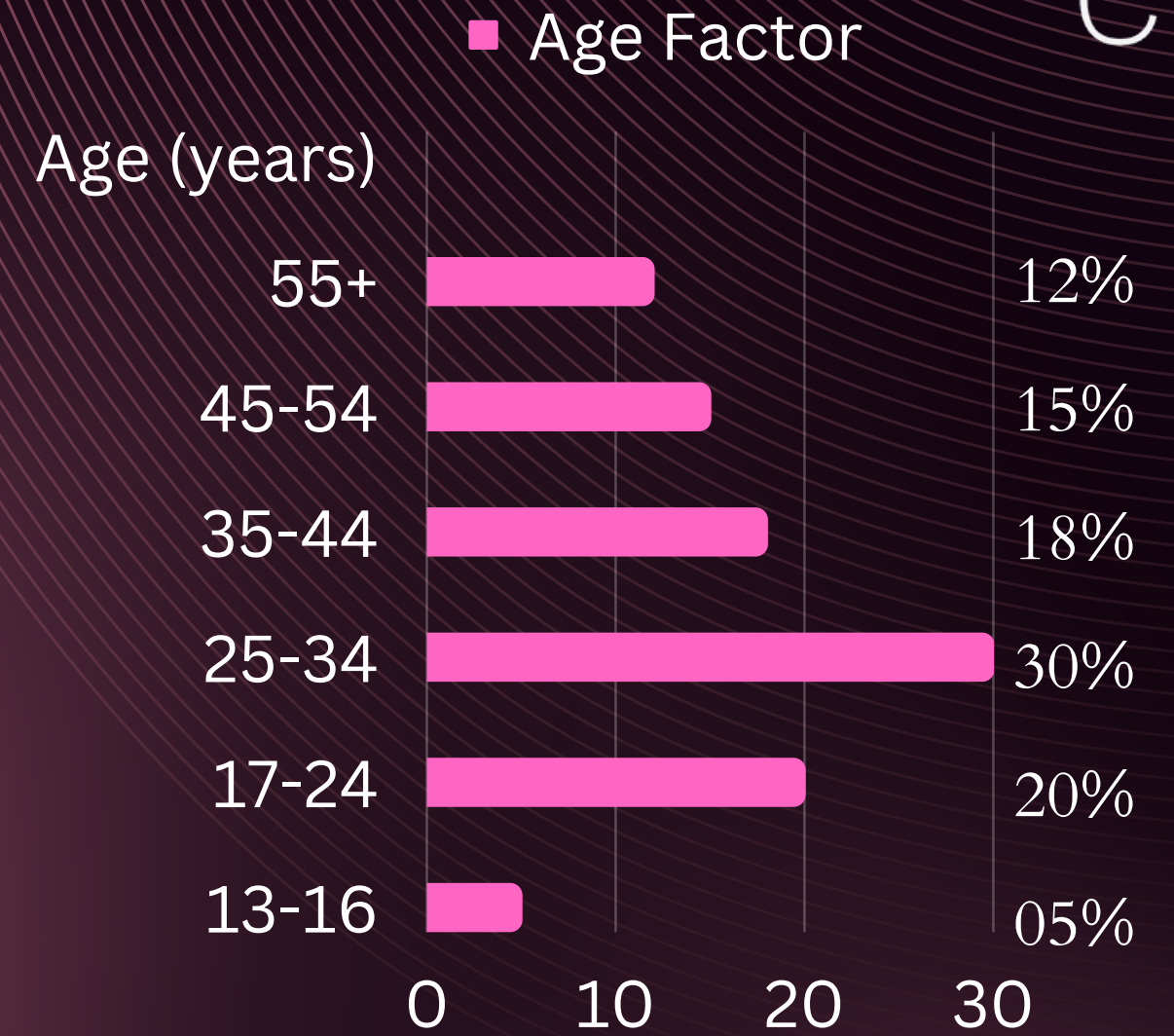
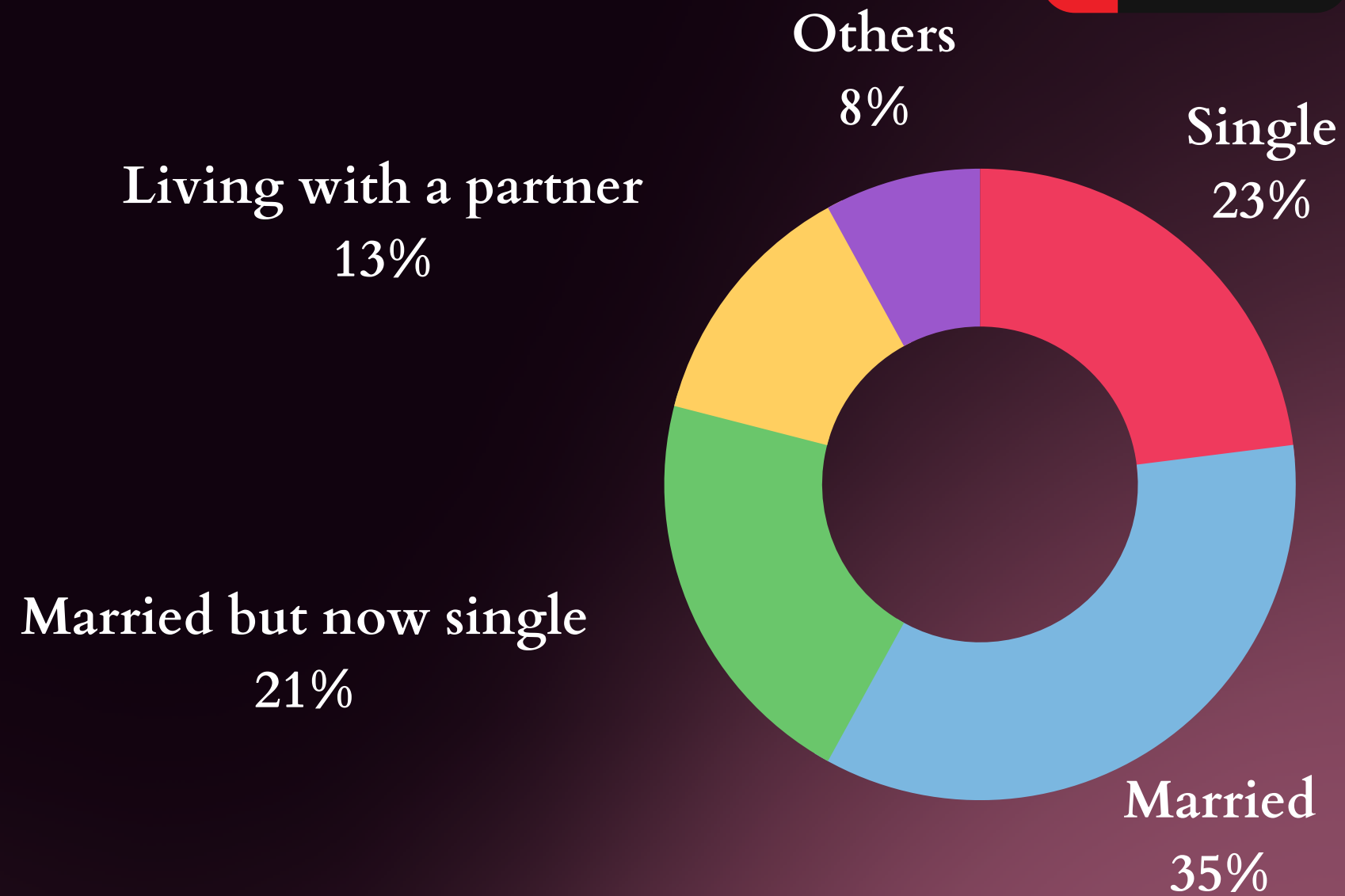
# FRANCE- 69,700



## EMPLOYMENT COUNTS(%)

Full time	51
Part time	07
Un-employed	27
Self- employed	05
Retired	04
Others	06

# UAE-75,821



## EMPLOYMENT COUNTS(%)

Full time	55
Part time	10
Un-employed	20
Self- employed	05
Retired	04
Others	06



# GOT A MESSAGE OR QUERY? REACH OUT TO OUR POINTS OF CONTACT:



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rfq@q-rg.com



[www.q-rg.com](http://www.q-rg.com)



<https://www.linkedin.com/company/quantum-research-grip/>