

# Profile

Currently working as a UX/UI Designer in the fintech industry for the largest bank in Ireland. With a strong focus on user-centered design principles, I have a proven track record of delivering exceptional user experiences. I possess a deep understanding of creating intuitive and visually appealing interfaces, backed by experience in conducting user research and prototyping. Collaborating cross-functionally, I bring innovative design solutions to the table, with a keen eye for detail and excellent problem-solving abilities.

## Experience

#### UX/UI Designer, AIB (Allied Irish Bank)

SEPTEMBER 2022 - PRESENT

- Designed and developed user-centered interfaces for the payments section of the bank's mobile app, ensuring a seamless and intuitive payment experience.
- Conducted user research, usability testing, and interviews to gather insights, resulting in data-driven design decisions and iterative improvements.
- Collaborated with cross-functional teams to align design solutions and meet project timelines, working closely with product managers and developers.
- Contributed to the evolution of the bank's design system, maintaining consistency across the app and staying updated on industry trends.

### UX Designer, UX Tree Mentorship Programme

JANUARY 2022 - JUNE 2022

- Conducted user research, interviews, and usability testing to gather insights and identify pain points, informing the redesign process.
- Worked closely with the mentorship team to create wire-frames, interactive prototypes, and high-fidelity UI designs that addressed user needs and improved the app's usability.
- Implemented feedback from mentors and incorporated industry best practices to deliver a polished redesign that enhanced the overall user experience of the public transport mobile app.

#### Tech Team Administrator, AIB (Allied Irish Bank)

FEBRUARY 2022 - PRESENT

- Managed technical operations for the Loan Accounting Services team, ensuring smooth workflow and efficient processes.
- Collaborated cross-functionally with loan officers, accountants, and IT professionals to gather requirements and implement solutions.
- Oversaw loan accounting software, performing maintenance and updates, reconciling data, and ensuring accurate loan records.

### **Product Designer, Future Plastics**

FEBRUARY 2020 - JULY 2020

- Led the research and ideation phases for the design of the PPE eequipment, which are currently in production.
- Assembled various components and parts for transportation vehicles.
- Liased with senior management on design projects at all stages of the design process.

## Details

Dublin 0857470177 almurtagh98@outlook.com

## Links

Portfolio website linkedin.com/in/alanmurtagh1998/

## Skills

User Research Research analysis Prototyping User testing Wireframing User flows Presentations Figma, Invision, Adobe

# **Design Education**

### BSc Product Design, Maynooth University

SEPTEMBER 2017 - MAY 2021

<u>Relevant coursework:</u> Human Computer Interaction (HCI), Ethnography and Anthropology for Design, Design Process, Design Principles, Visual Communications, Marketing Management.

#### Professional Diploma in UX Design, UX Design Institute

JULY 2021 – DECEMBER 2021 Completed with an overall grade of 84%.