GRAPHIC DESIGN

Portfolio.

AKHIL ANAND

Selected Works

Education

Kerala State Institute of Design, Kollam
PGD in Communication Design,
2020 - 2023

Sree Buddha College of Engineering, Pattoor
B-Tech in Computer Science and Engineering,
2015-2019

Experience

Mar 2024 - present
Graphic Designer / Equpio Health, Trivandrum

Sept 2023- Mar 2024
Graphic Designer / Triovate Pvt Lmt, Ahamedabad

May 2023- Aug 2023
Graphic Designer / Lustral Innovations Pvt Ltd, Banglore

Oct 2022- Apr2023
Graphic Designer / Upasana Concious fashion, Pondicherry

Aug 2019-Sept 2020
Graphic Designer / Bluelagoon Infotech, Kochi

Expertise

Branding
Print Design
Social Media Design
Social Media Marketing

Software

Adobe Illustrator
Adobe Photoshop
Adobe After Effect
Adobe Premiere pro

Soft Skill

Communication
Attention to detail
listener

Language

Malayalam
English
Tamil

Akhil Anand.

akhilanand997@gmail.com

+91 9072734126

A graphic designer is a professional who combines creativity and technical skills to visually.

Branding.

Clearview

Digital Design.

Social Media Design

Print Design.

Billboard Design

Newsletter design

Poster Design

Tent Card & Post Card Design

ID Card Design

Tag Design

Business Card Design

Publication Design

Word Cloud Design(Wall Print)

Contents.

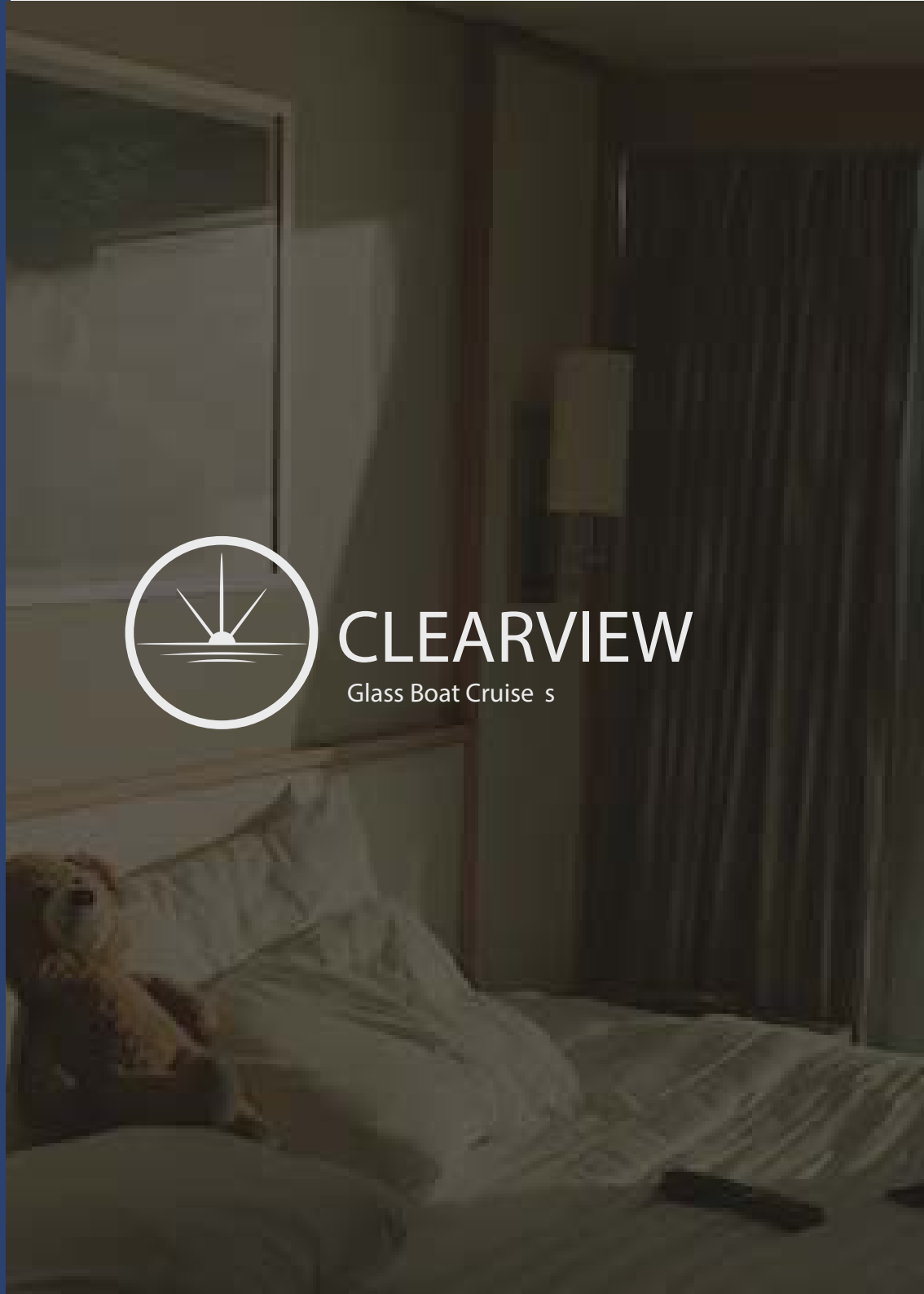
01

Branding

CLEARVIEW
Glass Boat Cruises

CLEARVIEW

Glass Boat Cruise s

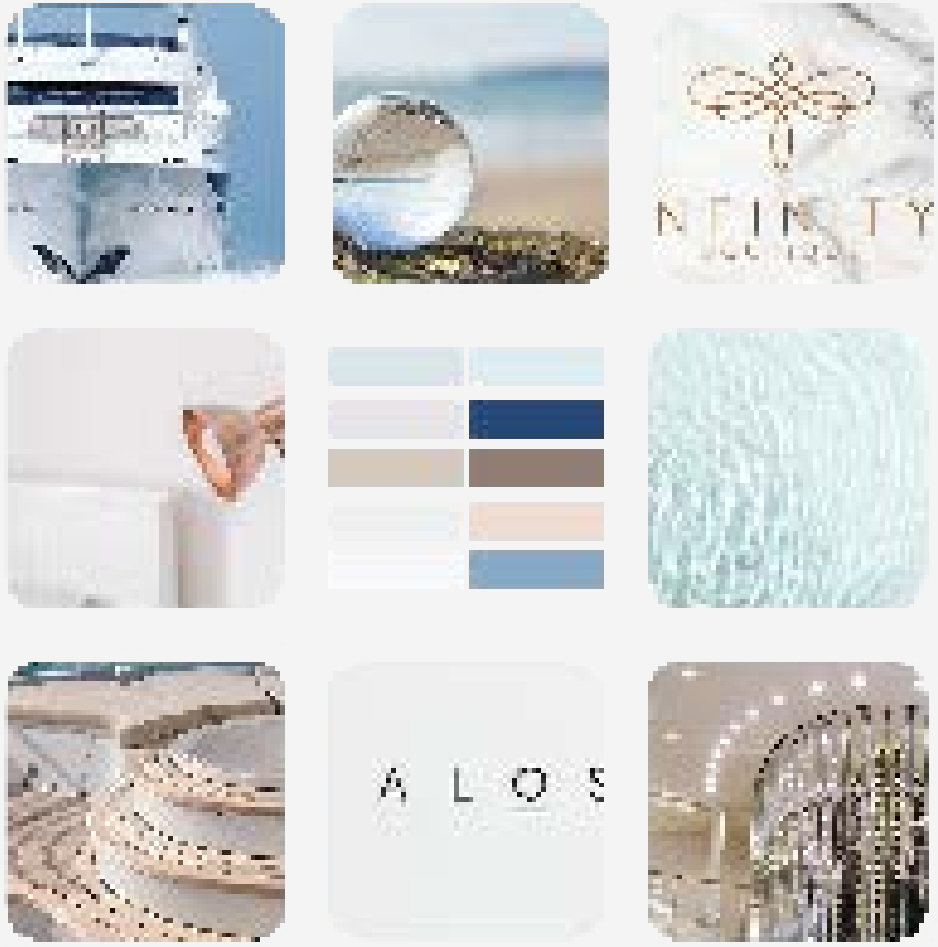


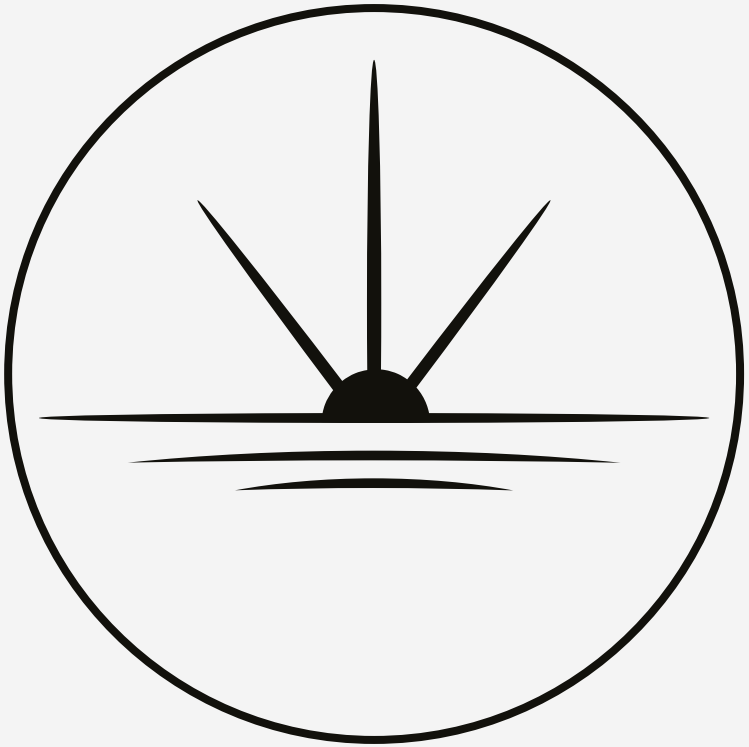
CLEARVIEW

Glass Boat Cruise s

Moodboard

- Premium
- Quality
- Elegance
- Transparency
- Richness
- 360





Horizon

This can convey the idea of a wide and unobstructed view

Wave

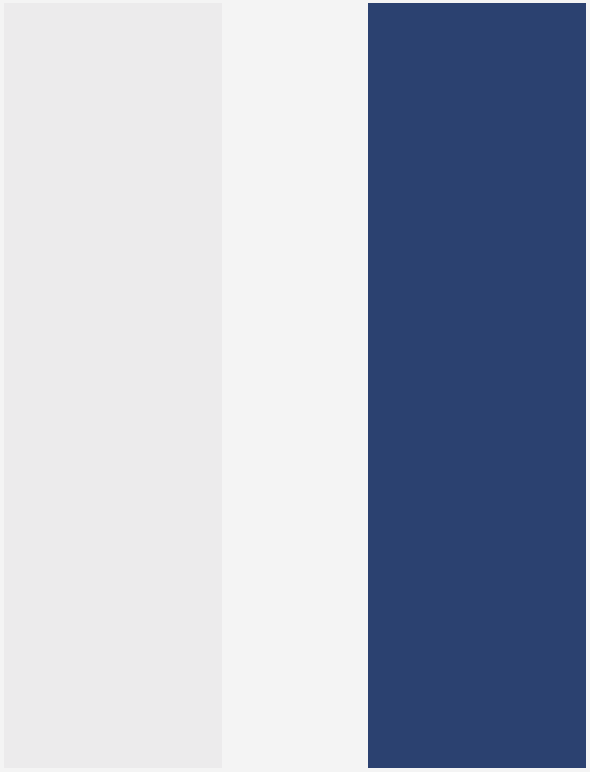
Symbolize the connection with the harbor.

This can represent the fluidity of the experience and further emphasize the maritime nature of the cruises.

360 Degree

Use a circular or spherical shape as the central element of the logo to symbolize the panoramic view.

Color Palette



Used for show the Clean, Elegant and Luxurious

Typography

Bodoni 72

Futura

Mockup

CLEARVIEW
Glass Boat Cruises

02

Print Design.

Billboard Design.

Tools Used : Adobe Photoshop
Adobe Illustrator

Newsletter Design.

Tools Used : Adobe Illustrator

Poster Design.

Tools Used : Adobe Photoshop
Adobe Illustrator

Tent Card & Post Card Design.

Tools Used : Adobe Photoshop

ID Card Design.

Tools Used : Adobe Illustrator

Tag Design.

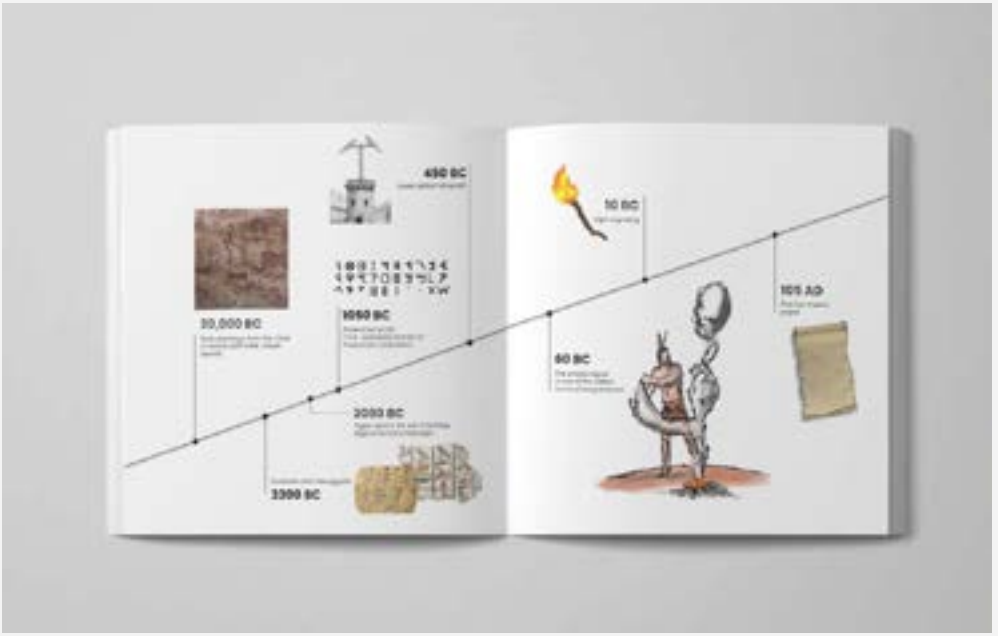
Tools Used : Adobe Illustrator

Business Card Design.

Tools Used : Adobe Photoshop

Publication
Design. - Coffee Table Book

Tools Used : Adobe Indesign
Timeline : 1 Week



Coffee table book design on communication design timeline

800 AD
1250
1440
1700
1826
Photography

1044
1888
1875
1920
1922
1927

AKHIL ANAND

Publication Design.
- Craft Documentation

Tools Used : Adobe Indesign
Timeline : 4 Week

Craft Documentation on **“Mannar : The Bell Metal Town”**, research based module, enable undertstand tradional craft and culture of india.

CLICK HERE

Word Cloud Designs(Wall Print)

Tools Used : Adobe Illustrator

03

Digital Design.

Social Media Design.

Tools Used : Adobe Photoshop
Adobe Illustrator

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