

PIERRE ROZAN

GRAPHIC & WEB DESIGNER

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 Pembroke Pines, FL

 <https://ColoredMarginsDesign.com>

PROFILE SUMMARY


Motivated U.S. Navy veteran and emerging graphic designer eager to bring strong discipline, teamwork, problem-solving skills, and fresh creative energy to a forward-thinking organization. Proven skills in Adobe Creative Suite and through various design projects, and a commitment to contributing to impactful design work while learning from industry professionals across both print and digital media.

SKILLS

- Adobe Creative Suite (Photoshop, Illustrator, InDesign, XD, Bridge, Lightroom, Acrobat)
- Visual Studio Code
- WordPress: (CMS)
- Microsoft 365 (PowerPoint, Excel, Word)
- UX & UI
- HTML & CSS
- SEO
- Design principles
- Responsive design
- Typography
- Color theory
- Branding
- Photo editing
- Pre-press and printing

EDUCATION

 Bachelor's Degree in Graphic Design, 2025 | GPA 4.0
Southern New Hampshire University, Manchester, NH

 Bachelor of Science, 2019
Excelsior University, Albany, NY

PROJECT EXPERIENCE

- **Editorial/Print Layout:** Designed magazine spreads, posters, and marketing collateral using strong hierarchy, grids, and pre-press production methods. Projects showcase storytelling through composition, imagery, and typography.
- **Brand Identity & Logo:** Developed complete brand identities including logos, color systems, typography, and usage guidelines. Demonstrated ability to explore design within brand parameters and create fresh creative directions.
- **Web Design & Digital Experiences:** Produced responsive web layouts using WordPress and custom HTML/CSS, along with visual UI prototypes created in Adobe XD.
- **Ad Campaign:** Designed promotional materials across print and digital formats to strengthen brand messaging.

WORK EXPERIENCE

Indirect Tax Analyst Love's Travel Stops & Country Stores 2016 - 2022

- Created document templates to simplify complex fuel movement processes. This improvement in visual clarity cut return errors and discrepancy notices by 30%.
- Produced detailed process manuals with structured layouts and graphic cues that improved workflow understanding and reduced new-hire onboarding time by 15%.
- Created and implemented reporting dashboards to track \$2M in tax reimbursements. Simplified complex data to provide clear insights for strategic decision-making.

Manager Leslie's Poolmart 2011 - 2016

- Led merchandising and store layout design for multiple retail locations, building displays and interiors, directly contributing to 8.6% sales growth and top district performance in customer experience.
- Delivered engaging customer presentations and product demos aligned with brand standards, achieving 98% mystery shop satisfaction and earning multiple "Splash Recognition Awards."
- Trained and mentored 10+ team members annually through visually oriented instruction materials and demonstrations, developing future managers and technicians and enhancing team performance consistency.