

# Final Paper

(1500–2000 words)

For this assignment, you will choose a business ethics topic that you have *not* presented on before. Your paper must include two main parts:

## 1. Topic Summary

Explain the main ethical issue or debate using course concepts and outside sources. Show that you understand the key tensions, values, or conflicts.

## 2. Case Study / Applied Example

Analyze a real-world business-related example. This could involve a company, an industry, a policy, or a controversy or scandal. Show how the ethical issue appears in practice and clearly connect your case back to your topic

## 3. Research & Citations

Use at least 6 credible sources. Include at least 3 academic sources. APA citation style preferred.

# Evaluation

You will be evaluated on:

- Writing quality: clarity & organization
- Understanding of the ethical issue
- Quality of the real-world case
- Connection between ethics and practice
- Research quality & proper citations

Note that this is not just a company profile or summary of one article; nor is it just a personal opinion piece. This is an opportunity to do a research-based ethical analysis of a real business issue.