



# TANZIM ARIYAN

## CREATIVE DIGITAL SPECIALIST

### PROFILE

A highly skilled Graphic Designer, Video Editor, Social Media Manager, and Digital Marketer with diverse experience in building brands, creating engaging visual content, and managing social media campaigns. With a proven track record in digital marketing and brand development, I help businesses grow their online presence and reach. Proficient in Adobe Creative Suite, Final Cut Pro, Canva, and various social media management tools. Passionate about staying updated with industry trends and providing creative, high-quality digital solutions.

### WORK EXPERIENCE

- I LOVE BONGAIGAON & I LOVE GUWAHATI (AD AGENCY) 2019 - 2023**  
**CREATIVE HEAD | DIGITAL MARKETER | SOCIAL MEDIA MANAGER**
  - MANAGED SOCIAL MEDIA PAGES, INCREASING FOLLOWER GROWTH AND ENGAGEMENT THROUGH STRATEGIC CONTENT.
  - CREATED GRAPHICS, VIDEOS, AND SOCIAL MEDIA POSTS THAT ENHANCED THE BRAND'S ONLINE VISIBILITY AND COMMUNITY ENGAGEMENT.
- LITTLE BOX INDIA (CLOTHING BRAND) 2023-2023**  
**CREATIVE HEAD & MARKETER**
  - Created visually appealing videos and graphics, aligning with the brand's GenZ-focused and sustainable fashion trends.
  - Collaborated with teams to support the brand's innovative and sustainable mission.
- SPRING DALE INTERNATIONAL SCHOOL 2023-**  
**CREATIVE HEAD | MARKETER | SOCIAL MEDIA MANAGER**
  - Managed branding, visual content, and digital marketing strategies to enhance the school's online presence.
  - Designed promotional materials for school events and campaigns while overseeing social media management.
- THE GUWAHATI TRIBUNE (DIGITAL MEDIA PORTAL) 2022 - PRESENT**  
**MANAGING HEAD & EXECUTIVE HEAD**
  - Overseeing brand management and content creation
  - Leading social media strategy, increasing engagement through optimizing campaigns.
  - Designing digital content including graphics, videos, and promotional materials.

### WORK EXPERIENCE & SKILL SUMMARY

A versatile Video Editor, Graphic Designer, and Social Media Manager with hands-on experience in media organizations such as The Truth India, I Love Kokrajhar, I Love Goalpara, I Love Guwahati, and I Love Bongaigaon. Skilled in managing influencer marketing campaigns, producing impactful visual content, and handling freelance projects including logo design and brand identity development. I've supported brands like Little Box India and The Guwahati Tribune, with a focus on sustainability and innovation, driving engagement and growth in the fashion and entertainment sectors.

### CONTACT

+91 9707465433

tanzimariyan@gmail.com

GUWAHAT, ASSAM 781013

### EDUCATION

2023 - PRESENT  
GAUHATI UNIVERSITY

- M.A. ENGLISH

2025 - 2029

ABHAYAPURI COLLEGE (G.U.)

- B.A. ENGLISH HONOURS

### SKILLS

- Graphic Design
- Video Editing
- Social Media Management
- Digital Marketing
- Content Creation
- Analytics & Tools
- Brand Development
- Campaign Management
- SOCIAL MEDIA MARKETING

### LANGUAGES

- English
- ASSAMESE
- HINDI
- BENGALI