



V2G for enhancing grid resiliency, accommodating projected load growth and enabling flexible load programs



The 7th edition of the **V2G Business, Policy & Technology Forum**, April 28-30, 2026 in Los Angeles brings together top industry players, working groups, utility professionals and others who are focused on the successful development and implementation of vehicle-to-grid in the United States.

Building on the success of previous editions, the Forum offers a neutral venue in which different V2G stakeholders can come together to work on accelerating V2G standardization and adoption in North America.

The goal is to examine obstacles and challenges to effectively achieving the potential of V2G, and to identify appropriate solutions and implementation success strategies for grid operators and other stakeholders across market verticals.

Host-sponsored by Southern California Edison, the Spring 2026 event will focus on questions such as: What best practices are being advanced? Which states are leading the effort? What are the viable compensatory business models for Auto OEMs, energy market operators, utilities, aggregators, charging network operators, fleet owners, residential EV owners, etc.? What are the latest utility programs that are being implemented, and what have been the key findings? The Forum will also offer an overview of recent technology and standards progress in the V2G space, including recent pilots, programs and commercial deployments.

"Great! Didn't think I could learn much more on the topic but the Forum was very enlightening."

- Joshua McDonald, Consulting Engineer, Southern California Edison

"Excellent conference. Gathering of so many diverse experts provided a clearer statement of problems and gaps but above all focused on solutions. Great networking!"

- Bjoern Christensen, Managing Director, Next-Dimension Advisors

Host Utility Sponsor:



Organized by:



<https://v2gforum-sgo.com>

Past Participants Include

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Vehicle-Grid Integration Council
WeaveGrid
WiTricity Corporation
World Resources Institute
Xcel Energy



Agenda

Note: Subject to change. Additional speakers TBA

Tuesday, April 28, 2026

9:00 - 9:30 am **Opening Keynote Session**

- **Chanel Parson**, Director - Clean Energy and Demand Response, **Southern California Edison**

9:30 - 10:30 am **Unlocking Value from V2G: Lessons from School Bus Pilots and V2H Insights**

- **Neetu Garcha**, Project Lead- Grid Innovation, **Alectra Utilities**
- **Russell Vare**, Vice President of Vehicle Grid Integration, **The Mobility House**

10:30 - 11:00 am -- Networking Coffee Break

11:00 - 12:00 pm **BRIDG-ing the Gap to Scaled, Residential V2G**

- **Anna Bella Korbatov**, Vice President - Regulatory Affairs, **Fermata Energy**
- **Alex Pawlowski**, Regulatory Strategy Manager, **Kia North America**
- **Kurt Johnson**, Director, Climate Resiliency, **The Climate Center**
- **Robin Milshtein**, Senior Director – Business Development, **New Sun Road**

12:00 - 1:00 pm -- Lunch Break

1:00 - 2:00 pm -- Attendee Roundtable Brainstorming and Reporting Out

2:00 - 2:30 pm -- Networking Coffee Break

2:30 - 3:45 pm -- **Gauging and Engaging the Residential and Commercial Customer: Effective Strategies to Date, Lessons Learned and Directions Forward**

- **Zach Woogen**, Executive Director, **Vehicle-Grid Integration Council (VGIC)**
- **Frances Bell**, Founder and CEO, **Bidirectional Energy**
- **Randy Robinson Jr.**, Senior Product Manager, **Southern California Edison**
- **Nick Fiore**, Clean Transportation, Innovation Manager, **SDG&E**
- **Julie Mitchell**, Director of OEM Operations, **ChargeScape**

3:45 - 4:15 pm -- Coffee Break

4:15 - 5:15 pm -- **Giving Data a Voice: Quantifying the Societal Benefits of Transportation Electrification, VGI and V2G**

- **John Holmes**, Sr. Principal Energy Advisor, **American Honda Motor Company**
- **Parth Vaishnav**, Assistant Professor of Environment and Sustainability, **University of Michigan**
- *Additional panelists TBA*

5:15 - 6:45 pm -- Networking Reception

Wednesday, April 29, 2026

9:00 - 9:30 am -- **Opening Address**

- **Orville Thomas**, Chief Executive Officer, **Cal EPIC**

9:30 - 10:30 am **Paths to Commercial V2G**

- **Leah Brams**, Marketing Development Manager, **Highland Electric Fleets**
- **Chanel Parson**, Director, Clean Energy and Demand Response, **Southern California Edison**
- **Gabriela Olmedo**, Manager, Policy & Regulatory Affairs, **EnergyHub**
- **Morgan Casella**, Managing Partner, **Dynamic Organics LLC**

10:30 - 11:00 am -- Networking Coffee Break

11:00 - 12:30 pm **TRACK A Progress in Standardizing / Harmonizing V2G**

- **Haukur Asgeirsson**, Hawk Utility Consulting Affiliated with **Pacific Northwest National Laboratory**
- **Peter Evans**, President and Founder, **New Power Technologies**
- **Scott Picco**, Principal Engineer, Distributed Energy Resources, **UL Solutions**
- **Tim Zgonena**, Principal Engineer, Distributed Energy Resources and Equipment, **UL**
- **Roger Salas**, Principal Manager, Distribution System Analysis, **Southern California Edison**

11:00 - 12:30 pm **TRACK B Compensation Mechanisms for V2G**

- **Blake Heidenreich**, Strategic Advisor, Customer Solutions Program Design and Development, **Southern California Edison**
- *Additional panelists TBA*

12:30 - 1:30 pm -- Lunch Break

1:30- 2:45 pm **TRACK A Depot and Fleet Engineering: Designing Large-Scale V2G Sites**

- **Brad Beauchamp**, EV Product Segment Leader, **Blue Bird Corporation**
- **George Liu**, Field Applications Engineering Manager, **Pacific Power Source**

1:30 - 2:45 pm **TRACK B** Can We Really Achieve End-to-End V2G Interoperability?

- **James Mater**, Director of Strategy, Smart Grid, **QualityLogic**
- **Erika Myers**, Executive Director, **CharIN North America**
- **Jaime Kolln**, Senior Power Systems Engineer, **Pacific Northwest National Lab**
- **Tim Zgonena**, Principal Engineer, Distributed Energy Resources and Equipment, **UL**
- **Andrew Cifala**, Strategic Planner for Grid Modernization, **Keysight Technologies**

2:45 - 3:15 pm -- Networking Coffee Break

3:15 - 4:30 pm **TRACK A** Top Priorities for V2G Advancement in the U.S. -- Towards and Industry (Technology and Policy) Roadmap

- **Brittany Blair**, Manager, Research & Energy Strategy, **Smart Electric Power Alliance (SEPA)**
- **Vincent Weyl**, Vehicle-Grid Integration Principal, **California Energy Commission**
- *Additional panelists TBA*

3:15 - 4:30 pm **TRACK B** Battery Engineering: Degradation, Cycling and Thermal Management in V2G Systems

- **Boryann Liaw, PhD**, Founder, **High Power Research Laboratory**
- *Additional panelists TBA*

4:30 - 4:45 pm -- Closing Comments

Thursday, April 30, 2026

8:00 am - 12:30 pm

Half-Day Workshop: Defining MVP (Minimum Viable Product) Use Cases for V2G and Implementing End-to-End Interoperability

- **James Mater**, Director of Strategy, Smart Grid, **QualityLogic**
- **John Holmes**, Senior Principal Energy Advisor, **American Honda Motor Company**

12:30 - 1:30 pm -- Lunch



"Great attendance and mix of attendees"
- *Russel Vare, Auto OEM Partnerships, Kaluza*

"Excellent, outstanding! Relevant, focused and high-value"
- *Ted Witham, PE, Eaton Corporation*

"Very informative. The ability to talk to experts in the field as well as meet potential partner was the most valuable aspect"
- *Shannon Anderson, Senior Planner, EV Infrastructure and V2X Strategy, Nissan North America*

"Very good. Got all the right people to attend, and plenty of time for networking."

- Robert Noly, *Vehicle-Grid Integration Specialist, California Energy Commission*

"Very informational and a great Forum for connecting with others in the industry."

- William Jameson, *Sr Consultant, EV Charging Strategy, Toyota Motor North America*

"Always very relevant. I come to this conference to get to the true state of affairs on V2G / VGI. Thank you again!"

- Gregg Kresge, *Sr Manager, Utility Engagement and Transportation Electrification, World Resources Institute*

"Really technologically 'in the weeds' and very helpful. Huge positives: networking and brainstorming. This is my first V2G Forum and it's been a positive experience."

- Ruedi Hauser III, *Program Manager for Clean Transportation Massachusetts Clean Energy Center*

About the Organizer



[The Smart Grid Observer](#) is an online information portal and weekly e-newsletter serving the global smart energy industry. SGO hosts a number of conferences each year focused on issues of high relevance for the global clean energy industry.

The goal is to foster information exchange and high-quality, one-to-one networking among industry professionals. Topics include EV charging infrastructure, grid modernization, V2G, cybersecurity, microgrids, EV battery innovation and more.

For a list of upcoming and recent Forums, [click here](#)

Event Venue



Southern California Edison
Energy Education Conference Center
6090 N. Irwindale Ave., Irwindale, CA 91702

> [View on Google Maps](#)

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Sponsorship Options

Platinum - \$6,500

- Recognition as official Reception, Lunch, or lanyard sponsor (via website and onsite signage)
- Tabletop exhibit space
- 4 complimentary passes
- Top-level logo visibility on event website and in all marketing communications
- Top-level logo recognition throughout the conference, during breaks and session introductions
- Virtual Exhibits display page / booth (available for full year after close of Summit)
- Opportunity to help guide overall program
- White paper or executive interview published on event website
- Attendee list
- Special introductions and one-to-one meetings facilitated by SGO
- Corporate description with link on Sponsors page
- Post-conference communication with attendees

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- Recognition as official Coffee Break sponsor (via website and onsite signage) **Gold - \$4,500**
 - Tabletop exhibit space
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 - Logo recognition throughout the conference, during breaks and session introductions
 - Corporate description with link on "Sponsors" page
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 - 2 complimentary passes
 - Attendee list
 - Virtual Exhibits display page / booth (available for full year after close of Summit)
 - Prominent logo visibility on event website and in all marketing communications
 - Prominent logo recognition throughout the conference, during breaks and session introductions
 - Corporate description with link on "Sponsors" page

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- 1 complimentary pass **Bronze - \$2,500**
 - Attendee list
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 - Prominent logo visibility on event website and in all marketing communications
 - Prominent logo recognition throughout the conference, during breaks and session introductions
 - Corporate description with link on "Sponsors" page

To arrange your participation, contact:

Daniel Coran, Program Manager, dcoran@smartgridobserver.com, +1-815-310-3343

Event Partners



Alliance for
Transportation
Electrification

Founded in late 2017, the [Alliance for Transportation Electrification](http://www.evtransportationalliance.org) is a nonprofit trade association uniting a broad coalition of utilities, manufacturers, electric vehicle supply equipment vendors, engineering firms and others to promote electric vehicles in state-level policy across North America.

Visit www.evtransportationalliance.org



VEHICLE-GRID INTEGRATION COUNCIL

[Vehicle Grid Integration Council \(VGIC\)](http://www.vgicouncil.org) is a national 501(c)(6) membership-based advocacy group committed to advancing the role of electric vehicles and smart EV charging through policy development, education, outreach, and research.

Visit www.vgicouncil.org

Electric
School Bus
INITIATIVE



WORLD
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In collaboration with partners and communities, WRI's Electric School Bus Initiative aims to build unstoppable momentum toward an equitable transition of the entire U.S. school bus fleet to electric by 2030, bringing health, climate and economic benefits to children and families across the country and normalizing electric mobility for an entire generation. For more information on the Initiative, visit www.wri.org/initiatives/electric-school-bus-initiative



SUNSPEC
ALLIANCE

The [SunSpec Alliance](http://www.sunspec.org) is a trade alliance of more than 170 solar and storage distributed energy industry participants, together pursuing information standards to enable "plug & play" system interoperability. SunSpec standards address operational aspects of solar PV power and energy storage plants on the smart grid -- including residential, commercial, and utility-scale systems. Visit www.sunspec.org



AMERICAN CENTER FOR MOBILITY
SAFE. SUSTAINABLE. SECURE.

The [American Center for Mobility](http://www.acmwillowrun.org) offers a one-of-a-kind global development center to transform the way industries advance safe, sustainable, and secure mobility technologies. Our vision is to enhance the quality of our lives through the enablement of future mobility solutions. ACM's approach is to achieve growth and prosperity for our ecosystem through partnerships. Visit www.acmwillowrun.org



For over 40 years, IREC has made clean energy possible for millions of Americans through cutting-edge solutions that advance renewable energy, electric grid modernization, and energy efficiency. Today, our work continues in response to the urgent need to transition to clean energy -- to mitigate climate change, improve the resiliency of our communities, and ensure all people benefit from a just transition to a clean energy future. Visit www.irecusa.org

Registration Fees

Early Bird, Standard - Main Conference \$895.00

Equipment and software providers, consultants, and services providers

Access to all sessions and lunches, networking coffee breaks, drink receptions and exhibits on April 28-29. Early bird rate available through Friday, March 27 -- \$1,095 afterwards.

Early Bird, Standard - Main Conference plus Workshop \$1,095.00

Equipment and software providers, consultants, and services providers

Access to all sessions and lunches, networking coffee breaks, drink receptions and exhibits on April 28-29, plus workshop on April 30. Early bird rate available through Friday, March 27 -- \$1,295 afterwards.

Early Bird, Non-Profit \$695.00

Utilities, academic, government and non-profit organizations

Access to all sessions and lunches, networking coffee breaks, drink receptions and exhibits on April 28-29. Early bird rate available through Friday, March 27 -- \$895 afterwards.

Note -- .edu, .org, .mil, or .gov email address required.

Early Bird, Non-Profit plus Workshop \$895.00

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Early Bird, Workshop Only \$395.00

Access to Workshop on April 30. Early bird rate available through Friday, March 27 -- \$495 afterwards.

Register securely online at <https://v2gforum-sgo.com/register>