

### **SEO Plan** H Ξ

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# **TABLE OF CONTENT**



What is SEO



How we can help



Our services



social media marketing



Other Sites



Testimonies





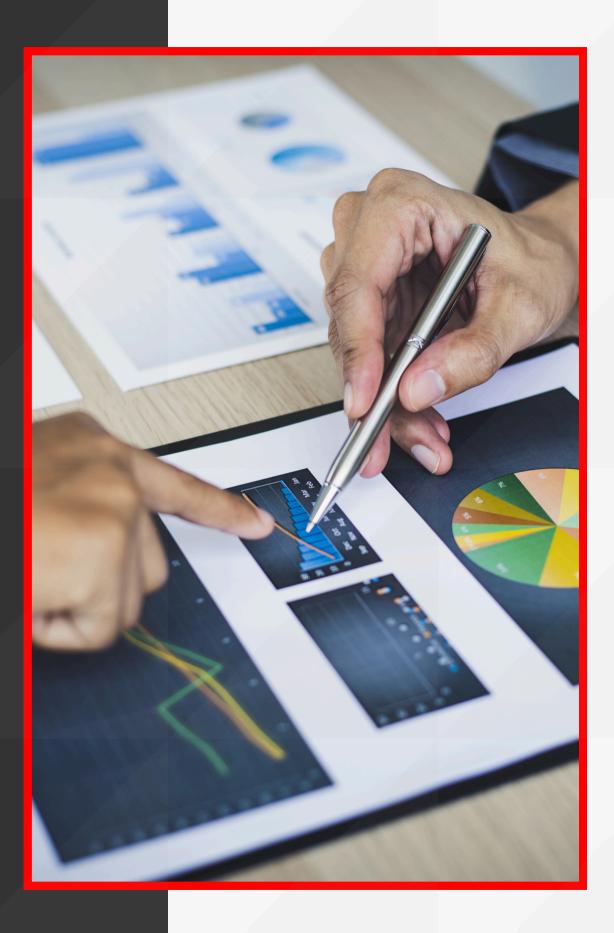
# WHAT IS SEO

### **GREETING FROM US**

Search Engine Optimization (SEO) is the process of enhancing a website to improve its visibility. It involves techniques like keyword research, onpage optimization, content creation, and link building to make a website more appealing to search engines like Google. Effective SEO drives organic traffic, enhances user experience, and boosts a website's credibility and authority.

# HOW GAN WE BETTER

Media marketing and web design. By creating and releasing more content, we ensure your website stays fresh and engaging. Our team will meticulously select targeted keywords and craft compelling page descriptions to improve search engine performance. Through strategic media marketing, we amplify your online presence, while our web design expertise ensures a user-friendly experience that search engines favour. Together, these efforts will significantly boost your site's visibility and ranking.



# OUR SERVICE WHAT WE COULD DO





# **Strategic Brand Development**

We provide brand development, ensuring that your brand not only resonates with your target audience but also stands out in a crowded market.



# Neb Design

We can create page overviews, and select key words helps the website gain more traffic, incorporating these keywords can further improve search engine rankings and user engagement.

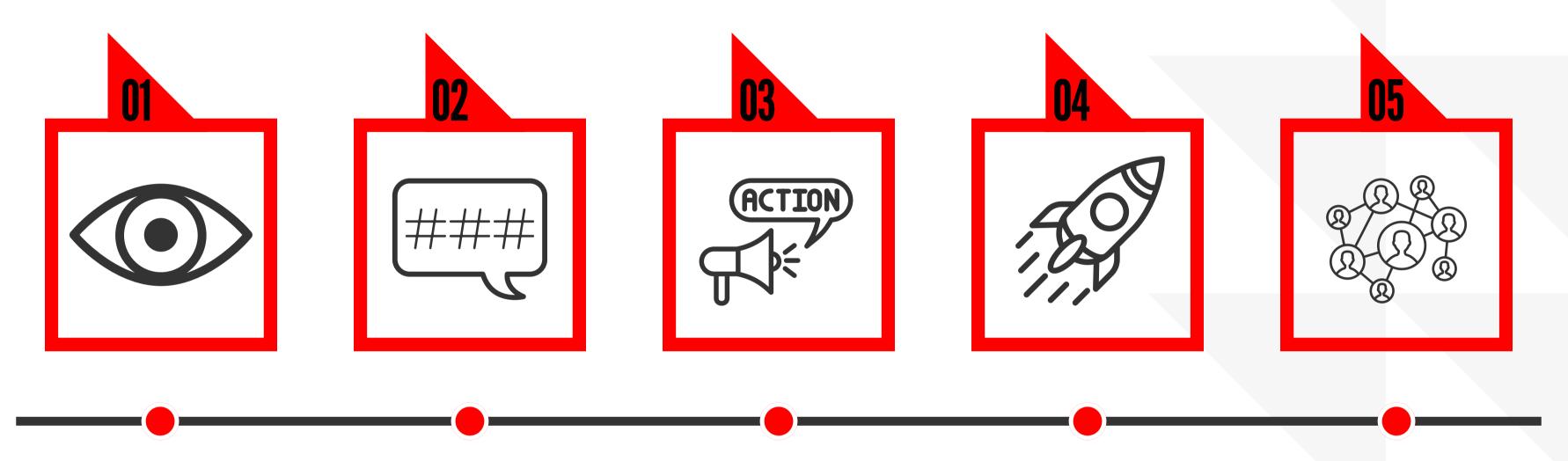


### **Greative Content Production**

Content is king, and our we can help in producing creative, engaging, and impactful content that resonates with your audience.

# HOW OUR WE CAN IMPROVE YOUR SEO BY MEDIA MARKETING

by posting on social media can have a huge effect as it helps grow organically



### **EYE-CATCHING POSTS**

We design visually appealing social media posts in your branding, establishing a recognizable and consistent brand image.

### CAPTIONS

Upon request, we provide engaging captions that enhance the performance of your posts on platform algorithms.

### CTA

We ensure each post has a clear CTA (call to action), directing viewers to your product page, website, etc., driving more traffic.

## **OPTIMIZED CONTENT**

content that aligns with your SEO strategy, using relevant keywords and hashtags to improve search engine indexing.

# **SOCIAL SHARING**

By creating shareable content, we increase the likelihood of your posts being shared, amplifying reach and potentially earning backlinks to your website, which boosts SEO.



# **OTHER SITES** Google business and Trip advisor

### **GOOGLE BUSINESS**

Being on google business promotes your business further on google, this help searches be more about you! So we can help set up and maintain this page, including the reviews making it more appealing to new viewer to click on and learn more about your company.

## **TRIP ADIVISOR**

If your business is a restaurant, hotel, etc being on TripAdvisor, this is another site to help the SEO. We can also provide maintenance for your page as well keeping it up to date and managing the reviews!



# TESTIMONIES

"Professional services from the start to finish. Attention to detail appreciated. Enabled better understanding of some unfamiliar aspects of web design. A pleasure to do business with, would definitely recommend. Thank you Jack for all your patience"

 $\star\star\star\star\star\star$ 

The Cherry Tree - Stakeford

"When Jack contacted me on Instagram to say he could assist with my social media posts I was a little dubious but he sent me some draft posts with my companies branding on, so I decided to go for it, 4 months and 4000 followers later we are still going strong. Give them a try!"

 $\star\star\star\star\star\star$ 

**Progreen Artificial Grass** 

"Jack did a great job for us, the designs for some of our sponsorship boards really helped our sponsors stand out around the ground. They're top notch and would highly recommend!"



Blyth Town FC



# 

To get started on making your brand recognisable and stand out

# HELPING BUSINESSES TO STAND OUT ONLINE

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