



Olga Barbul

UX/UI Designer

olga-barbul
 olgabarbul.com
 olgabarbul@gmail.com
 +48 577 183 910
 Cracow, Poland

SUMMARY

E-commerce

FinTech

SDHR Platform

AML Monitoring

KYC Flow

Web App

Mob App

UX/UI Designer with 5+ years of experience designing websites and mobile apps in close collaboration with developers and stakeholders. Skilled in creating user-friendly, accessible (WCAG) interfaces that meet both user and business goals. Experienced in prototyping, visual design, and design systems in Figma. Holds a STEM Master's degree in Biology, supporting analytical and research-based thinking.

UX DESIGN EXPERIENCE

Product Designer

Apr 2025 - Present

Empowerweb.Studio, Poland, Remote

- Designed and delivered custom responsive websites for businesses.
- Worked closely with developers, managing the full design process: from user research and wireframes in Figma to final visual design and product launch.
- Designed complex digital flows, including an SDHR project, KYC bank verification process, and suspicious transaction monitoring.

UX/UI designer

Oct 2022 - Apr 2025

Gertrude Art Technologies Ltd. (Gertrude.com), GB (Remote)

- Designed and improved web application navigation.
- Created new notification and feed interfaces for better clarity and usability of the web application.
- Maintained design consistency and visual hierarchy across web and mobile.
- Collaborated directly with developers and the CTO to ensure smooth delivery.

UX/UI & Visual Communication Lead

Sept 2020 - Dec 2022

YouNeon - Kids Leisure Center, Cracow, Poland

- Owned end-to-end visual communication strategy across media channels, keeping the brand consistent.
- Designed promotional materials such as posters, web banners, landing pages, and social media graphics.
- Created and managed the website: planned the structure, improved usability, and updated content based on business needs.
- Turned business goals into effective design solutions to increase conversions.

non-UX DESIGN EXPERIENCE

Landscape Designer

Ecodesign+, Ukraine, Kharkiv

Oct 2012 - Sep 2016

- Designed functional, sustainable outdoor spaces using creative and technical skills.
- Collaborated with architects and clients on creative design solutions.

Photographer,

Ukraine, Kharkiv

Dec 2008 - Nov 2010

- Managed photoshoots, edited images using Adobe Photoshop, and maintained an online portfolio on WordPress.

PhD student and Research Assistant,

Ukraine, Kharkiv

Oct 2007 - Sep 2010

- Conducted user research, analyzed data, and collaborated across disciplines.
- Focus: Genetics, human behavior, and adaptability research.

EDUCATION

V. N. Karazin Kharkiv National University, Master Degree in Biology, Ukraine
Studied Biology, Genetics, user behavior, adaptability, and personalization. GPA 4.0.

Google UX Design Certificate, 2023. Learned core UX design skills.

Google Agile Project Management, 2024. Scrum, Kanban, and Lean methodologies.

SKILLS

UX Skills:

Wireframing
Prototyping
Usability Testing
Interaction Design
Visual Design
Responsive Design
User Research
AI-Tools

Soft Skills:

Creativity
Problem-solving
Communication
Adaptability
Collaboration
Time management
Attention to detail
Empathy

LANGUAGES

Native

Ukrainian

Professional

English

Polish

TOOLKIT

Figma Jira
FigJam Confluence
Miro SCRUM
Adobe CC Kanban

HOBBIES

Hiking
 Camping
 Travelling
 Water Sports
 Gardening
 Board games
 Fine Art Drawing

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