

GRAPHIC DESIGN

Portfolio.

AKHIL ANAND

[Selected Works](#)

Education

Kerala State Institute of Design, Kollam

PGD in Communication Design,
2020 - 2023

Sree Buddha College of Engineering, Pattoor

B-Tech in Computer Science and Engineering,
2015-2019

Experience

Mar 2024 - present

Graphic Designer / Equipio Health, Trivandrum

Sept 2023- Mar 2024

Graphic Designer / Triovate Pvt Lmt, Ahamedabad

May 2023- Aug 2023

Graphic Designer / Lustral Innovations Pvt Ltd, Bangalore

Oct 2022- Apr2023

Graphic Designer / Upasana Concious fashion, Pondicherry

Aug 2019-Sept 2020

Graphic Designer / Bluelagoon Infotech, Kochi

Expertise

Branding
Print Design
Social Media Design
Social Media Marketing

Software

Adobe Illustrator
Adobe Photoshop
Adobe After Effect
Adobe Premiere pro

Soft Skill

Communication
Attention to detail
listener

Language

Malayalam
English
Tamil



Akhil Anand.

akhilanand997@gmail.com

+91 9072734126

A graphic designer
is a professional who
combines creativity
and technical skills to
visually.

Branding.

Clearview

Digital Design.

Social Media Design

Print Design.

Billboard Design

Newsletter design

Poster Design

Tent Card & Post Card Design

ID Card Design

Tag Design

Business Card Design

Publication Design

Word Cloud Design(Wall Print)

Contents.

01

Branding



CLEARVIEW

Glass Boat Cruises



CLEARVIEW

Glass Boat Cruise s

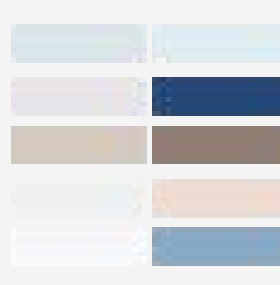
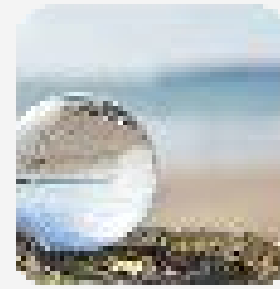


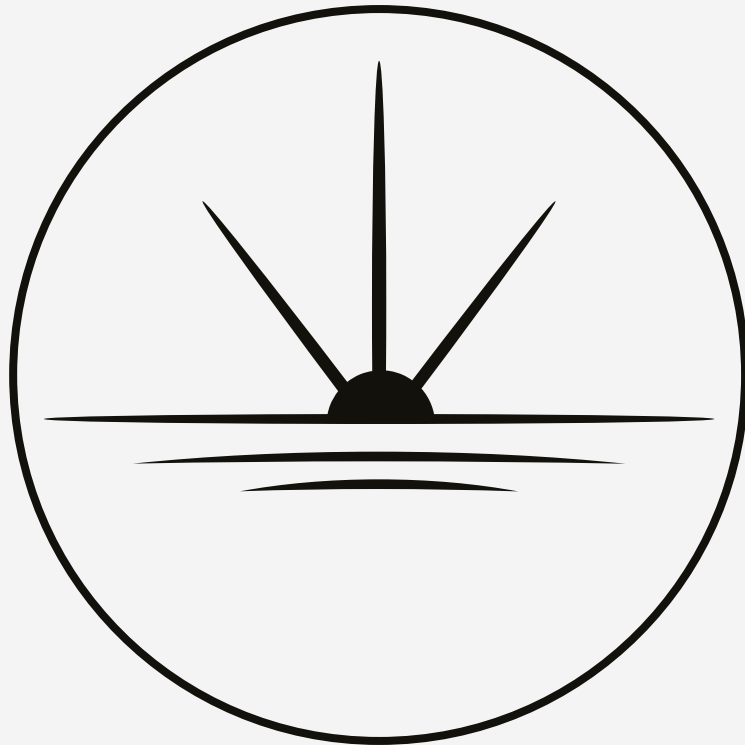
CLEARVIEW

Glass Boat Cruise s

Moodboard

- Premium
- Quality
- Elegance
- Transparency
- Richness
- 360





Horizon

This can convey the idea of a wide and unobstructed view

Wave

Symbolize the connection with the harbor.

This can represent the fluidity of the experience and further emphasize the maritime nature of the cruises.

360 Degree

Use a circular or spherical shape as the central element of the logo to symbolize the panoramic view.

Color Palette



Used for show the Clean, Elegant and Luxurious

Typography

Bodoni 72

Futura

Mockup





CLEARVIEW

Glass Boat Cruises

02

**Print
Design.**



Billboard Design.



Tools Used : Adobe Photoshop
Adobe Illustrator





Newsletter Design.

Tools Used : Adobe Illustrator

Poster Design.



Tools Used : Adobe Photoshop
Adobe Illustrator



Tent Card & Post Card Design.



Tools Used : Adobe Photoshop



ID Card Design.



Tools Used : Adobe Illustrator

Tag Design.



Tools Used : Adobe Illustrator

Business Card Design.

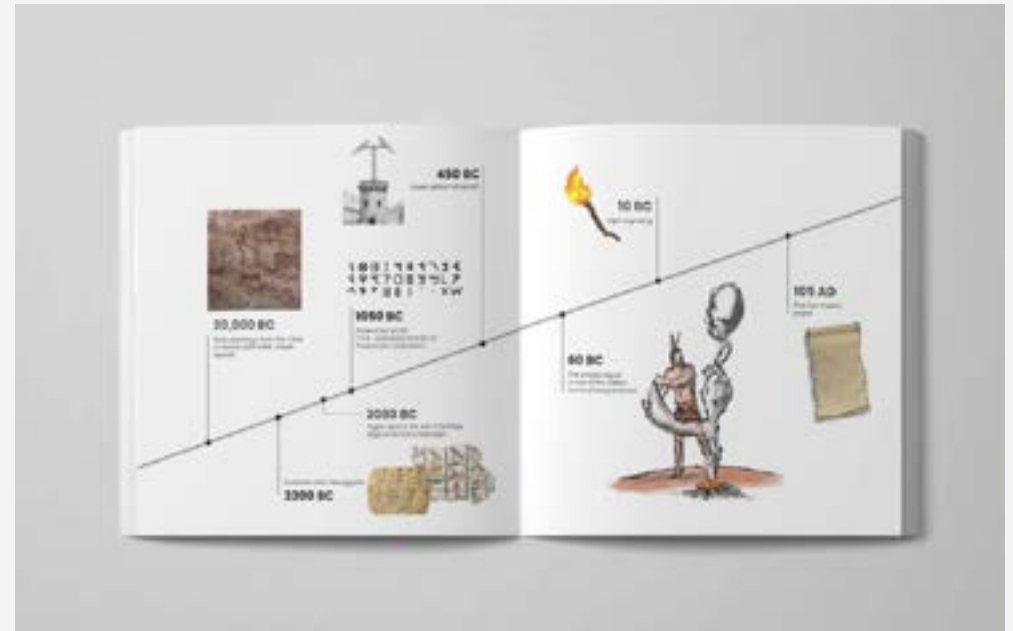


Tools Used : Adobe Photoshop

Publication Design. – Coffee Table Book

Tools Used : Adobe Indesign

Timeline : 1 Week



Coffee table book design on
communication design timeline



Publication Design. - Craft Documentation

Tools Used : Adobe Indesign

Timeline : 4 Week

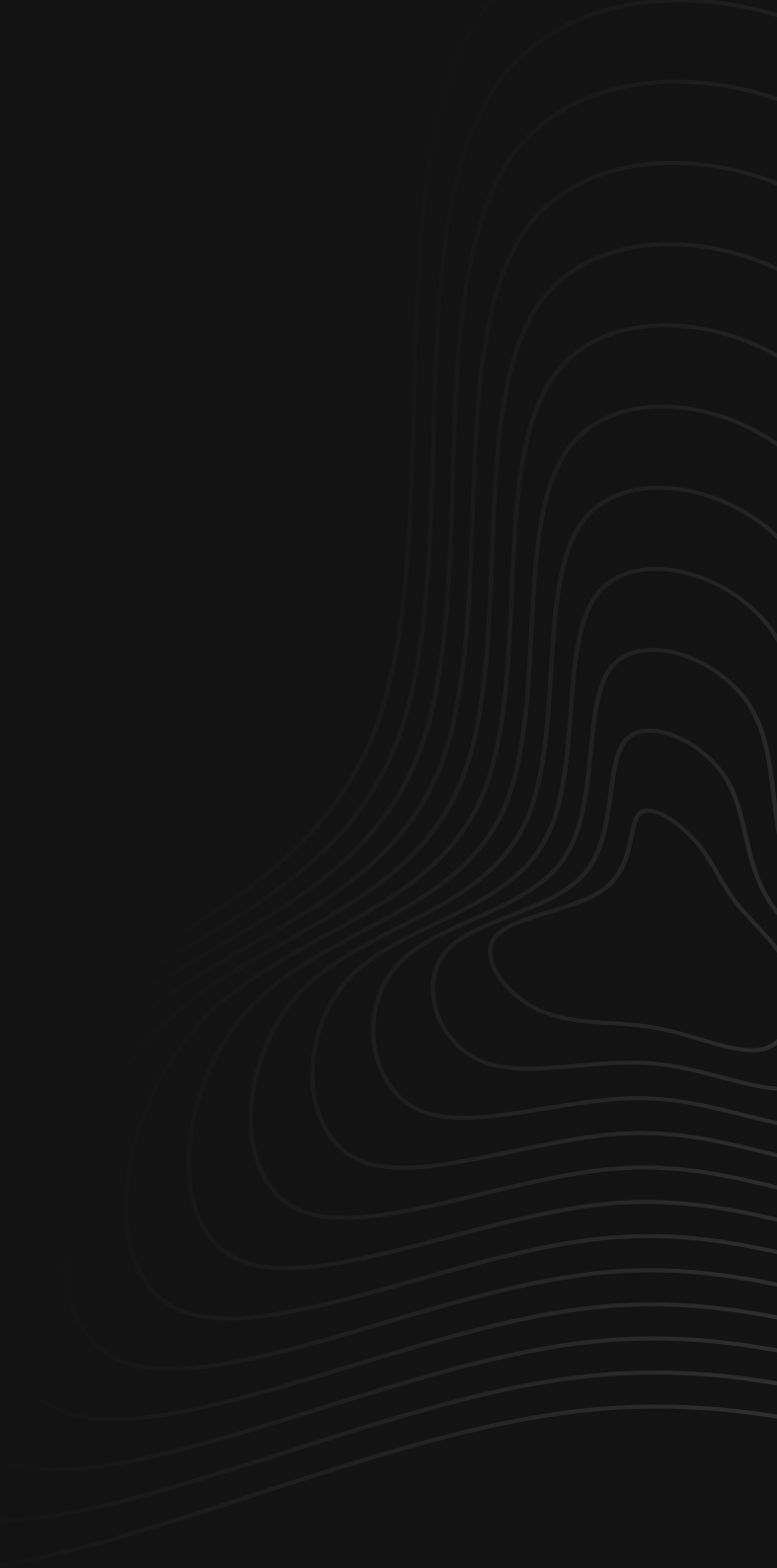


Craft Documentation on **“Mannar : The Bell Metal Town”**, research based module, enable understand tradional craft and culture of india.

[CLICK HERE](#)

03

**Digital
Design.**



Social Media Design.



Tools Used : Adobe Photoshop
Adobe Illustrator



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ANTI DRUG INSTAGRAM REELS CONTEST

DATE: 13 MAY 2023
VENUE: PWD BUILT HOME, PATTANAMMALAYAM

CHIEF GUEST
SHRI P. RAJEEV
HON'BLE MINISTER FOR LAW, INDUSTRIES & COM

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Meet the Team

TRYDAN TECH

Ramesh

Mridula

Gopi

Research Assistants

www.trydantech.com

The poster features three vertical red bars of varying heights. The shortest bar on the left contains a photo of Ramesh, a man with a beard wearing a yellow t-shirt. The middle bar contains a photo of Mridula, a woman with her arms crossed wearing a black patterned top. The tallest bar on the right contains a photo of Gopi, a man with a beard wearing a grey t-shirt. The background is a light grey with a subtle geometric pattern.



International Day
of Clear Air for Blue Skies

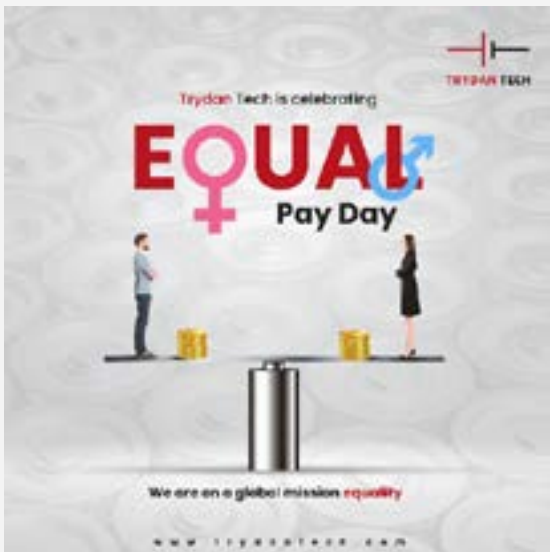
Let's make choices that lead to
cleaner air & bluer skies
for everyone

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www.trydantech.com

The poster has a blue sky background with white clouds. A hand is shown holding a white cloud that is shaped like a car with a blue lightning bolt on its side. The text is in red and black. At the bottom, there are social media icons for Twitter, YouTube, and LinkedIn, followed by the handle /trydantech. The Trydan Tech logo is in the top left corner.





International Day of Clear Air for Blue Skies



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**cleaner air & bluer skies
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CHRISTIAN COLLEGE JN,
CHENGANNUR

Apricot Cafe
CLASSIC RUMALI SHAWARMA

BUY 3 @250

+91 8843 909 097
+91 8157 092 807

CHRISTIAN COLLEGE JN,
CHENGANNUR

This advertisement features a vibrant yellow and red background. At the top left is the Apricot Cafe logo. The central focus is three shawarma wraps filled with meat, vegetables, and sauce. The text 'BUY 3 @250' is prominently displayed in white and yellow on a red background. Below the wraps, the words 'CLASSIC RUMALI SHAWARMA' are written in large, bold, yellow letters on a red background. At the bottom, contact information and the location 'CHRISTIAN COLLEGE JN, CHENGANNUR' are provided.

Apricot Cafe
Delicious BROASTED Full Chicken

Onam Offer
₹499

+91 8843 909 097
+91 8157 092 807

CHRISTIAN COLLEGE JN,
CHENGANNUR

This advertisement has a warm, golden-brown background. It features a large plate of broasted chicken pieces topped with french fries. A red starburst graphic highlights the 'Onam Offer ₹499'. The text 'Delicious BROASTED Full Chicken' is written in a bold, black, sans-serif font. The Apricot Cafe logo is in the top right corner. Contact details and the location 'CHRISTIAN COLLEGE JN, CHENGANNUR' are at the bottom.

**2PC BROASTED +
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NEW!



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**1 CHICKEN BURGER
+
1 MOJITO**



@RS 149

Akhil Anand.

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