



2026/27 SOUTHSIDE FC

PARTNERSHIP INFORMATION

FIND OUT MORE➔



Connected

Transparent, open engagement between club, volunteers and partners.



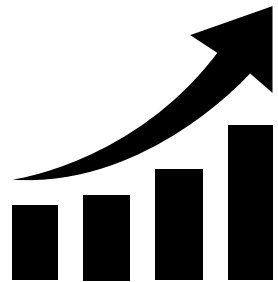
Supportive

Committed to supporting our local community and soccer family



Local

Every player and coach has a connection to South Kansas City



Growing

Clear growth every year since our founding in 2023.



Ambitious

We aren't hear for participation trophies. We are here to build a soccer powerhouse for South Kansas City.



Committed

To be excellent in our training, our gameday environment and to our community partners

SSFC QUICK FACTS

Founded: 2023

Nickname: Lions

Colors: Black, White, and Orange

Owner: Goddard Ogutu

Content Director: Matthew Ogutu



VOLUNTEER OPERATED

Southside FC is managed by a volunteer staff. The officers of the club oversee the club finances, game day operations, community engagement, marketing, media, youth events, outreach, and much more.

MEMBERS AND GROWTH EACH SEASON

AVERAGE HOME ATTENDANCE
60 (+30 FROM 2024)

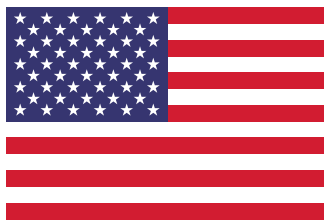
AVERAGE YOUTUBE VIEWS PER
MATCH 150 (+100% FROM 2024)

LOCAL PLAYERS ONLY

Southside players are either: a) Have grown up in Kansas City or live here currently, b) played at or attended a Kansas metro college/university. All players have local connections!

DIVERSITY IS OUR DNA

SOUTHSIDE HAD PLAYERS FROM 9
DIFFERENT COUNTRIES SINCE OUR FOUNDING



USA



MEXICO



BRAZIL



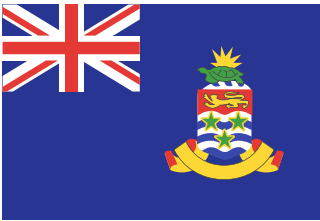
JAMAICA



KENYA



EL SALVADOR



CAYMAN ISLANDS

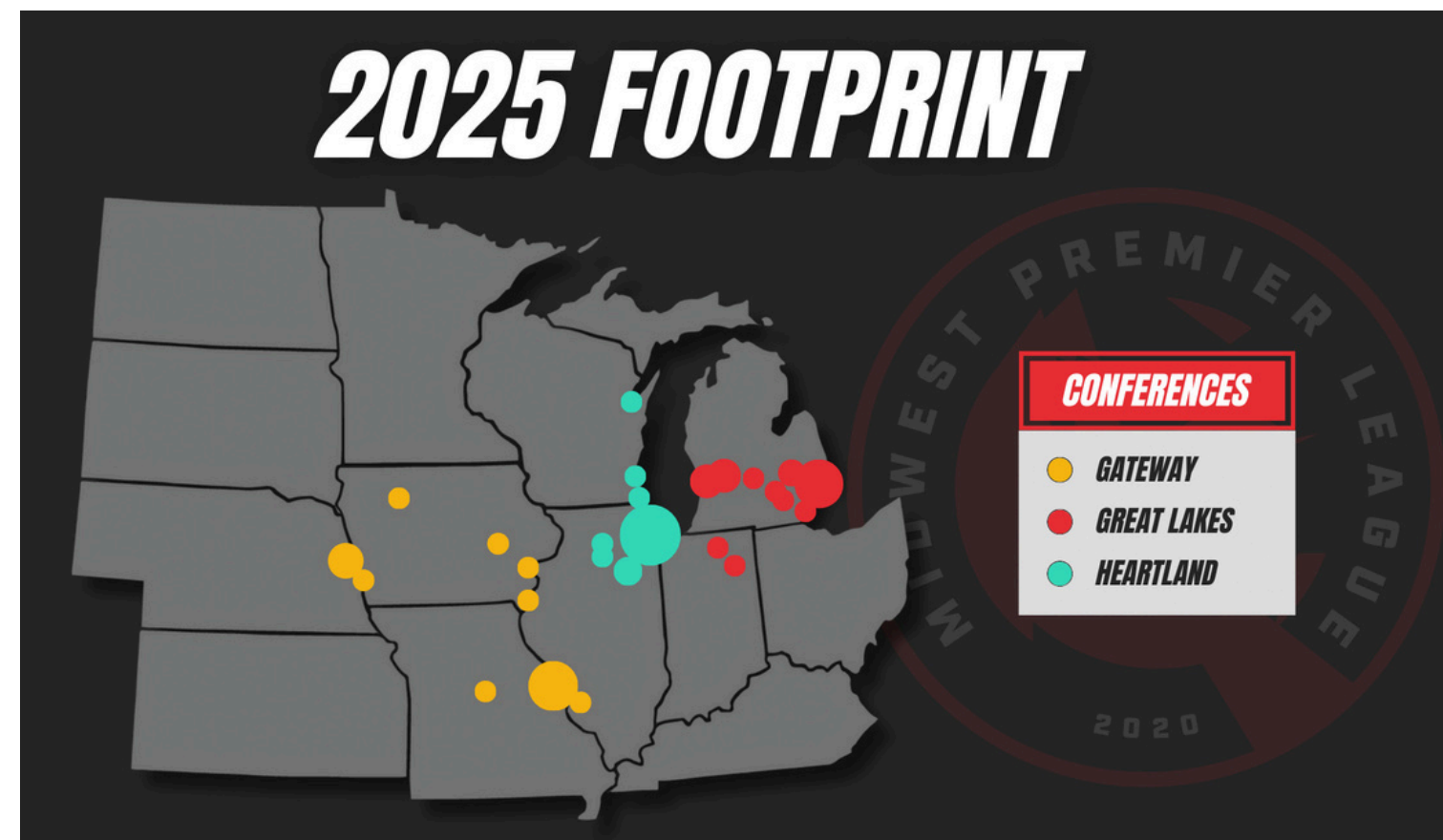


SCOTLAND



NETHERLANDS

MEN'S LEAGUE USSF TIER LEVELS



TOTAL CLUBS: 46 (+9 FROM 2024)
GATEWAY CONFERENCE: 13 TEAMS

MWPL GATEWAY CONFERENCE HOME CITIES (2026)

SHAWNEE, KS
 COLUMBIA, MO
 KANSAS CITY, MO
 SAINT LOUIS, MO (x4)
 OHAMA, NE

SPENCER, IA
 MUSCATINE, IA
 BELLEVILLE, IL
 BURLINGTON, IA
 COUNCIL BLUFFS, IA



DID YOU KNOW?

Southside can qualify for the US Open Cup, the oldest ongoing soccer competition in the US, with the possibility of competing against professional clubs across all USSF tiers?

A FULL YEAR OF ENGAGEMENT OPPORTUNITIES

INDOOR

Most of the local non-college players play in a local indoor 5v5 league

TRAINING

Preseason starts first week of April.

US OPEN CUP QUALIFYING (2027?)

Qualifying begins in Mid-September for the following year's cup



LAMAR HUNT
U.S. OPEN CUP

JAN

FEB

MAR

APR

MAY

JUN

JUL

AUG

SEP

OCT

NOV

DEC

TRYOUTS

The Men had 30 tryout for the first team in 2024

MATCHES START

League season starts first weekend in May



FALL SEASON

While our college players return to their schools, SSFC does friendlies if available

SOCIAL MEDIA / WEBSITE



@southsidefckc
130 followers



@southsidefckc
395 followers



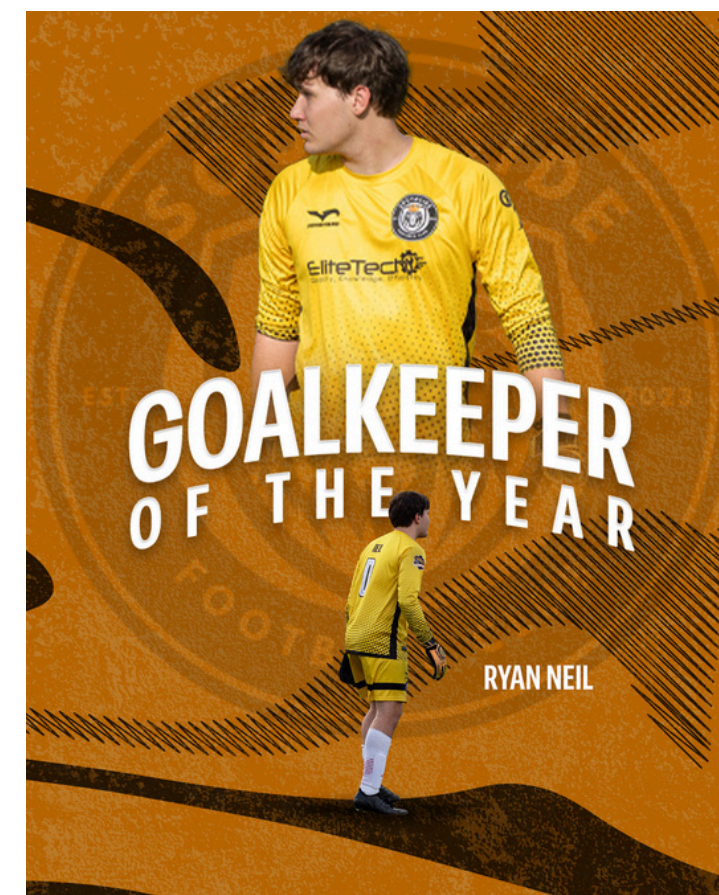
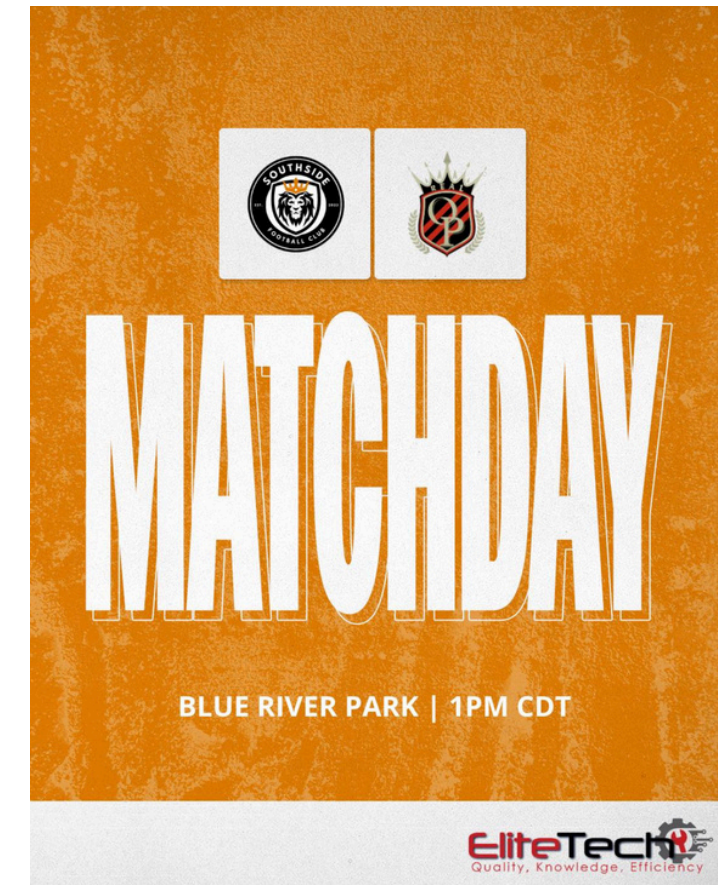
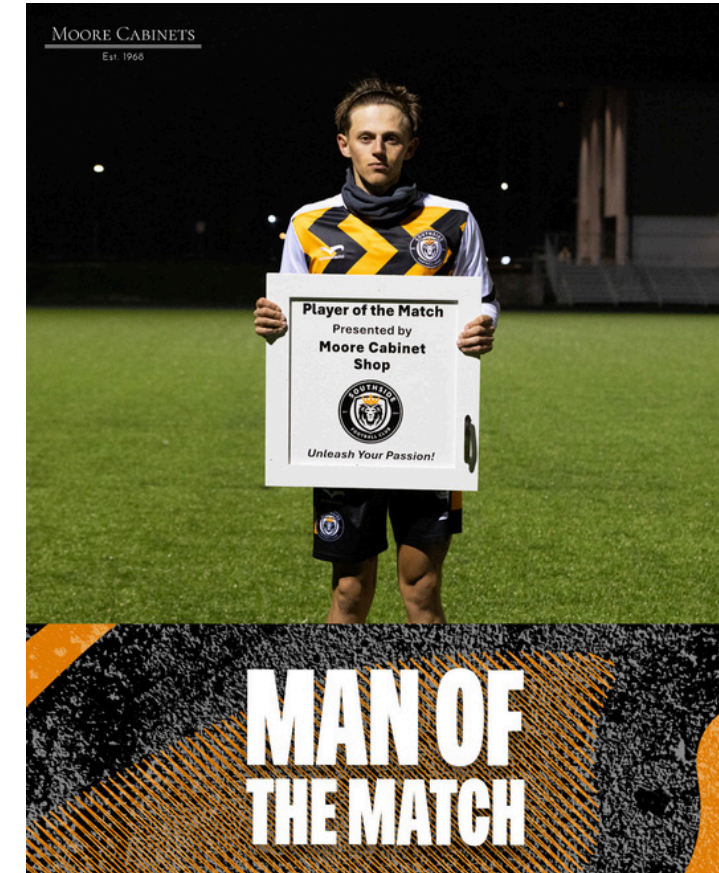
@southsidefckc
30 followers



@southsidefckc
67 followers



southsidefckc.com
1000 visit/month



Jersey Sponsor

Our most requested club asset is always our home and away jerseys. Between our 12 to 15 home games throughout the Midwest, to our supporters walking through Kansas City and even around soccer facilities throughout Kansas City. There is a chance to spot our jerseys out in the wild.

Included in the package:

- Placement on the home and away jersey
- Ticket Package depending on ad location
- PA Announcements

Additional add on possibilities:

- Ticket ad placement
- On-Site Activation
- Halftime Contest

Jersey Locations

FRONT

RIGHT SLEEVE

LEFT SLEEVE



Matchday Sponsor

The opportunity to be a match sponsor at a Southside match allows you or your company to entertain your guests at the highest level SSFC can offer.

This is an ideal way for you to entertain clients and friends in a relaxed atmosphere. This package creates an excellent opportunity to promote your business and at the same time support the club,

Included in the package:

- 15 match tickets
- 2 PA Announcements
- Announcement on social media and logo inclusion on all associated posts
- Opportunity to choose **Man of the Match**.

Match Ball Sponsor

The opportunity to be a match ball sponsor at a Southside match allows your company to promote themselves at a slightly smaller scale for one home game.

As a match ball sponsor, you will receive a game ball signed by the entire SSFC team on the matchday presented after the game.

Included in the package:

- 10 match tickets
- 2 PA Announcements
- Announcement on social media

Player Sponsor

This is the ideal opportunity for supporters, families and businesses to support their favorite Southside player. The name of the players sponsor will appear in every match day program and on the club website for the duration of the 2026 season.

If your player scores or is named with a league award, your company can be tagged on social media as well. It's your player, celebrate when they do!

As a player sponsor, you will receive a 2026 home shirt with that player's number on it.

SSFC BANNER PROGRAM

**MOST
POPULAR
WAY TO
SUPPORT**

SUPPORT THE CLUB TODAY

- Sideline Banners are 6"x3"
- Located directly in front of fans and on the video streams!
- One year of visibility at all home matches
- Includes 4 season tickets



THANK YOU TO OUR 2024/25 PARTNERS



SIGHTS FROM THE 2024 SEASON



Questions or Comments, please reach out to us through the following channels;

CLUB EMAILS:

General Email: southsidefckc@gmail.com

Club Owner: goddard@southsidefckc.com

WEBSITE: www.southsidefckc.com

SOCIAL MEDIA

Instagram: [@southsidefckc](https://www.instagram.com/southsidefckc)

Facebook: [@southsidefckc](https://www.facebook.com/southsidefckc)

LinkedIn: [southside football club](https://www.linkedin.com/company/southside-football-club)

YouTube: [@southsidefckc](https://www.youtube.com/southsidefckc)