



Counsels you can count on



At **Ace Counsel**, our vision is to deliver reliable, business-oriented legal solutions that empower enterprises to operate with confidence and in compliance with the applicable laws.

In an era where laws and regulatory expectations evolve rapidly, we, at Ace Counsel, recognize that enterprises need more than just legal advice — they need proactive guidance that aligns with their respective business goals. Ace Counsel was founded to provide that bridge — a partnership that combines legal precision with practical understanding.

Our team focuses on simplifying complex legal challenges and offering actionable, clear, and timely support across a wide range of business functions. Each engagement is handled with diligence, integrity, and a commitment to excellence, ensuring that our clients can focus on growth while we safeguard their legal interests.

We take pride in being a trusted ally who understands your business and stands beside you at every stage of your journey

From Founder's Office

PRACTICE AREAS



DOCUMENTATION



REGULATORY



DATA PRIVACY



COMMERCIAL

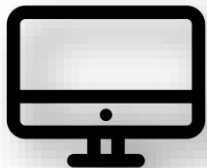


BRAND PROTECTION



**LITIGATION
SUPPORT**

SECTORAL EXPERTISE



Information Technologies

We assist technology companies in navigating the legal risks involved in their day-to-day operations and ensuring that their rights are well protected and carved out explicitly.



E-Commerce

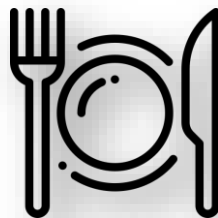
We assist e-commerce enterprises in structuring their business operations, drafting robust terms and conditions, and ensuring full compliance with applicable laws and regulatory requirements.

SECTORAL EXPERTISE



Travel & Hospitality

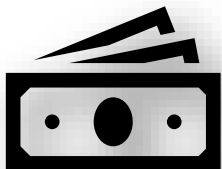
We assist enterprises in ensuring that their operations remain fully compliant with applicable laws and regulatory frameworks, enabling smooth and risk-free business functioning.



QSR

We have assisted numerous Food Business Operators (FBOs) in obtaining operating licenses, securing trademarks for their brands, and ensuring adherence to all applicable legal and regulatory compliances.

SECTORAL EXPERTISE



Digital Finance

We have provided comprehensive legal support to enterprises dealing in digital finance , assisting in regulatory compliance, drafting of partnership and payment processing agreements, and ensuring adherence to RBI and data protection guidelines.



Consumer Goods

We have advised consumer goods companies on product labeling, advertising compliance, vendor contracts, and distribution frameworks, ensuring alignment with Legal Metrology and Consumer Protection laws.

SECTORAL EXPERTISE



Gaming & E-Sports

We have assisted enterprises involved in e-sports and gaming with licensing agreements, content compliance, intellectual property protection, partnership contracts and ensuring their operations are legally secure and growth-ready.



Education

We have assisted Educational Institutions and Ed-Tech Companies with policy drafting, platform compliance, content regulation, and partnership agreements, ensuring their operations align with educational and data privacy standards.



*Allow us to take care of all your legal complications
while you focus on expanding your business*



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