

# avenue2

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# ABOUT

**At Avenue2, we specialize in creating luxurious, one-of-a-kind events that perfectly reflect your vision and style. Our innovative approach to event planning combines timeless elegance with modern simplicity, ensuring every celebration is as unique as it is unforgettable.**

**As leaders in luxury event planning, we partner with top-tier venues, renowned artists, and trusted industry suppliers to provide seamless, all-inclusive solutions. From personalized experiences to exclusive event designs, we handle every detail with precision, saving you time and ensuring unparalleled quality.**

**Whether it's a corporate event, wedding, or milestone celebration, Avenue2 transforms your ideas into extraordinary moments. With our expertise, your event becomes more than a fleeting occasion—it becomes a cherished memory, delivered with sophistication and care**

## VISION

**At Avenue2, we redefine events and entertainment by setting new standards of excellence. With a focus on sustainability, exceptional value, and unmatched service, we create unforgettable experiences that leave a lasting impression across Dubai, the Middle East, and beyond.**

## MISSION

**We lead with innovation and a commitment to sustainability, minimising waste and environmental impact while delivering exceptional, tailored service. As we grow, we stay dedicated to the same level of passion, engagement and team empowerment, building trusted partnerships with premier venues and suppliers to consistently exceed our clients' expectations.**

# SERVICES

We offer a comprehensive range of services, all designed to create extraordinary events that leave a lasting impression....



**CORPORATE  
EVENTS**



**WEDDINGS  
AND PRIVATE  
PARTIES**



**ENTERTAINERS**



**ARTISTS**



**STAGE  
SHOWS AND  
FESTIVALS**



**HOSTS**

# CORPORATE EVENTS

We specialize in creating unparalleled corporate events that leave a lasting impression. From meticulously planned conferences and engaging product launches to team-building retreats and elegant gala dinners, we ensure every detail is executed flawlessly.

Our extensive network of top-tier vendors and venues allows us to bring your vision to life while adhering to your budget. Additionally, we prioritize excellent communication and collaboration, guaranteeing a seamless experience from start to finish.

With our corporate events service, you can foster stronger relationships, enhance your brand visibility, and achieve your business objectives in style.

## WE OFFER

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- Conference and Seminar Management
- Product Launches
- Team Building Events
- Awards Ceremonies and Gala Dinners
- Trade Shows and Exhibitions
- Corporate Retreats
- Holiday Parties and Celebrations
- Executive Meetings and Roundtables

# WEDDINGS AND PRIVATE PARTIES

Whether you envision an intimate gathering or a grand celebration, our dedicated team is here to ensure every detail is meticulously planned and executed. We offer a range of services, including venue selection, catering, floral arrangements, and entertainment options, to truly personalize your event.

Our extensive experience in coordinating events allows us to seamlessly transform any space into the perfect setting for your celebration. From romantic wedding ceremonies to lively birthday parties, we take pride in turning dreams into reality. With our commitment to excellence and attention to detail, your special occasion will be an extraordinary experience that you and your guests will cherish forever.

## WE OFFER

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- Full Wedding Planning and Coordination
- Milestone Celebrations
- Seasonal Events
- Family Occasions
- Social Gatherings

# ENTERTAINERS



Looking for top-notch entertainers to elevate your events? We specialize in connecting you with a diverse range of talented performers tailored to your needs. Whether you need skilled musicians, captivating dancers, or engaging comedians, we have the perfect entertainers to make your occasion unforgettable.

Our carefully curated selection ensures that you can find artists for weddings, corporate events, birthday parties, and more. By choosing our entertainers, you can bring your vision to life and ensure your guests have an extraordinary experience. Don't settle for ordinary—let our professionals add a touch of flair and excitement to your gatherings.

## WE OFFER

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- Comedians
- Circus Performers
- Magicians and Illusionists
- Theatre and Drama Acts
- Live Art Performers

# ARTISTS

From contemporary painters and skilled sculptors to innovative digital artists and talented photographers, we showcase a plethora of creative minds. Our curated list of remarkable artists allows you to explore their unique styles, discover new inspirations, and find the perfect match for your artistic needs.

Whether you are looking to commission a one-of-a-kind artwork or simply seeking to appreciate extraordinary displays of creativity, our platform provides a gateway to connect with exceptional artists.

## WE OFFER

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- DJs and VJs
- Instrumentalists
- Solo Singers
- Live Bands
- Dancers



# STAGE SHOWS AND FESTIVALS

Attracting audiences and creating unforgettable experiences is at the heart of our stage shows and festivals service. We specialize in designing and producing captivating events that cater to diverse tastes and preferences, from mesmerizing performances to vibrant cultural celebrations. Our expert team meticulously curates every aspect of the show, ensuring seamless execution and maximum entertainment value.

Whether it's a music festival, theatrical performance, or community celebration, we emphasize quality and creativity, leaving audiences spellbound. With robust marketing strategies and unique themes, our services not only entertain but also promote community engagement and brand visibility.

## WE OFFER

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- Stage Design & Setup
- Audio-Visual (AV) Services
- Technical Support
- Talent Management
- Audience Engagement
- Event Infrastructure
- Permits & Logistics
- Post-Event Services

# HOSTS

**With a diverse roster of skilled professionals, we ensure that your gathering, whether it be a corporate function, wedding, or private party, is memorable and engaging. Our hosts are not just speakers; they are entertainers who know how to captivate an audience, maintain energy, and add a personal touch to any occasion.**

**We pride ourselves on matching clients with the perfect host, tailored to fit the event's theme and tone. By choosing our services, you're guaranteed a seamless experience that enhances your event's atmosphere, leaving guests impressed and entertained. Elevate your event with our talented hosts, and make sure it stands out with a touch of professionalism and flair.**

## WE OFFER

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- **Corporate Event Hosts**
- **Entertainment Hosts**
- **Private Event Hosts**
- **Specialist Hosts**
- **Stage & Festival Hosts**



**Avenue2 is a pleasure to work with. They are professional, flexible, and understand our needs. They greatly improved the venues for two major events we held in the UAE.**

**Mira Hamati**  
**MARKETING AND COMMUNICATIONS MANAGER**  
**CAMBRIDGE UNIVERSITY**



**We are delighted to have worked with Avenue2 as they've done an exceptional job organizing our launch event in the UAE. Their attention to details, professionalism, creativity, and prompt actions ensured a seamless and memorable event.**

**Thank you for bringing our vision to life!**

**Sara M. Al Sarraf**  
**MARKETING AND COMMUNICATIONS SUPERVISOR**  
**ARAB FINANCIAL SERVICES COMPANY**

# MEET OUR TEAM

We pride ourselves on having a group of seasoned professionals dedicated to excellence in their respective fields. With a wealth of experience spanning various industries, our team brings unparalleled knowledge and skills to every project, ensuring top-notch results.



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**JOE WHITEHEAD**  
MANAGING DIRECTOR



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**KEERA LILLYWHITE**  
DIGITAL MARKETING  
COORDINATOR

# OUR COMMITMENT TO SUSTAINABILITY

Sustainability is at the heart of Avenue2. We believe that luxury doesn't have to come at the expense of the planet. Our team works tirelessly to implement eco-friendly solutions without compromising the high standards our clients expect. From sourcing sustainable décor to minimizing event waste, we ensure that each event reflects our commitment to a better, greener world.

# WHY CHOOSE AVENUE 2

- **Tailored Luxury:** Every event is meticulously planned to reflect your unique vision and needs.
- **Sustainable Excellence:** We provide eco-conscious solutions that align with your values without compromising on luxury.
- **Expert Team:** Our experienced team works with you every step of the way, ensuring your event is nothing short of extraordinary.

# PRESS



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## TALK100.3

**Avenue2's Managing Director,  
Joe Whitehead was interviewed  
on Talk 100.3,**

# CONTACT US

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