

Matthew Lobred

Andrew McKean Outdoor Life  
198 Old Hull Rd.

October 27, 2020

716 Oak St.

Dear Mr. McKean,

Outdoor Life magazine is for the reader who likes to spend life taking on everything the outdoors has to offer. Microsoft's new solar powered charger is right up the ally of your readers because this product is designed for people on the go, and who need access to power in unusual places.

The solar powered charger has the ability to charge any device as long as the sun can reach you. While also being able to fold up to the size of a briefcase this product can be easily transported throughout nature. This product also has environmental benefits which I'm sure would interest your readers to know that this product helps the outdoors they are reading about.

Subscribers of Outdoor Life want to see material they can relate too, and having to charge their devices in the outdoors can be a struggle. For that reason, we think Outdoor life magazine would be the perfect place to display the new solar powered charger, and we would love to work with you guys and get the charger in the next issue of the magazine. If your available on Monday we can further discuss the product as well as the next steps to getting the charger in the magazine. Feel Free to reach me at 757-618-0058.

Thanks,

Matthew

Matthew Lobred  
matthew.lobred@live.longwood.edu  
757-618-0058

