

VICTOR PAGES MELERO

Graphic Designer - Brand & Visual Communication

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📍 5400 Baden, AG

GRAPHIC DESIGN | PHOTOGRAPHY | VIDEO PRODUCTION | TECHNICAL DRAWING | UI & WEBDESIGN

PROFESSIONAL EXPERIENCE

Graphic Designer (Communications & Corporate Image Dept.) CIRSA | TERRASSA (SPAIN) | November 2024 - February 2025

- + Managing corporate photoshoots and editing visual elements for internal and external use.
 - + Standardized casino brand logos for internal use, defining clear space and usage formats for the company Brand Center.
 - + Collaborated with the design and layout for the Corporate Book 2024, aligning it with brand and communication guidelines.
 - + Produced and sent internal newsletters in collaboration with the communications team.
 - + Developed campaign branding for key internal initiatives (Christmas, Charity Day, Valentine's Day, etc.) including digital and print collateral.
 - + Coordinated the planning and production of a large-scale company event for 800+ employees: Designed and produced event materials such as photocalls, wristbands, ID badges, signage, and invitations.
 - + Supported the creation of the 2024 ESG Sustainability Report, ensuring graphic consistency and layout quality.
- Daily collaboration with multiple departments, fostering a strong team-oriented environment.

Graphic Designer (Brand & Visual Communication) CODINA Textile Machinery | TERRASSA (SPAIN) | January 2023 - December 2025

- + Developed and led the company's brand identity and visual communication strategy, from concept to full implementation across print and digital.
- + Designed a wide range of corporate and product materials, including business stationery, product catalogs, exhibition graphics, and internal documentation.
- + Produced photo and video content of textile machinery for use in marketing, product sheets, and digital platforms and international fairs.
- + Created motion and promotional videos, combining footage and graphics for use in client presentations
- + Supported the sales team and client interactions, providing visual tools and representing the company at international industry events: ITMA Milan 2023, TechTextil Frankfurt 2024 and soon K Düsseldorf 2025.
- + Ensured brand consistency across all communication channels, aligning creative output with commercial objectives.

EDUCATION

ESDAPC Pau Gargallo | Accademia di Belle Arti di Venezia
Graphic Design Degree | ERASMUS in Venice, Italy

Escola Montcau - La Mola
Technological High School Diploma
Escola PIA Sabadell
Compulsory Secondary Education (ESO)

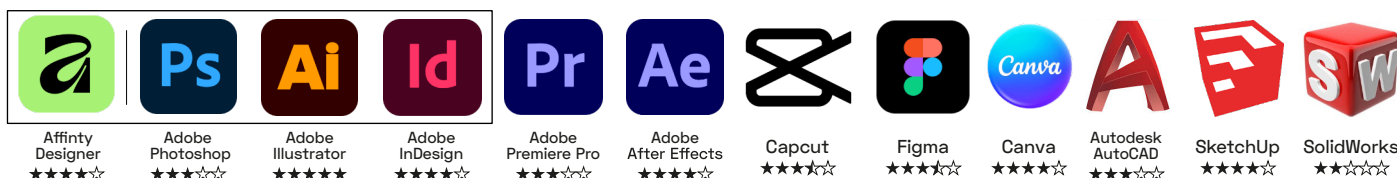
AVAILABILITY

Full Time
Immediate availability
Swiss Residence L Permit
Driving License
(Category B - 4 years)

LANGUAGES

SPANISH	Native language
CATALAN	Native language
ENGLISH	Professional C1
ITALIAN	Fluent B2
GERMAN	Intermediate A2-B1

TECHNICAL SKILLS



PORTFOLIO | Dive into my visual world

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