A **UI/UX Designer** is responsible for creating visually appealing and user-friendly digital experiences. Their role involves understanding user needs, designing intuitive interfaces, and ensuring seamless interactions.

**Key Responsibilities**

* Conduct user research and analyze requirements.
* Develop wireframes, prototypes, and mockups.
* Design graphic elements like menus, tabs, and widgets.
* Ensure responsiveness and accessibility in designs.
* Collaborate with product managers and developers.
* Conduct usability testing and iterate based on feedback.

**Required Skills**

* Proficiency in design tools like Adobe XD, Figma, and Sketch.
* Knowledge of wireframing and prototyping techniques.
* Understanding of HTML, CSS, and JavaScript (optional but beneficial).
* Strong communication and problem-solving skills.
* Ability to work collaboratively in a team.

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