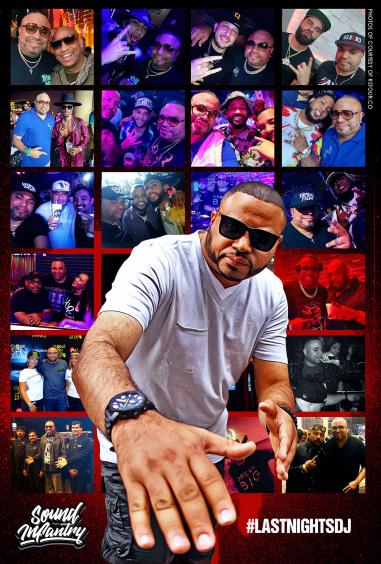


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RICO SANCHEZ ENTERTAINMENT, LLC • RSTOUR.CO • OFFICE +1 404.834.9059 • MGNT: RJ +1 424.234.9610 (BOOKINGS)



BRIEF PROFILE

Introducing DJ Rico Sanchez, better known as 'The Politician'— a name earned for his uncanny ability to attract massive crowds with a charisma that could charm even the most stoic bouncer. As a premier international DJ, producer, and label owner, Rico has set the gold standard at the world's most exclusive clubs and celebrity events. Always on the lookout for new cities to conquer and fresh music trends to pioneer, his mastery of diverse musical genres keeps him ahead of the curve, delivering a sound that consistently electrifies his audiences with a flair that could make a statue dance.

Rico's impressive collaborations are a veritable who's who of the music industry. He has worked with legends like Sean Paul, Fat Joe, Ed Sheeran, T.I., Davido, Pitbull, Don Omar, Daddy Yankee, Chencho Corleone, Karol G, Sech, DJ Adoni, Major Lazer, Tego Calderon, Jowell y Randy, 2 Chainz, Future, Young Joc, Bubba Sparxx, Toni Braxton, Dua Lipa, Gente de Zona, DJ Khaled, Dimelo Flow, Meek Mill, Young Thug, Ludacris, Shaggy, Shaquille O'Neal, and Tropical Latin icons such as Gilberto Santa Rosa, Elvis Crespo, Notch, Marc Anthony, El Gran Combo, Hector Acosta, Jose Alberto "El Canario," Toño Rosario, Jerry Rivera, and Victor Manuelle.

Booking DJ Rico Sanchez guarantees an unparalleled party experience. His masterful mixing skills ensure that even the most reserved guests find themselves irresistibly drawn to the dance floor, swept away by the infectious energy of his music and the kind of charm that could make a cactus crack a smile.

Reviews Matter . . .

- For feedback and testimonials on DJ Rico Sanchez, visit Entertainer's Worldwide Talent Agency to verify his performances and see what others are saying about his electrifying global sets.

www.entertainersworldwide.com/rico-the-politician-sanchez-profile-68844



VENUES + BRANDS

DJ Rico Sanchez's journey has taken him to the far corners of the globe, delivering electrifying multi-genre DJ sets from the early 2010s and beyond. Starting with tours across Germany, London, and Mumbai, India, Rico became a recognizable name in the alobal music scene. A standout highlight includes lighting up the Sunburn Festival beach stages in Goa. India, where his energy and sound captivated thousands. From commanding residencies in Abu Dhabi to a memorable performance alongside Sean Paul at Klub 360 in Manama. Bahrain in 2015, DJ Rico's reputation continued to soar, His travel adventures also took him alonaside touring artists like Omarion and Gabriel Antonio to Melbourne, Australia, while he simultaneously made waves at beach clubs in Jaco, Costa Rica

As Afrobeat began to take hold globally, Rico found himself at the heart of the movement, securing a residency at Ghana's premier nightclub, Carbon Club, in 2017-2018. He further expanded his influence by headlining the Summer and Spring Break seasons at the Aura Nightclub in Atlantis Resort, Bahamas, from 2018 to 2019. Not one to be confined to any region or genre, DJ Rico has been pivotal in reviving dance parties on Atlanta's northside, bringing vibrant energy back to the scene. Today, he continues to evolve, now being an integral part of the Parche House EDM family based out of Medellin. Colombia. His journey is a testament to his versatility, passion. and global reach as a DJ.



NOTABLE VENUES ACROSS THE WORLD

- DAER HARD ROCK | HOLLYWOOD, FL USA
- LA V BRICKELL | MIAMI, FL USA
- AURA NIGHTCLUB | ATLANTIS, NASAU, BS
- CARBON CLUB | ACCRA, GHANA, AFRICA
- BARSECCO | MIAMI, FL USA
- BLUME NIGHTCLUB | MIAMI, FL USA
- THE KENNEDY | TAMPA, FL USA
- SPACE | MIAMI, FL USA
- CELINE NIGHTCLUB | ORLANDO, FL USA
- VYBZ | PT. ST. LUCIE, FL USA
- PACHA IBIZA | DUBAL UAE
- KLUB 360 | MANAMA, BAHRAIN
- THE ESPY | MELBOURNE, AUSTRALIA HARD ROCK CAFE | MUMBAI, INDIA
- HAVANA CLUB | ATL, GA USA
- MERCANTILE SOCIAL | ALPHARETTA, GA USA
- JOSEPHINE LOUNGE | ATL, GA USA



















































billboard BAR BUSINESS











REACH OUT INFO + RESOURCES

AVAILABLE FOR THESE SERVICES

- Nighclub Events
- Fashion Events
- Private Parties
- Open Air Festivals
- TV/Radio/Podcast Show(s)
- 3/6 Month DJ Residency
- Music Playlist Consulting

- Ambassadorship
- Social Media Content
- Collaborations
- Sponsored Post
- Social Media Promo
- Product Reviews
- Giveaways

Event Details: Provide comprehensive information about the event, including the date, time, location, occasion, estimated number of attendees, and any specific requirements.

Booking Process: Secure my services with a signed contract and a non-refundable deposit, which will be deducted from the total fee.

Pricing and Payment: Competitive pricing tailored to your event. A detailed quote will be provided upon receiving the necessary details. Payment terms will be outlined in the contract.













LICENSED & INSURED, ASCAP MEMBER (Since 2014)

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CONTACT INFORMATION

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RSTour.co "Stats" Traffic Per Month 65-70K Visits 42K Unique Visits 127 Page Views

Audience

78% Female 22-35 Age Range

Country of Origin

69.5% US 10.5% EUR 12.3% MENA 7.7% AS

MEDIA REACH

25K Instagram Followers
11K Facebook Followers
10.4K Soundcloud Followers
3.5K Mixcloud Followers

19.2K RSTour.co, Traffic Monthly