



**YACINE ADALLAL**

**3D Artist**

📞 🌐 📱 WhatsApp +971 56 56 59 044 | ✉️ [yacinedelucia@gmail.com](mailto:yacinedelucia@gmail.com)

🌐 <https://Yacine-Adallal.art>

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## PROFESSIONAL EXPERIENCE

### **Marketing Coordinator & Executive | KOJ (for LEGO) Full time**

*Dubai -Saudi Arabia (KSA) | December 2023 – Present*

- Create high quality Videos for Monthly LEGO Products Promotions.
- Collaborate with cross-functional teams to ensure seamless execution of campaigns aligned with LEGO's brand identity.
- Analyse market trends and performance data to refine marketing approaches, increasing brand awareness and revenue.

### **VFX Artist | Nested VFX**

*Dubai, UAE | 2023 October-December (freelance)*

- Developed visual effects for commercials and short films, including high-profile projects for DAMAC Properties.
- Collaborated closely with directors to integrate CGI and VFX into live-action footage, ensuring high-quality results.

### **3D Generalist | PIXSTAR (formerly Preview Prod) Full time.**

*Casablanca, Morocco | 2019 – 2023*

- **modelling, rigging, texturing, and animation** for films, advertisements, and corporate media.
- Developing high-quality **models and animations** for commercial projects.
- Creating **optimized 3D assets** for real-time applications and cinematic rendering.

### 3D Generalist | Preview Prod

*Casablanca, Morocco Full time | 2008 – 2019*

- Design **3D models and animations** for various projects, including TV commercials and corporate videos.
- Character Modelling, Texturing, Rigging, Skinning, Animation, and rendering for short TV ads. (Pepito ,Dalaa & more)

### VFX Artist | ALI'N Productions (Nabil Ayouch)

*Casablanca, Morocco Full time | 2006 – 2008*

- Created **visual effects** for films directed by renowned Moroccan filmmaker **Nabil Ayouch**.
  - Worked on post-production tasks, including **compositing, rotoscoping, Camera Tracking and CGI integration**.
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### EDUCATION

- **The Gnomon Workshop** -Online training (2005 – 2006)
  - Various online courses on **Organic & Hard Surface modelling, texturing, and rendering**.
- **Digital Tutors** Online training (2005 – 2006)
  - Various online courses on **animation, rigging, and simulation**.
- **University Diploma of General Studies (DEUG) in Mathematics, Computer Science, and Applications to Science**  
*University of Toulouse III – Paul Sabatier, France | 2003*
- **High School Diploma in Experimental Science (with Honors)**  
*Al TAJDID High School, Morocco | 1999*
- **Advanced Level 3 in English**  
*American Language Centre, Morocco | 1997*

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## SKILLS

### 3D & VFX Software

- Blender
- Softimage XSI
- Adaptable to **3ds Max, Maya, Houdini, and Cinema 4D**

### Adobe Creative Suite

- Adobe Photoshop
- Adobe Illustrator
- Adobe After Effects

### Core Expertise

- **3D modelling** (Hard Surface & Organic)
- **Rigging & Character Animation**
- **Texturing, Shading, Lighting & Rendering**
- **Compositing & VFX**
- **Motion Design & 2D Animation**

