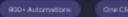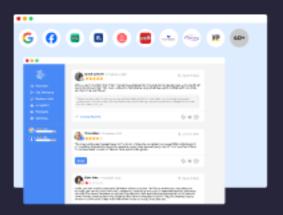# OptiRevu

More Reviews. Less Effort.

OptiRevu connects businesses with a growing network of review platforms, social media channels, and powerful analytics tools. Join our thriving review management ecosystem to enhance your reputation and extend your customer reach.

Synergy That Drives Growth

Our solution plays a vital role in helping restaurants fill any potential gaps in their guest engagement and reputation management. By adopting OptiRevu, you can capture more positive feedback, swiftly address negative reviews, and consistently attract new diners.

- ✓ **Empower Your Team:** Respond to guest feedback quickly, demonstrating genuine care and building loyalty.
- ✓ **Generate Additional Brand Awareness:** Showcase positive reviews across social media and other platforms.
- ✓ **Expand Your Customer Base:** Enhance local SEO and online ratings to drive more foot traffic.
- ✓ **Increase Table Bookings:** Leverage a well-managed online reputation to boost word-of-mouth referrals.
- ✓ **Retain Diners & Build Loyalty:** Resolve concerns promptly, offering a seamless, guest-focused experience.

Our vision is to continue growing the number of restaurants that benefit from our platform. By partnering with OptiRevu, you ensure your establishment remains at the forefront of exceptional dining experiences and online reputation.

Why OptiRevu?

With OptiRevu, you buisness can:

More Reservations & Walk-Ins – A higher star rating means more customers choosing your restaurant.

Seamlessly Integrate – We work with Google Reviews, Yelp, TripAdvisor, Facebook, and OpenTable.

Increase 5-Star Restaurant Reviews – Automatically request reviews after each visit.

Protect Your Reputation – Catch negative reviews before they damage your restaurant's credibility.

Our Features

Review Landing Page
Centralize your reviews. Our review landing page collects all your reviews in one place, making it easy for potential customers to see the quality of your service.

NFC Tap or QR Code
Make leaving reviews easy. Use a NFC tap card or our printable QR codes can be placed in-store or on physical items, allowing customers to leave reviews with just a quick scan.

Collect Video Reviews
Harness the power of video testimonials. Our platform makes it easy for your customers to share their experiences in a more engaging and personal way.

Filter Bad Reviews
Maintain your brand's image. Our system allows you to filter and manage negative reviews, giving you the chance to address any issues promptly.

Share on Socials
Maximize your online presence. Easily share positive reviews on your social media platforms to boost your brand's reputation and reach.

Review Display Widget
Showcase your success. With our review display widget, you can easily display positive reviews on your website to build trust with potential customers.

Data

- 82% of customers read online reviews for local establishments before deciding where to eat, drink, or shop
- A 1-star increase on Yelp can lead to 5-9% higher revenue
- Half-star increase in rating is equivalent to a 19% reduction in available reservations

Try Our Software For 30 Days FOR FREE