

# Case Study: Evergreen Skilled Nursing Facility

From Award-Winning Experts



## Reducing Preventable Readmissions Through Data-Driven Care Coordination

Evergreen Skilled Nursing Facility, a 95-bed skilled nursing facility in Greenville, SC, partnered with HealthBridge in Q1 2025 to address a troubling pattern of preventable hospital readmissions. With a 30-day readmission rate well above the national benchmark, the facility faced mounting financial penalties and declining resident satisfaction scores. HealthBridge deployed its signature **CareConnect Framework** — a structured, data-led engagement designed to identify systemic gaps and embed sustainable solutions across clinical and administrative teams.

### AT A GLANCE

- Issue:** 24.7% thirty-day readmission rate — nearly double the state average of 13.2%
- Engagement:** HealthBridge CareConnect Framework with embedded consultants over 12 months
- Goal:** 40% reduction in preventable readmissions within 12 months of engagement
- Result:** Readmission rate fell from 24.7% to 11.3% — a 54% reduction, with zero CMS penalties in 2025

### The Challenge

Evergreen's clinical team was highly skilled, yet readmission data told a troubling story: **24.7%** of discharged residents were returning to the hospital within 30 days — nearly double the state average of 13.2%. Root causes were diffuse. Discharge planning was inconsistent across shifts, medication reconciliation was largely paper-based, and follow-up communication with families and outpatient providers was fragmented. Staff turnover in 2024 had also disrupted institutional continuity, leaving knowledge gaps in high-acuity care protocols.

### HealthBridge Engagement

HealthBridge assigned a dedicated senior consultant and a clinical data analyst to Evergreen for a 12-month engagement. The team embedded on-site three days per week during the first

### Interventions Implemented

Based on findings, HealthBridge co-designed a **7-point action plan** with Evergreen's leadership. Interventions were phased across three quarters to prevent operational disruption and allow for iterative learning and course-correction.

- Introduced the **IDEAL Discharge Protocol**, with checklists tailored to risk level.
- Implemented a cloud-based medication reconciliation platform integrated with the facility EHR.
- Established a **Friday Discharge Moratorium** for high-risk residents unless clinically urgent.
- Launched a 48-hour post-discharge phone outreach program staffed by two new care transition nurses.
- Trained all charge nurses in motivational interviewing and teach-back communication techniques.
- Created a real-time readmission dashboard reviewed in every morning clinical huddle.
- Partnered with 11 local primary care practices to establish a warm-handoff referral protocol.

six months, conducting structured interviews with nursing staff, social workers, and the Director of Nursing. A full **workflow audit** was completed across all three nursing units using HealthBridge’s proprietary Transition Risk Scoring tool, which stratifies residents by readmission likelihood based on diagnosis, medication complexity, and social determinants of health.

## Key Findings

- **Discharge timing misalignment:** 61% of discharges occurred on Fridays, when outpatient follow-up capacity is lowest.
- **Medication reconciliation gaps:** 38% of charts had at least one unresolved discrepancy at the point of discharge.
- **Absent warm handoffs:** Fewer than 20% of residents had a documented physician-to-physician transfer call upon hospital return.
- **No risk stratification:** All residents received the same discharge checklist regardless of clinical complexity or readmission risk level.

## Outcomes & Results

By Q4 2025, Evergreen had achieved measurable, sustained improvements across all tracked metrics:

Metric	Before	After	Change
30-Day Readmission Rate	24.7%	<b>11.3%</b>	↓ <b>54%</b>
Medication Discrepancies at DC	38%	<b>6%</b>	↓ <b>84%</b>
48-hr Post-Discharge Follow-Up	22%	<b>91%</b>	↑ <b>314%</b>
Resident Satisfaction Score	71/100	<b>88/100</b>	↑ <b>24%</b>
Staff Turnover Rate	41%	<b>27%</b>	↓ <b>34%</b>

### KEY OUTCOMES

**54%**

Readmission Reduction

**\$1.2M**

Penalty Avoidance

**91%**

Follow-Up Rate

**5-Star**

CMS Quality Rating

**4.8x**

Estimated ROI

### Return on Investment

By reducing readmissions by more than half, Evergreen avoided an estimated **\$1.2 million** in CMS value-based purchasing

### Staff & Culture Impact

Morning huddles became data-rich conversations anchored around resident risk scores. Staff turnover

### Looking Ahead

Following the success at Evergreen, HealthBridge has been engaged to replicate the **CareConnect**

penalties. Improved star ratings drove a **17% increase** in referral inquiries from hospital discharge planners, directly contributing to higher census. The HealthBridge engagement yielded an estimated **4.8× ROI** within the first year of sustained improvements.

dropped from **41% to 27%** year-over-year, attributed in part to clearer protocols. The Director of Nursing noted: "For the first time, our team felt they had the right tools to actually prevent readmissions — not just react to them."

Framework across two additional partner facilities in the area.