



Víctor Pagès Melero

Graphic Designer

Phone

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Email

victorpagesmelero@gmail.com

Location

Oberweningen, Zurich Canton
Willing to Relocate

Portfolio

www.victorpagesmelero.com

Swiss Residence Permit B

Driving Licence Category B

Own Vehicle Available

Professional Experience

01/2023
12/2025

CODINA Textile Machinery | Terrassa, Spain

Graphic Designer (Brand & Visual Communication)

Responsible for the development and management of the brand identity and visual communication of a family-owned company operating internationally in the textile machinery industry.

- Development and implementation of the brand identity across all communication materials
- Creation and design of marketing materials (catalogues, brochures, website content and event assets)
- Photography and video content production for marketing, product communication and digital channels
- Creation of promotional videos and motion graphics for marketing campaigns and sales presentations
- Supporting sales team and participation in international trade fairs

11/2024
02/2025

CIRSA | Terrassa, Spain

Corporate Communication & Brand Image Intern

Contributed to the development of visual communication and corporate brand identity within a large international company.

- Design and production of campaign and event materials
- Planning and development of visual assets for corporate events with more than 800 employees (invitations, signage, badges and wristbands)
- Production and editing of photographic content and coordination of photoshoots for internal and external communication
- Contribution to corporate publishing projects (Corporate Book 2024, internal newsletters)
- Support in the creation of the 2024 ESG Report and visual quality control in accordance with corporate brand guidelines
- Collaboration with different departments in a structured and team-oriented environment

Education & Languages

Bachelor's Degree in Graphic Design (2021-26) ESDAPC Pau Gargallo

Erasmus Exchange Programme (2023) Accademia di Belle Arti di Venezia, Italy

Technical Bacalaureate (2019-2021) Escola Montcau - La Mola

Spanish Native

Catalan Native

English C1 Advanced

Italian B2 Upper Intermediate

German B1 Intermediate

Other Professional Experience

02/2025
Today

Dnata Switzerland AG | Zurich Airport
Ramp Agent

- Aircraft ground handling operations, including arrival and departure procedures, as well as loading and unloading of baggage and cargo in accordance with international safety standards
- Coordination and operation of ground handling equipment, vehicles and resources to ensure smooth and punctual airport operations
- Passenger assistance and collaboration with international teams in a safety-critical and time-sensitive environment

05/2025
10/2025

Badi Bistro GmbH | Dietikon ZH
General Manager of All Kiosks

- Responsible for the day-to-day operations of multiple kiosk locations and ensuring smooth business activities
- Inventory management, stock control and transportation of goods between the Baden, Dietikon and Zofingen locations
- Customer service, support with food preparation and contribution to maintaining high standards of cleanliness, organisation and operational efficiency

02/2023
09/2023

Polo Ralph Lauren | La Roca del Vallès, Spain
Sales Associate

- Customer service and sales support for local and international customers in multiple languages
- Product labelling and preparation
- Stock replenishment and visual merchandising
- Cash register operation and payment processing

10/2022
02/2023

El Corte Inglés | Sabadell, Spain
Sales & Inventory Assistant

Customer service, inventory management and support for retail and warehouse operations during the Christmas season

06/2022
09/2022

NOVA Higiene Activa | Terrassa, Spain
Warehouse & Logistics Assistant

Order picking based on shipping documentation, pallet preparation, loading and unloading of transport vehicles, and warehouse stock organisation

Personal Strengths

Independent Working Style
Strong Willingness to Learn
Organisational Skills
Sense of Responsibility
Teamwork
Analytical Thinking
Resilience
Adaptability
Professional Communication
Strong Interpersonal Skills

Areas of Expertise

Branding & Corporate Identity
Marketing Communication
Editorial Design
Motion Graphics
Photography
Video Production
UX/UI Design
Technical Drawing
Content Creation
Visual Communication

Software

Adobe Creative Cloud
Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe Premiere Pro
Adobe After Effects
Affinity
Figma
CapCut
AutoCAD
SketchUp
SolidWorks

References

CIRSA
Helena Ramia Perez
Corporate Image Manager
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Badi Gastro GmbH
Philipp Penelas
Owner
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[Employment Reference](#)

[Reference Letter](#)