



Víctor Pagès Melero

Brand, Marketing
& Communication
Designer

Phone

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Email

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Location

8165 Oberweningen, ZH
Willing to relocate within Switzerland

Portfolio

www.victorpagesmelero.com

Graphic Designer with experience in branding, corporate identity, and visual communication for international companies. Currently working in Switzerland and looking for new opportunities in branding, design, and communication.

Swiss Residence Permit B

Driving Licence (Category B)

Own Vehicle

Professional Experience

02/2025
Present

Dnata Switzerland AG | Zürich Flughafen

Allround Ramp Agent

- Handling aircraft turnaround operations, including arrival and departure procedures, as well as loading and unloading baggage and cargo in accordance with international security standards.
- Coordinating ground handling equipment, vehicles, and resources to ensure smooth and punctual flight operations.
- Supporting passenger handling, providing passenger assistance, and collaborating with international teams in a security-sensitive and time-critical environment.

05/2025
10/2025

Badi Bistro GmbH | Dietikon ZH

General Manager – Kiosks

- Managing daily bistro operations across multiple locations, ensuring efficient workflows and smooth service.
- Managing inventory, stock control, and the transport of goods between the Baden, Dietikon, and Zofingen locations.
- Providing customer service, supporting kitchen activities, and sharing responsibility for cleanliness, organisation, and daily business operations.

11/2024
02/2025

CIRSA | Terrassa, Spanien

Corporate Communication & Brand Image Intern

Supported the development of corporate communication, brand image, and visual communication materials within a corporate environment.

- Managing corporate photoshoots and editing visual assets.
- Standardizing casino brand logos by defining usage guidelines and formats for the company's Brand Center.
- Contributing to the design and layout of the Corporate Book 2024 in line with brand and communication guidelines.
- Creating and distributing internal corporate newsletters.
- Developing branding concepts and communication materials for internal campaigns and initiatives across digital and print formats.
- Supporting the planning and production of a corporate event for over 800 employees, including the design and production of visual communication materials, signage and identifications.
- Supporting the creation of the ESG Sustainability Report 2024 and ensuring visual quality in line with Corporate Identity guidelines.

Collaborating daily with multiple departments in a structured and team-oriented environment.

01/2023
12/2025

CODINA Textile Machinery | Terrassa, Spanien

Graphic Designer

Continue →

01/2023
12/2025

CODINA Textile Machinery | Terrassa, Spanien

Graphic Designer (Corporate Identity & Brand Communication)

Responsible for developing and implementing the company's brand identity and visual communication across print and digital channels.

- Developed and maintained the company's brand identity across all communication materials.
- Designed marketing and corporate communication materials, including product catalogues, brochures, presentation materials, campaign assets, and event materials.
- Produced photo and video content for marketing, product communication, and digital channels.
- Created motion graphics and promotional videos for marketing campaigns and business presentations.
- Represented the company at international trade fairs, supporting business development activities and assisting international clients.

02/2023
09/2023

Polo Ralph Lauren | La Roca del Vallès, Spanien

Sales Associate

- Assisted and advised customers in a retail environment, including international clients in multiple languages.
- Labeled and prepared products according to brand standards.
- Restocking and displaying merchandise in the sales area
- Operating the cash register and processing payments

10/2022
02/2023

El Corte Inglés | Sabadell, Spanien

Sales & Inventory Associate

- Provided customer service, managed merchandise, and supported store and warehouse operations during the Christmas peak season.

06/2022
09/2022

NOVA Higiene Activa | Spanien

Warehouse Operative

- Order picking based on delivery notes, assembling goods onto pallets, loading and unloading transport vehicles, and organizing stock levels.

Core Strengths

Independent working style
Organisational skills
Strong communication skills
Sense of responsibility
Team player
Customer-oriented mindset
Analytical thinking
Willingness to learn
Ability to work under pressure
Professional attitude
Attention to detail
Proactive mindset
Creative thinking

Professional Expertise

Graphic Design
Brand Identity
Corporate Communication
Marketing Communication
Visual Communication
Presentation Design
Editorial Design
Content Creation
Motion Graphics
Photography & Videography
Video Production
UX/UI Design

Software

Adobe Creative Cloud
Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe Premiere Pro
Adobe After Effects
Affinity
Figma
CapCut
AutoCAD
SketchUp
SolidWorks

Education & Languages

Bachelor's Degree in Graphic Design (2021–2026)

ESDAPC Pau Gargallo

Erasmus Exchange Programme (2023)

Accademia di Belle Arti di Venezia, Italien

Upper Secondary Education (2019–2021)

Escola Montcau - La Mola

Spanish — Native

Catalan — Native

English — B2 (Fluent)

Italian — B2 (Fluent)

German — B1 (Intermediate)