

Privacy & Cookies policy as per EU Reg. 2016/679 (GDPR)

Browsing the site www.animaedarte.com is free and doesn't require any login.

Legenda:

- a) site www.animaedarte.com > the Site
- b) user > the person browsing the Site > you
- c) Controller > the owner of the website www.animaedarte.com - see point 8, responsible for collecting and processing the personal data of the users.
- d) data = information

1 - Personal informations collected when using the Site

Some personal data of yours, such as name and email, may be requested to contact the controller, as per the following point 8, by using the appropriate form from the "Contacts" page of the Site, or by sending an email to the address indicated at the same page.

It might also happen to collect and process (with possible communication to some others subjects, if necessary) some of your personal informations, for processing the orders submitted online, such as name, residence and billing address, email address, data related to payment methods.

The technical data referring to your interaction with the Site through your own hardware and software tools, will be collected in the form of data related, e.g., to the device and/ or browser used for navigating the Site or to the pages or products visualized by you, for the sole purpose of obtaining statistical informations on the use of the Site and its correct functioning.

2 - Provision of personal data

The provision of personal data by you is generally optional.

Only in a few cases, the failure to provide the required data may result in the impossibility of accessing the following specific services:

- Contact form from the "Contacts" page of the Site; -
- Online purchases from the "Shop" pages of the Site.

3 - Purpose of the processing

The data provided by you will be collected and used, only if strictly necessary, for making it possible for you to browse and place orders for products offered by the Site.

For processing orders, some personal data are mandatory and do not require your prior consent, as they are needed to complete the online purchase. The refusal to provide such informations, will result in the impossibility of processing the online orders.

4 - Using personal informations

The data collected will be processed through the strictly necessary operations of registration, consultation, communication, storage and deletion. The data may be processed either on computer or paper.

The data controller, referred to in point 8 below, guarantees the lawful and correct processing of the data provided by the user interacting with the Site. All the collected data are managed in a secure connection, in such a way as to prevent its interception by other subjects. The Site is protected by specific SSL certification, suitable to guarantee maximum protection, as indicated by the icon that appears next to the Url of the Site typed in your internet browser. It may appear a closed lock, or other symbols that, at the touch, will reveal the maximum security features of the site. In the case of specific payment transactions for orders placed through the Site, these security guarantees will be added to the guarantees offered by the payment platforms chosen by the user, as allowed by the Site itself, such as Paypal or Stripe, or other expressly indicated among the payment options allowed by the Site.

The personal informations you provide, will be kept carefully until you'd eventually request their cancellation, depending on the nature of the transactions that make it necessary to acquire them (contacts and purchase orders).

Material storage will also be at the site of "AnimaedArte di Patrizia Castellacci", owner of the website <https://www.animaedarte.com>.

Specific security measures are observed to prevent the loss of data and its misuse, as well as any unauthorized access to the same data.

5 - Links to other sites

This Policy is provided only for the Site <https://www.animaedarte.com> and not also for websites and/or platforms of third parties, which may be consulted by the user via links. Specifically, e.g., this refers to the links to social media such as Facebook, Instagram, Cara, and to specified payment platforms, you may choose for payment of your purchases on the Site, such as Paypal, Stripe, VISA, MASTERCARD.

6 - "Profiling" and/or personalization tools

The data controller, referred to in point 8 below, doesn't and won't carry out any promotional and/or advertising communication activities using the data collected from the user.

7 - Transmission and dissemination of data

The data provided may be transmitted to third parties responsible for registering and hosting the Website <https://www.animaedarte.com> and, in the case of purchase transactions, to those parties whose intervention is necessary in order to complete payment transactions, as well as for processing orders. By way of example, those third parties may be the carriers in charge of delivering the purchased products; the legal, tax and informatics consultants (those latter are indicated as responsible for the installation, maintenance and update of any hardware and software tools employed by <https://www.animaedarte.com>); the operators of the hosting platform supporting the Site (Hostinger with servers in France).

Your personal data will not be disclosed.

8 - Data Controller

Patrizia Castellacci

Via Pisa 2A

57024 Donoratico (Italy) - Italy

Owner of the website www.animaedarte.com

9 - Your Rights

At any time you may exercise, pursuant to articles 15 to 22 of EU Regulation n. 2016/679, the right to:

- request confirmation of the existence or otherwise of personal data stored by the controller (Art. 15)
- obtain more detailed information about the purposes of processing, the categories of personal data being processed, the recipients and/or the categories of recipients to whom the personal data have been or may be transmitted; and where possible, the relevant storage period (Art. 15);
- obtain the rectification and/or deletion of your collected personal informations, so-called right to be forgotten (art. 16 and 17);
- obtain, where possible, the limitation of processing of your personal data (Art. 18);
- oppose at any time the processing of your personal data, even if you have previously given consent to their use for marketing purposes, profiling, and/or any other (art. 21)
- not be subject to any decision based solely on automated processing, including profiling (Art. 22)

For the purposes of exercising the above rights, you may write to info@animaedarte.com or use the contact form from the "directly from the Site <https://www.animaedarte.com>

You always has the right to complain to the Authority for the processing of personal data (the same as www.garanteprivacy.it for Italian users)

10 - Cookies regulation

The Site uses cookies. These are short text files that are sent to the browser (Google Chrome, Edge, Safari, etc.) you use on your device for navigating the Site.

These cookies are divided into categories and have different duration, often limited to the session of navigation. Data collected by cookies are sent to adequate country under GDPR (EU)

A/ Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies. In our specific case, they are sent by:

1/ [animaedarte.com](https://www.animaedarte.com), for making navigation possible and have the best experience of navigation, storing the user's cookie consent state for the Site;

2/ m.stripe.network, as guarantee of safe online payment transactions for orders placed on the website, without storing any credit card information;

3/ [hostinger.com](https://www.hostinger.com) provider and [zyrosite.com](https://www.zyrosite.com), for making navigation possible, safe and have the best experience on the site, defending from bots;

B/ Statistic cookies help website owners to understand how visitors interact with the Site by collecting and reporting information anonymously. In our specific case, they are sent by Google, through Google Analytics, TagManager and doubleclick.com;

C/ Marketing cookies used to track visitors across websites in order to measure the efficiency of the website's advertisement efforts.

Cookies do not collect any information directly identifying the user, nor can they allow other websites to access other informations kept in the user's device. These cookies can only be read by whom who created them.

When you first access the Site <https://www.animaedarte.com>, a banner appears, to express your choice regarding the management of cookies. The user can choose to "Accept all", "Reject all" or "Manage preferences" for different categories of cookies.

In any case, the www.animaedarte.com site is structured to limit as much as possible the use of cookies.

Through your own browser (Chrome, Safari, Edge, etc.), you have always the possibility to control the security parameters and data related to cookies used by the visited website, as well as the possibility to delete any cookies and choose the appropriate settings for limiting or blocking cookies.

11 - Revision clause.

The data controller, Patrizia Castellacci, reserves herself the right to revise this Privacy Policy at any time.

The most recent version of the Privacy Policy is always available on the Site.

Notes:

The full text of the Regulation is available <https://eur-lex.europa.eu/legal-content/EN/TXT/HTML/?uri=CELEX:32016R0679>