

AmplifyEats Website Privacy Policy



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1. Introduction

Welcome to our **AmplifyEats** Website. We are committed to protecting your personal information and your right to privacy. If you have any questions or concerns about our policy, or our practices with regards to your personal information, please contact us at wecare@amplifyeats.com

When you visit our website, and use our services, you trust us with your personal information. We take your privacy very seriously. In this privacy policy, we seek to explain to you in the clearest way possible what information we collect, how we use it, and what rights you have in relation to it.

2. Information We Collect

We collect personal information that you voluntarily provide to us when you register on the Website, express an interest in obtaining information about us or our products and services, when you participate in activities on the Website or otherwise when you contact us.

The personal information that we may collect includes:

- Names
- Email addresses
- Phone numbers
- Contact preferences

3. How We Use Your Information

We use personal information collected via our Website for a variety of business purposes described below. We process your personal information for these purposes in reliance on our legitimate business interests, in order to enter into or perform a contract with you, with your consent, and/or for compliance with our legal obligations.

Specifically, we may use the information we collect to:

1. Create and manage user accounts
2. Fulfill and manage orders
3. Deliver targeted advertising
4. Respond to user inquiries
5. Improve our services and website

4. Sharing Your Information

We may process or share your data that we hold based on the following legal basis: Consent, Legitimate Interests, Performance of a Contract, Legal Obligations, Vital Interests.

Specifically, we may need to process your data or share your personal information in the following situations:

- Vendors, consultants, and other third-party service providers
- Business transfers
- Third-party advertisers
- Law enforcement
- Other third parties with your consent

5. Your Privacy Rights

At **AmplifyEats**, we recognize and respect your privacy rights under India and Thailand law. You are entitled to exercise several important rights regarding your personal information, ensuring you have significant control over your privacy and data:

- **The Right to Access:** You can request copies of your personal information that we hold.
- **The Right to Rectification:** You have the right to ask us to correct any information you believe is inaccurate or complete any information you believe is incomplete.
- **The Right to Erasure ("Right to be Forgotten"):** You can request that we erase your personal data, under certain conditions.
- **The Right to Restrict Processing:** You have the right to request that we restrict the processing of your personal data, under certain conditions.
- **The Right to Data Portability:** You can request that we transfer the data that we have collected to another organization, or directly to you, under certain conditions.

To exercise any of these rights, please contact us directly at or . We will consider your request in accordance with applicable laws. For your protection, we may need to verify your identity before responding to your request.

6. Data Security

At , we prioritize the security of your personal information and have instituted robust technical and organizational measures to safeguard the data we collect and process. Our security infrastructure includes advanced encryption technology, secure network configurations, and regular security assessments conducted by certified professionals to prevent unauthorized access, disclosure, alteration, and destruction.

Despite our rigorous security protocols, it is important to acknowledge that no method of transmission over the Internet or method of electronic storage is completely infallible. While we strive to use commercially acceptable means to protect your personal information, we cannot guarantee its absolute security. To enhance safety, we continuously update and refine our security practices in response to evolving threats and vulnerabilities.

We encourage you to protect yourself against unauthorized access to your password

and to your computer. Always sign off when finished using a shared computer and ensure that your internet connection is secure when transmitting personal information to our website.

Please be aware that any transmission of personal information is done at your own risk. Should we become aware of any breach of security involving your personal data, we are committed to taking appropriate steps to rectify the situation and comply with applicable laws regarding the notification and reporting of such incidents.

Your trust is important to us, and we are dedicated to ensuring the security of our digital and physical premises to create a safe environment for all users. If you have any concerns about the security of your data on our website, please do not hesitate to contact us at [Your Company Email] or [Your Company Number].

7. Data Retention

We will only keep your personal information for as long as it is necessary for the purposes set out in this privacy policy unless a longer retention period is required or permitted by law.

When we have no ongoing legitimate business need to process your personal information, we will either delete or anonymize such information, or, if this is not possible, then we will securely store your personal information and isolate it from any further processing until deletion is possible.

8. Children's Privacy

We do not knowingly solicit data from or market to children under 18 years of age. By using the Website, you represent that you are at least 18 or that you are the parent or guardian of such a minor and consent to such minor dependent's use of the Website.

If we learn that personal information from users less than 18 years of age has been collected, we will deactivate the account and take reasonable measures to promptly delete such data from our records.

9. Cookies and Other Tracking Technologies

We may use cookies and similar tracking technologies to access or store information. Specific information about how we use such technologies and how you can refuse certain cookies is set out in our Cookie Policy.

Tracking technologies used may include:

- Cookies or Browser Cookies
- Web Beacons
- Flash Cookies
- Embedded Scripts
- ETags, or entity tags

10. Policy Changes and Updates

We may update this privacy policy from time to time in order to reflect changes to our practices or for other operational, legal, or regulatory reasons.

When we make changes to this privacy policy, we will notify you by email or through a prominent notice on our Website. We encourage you to review this privacy policy periodically to stay informed about our data protection practices.

Your continued use of the Website after such changes will constitute your acknowledgment of the modified policy and agreement to abide and be bound by the policy.