



SOUTHSIDE FC



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# 2025-2026 SPONSORSHIP DECK



[www.southsidefcko.com](http://www.southsidefcko.com)



# MISSION STATEMENT



At Southside FC, our mission is to ignite a relentless passion for the beautiful game, fostering unwavering dedication among our players, staff, and community, while consistently pursuing excellence on and off the pitch. We strive to empower individuals, nurture teamwork, and inspire a legacy of success that transcends generations, making a lasting impact in the sport of football in the Kansas City area.



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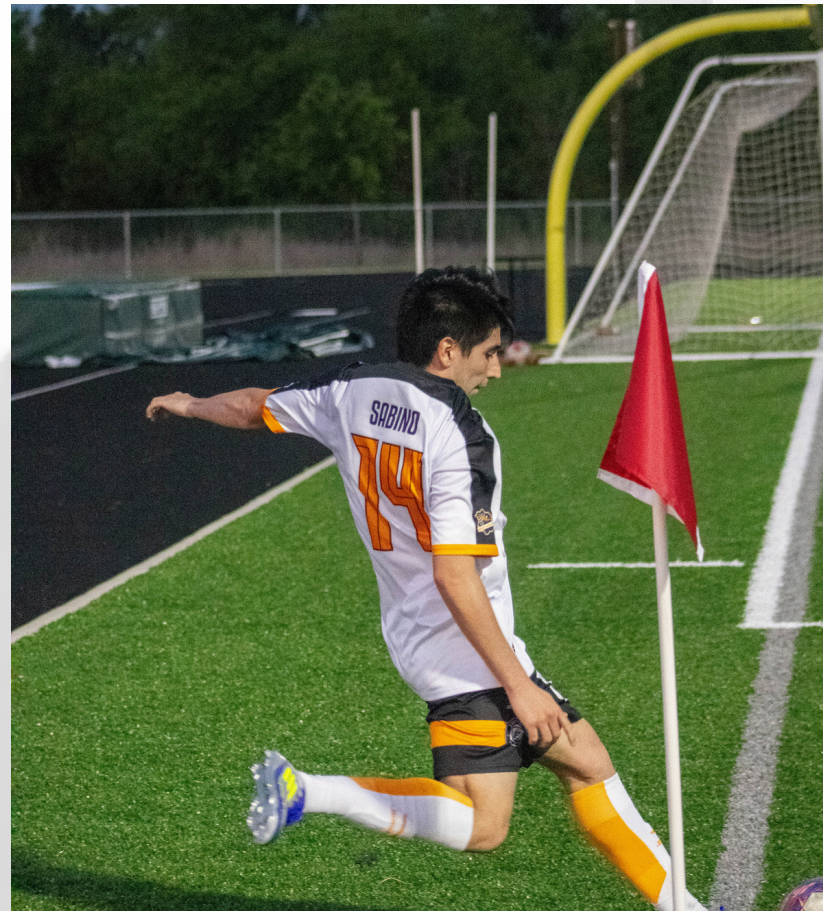
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# PROBLEM SOLUTION



## **The Problem:**

Local athletes lack resources and visibility, and brands often struggle to connect authentically with grassroots communities.

## **Our Solution:**

Southside FC offers a high-impact platform that supports emerging talent and gives sponsors meaningful exposure through community events, competitive matches, and growing digital reach.







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# SPONSORSHIP OPPORTUNITY



**Customizable Packages:** From jersey and matchday sponsorships to digital content, podcast segments, and player features, Southside FC offers tailored opportunities to match your brand's goals and budget.



**Year-Round Visibility:** Sponsors benefit from exposure across social media, YouTube, live events, merchandise, and community outreach—ensuring your brand stays visible and relevant throughout the season.





# SPONSORSHIP OPPORTUNITY (Cont.)



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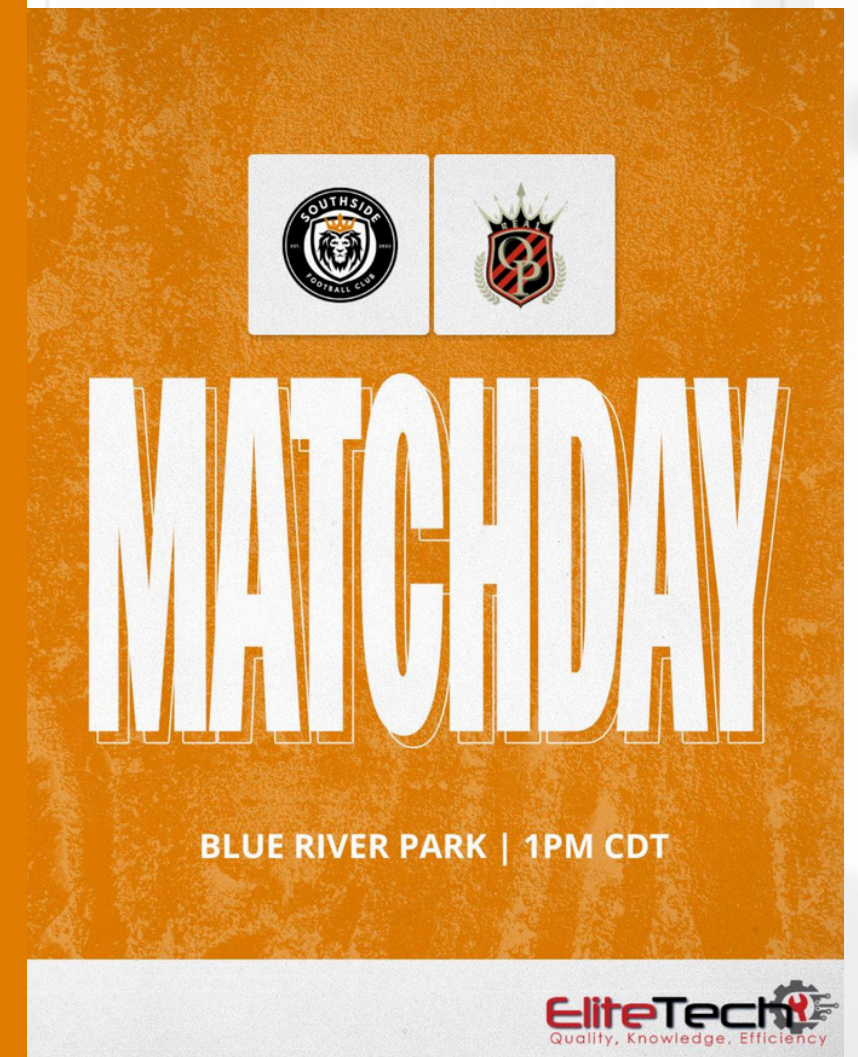
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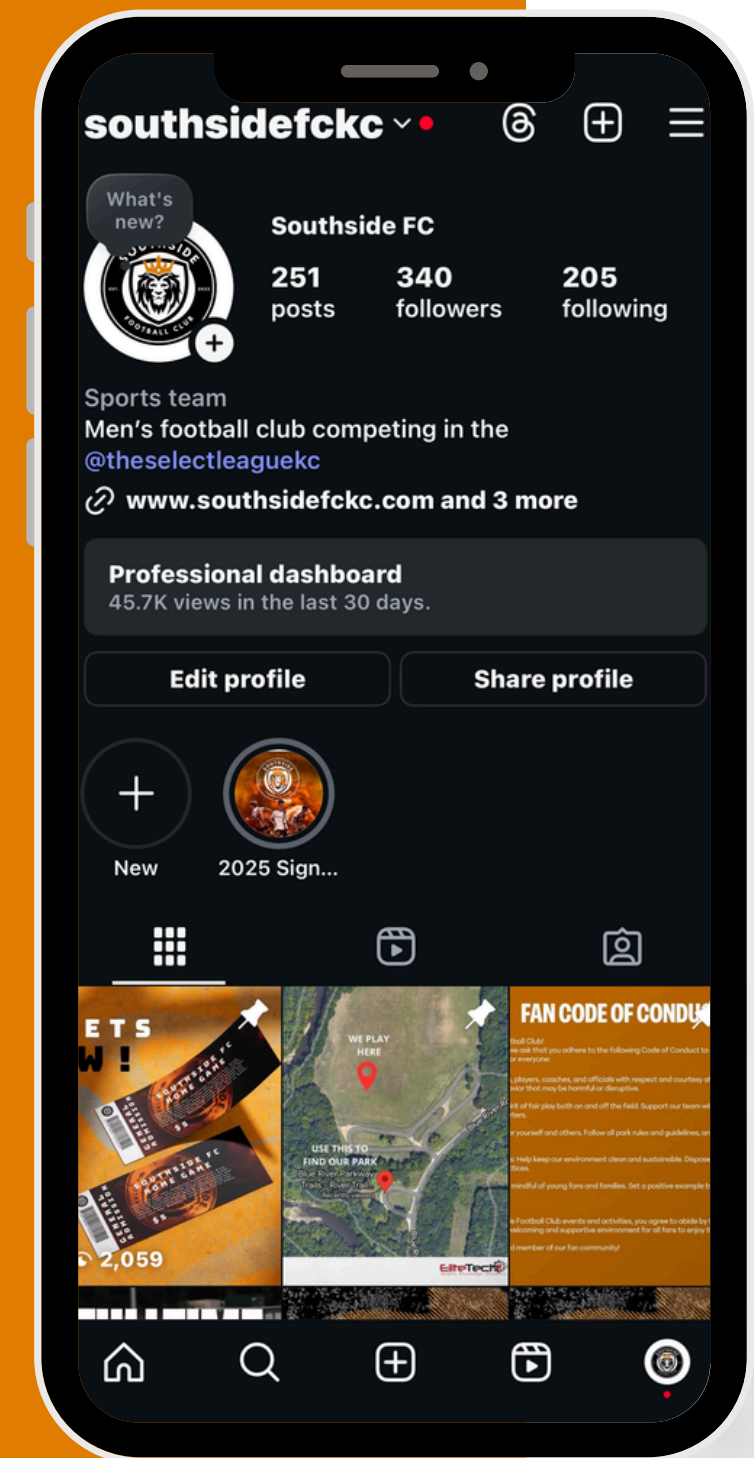
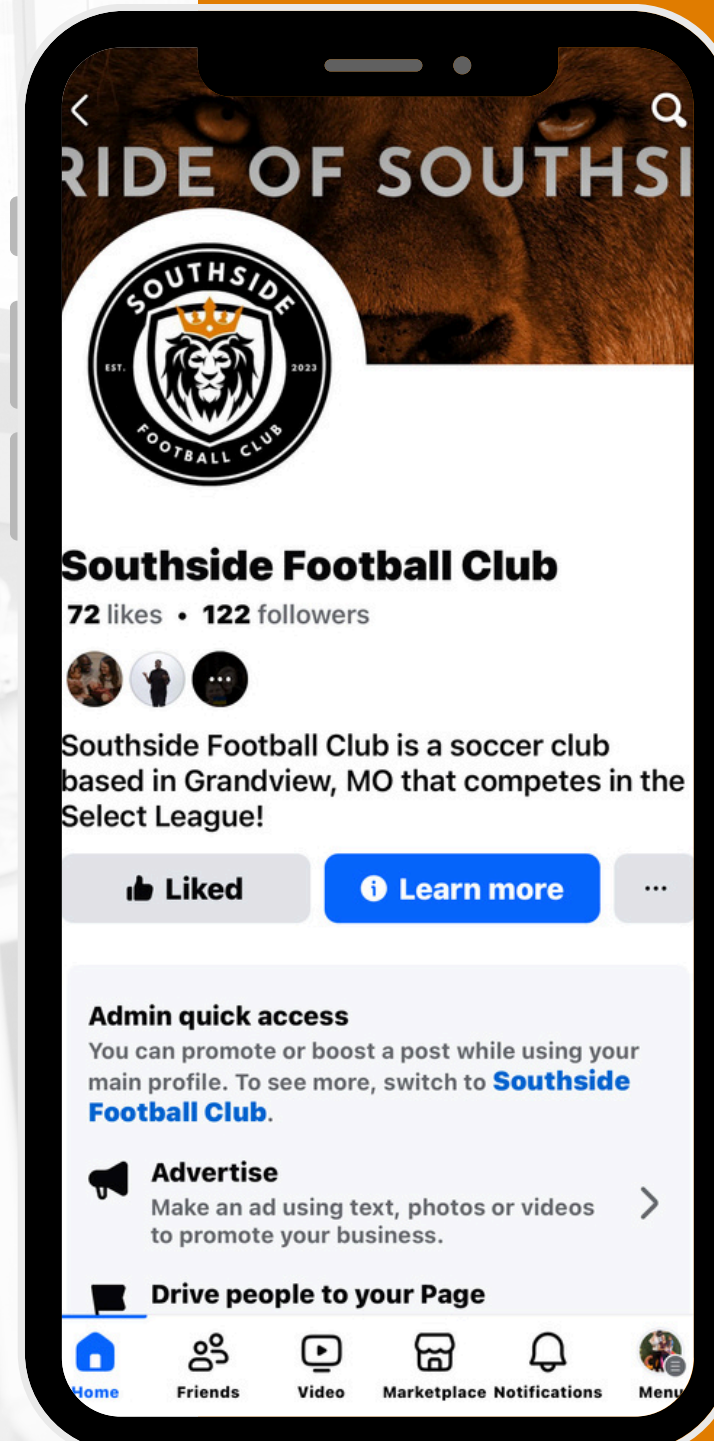
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# KEY METRICS

Southside FC is rapidly growing its reach across the Kansas City metro area, with over 45,000 monthly views on Instagram, 20,000 on Facebook, and nearly 10,000 on YouTube. Our average matchday attendance ranges from 100 to 200 fans, supported by a loyal and engaged community both online and in person. With consistent growth in social media engagement, strong merchandise sales, and rising brand visibility through local events, Southside FC offers sponsors a valuable and expanding platform to connect with passionate soccer fans.







# MARKET POSITIONING

## **Authentic Grassroots**

**Presence:** Southside FC represents the energy and diversity of South Kansas City, providing brands with a direct connection to a passionate, community-driven fanbase.

## **Competitive and Ambitious**

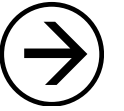
**As a Select League club with U.S. Open Cup aspirations, we offer sponsors visibility in high-level amateur soccer with growing regional recognition.**

## **Local Impact, High Engagement**

**Positioned as an accessible and relatable alternative to major league teams, Southside FC delivers strong engagement through social media, matchdays, and community events.**







THANK  
YOU. 

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