



Olga Barbul

UX/UI Designer

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SUMMARY

UX/UI Designer with three years of experience, creating user-friendly designs that align with business goals. Currently seeking to grow further in a corporate environment. Proficient in Figma and attentive to WCAG compliance. Experienced in visual design, prototyping, and design systems. Collaborates closely with developers and stakeholders to ensure a shared product vision. Holds a STEM Master's degree. Passionate AI user, applying emerging tools to enhance efficiency in design. Brings additional non-UX design experience that helped hone valuable creative skills over the years.

UX DESIGN EXPERIENCE

Web & Product Designer

Apr 2025 - Present

EmpowerWeb.Studio, Remote

- Designed and delivered custom websites and digital products for small businesses, managing the full design process from research and wireframes to launch.

UX/UI designer

Oct 2022 - Apr 2025

Gertrude Art Technologies Ltd. (Gertrude.com), GB (Remote)

- Worked with stakeholders and developers to align product design with business goals and user needs.
- Redesigned the app's navigation, improving visibility and usability.
- Designed a notifications interface for clear and relevant updates, enhancing information accessibility.
- Restyled feed cards to ensure visual consistency and improve user experience.
- Focused on balancing strategic business objectives with user-centered design.

non-UX DESIGN EXPERIENCE

Founder, Entrepreneur

Sept 2020 - Dec 2022

YouNeon - Kids Leisure Center, Cracow, Poland

- Established and managed all business operations, setting a strategic vision and leading the centre. Engaged 450 local children in educational and entertainment activities.

Landscape Designer

Ecodesign+, Ukraine, Kharkiv

Oct 2012 - Sep 2016

- Designed sustainable landscapes, integrating horticulture knowledge in creativity.

Photographer, Ukraine, Kharkiv

Dec 2008 - Nov 2010

- Managed photoshoots, edited images using Adobe Photoshop, and maintained an online portfolio on WordPress.

PhD student and Research Assistant, Ukraine, Kharkiv

Oct 2007 - Sep 2010

- Conducted user research, analyzed data, and collaborated across disciplines.

EDUCATION

V. N. Karazin Kharkiv National University, Master Degree in Biology, Ukraine

Studied Biology, Genetics, user behavior, adaptability, and personalization. GPA 4.0.

COURSES

Google UX Design Certificate, 2023. Learned core UX design skills.

Google Agile Project Management, 2024. Scrum, Kanban, and Lean methodologies.

SKILLS

UX Skills:

Wireframing
Prototyping
Usability Testing
Interaction Design
Visual Design
Responsive Design
User Research
AI-Tools

Soft Skills:

Creativity
Problem-solving
Communication
Adaptability
Collaboration
Time management
Attention to detail
Empathy

LANGUAGES

Native

Ukrainian
Russian

Conversational

English
Polish

TOOLKIT

Figma Jira
FigJam Confluence
GIMP SCRUM
Adobe CC Kanban

HOBBIES

Hiking
 Camping
 Travelling
 Water Sports
 Gardening
 Board games
 Fine Art Drawing

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