

INTRODUCTION

EMBARK ON AN EXCITING OPPORTUNITY WITH PHILIPPINE EXPLORER, A DISTINGUISHED TRAVEL AGENCY WITH OVER TWO DECADES OF INDUSTRY EXPERIENCE. OUR PROVEN TRACK RECORD IN PROVIDING EXCEPTIONAL TRAVEL SERVICES AND FOSTERING MEMORABLE EXPERIENCES MAKES US THE IDEAL PARTNER FOR EXPANDING YOUR ENTREPRENEURIAL JOURNEY INTO THE WORLD OF TRAVEL AND TOURISM.

PACKAGE 1 - KIOSK / SMALL LINE without enclosure max 12 sqr meters.

INVESTMENT COST : PHP 2,500,000.00

INVESTMENT INCLUSIONS

1. FRANCHISE FEE - 4 YEARS INCLUDES:

- Use of business name, Trademark and logo
- Transfer of Technology
- Supplier access
- Technical support
- Booking and reservation system

II. Philippine Explorer Outfit

- Construction of 6th generation outlet
-

Equipments :

- 2 sets of computer with licensed operating system
- Printer with scanner
- Money Detector
- 42inch LED TV
- CCTV
- Cellphone



PHILIPPINE EXPLORER



@PHILIPPINEEXPLORER



PHILIPPINEEXPLORER.OFFICIAL



WWW.PHILIPPINE-EXPLORER.COM

FURNITURES

- 2 office chairs
- Built in filing cabinet
- Vault

FIXTURES

- Lighting fixtures
- Flyer Racks
- Trash Bin
- Lighted Signage
- Fire extinguisher

INITIAL OFFICES SUPPLIES

- 2 sets of calculator
- Long and short bond papers
- 1 box of white envelop
- Ballpen, stapler, puncher and logbook

III. START UP ASSISTANCE

INCLUDES:

- One month marketing support and freebies

IV. COMPREHENSIVE TRAINING AND FAMILIARIZATION

INCLUDES:

- Franchise owner training - 2 days
- Classroom training of CSR's and store manager - 5 days
- Hands on training - 30 days
- Product Manual



PHILIPPINE EXPLORER



@PHILIPPINEEXPLORER



PHILIPPINEEXPLORER.OFFICIAL



WWW.PHILIPPINE-EXPLORER.COM

B2B SYSTEM AND CUSTOMER DATABASE SOFTWARE

- Our dual system that acts as point of sales as well as customer database. This helps your business by increasing speed of service, efficiency and traceability. Crucial reports can be easily accessed allowing you to have driven decisions and easier business manageability.

EXCLUSIVE TERRITORY

- Each franchisee will have a guaranteed exclusive territory. Philippine Explorer believes in the quality not the quantity of our Franchisee. This is why we focus on each individual franchisee. If the franchisee wins we win.

SITE ELECTION AND STORE DESIGN ASSISTANCE

- A site evaluation check list and lease guide will be provided to determine suitability of the site. Architectural perspective and design will be provided that will fit the available space provided by the mall and the operations are ensured to be uniform and ergonomic to maximize work efficiency.

MARKETING MATERIALS AND CONTINUES SUPPORT

- Philippine Explorer believes marketing is very important tool even for a small business. We are equipped with unique marketing techniques, materials and ideas to sustain your changing trend of market.



PHILIPPINE EXPLORER



@PHILIPPINEEXPLORER



PHILIPPINEEXPLORER.OFFICIAL



WWW.PHILIPPINE-EXPLORER.COM