

Create a Talking Avatar with Creatify AI

The Ultimate Beginner's Guide



Introduction

Want to turn your script into a talking avatar — instantly? With **Creatify AI**, you can create a video with a virtual presenter that reads your custom text, perfect for marketing, product reviews, and short social media videos.

In this guide, you'll learn how to use Creatify AI to generate a **talking avatar video** in just a few minutes — no filming, no actors, no editing.

What is Creatify AI?

Creatify AI is an online tool that uses artificial intelligence to:

- Turn scripts into short marketing videos
- Add realistic AI avatars with lip-sync
- Help businesses create content quickly without a production team

We'll focus on the **talking avatar from text** feature in this guide.

What Can You Use Creatify AI For?

- Product reviews
- Affiliate marketing
- Dropshipping content
- Business pitches
- Digital spokespersons
- Educational reels

- Explainer shorts
- Influencer-style videos

Great for creators, agencies, marketers, and solopreneurs!

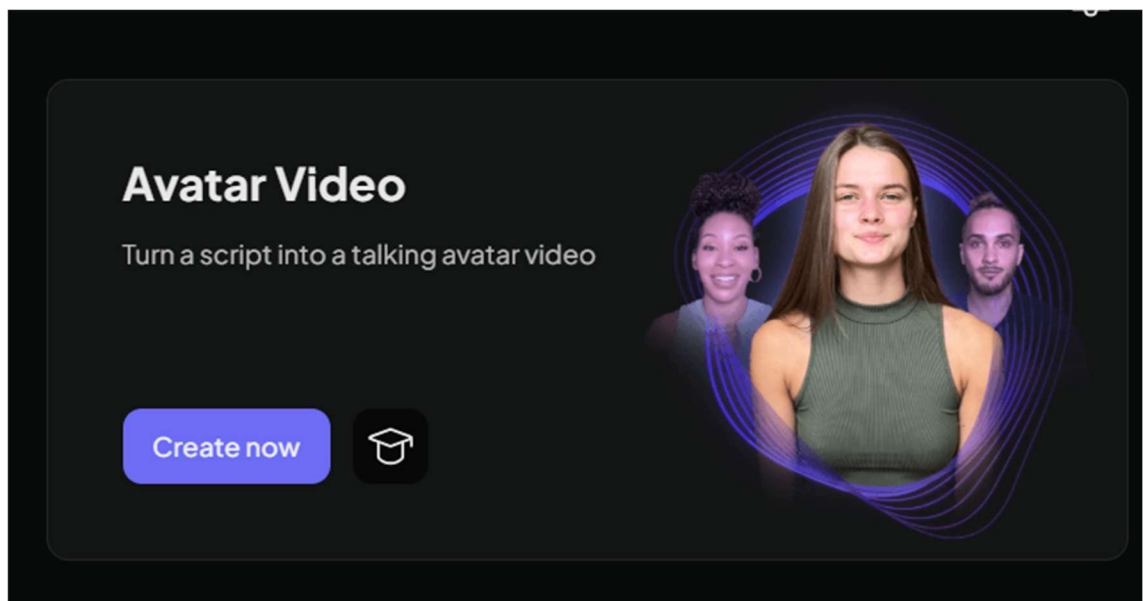
🔧 Step-by-Step: How to Create a Talking Avatar with Creatify AI

✅ 1. Go to the Creatify Website

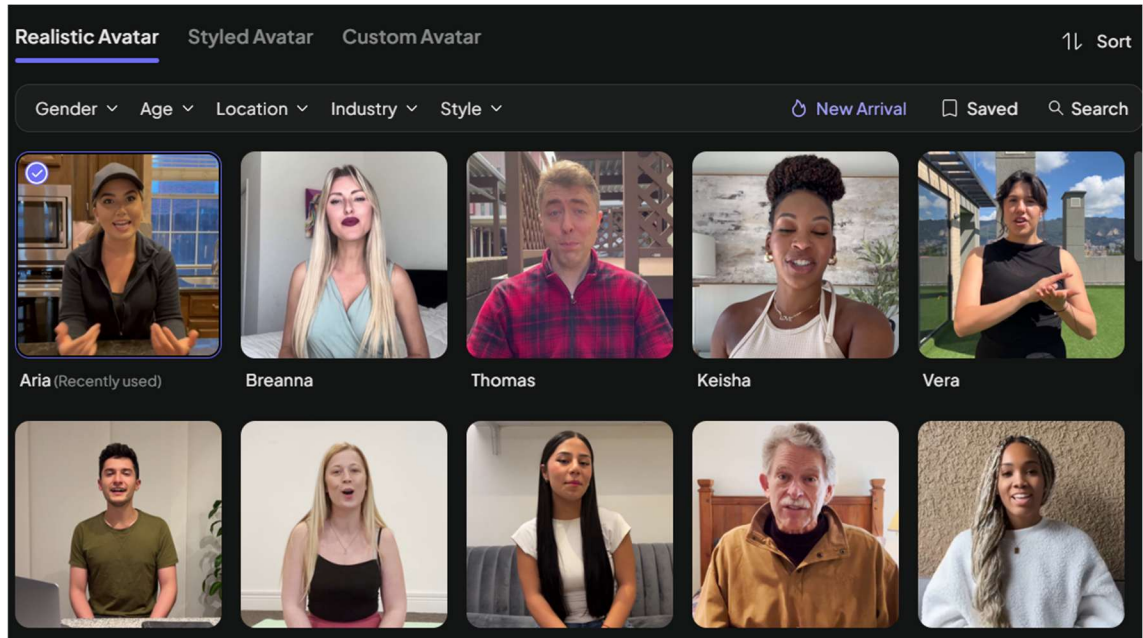
- Open your browser and visit: <https://creatify.ai>
- No need to install anything
- Sign up for a free account (Google login available)

👤 2. Choose Your Avatar

- From the dashboard, click **“Create now”**

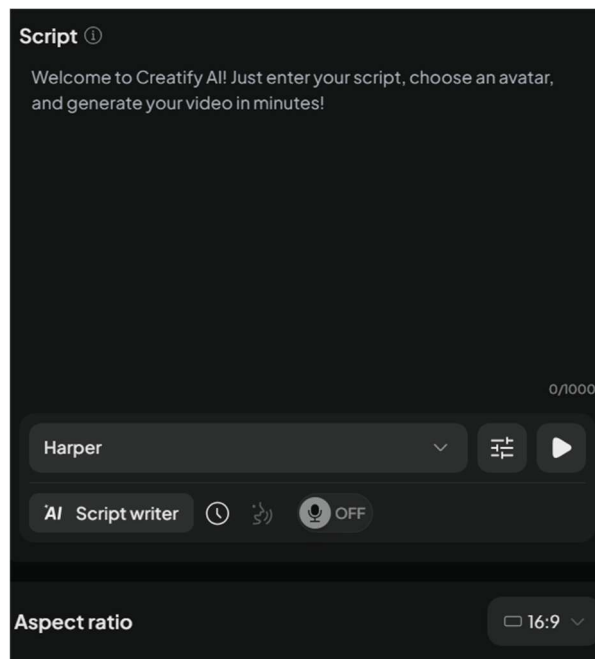


- Select one of the **AI avatars** from the library
- You'll see options for different genders, ethnicities, and styles
- Some avatars are free; others are available in paid plans



3. Add Your Script

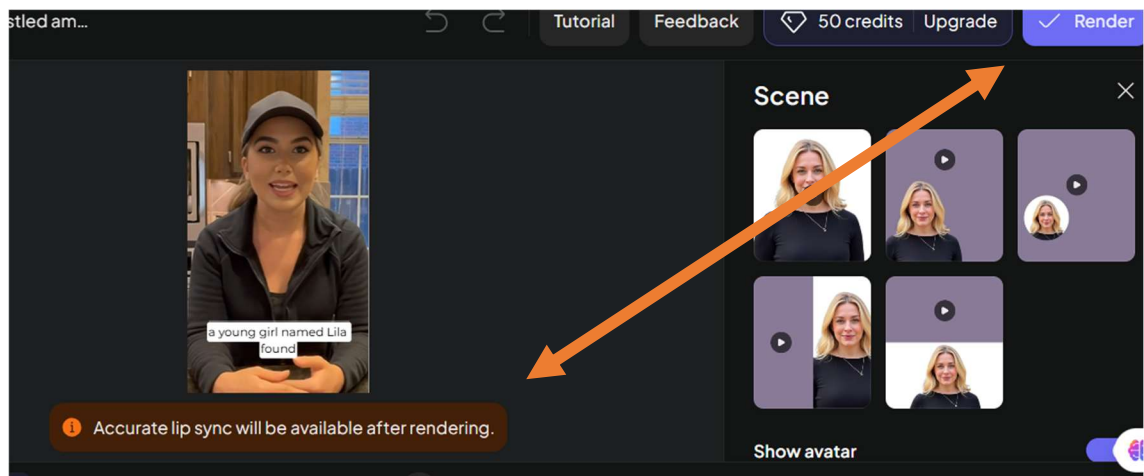
- Type or paste the text you want the avatar to say



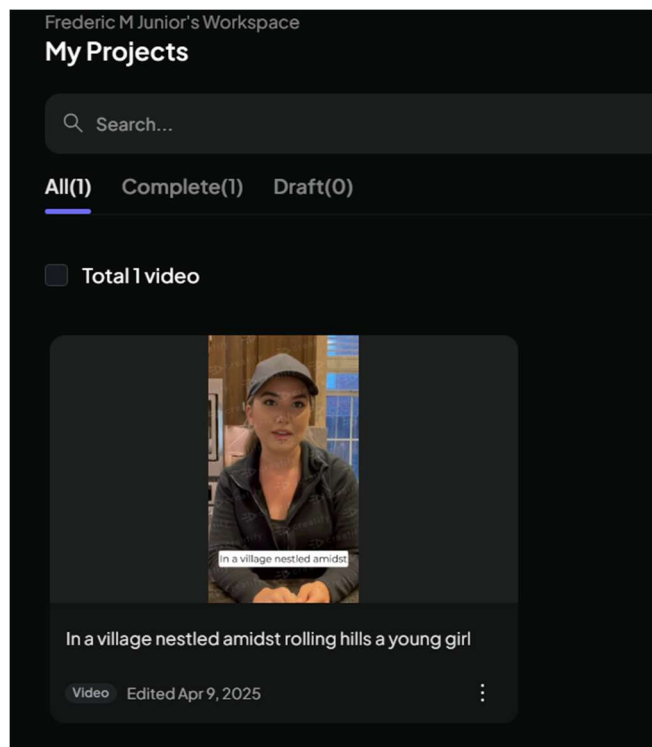
- Choose your **language** and **voice**
 - Voices are available in multiple accents and tones
- You can preview the voice before generating the video
- Is possible use the AI Script Writer to create content. You can try some prompts like: Create an introduction to my online course [talk about your course].
- Click “Next”

PS: To synchronize the avatar with the text, it needs to be rendered first.

Click “Render”



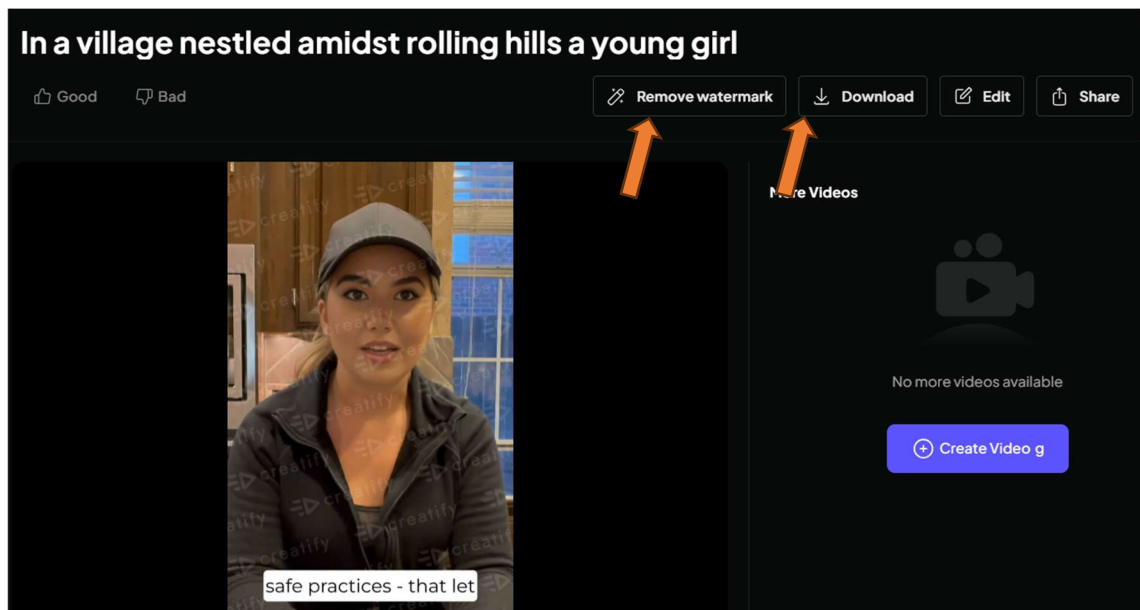
After “Render” you will find your project here



Once complete, download the video.

Is possible remove the watermark, but you have to pay for that. (around 33 dollars / month)

I recommend that you create all your content first and only pay for this service when you're ready to start creating the videos. Within a month, you'll definitely be able to finish your work, and your cost will be just one monthly fee.



💡 Pro Tips for Best Results

- Keep it short: aim for 30 to 60 seconds
- Make the script sound conversational
- Use a strong hook in the first sentence
- Add a CTA (Call to Action) at the end
- Match the avatar and voice style with your audience

🧠 Why Use Creatify AI?

- No camera, crew, or studio needed
- Fast turnaround — create videos in minutes
- Ideal for scaling content creation
- Makes you look professional and modern

Content Ideas You Can Create with Creatify AI

- Product highlights
- Affiliate reviews
- Welcome messages
- FAQ videos
- Customer onboarding clips
- “How it works” explainer videos
- Niche TikToks and Instagram Reels

Final Thoughts

Creatify AI is a game-changer for anyone who wants to produce talking avatar videos from text — fast. Whether you run a small business, manage social media, or want to create content without showing your face, Creatify gives you the tools to stand out.