

Since 2013



Mil id:

www.deltaeta.in

Rejuvenate your company

- Profits decreases as time marches on.
- Cost keeps ascending while selling price keeps descending.
- Performance also suffers.
- If left unchanged this is the scenario after 7 years.

Year	1	2	3	4	5	6	/
Price	100	100	100	100	100	100	100
Cost	75	83	91	100	110	121	133
Profit	25	17	9	0	-10	-21	-33
160							
140							_
120						<u> </u>	
100							_
80	<u> </u>						
60							
40							
20							
0		_					
-20	1	2	3	4	5	6	7
-40							_
-60							
-00							



How to reverse this trend?

- Increasing selling price or reducing product features backfires because of competition.
- The way out implementing cost reduction plans.
- Implementing cost reduction faces resistance and resentment.
- How to overcome this?

Assuring Competency

• After implementing Cost Reduction and Reducing Cost by 5% after 4th year, this scenario.

Year	1	2	3	4	5	6	7
Price	100	100	100	100	100	100	100
Cost	75	82.5	91	100	95	90	86
Profit	25	17.5	9.25	0	5	10	14
				70		10	200
120							
100					_		<u>"</u>
	<u></u>						$\underline{\underline{\hspace{0.5cm}}}$
80							
60							
00							
40							
20							
							_
0							
	1	2	3	4	5	6	7
		_	Price —	Cost —— Pro	ofit		
				37.57			



Why DeltaEta?

- Training program based on experience.
- Faculty with over 30 year industrial experience.
- Two faculties for two days course.
- Has developed own software to assist cost reduction.
- Tailor made courses for corporate.
- One day awareness program for top management.
- Conduct Energy Audit, Diagnostic Studies, Consultancy.
- Time and money invested can be recovered very fast.

DELTAETA COST REDUCTION CONSULTANTS PVT. LTD.

CONSULTATION – TRAINING – HANDHOLDING



TRIVANDRUM



enquire@deltaeta.in



www.deltaeta.in

