



Social media
management

introduction:



Every brand has a unique story waiting to be told. At Revival, we turn dormant social media accounts into dynamic, thriving communities.

Our secret? A blend of creativity, strategy, and relentless dedication.

We don't just manage your social media; we revive it.

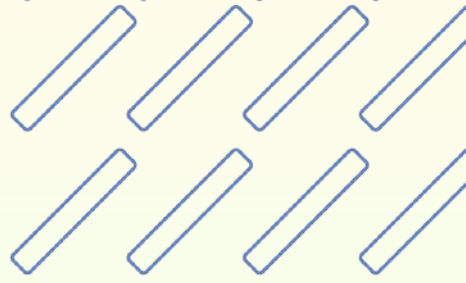


introduction:

At the helm of Revival stands Abeer Omar, As the founder and driving force behind the agency, Abeer is known for her sharp creative vision and relentless pursuit of excellence.

With a deep commitment to utilizing the most advanced strategies and tools, she consistently drives impactful results for her clients.

At the core of her leadership and the company's success is a steadfast dedication to trust and transparency, ensuring that every partnership is built on a foundation of integrity and reliability.



WE PRIORITIZE TRUST AND HONESTY,
ENSURING THAT EVERY DECISION REFLECTS
OUR DEDICATION TO OUR CLIENTS' LONG-TERM
SUCCESS

REVIVE, ENGAGE, GROW

With eye-catching visuals, engaging content, and professionally and strategically targeted ads, every aspect is thoughtfully managed in the best possible way for the brand's goals and guidelines.

MISSION

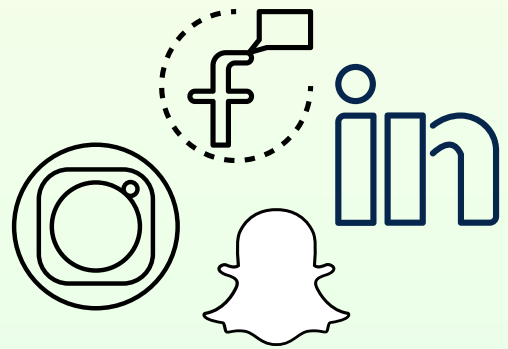
To turn dormant social media accounts into high-performing platforms with innovative strategies and creative content.

VISION

Revival aims to become a leading global social media agency, known for honesty, creativity, and excellence.



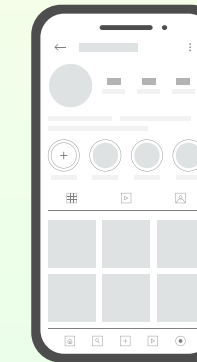
OUR SERVICES:



**FULL SOCIAL MEDIA
MANAGEMENT**



**CONTENT CREATION
AND ADVERTISING**



**SOCIAL MEDIA CREATIVE
DESIGN AND ART DIRECTION**



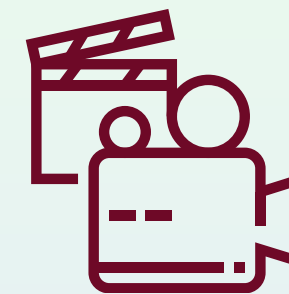
**INFLUANCERS
MARKETING**



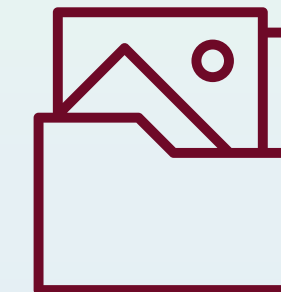
**MEDIA BUYING AND
ADS**



**LOGO AND BRAND IDENTITY
DESIGN**



**SOCIAL MEDIA
PHOTOGRAPHY AND
VIDEOGRAPHY**

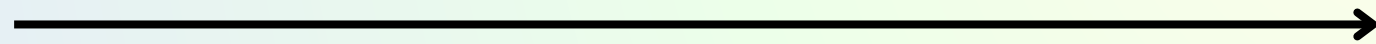


**STRATIGES,
PORTOFOLIOS,
PROPOSALS, MENUES**

HAVE A LOOK!



SOCIAL MEDIA ART DIRECTION



HAVE A LOOK!

ART DIRECTION AND SOCIAL MEDIA DESIGN

BEFOR



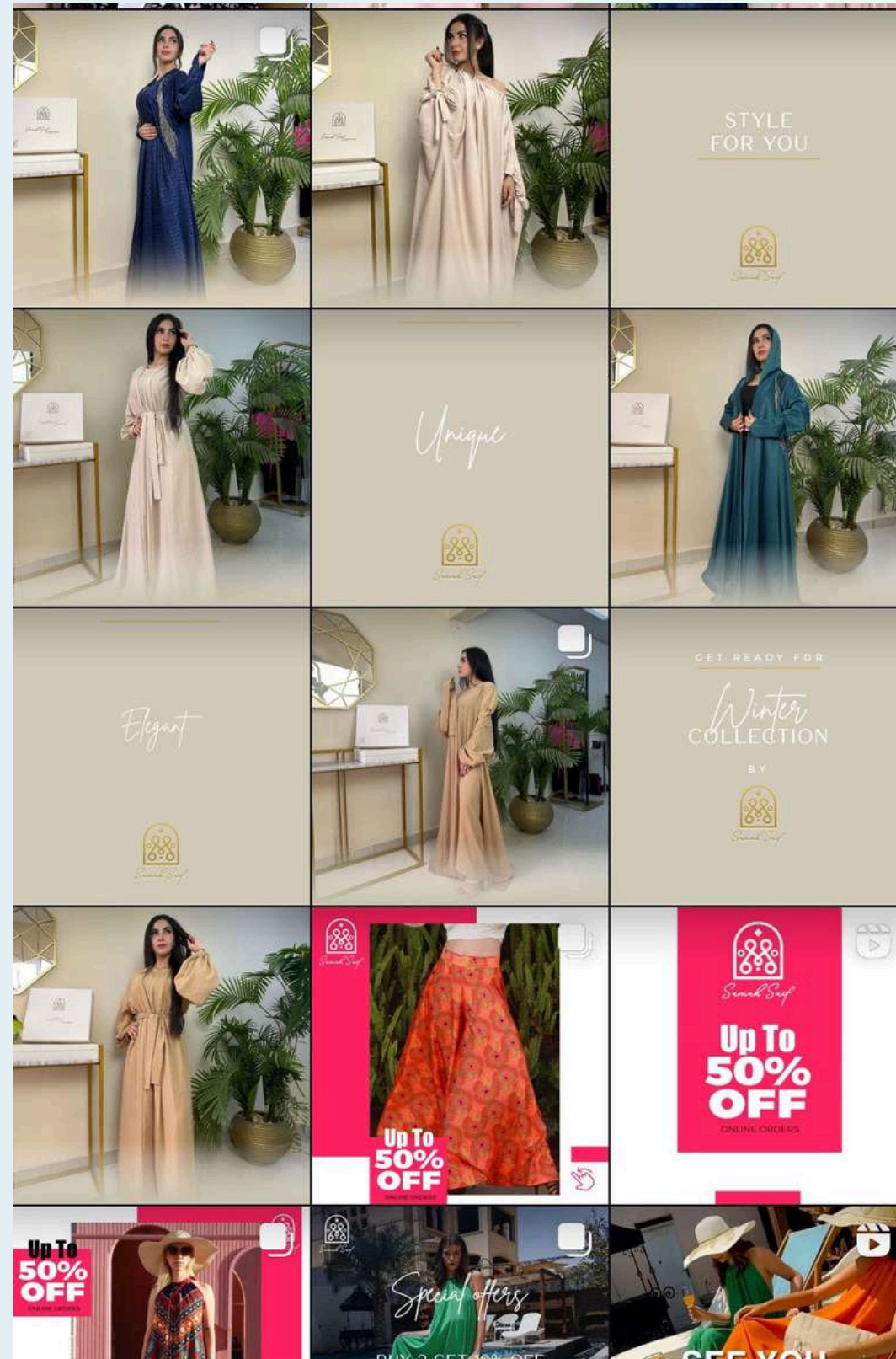
AFTER



HAVE A LOOK!

ART DIRECTION

BEFOR



AFTER



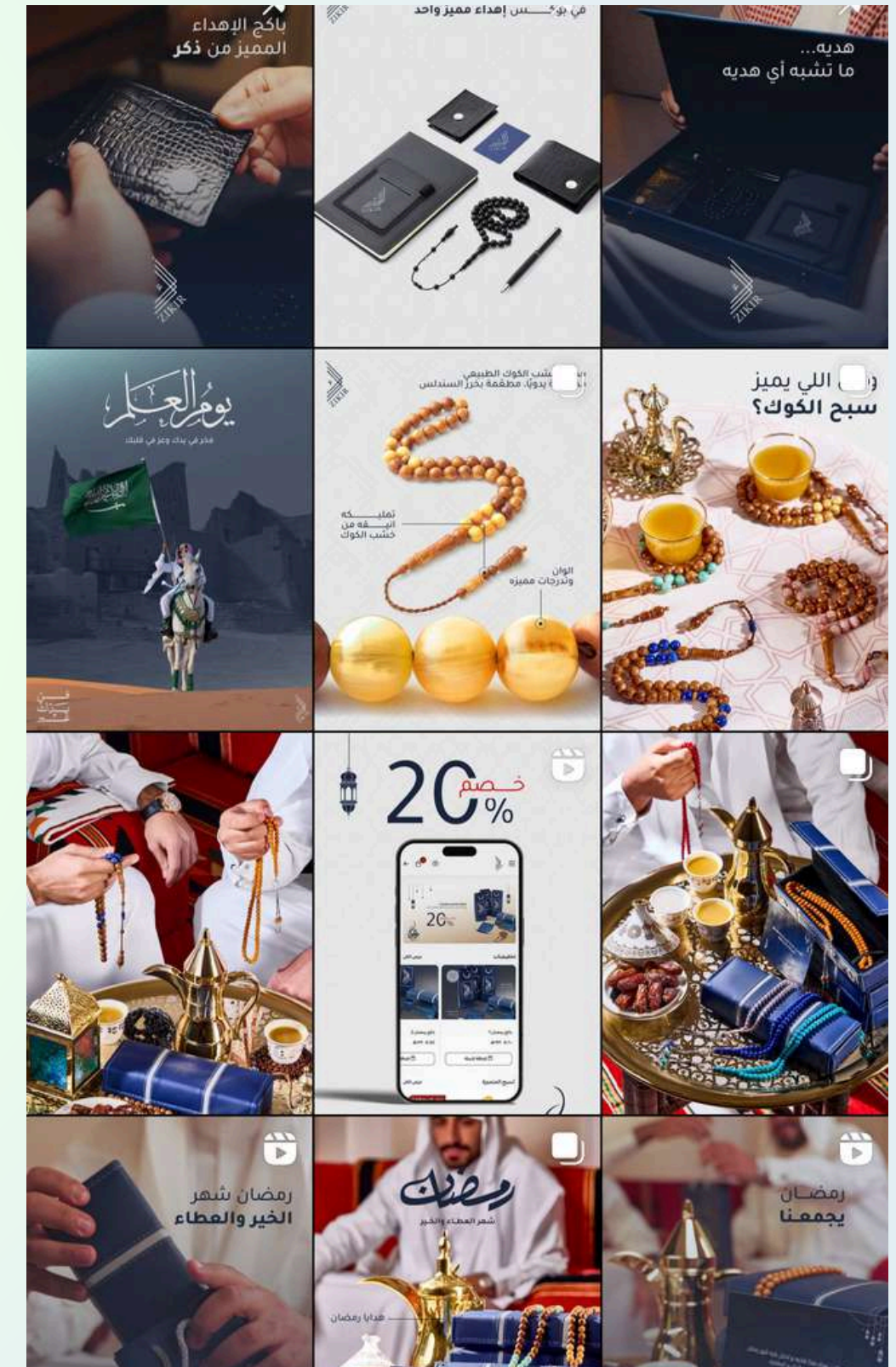
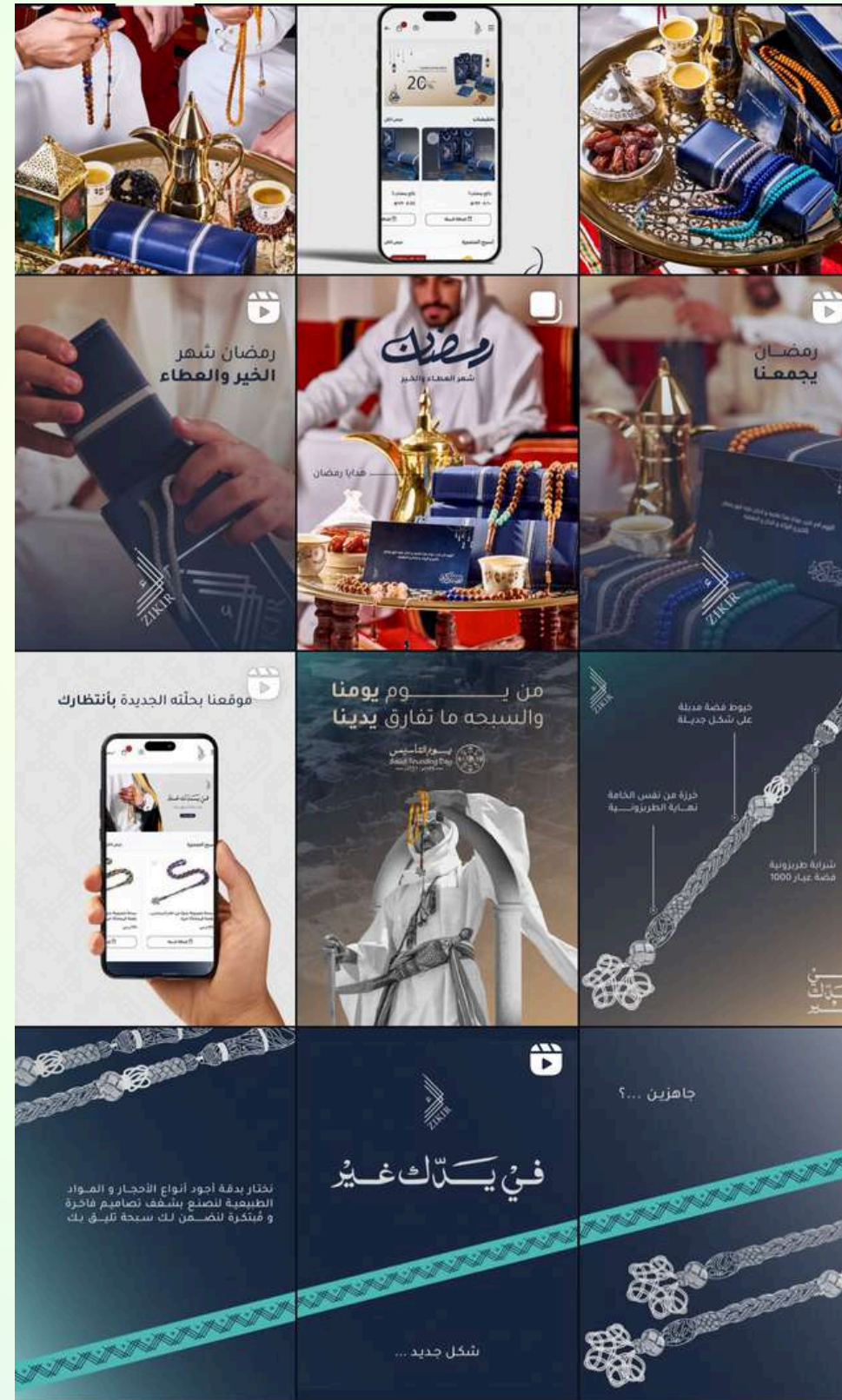
HAVE A LOOK!

ART DIRECTION

BEFOR



AFTER

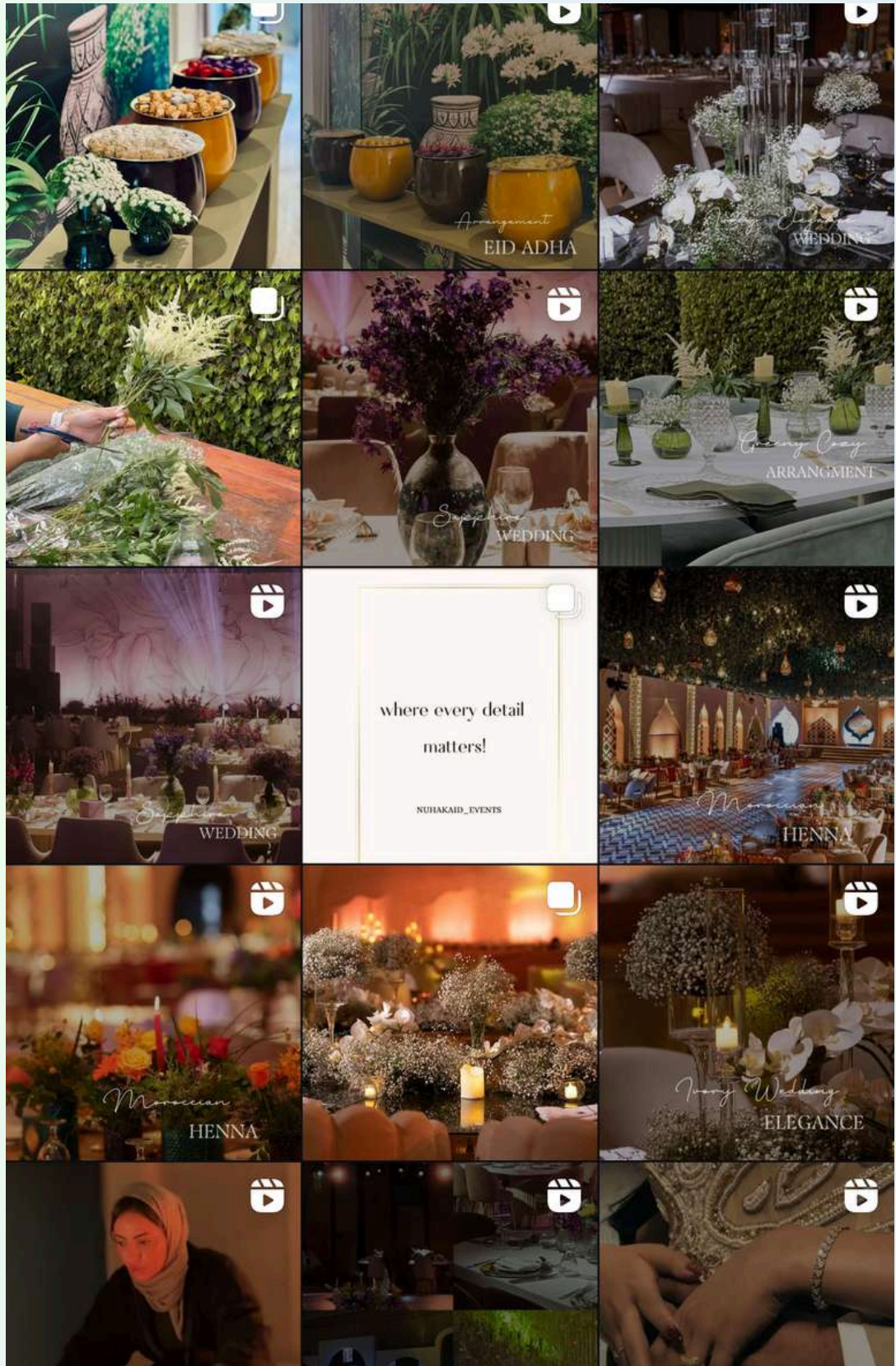
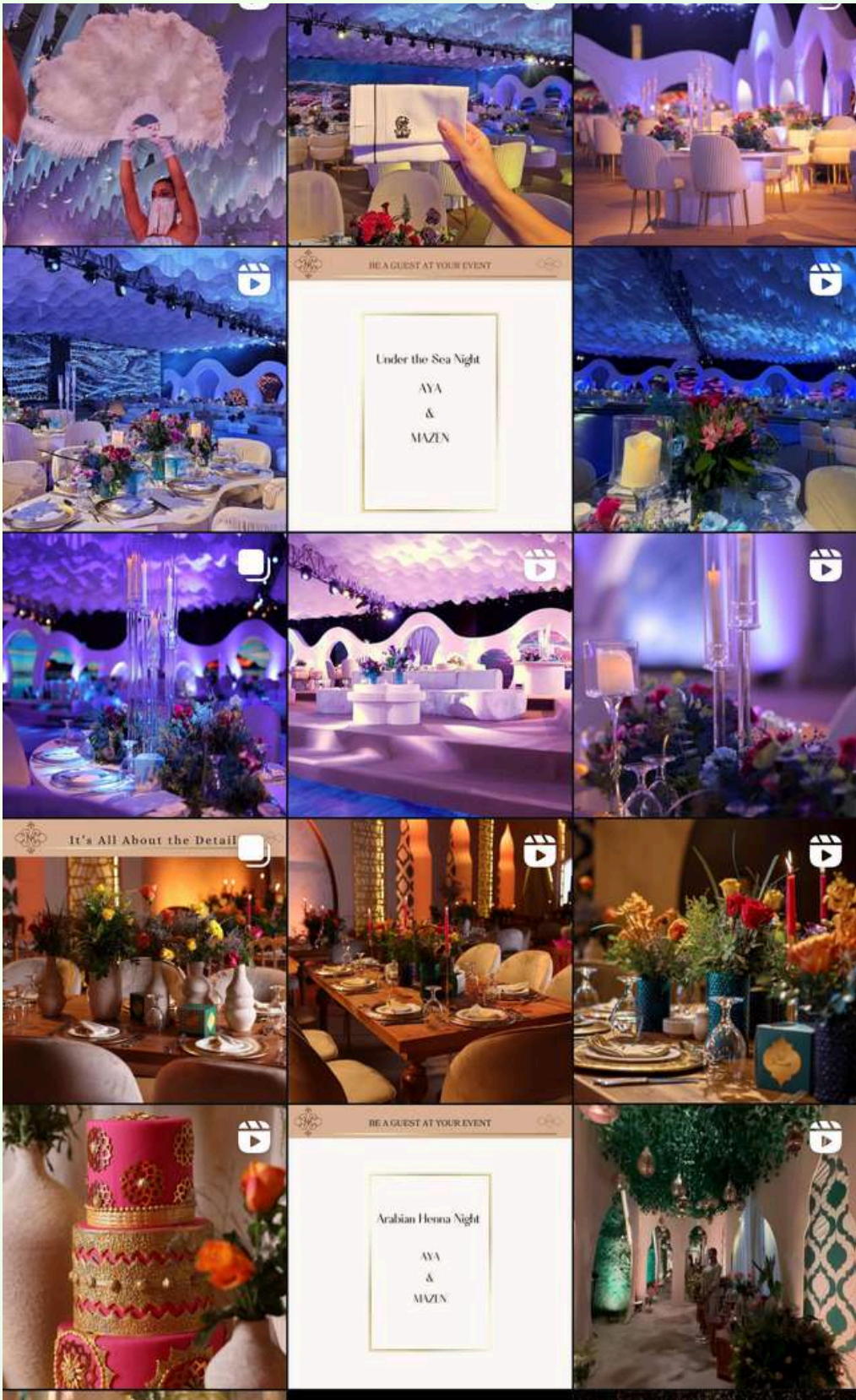
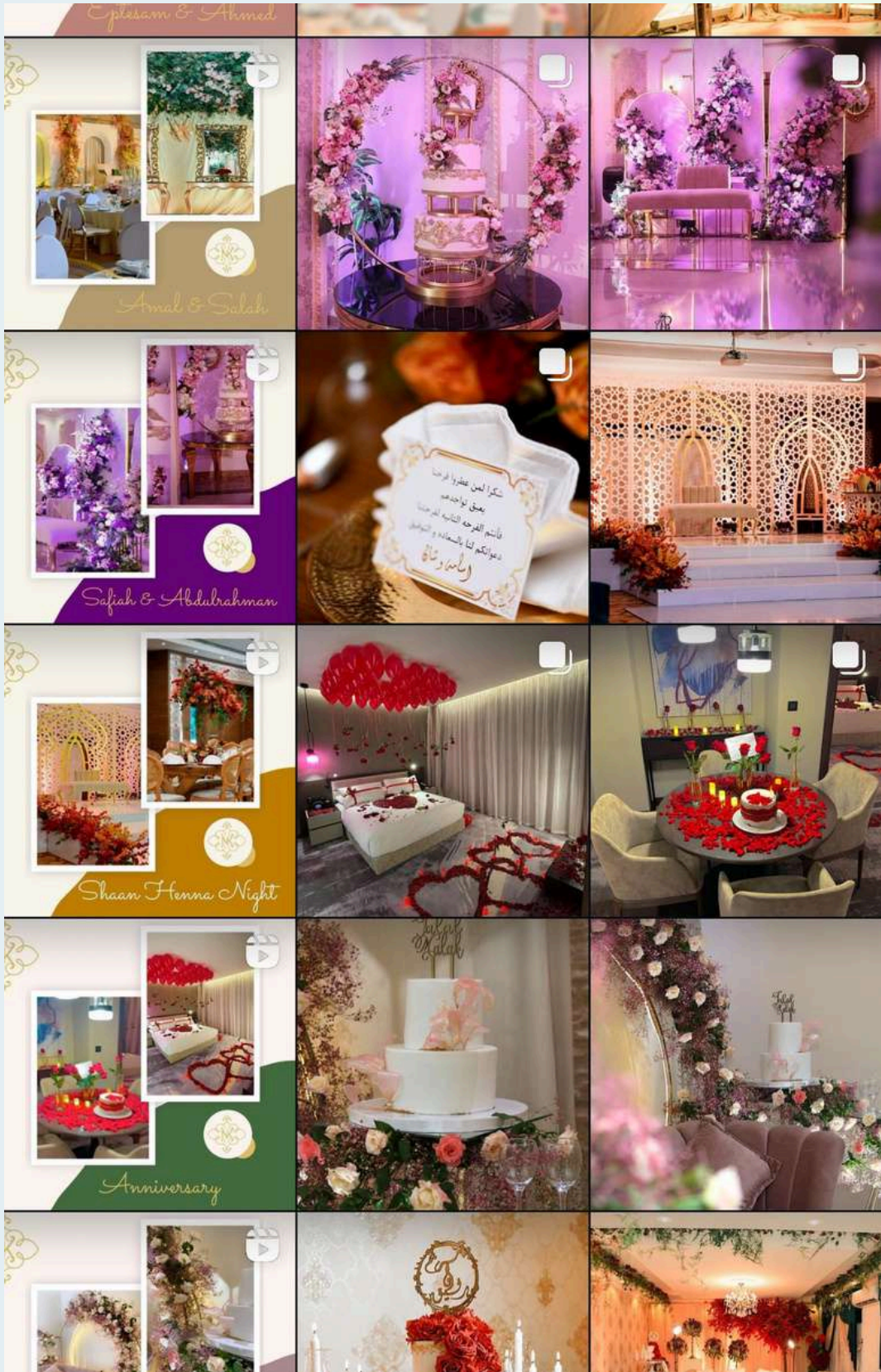


HAVE A LOOK!

ART DIRECTION AND SOCIAL MEDIA DESIGN

BEFOR

AFTER

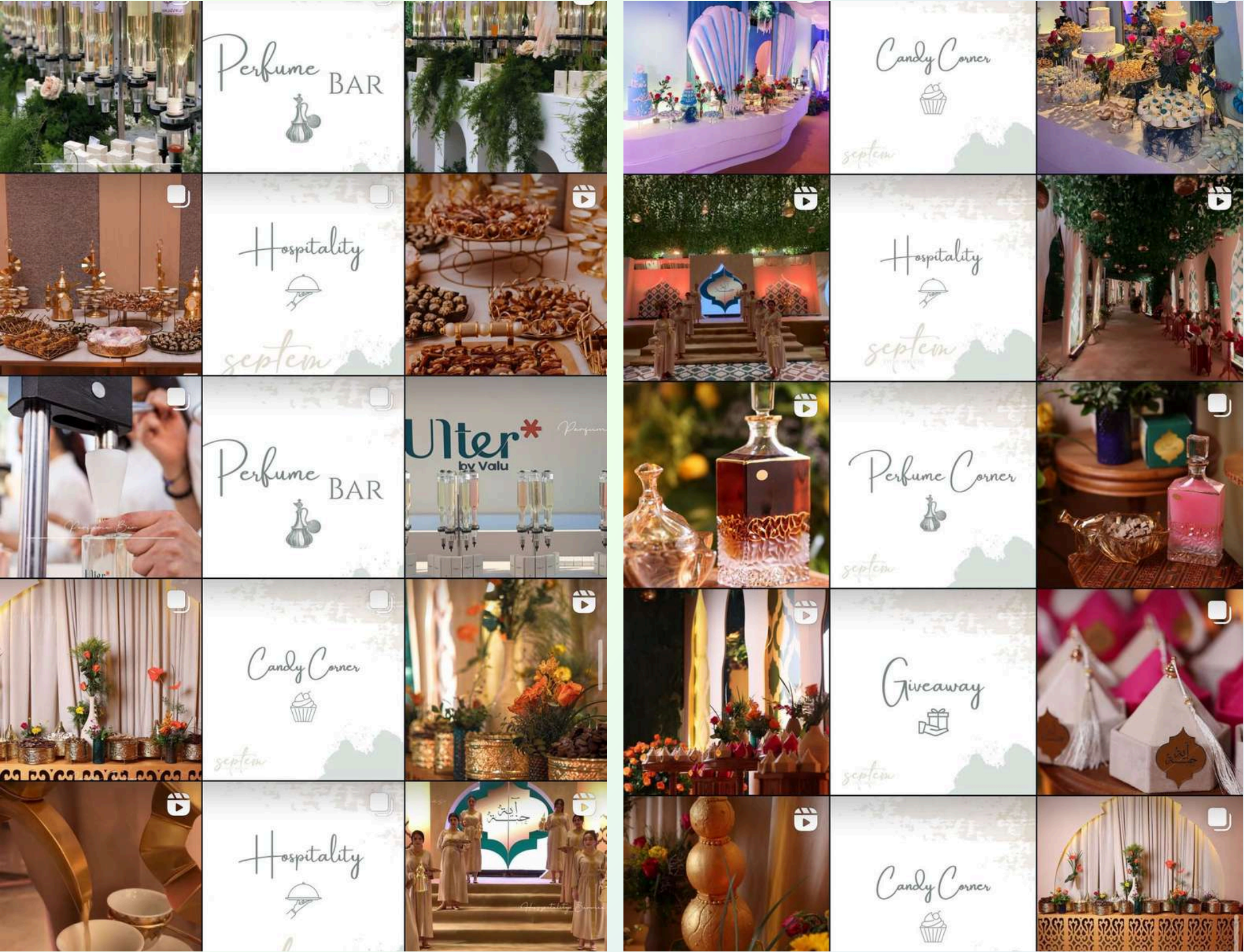


HAVE A LOOK!

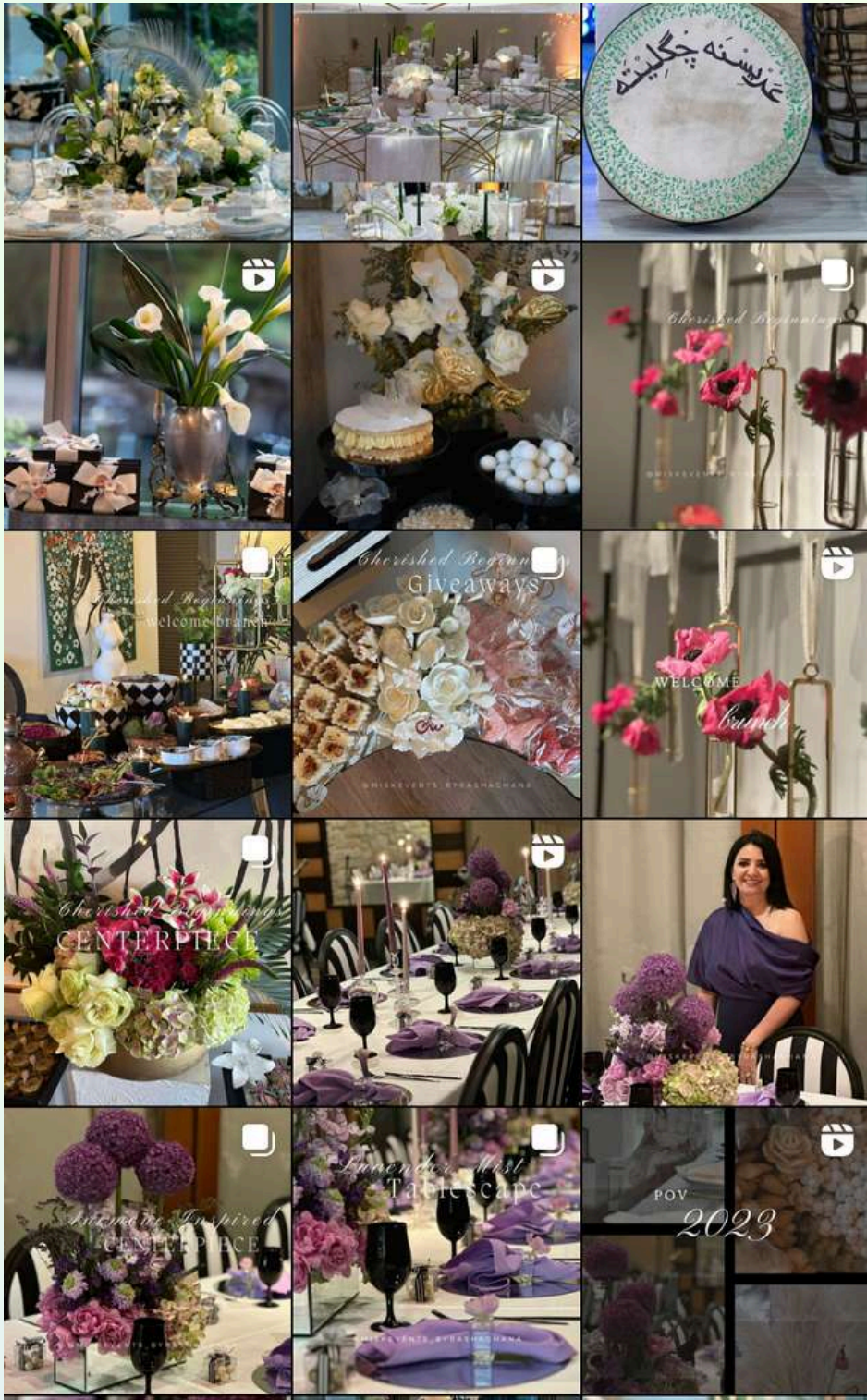
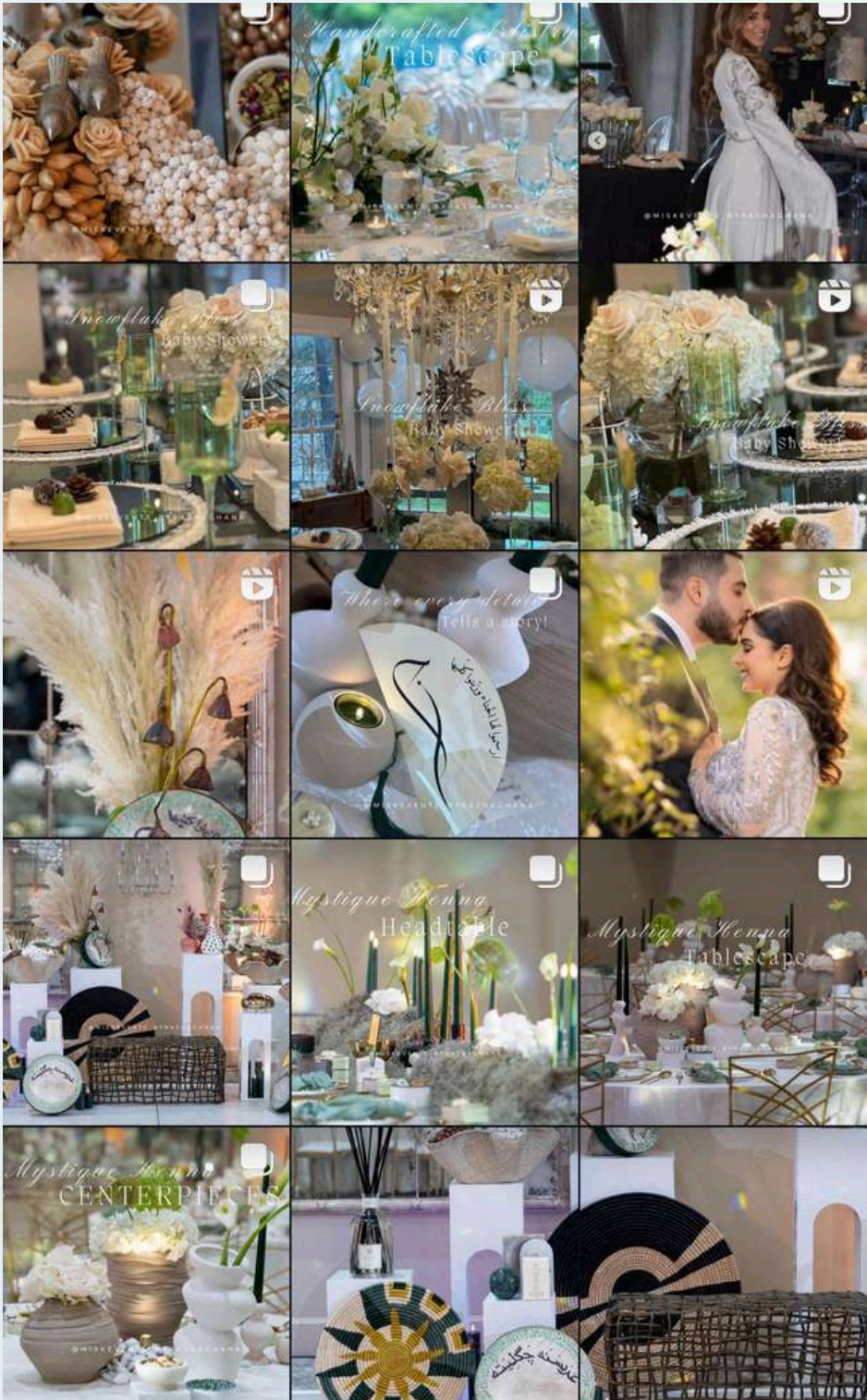
ART DIRECTION AND SOCIAL MEDIA DESIGN

BEFOR

AFTER

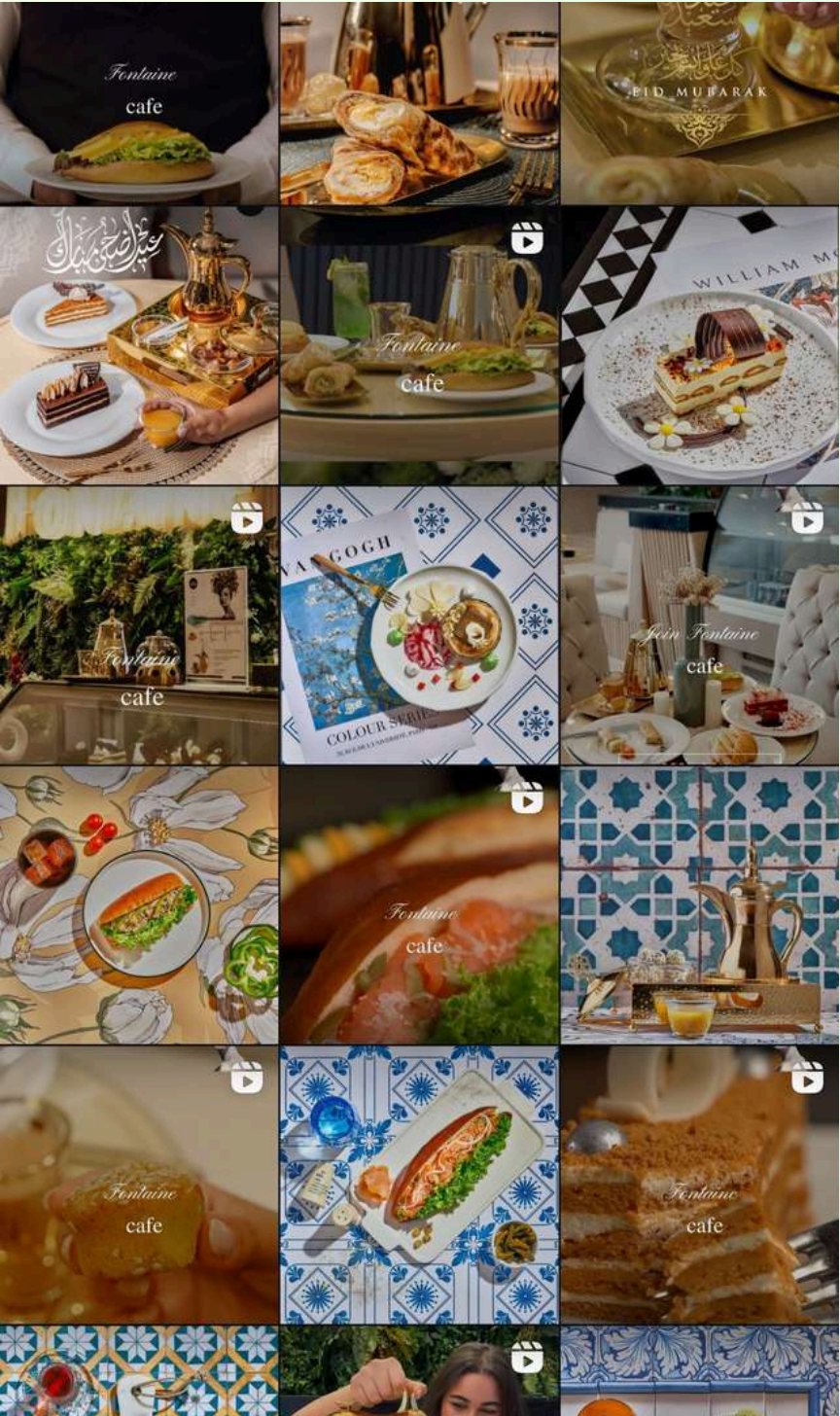
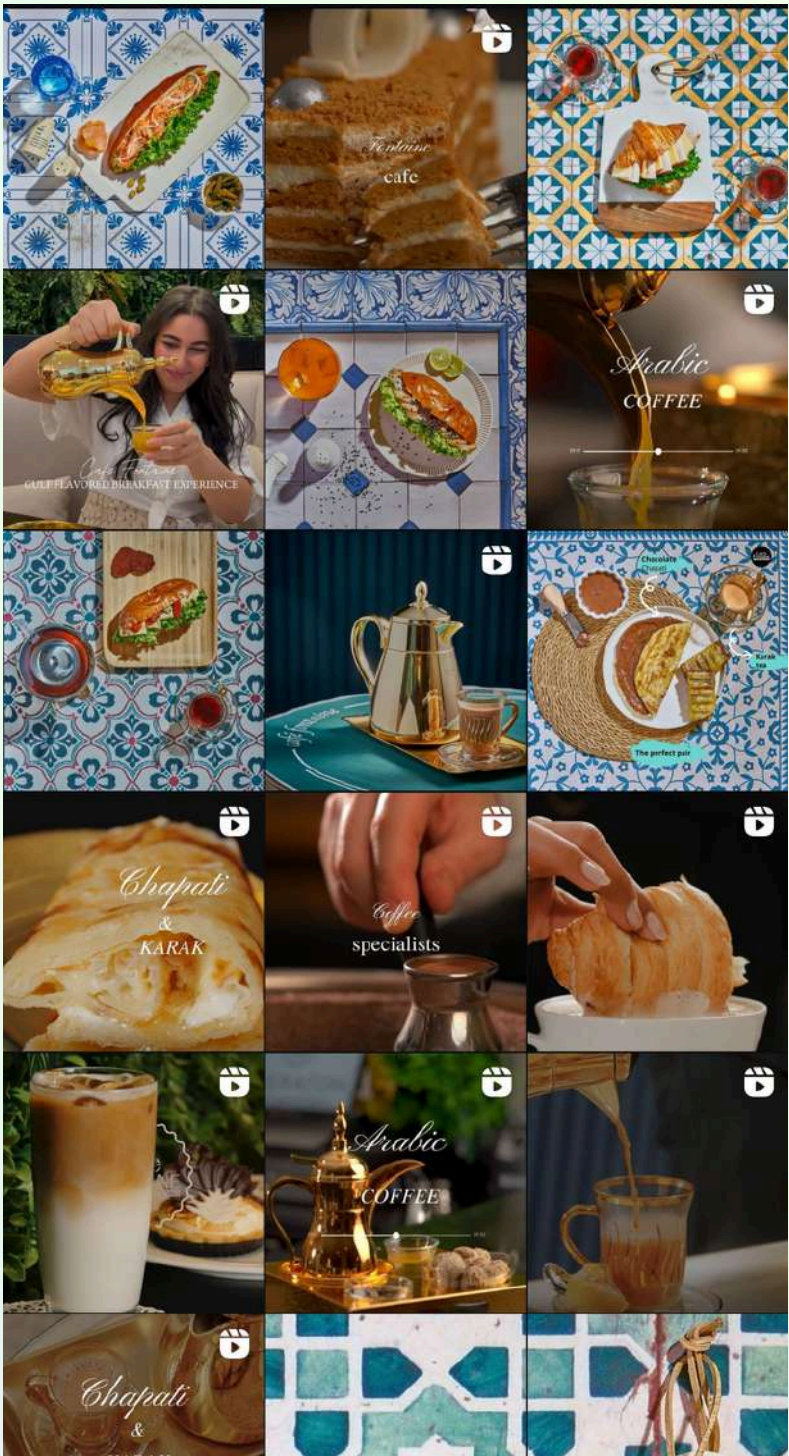
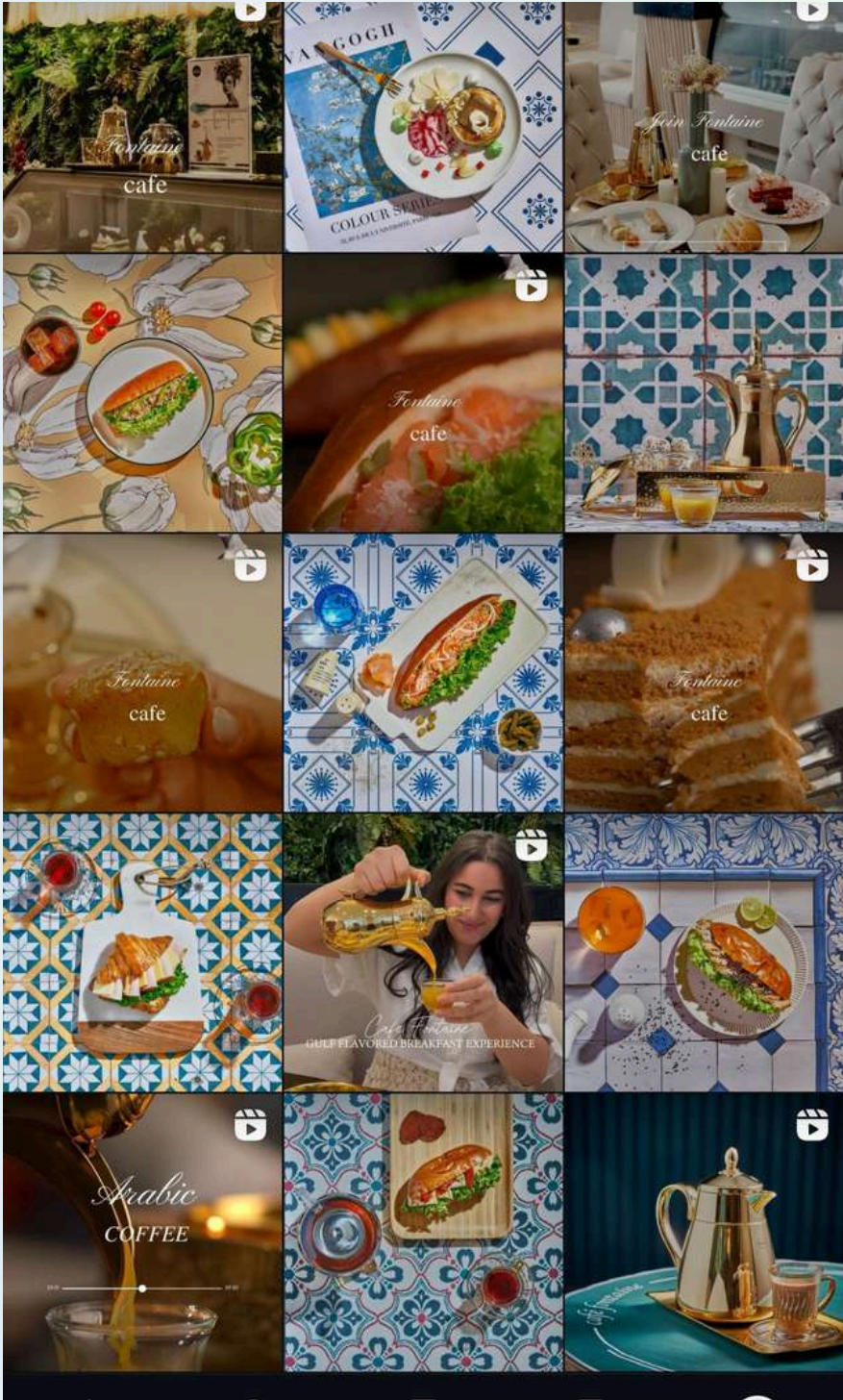


ART DIRECTION AND SOCIAL MEDIA DESIGN



HAVE A LOOK!

ART DIRECTION AND SOCIAL MEDIA DESIGN



HAVE A LOOK!

PHOTO SESSIONS

**PRODUCT,FOOD
AND FASHION**





FASHION PHOTO SESSIONS



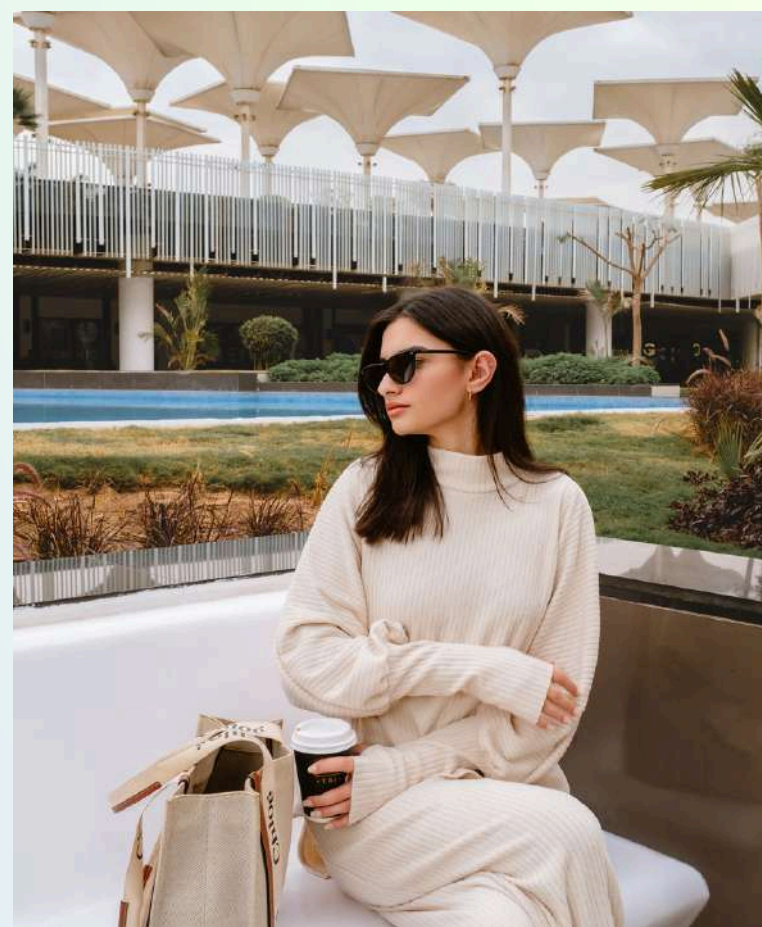


FASHION PHOTO SESSIONS





FASHION PHOTO SESSIONS





PRODUCT PHOTO SESSIONS

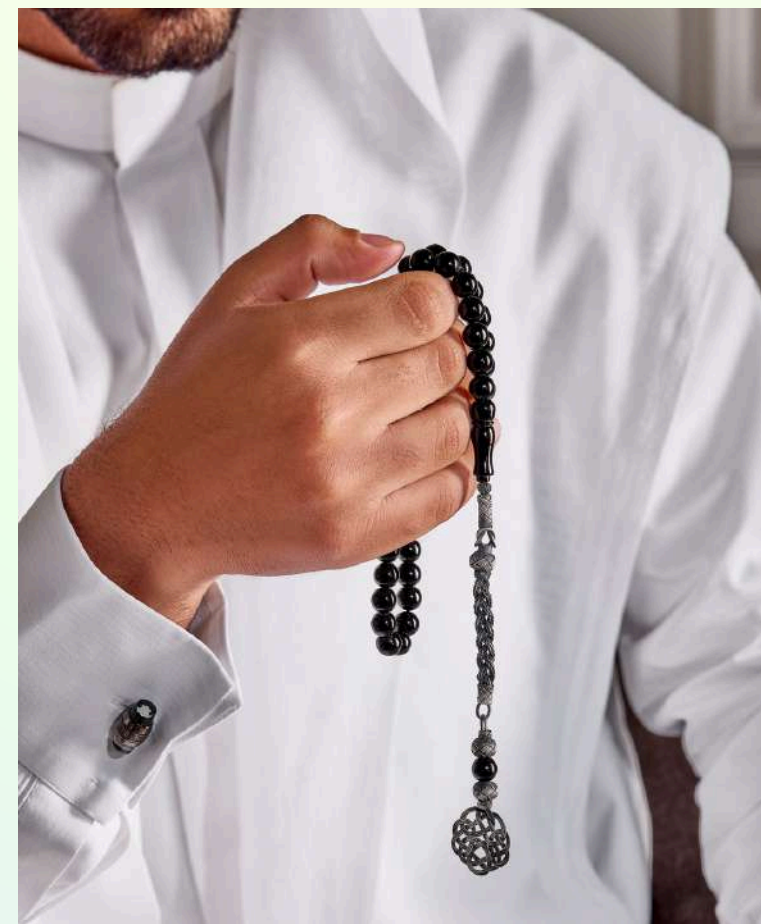


PRODUCT PHOTO SESSIONS





PRODUCT PHOTO SESSIONS





"FOOD & BEVERAGE"





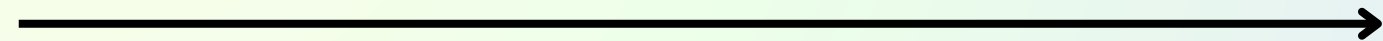
FOOD“LIFE STYLE”





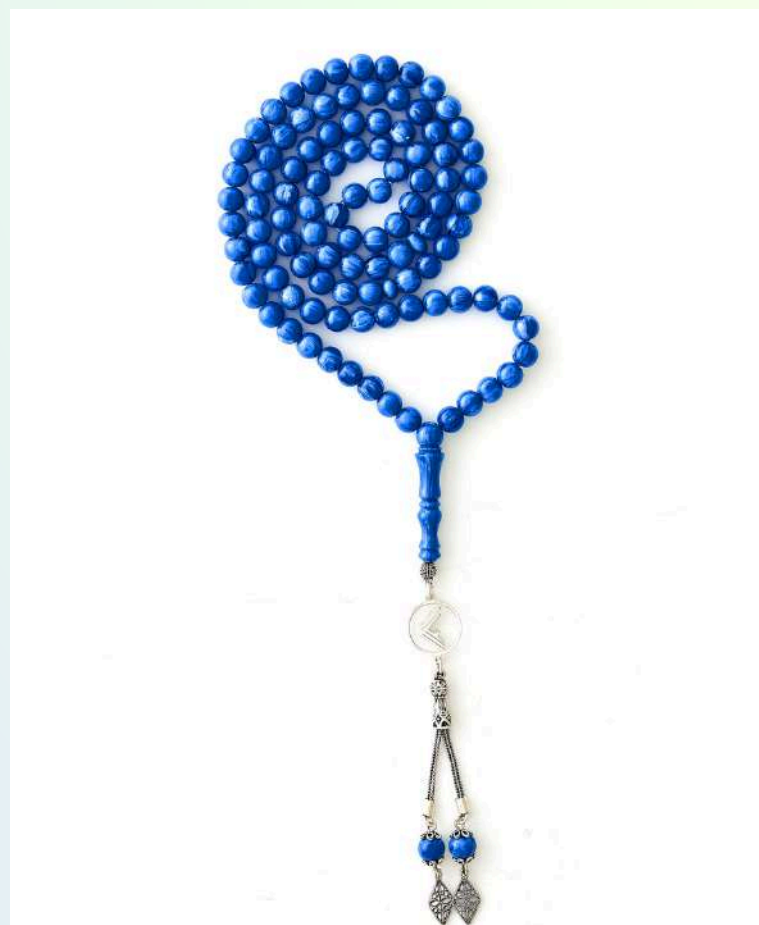
WEBSITE

PRODUCT PHOTOSSESSION





PRODUCT PHOTO SESSIONS





PRODUCT PHOTO SESSIONS





INFLUANCERS CAMPAIGN

Reels :

"PERFUME INDUSTRY"

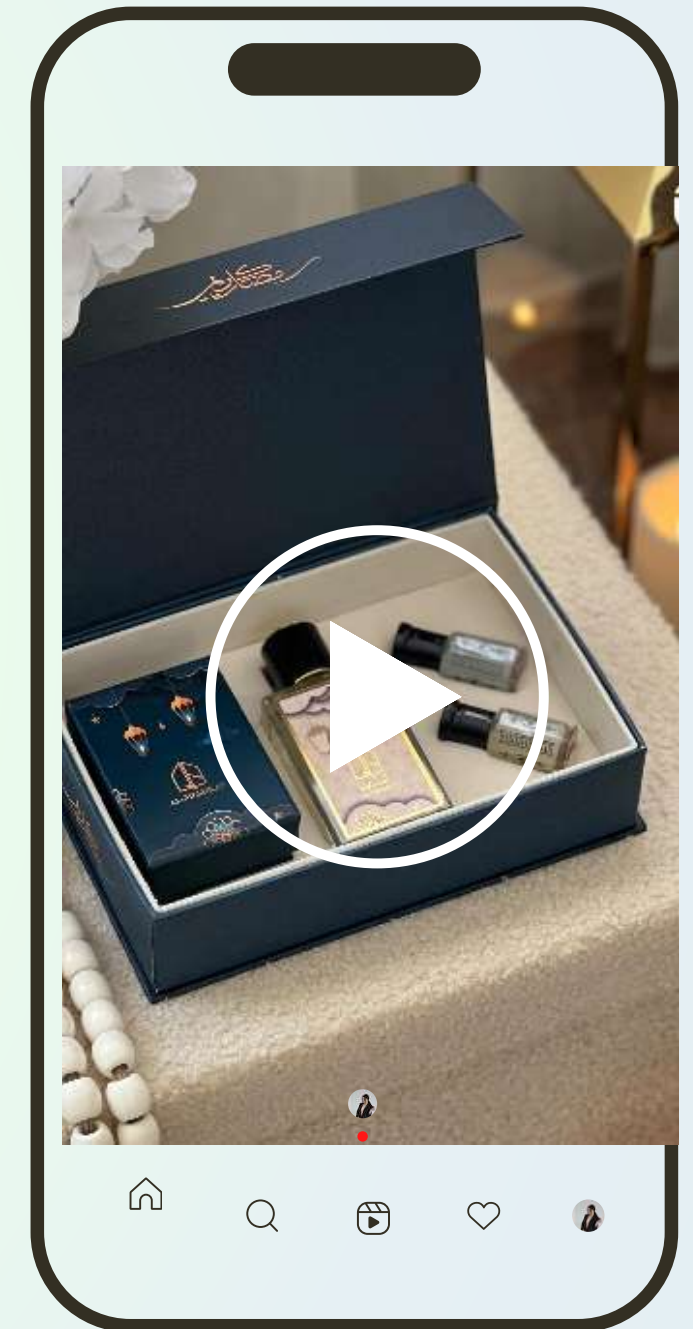
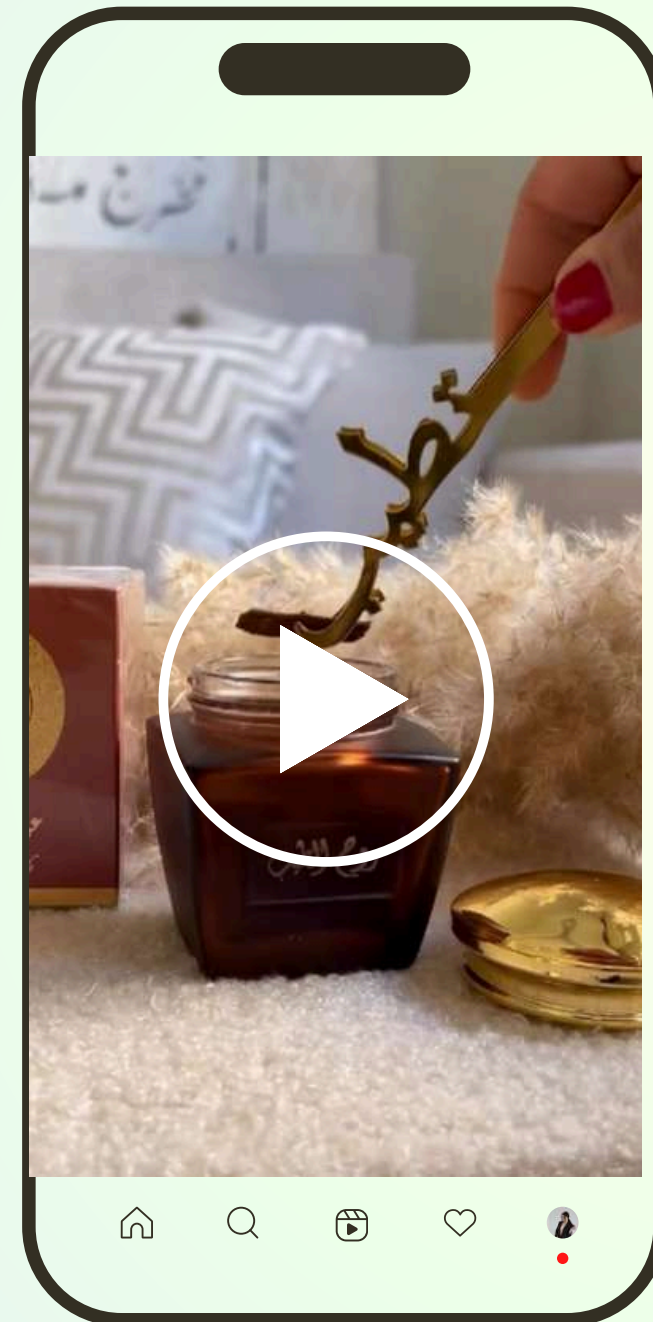
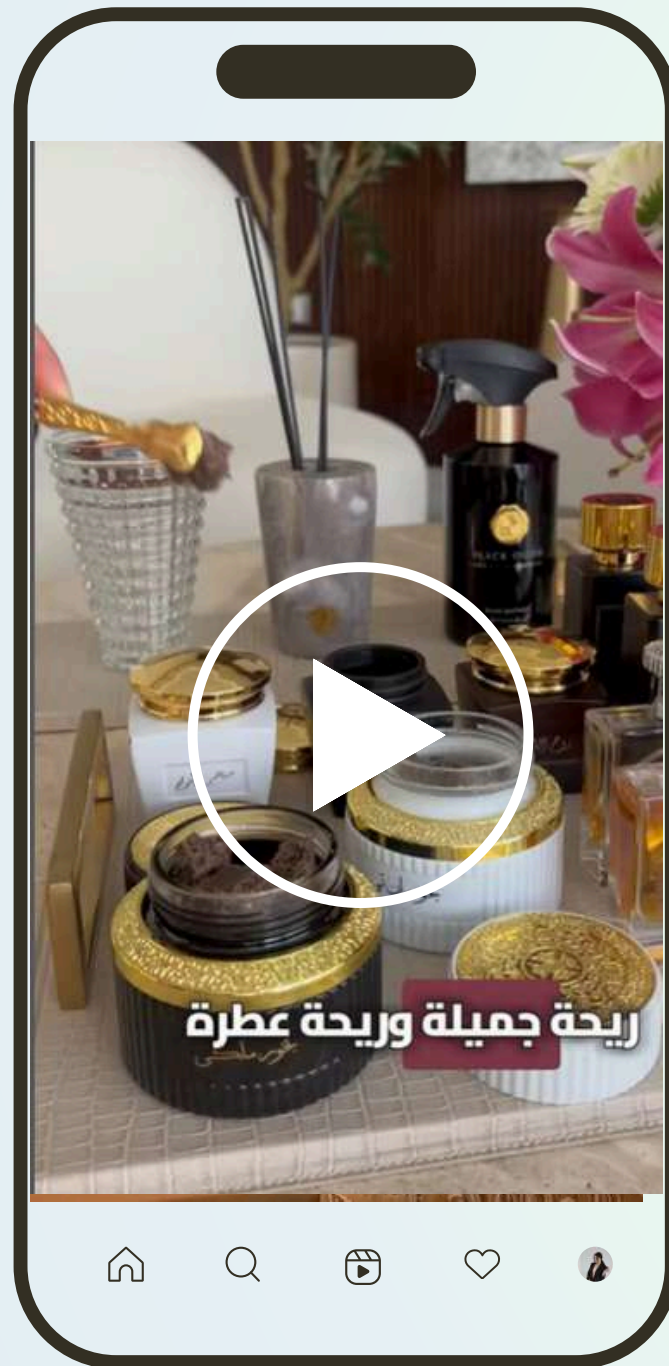




UGC REELS



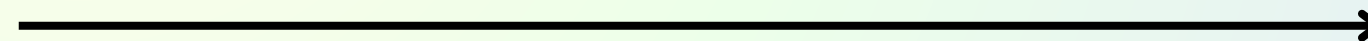
Reels :





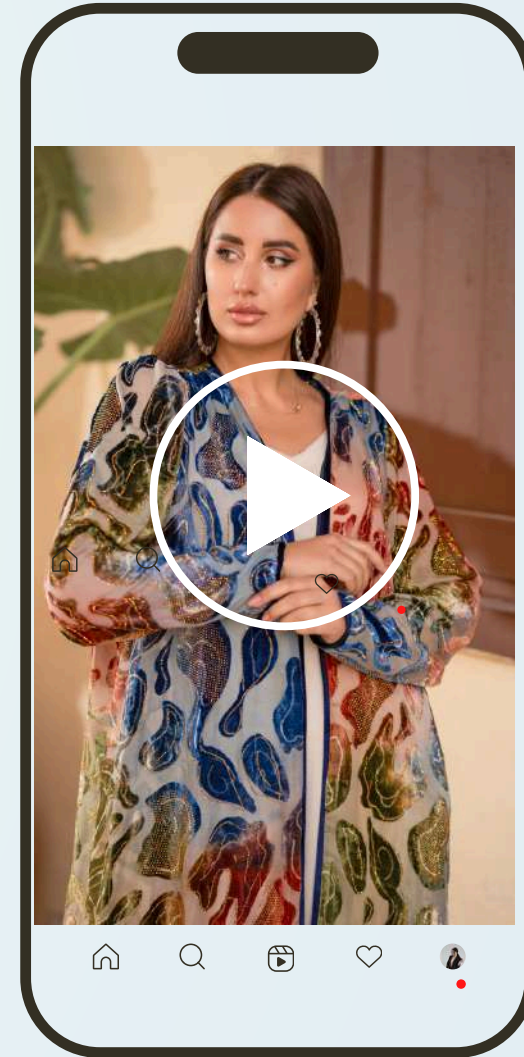
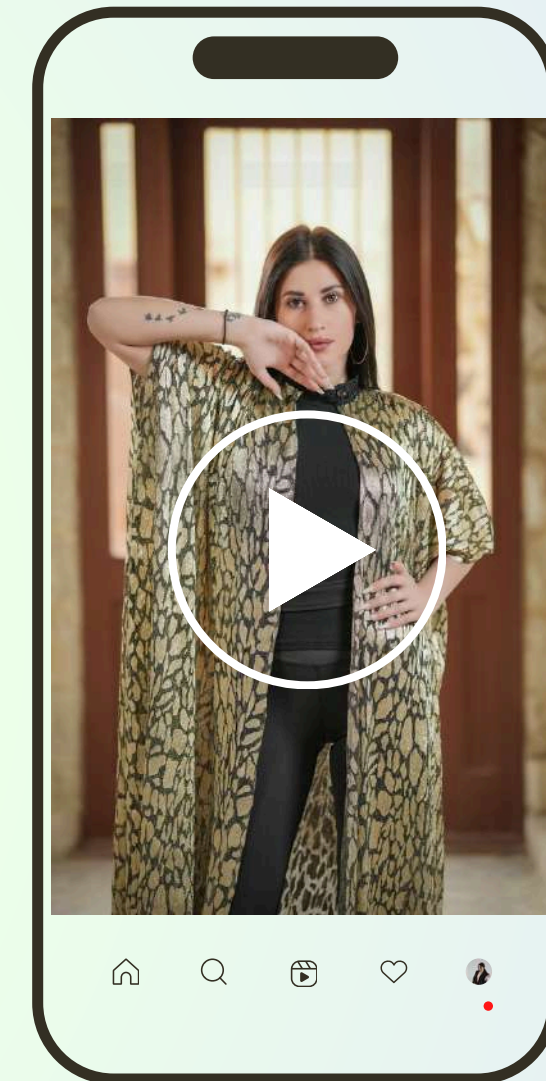
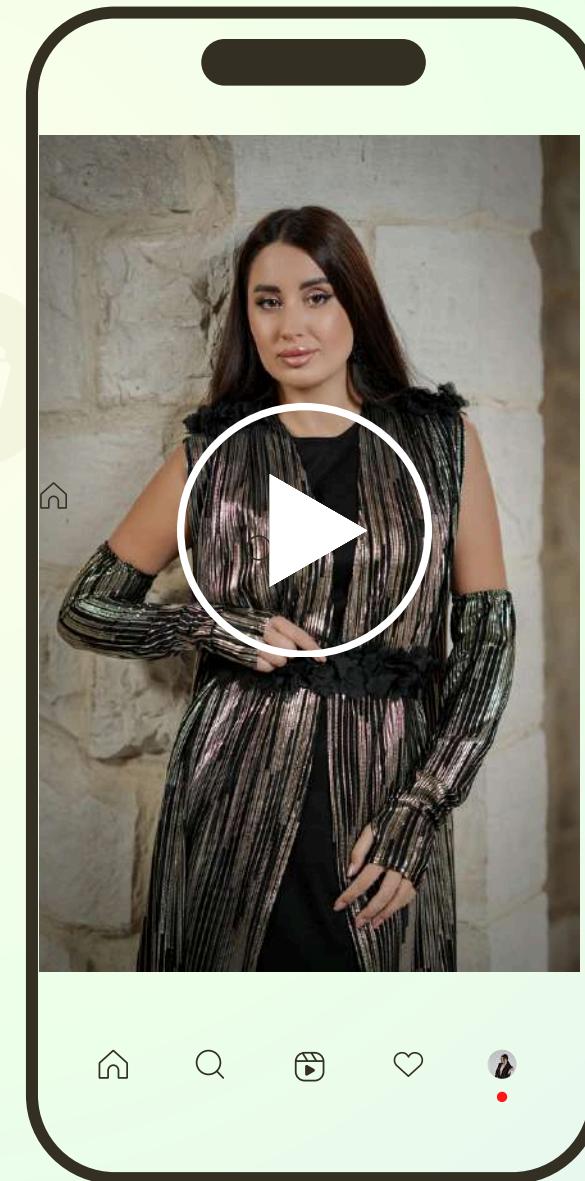
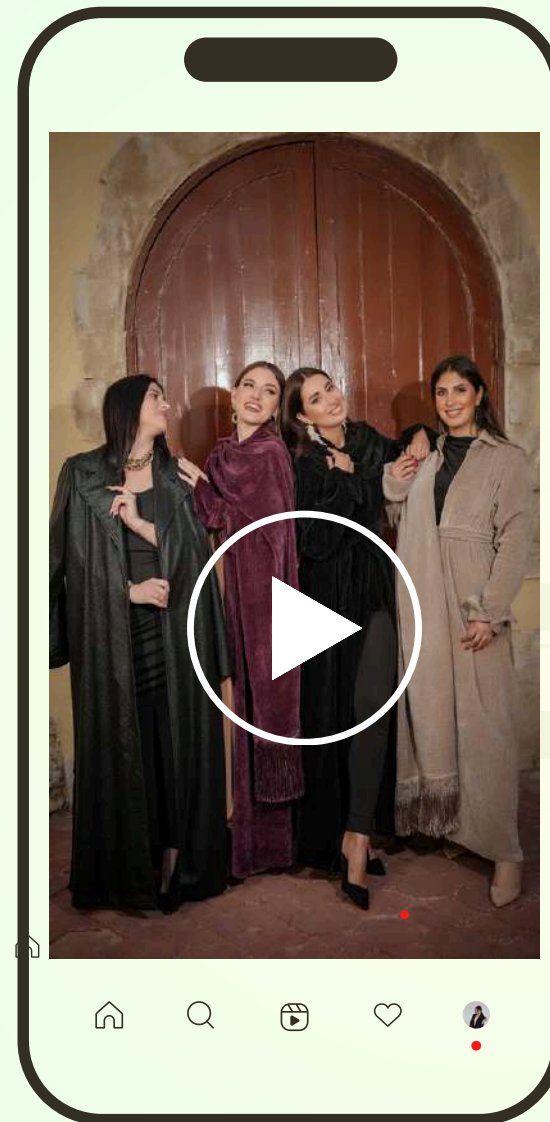
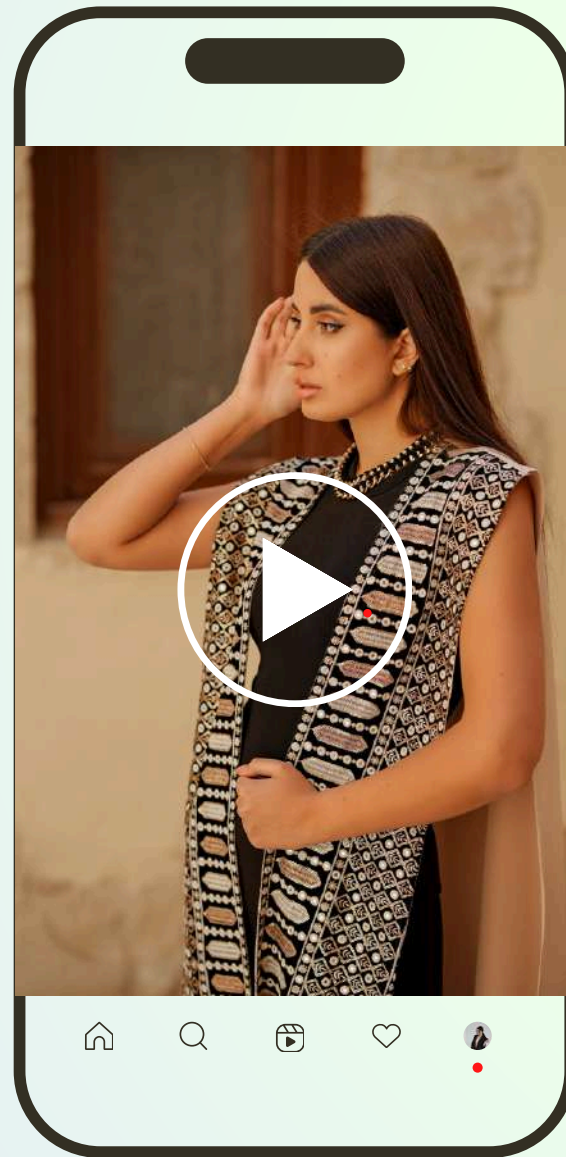
REELS

PRODUCTION AND EDITING



Reels :

FASHION INDUSTRY "ROYAL RAMDAN"

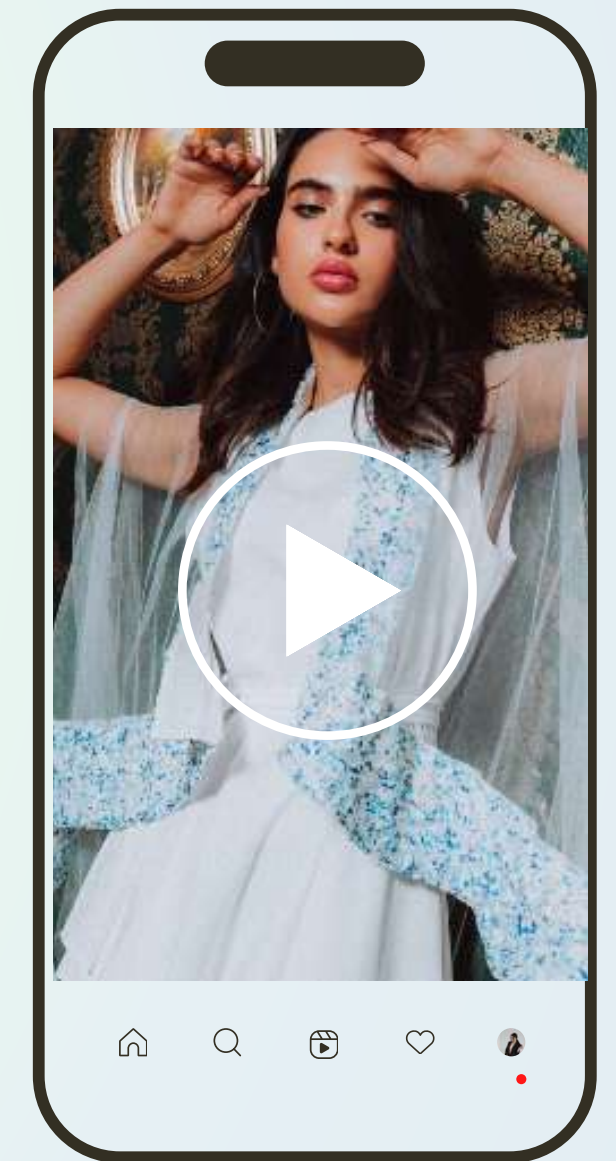
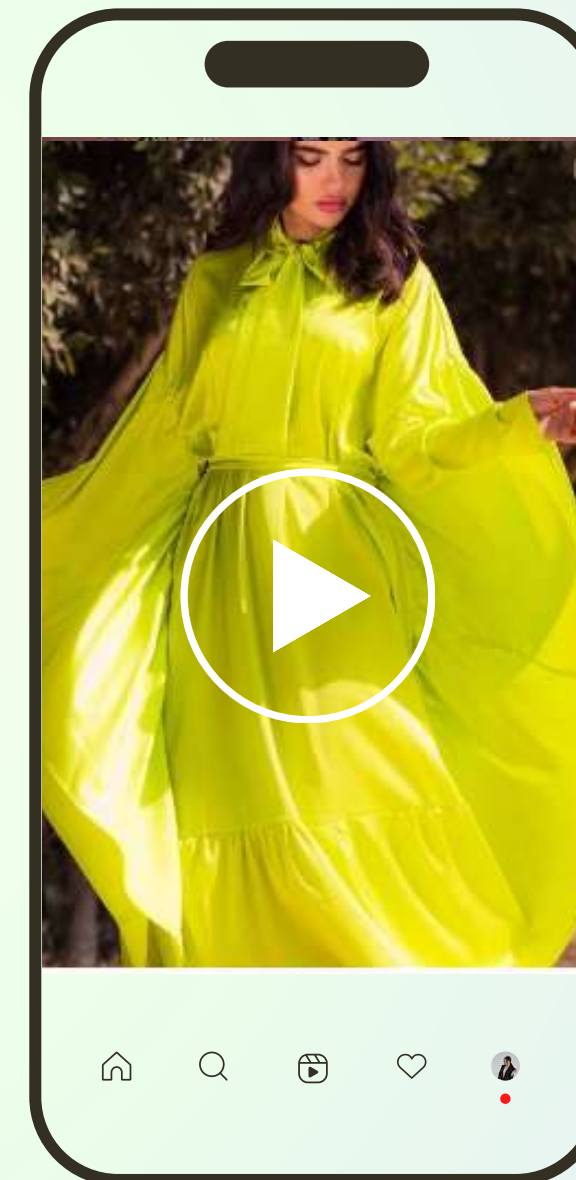
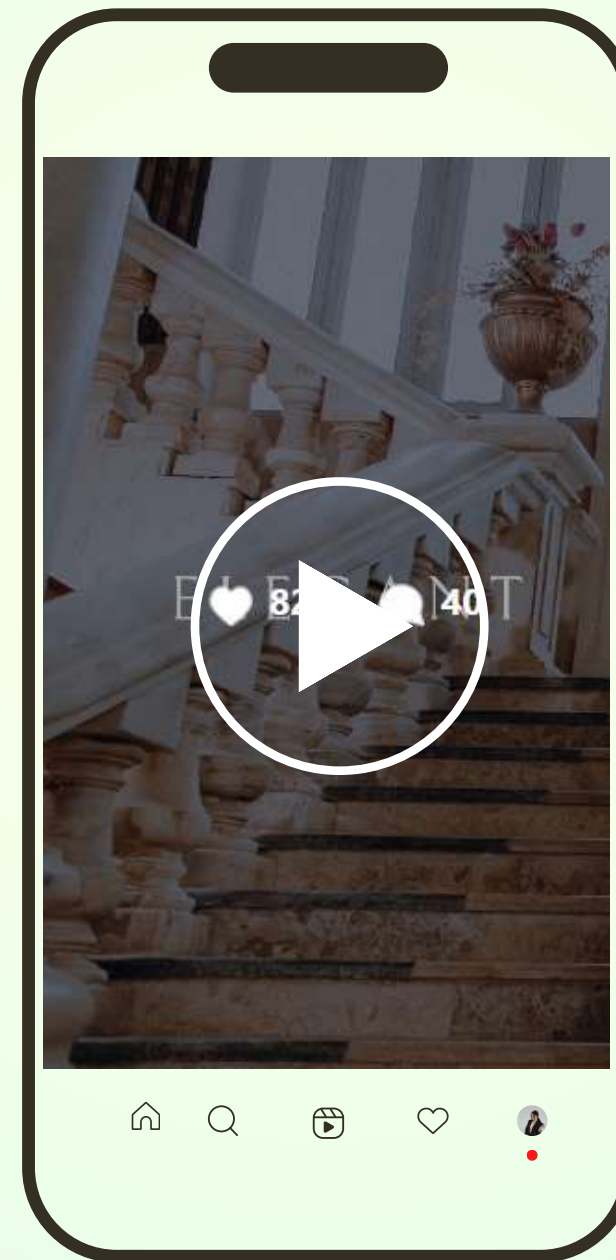


Reels :

"FASHION INDUSTRY"

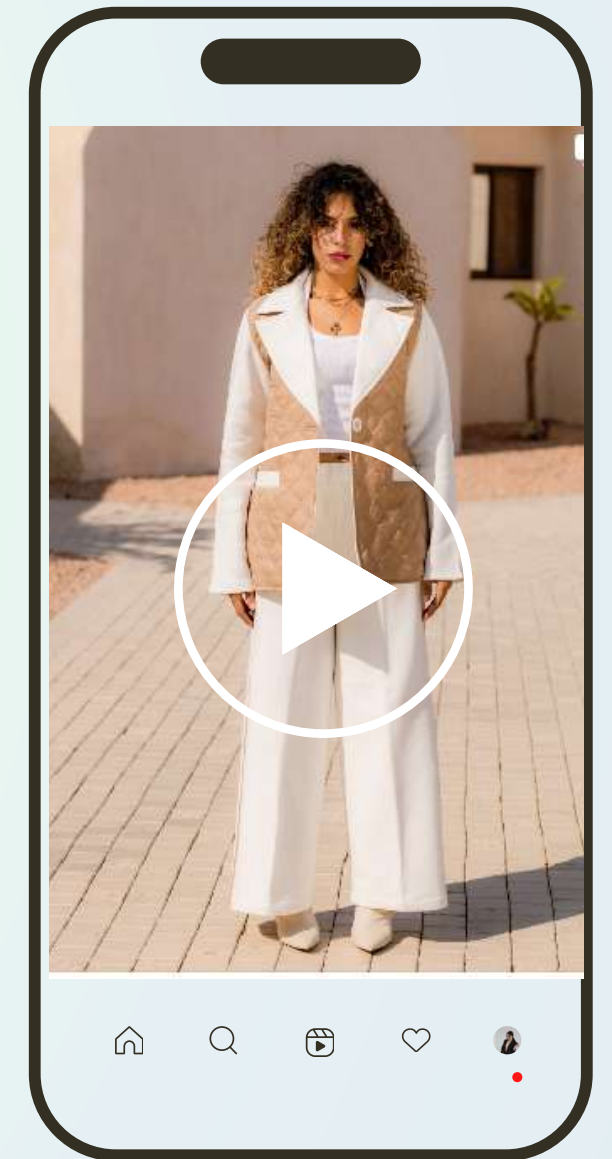
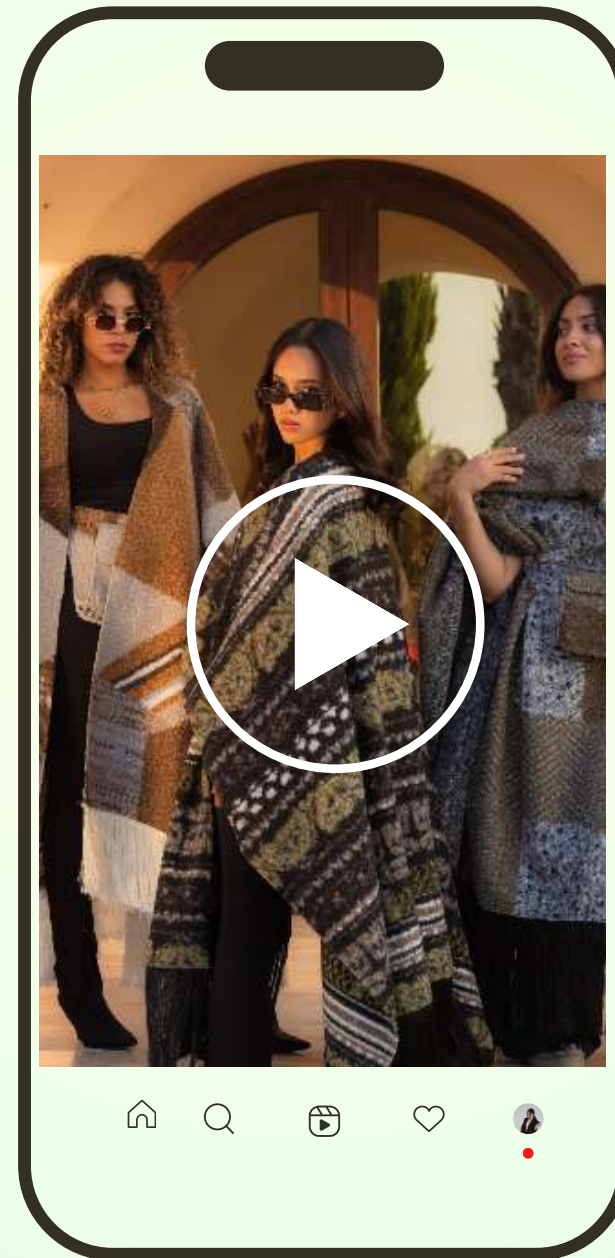


Q



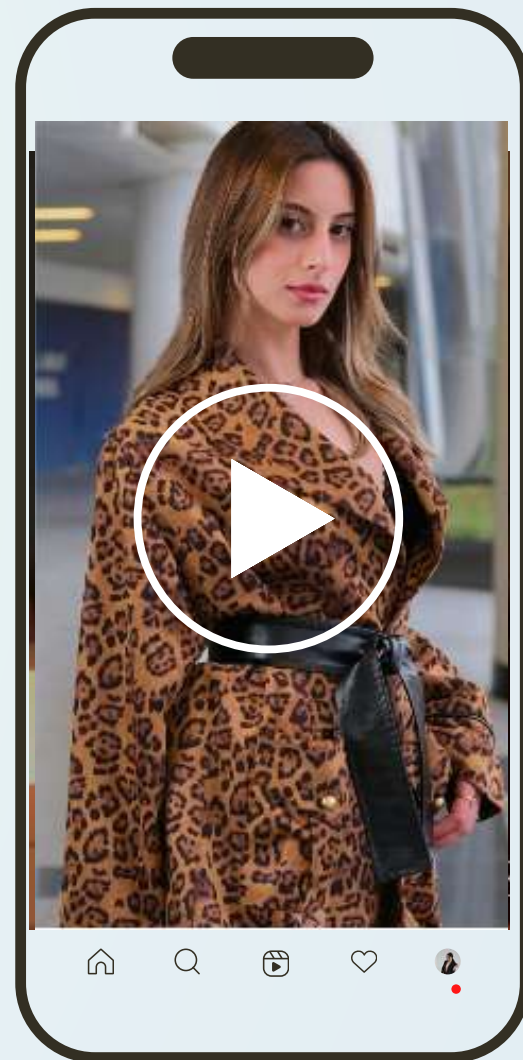
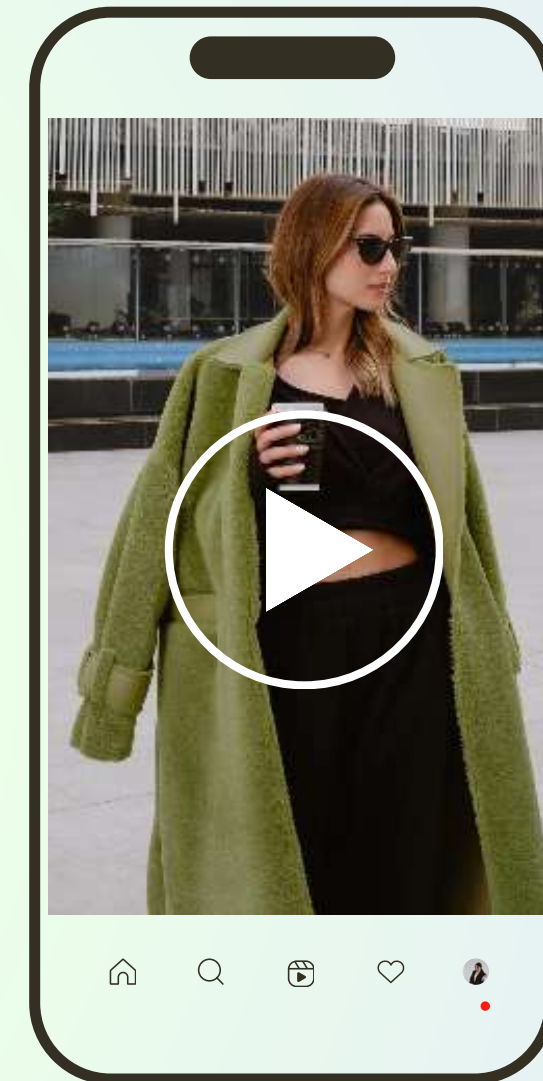
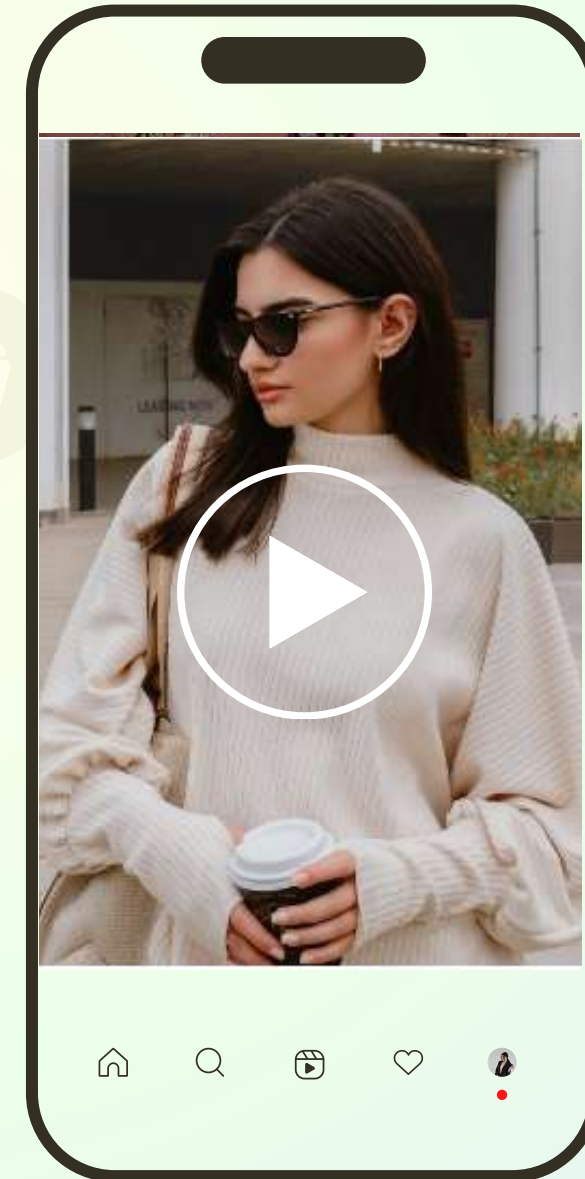
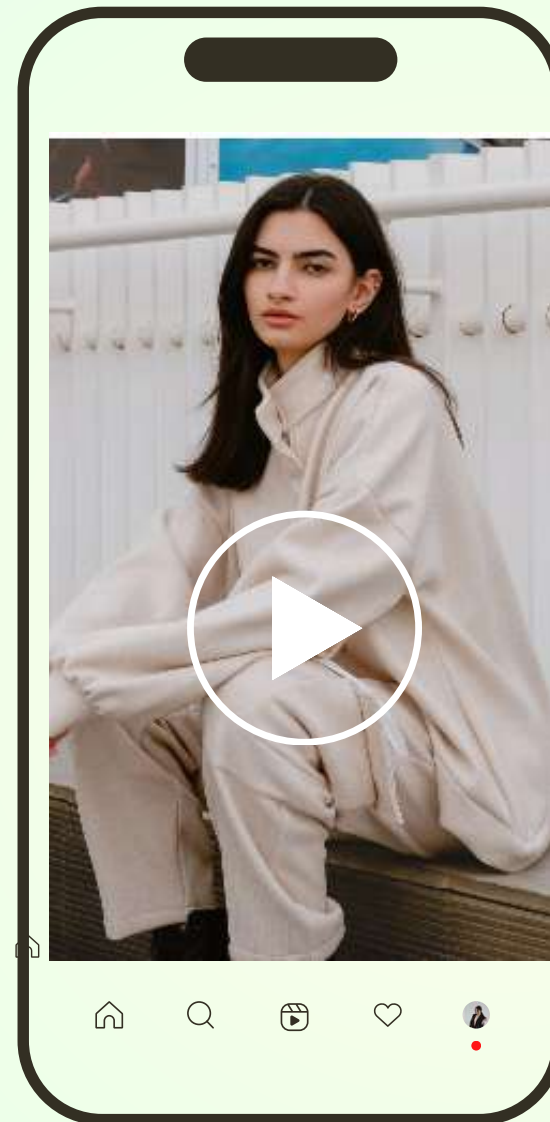
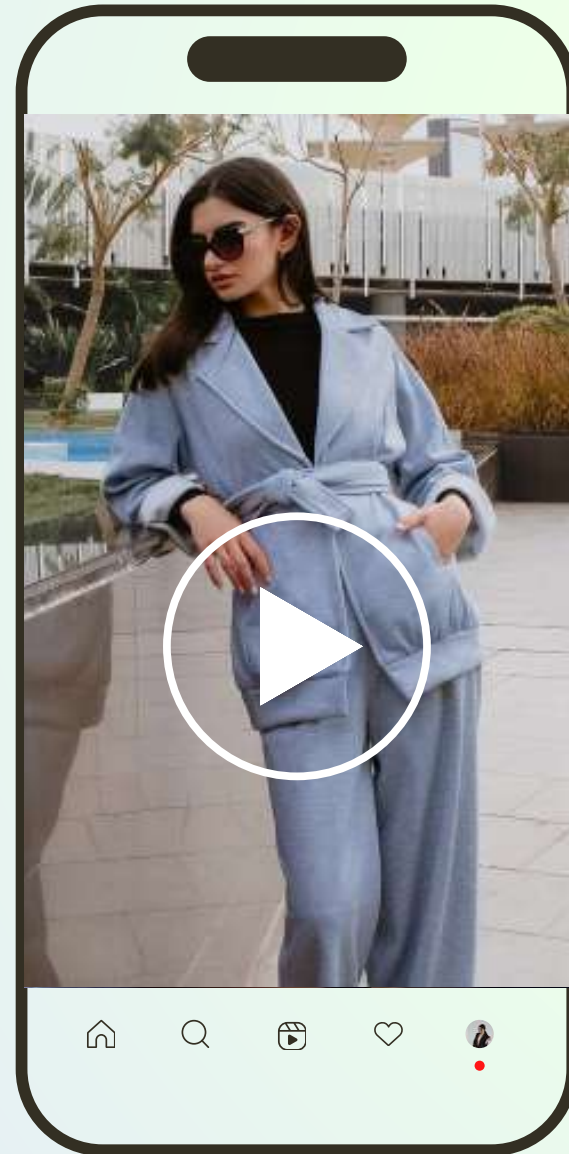
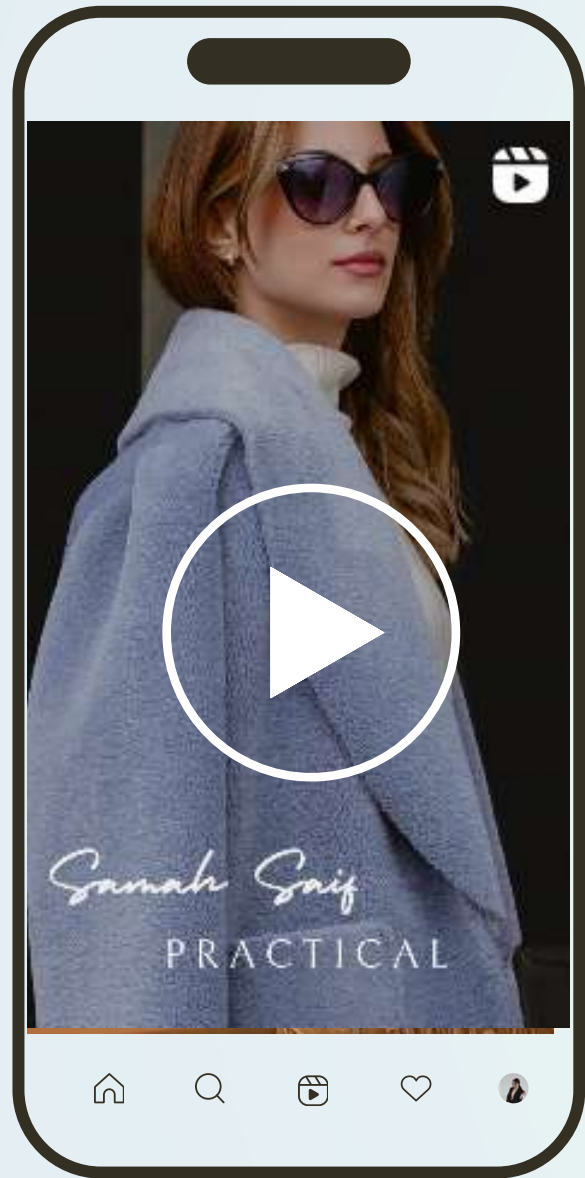
Reels :

"FASHION INDUSTRY"



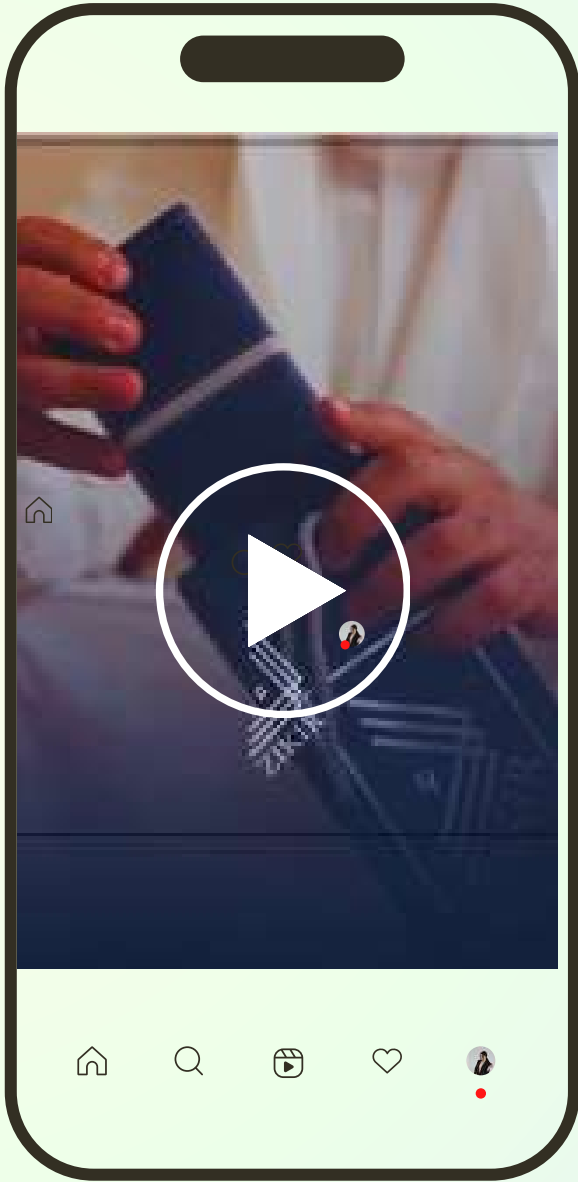
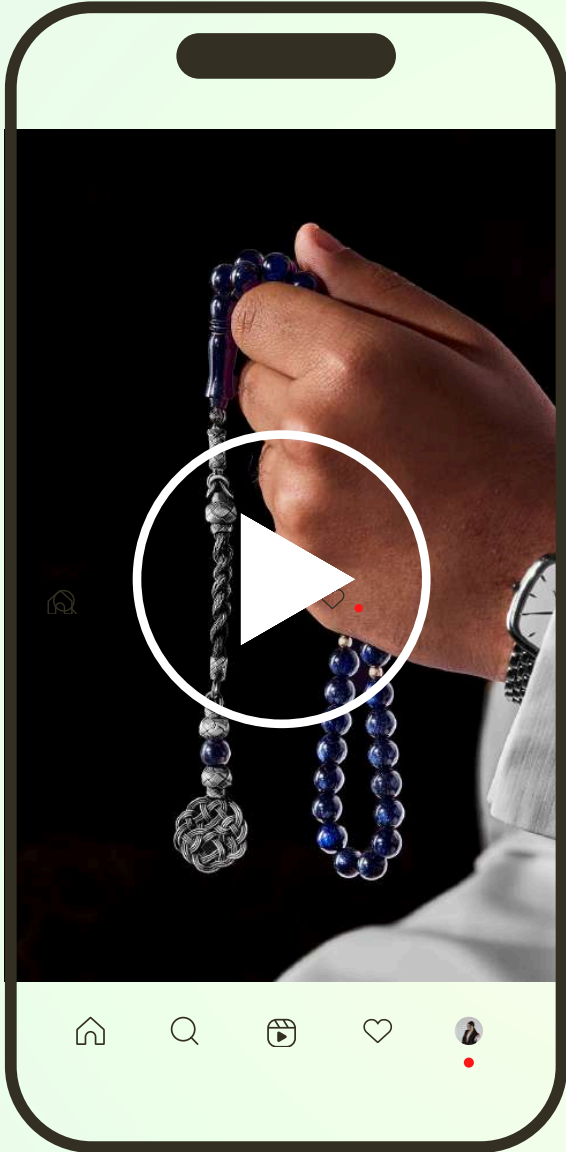
Reels:

FASHION INDUSTRY "PRACTICAL LIFE STYLE"



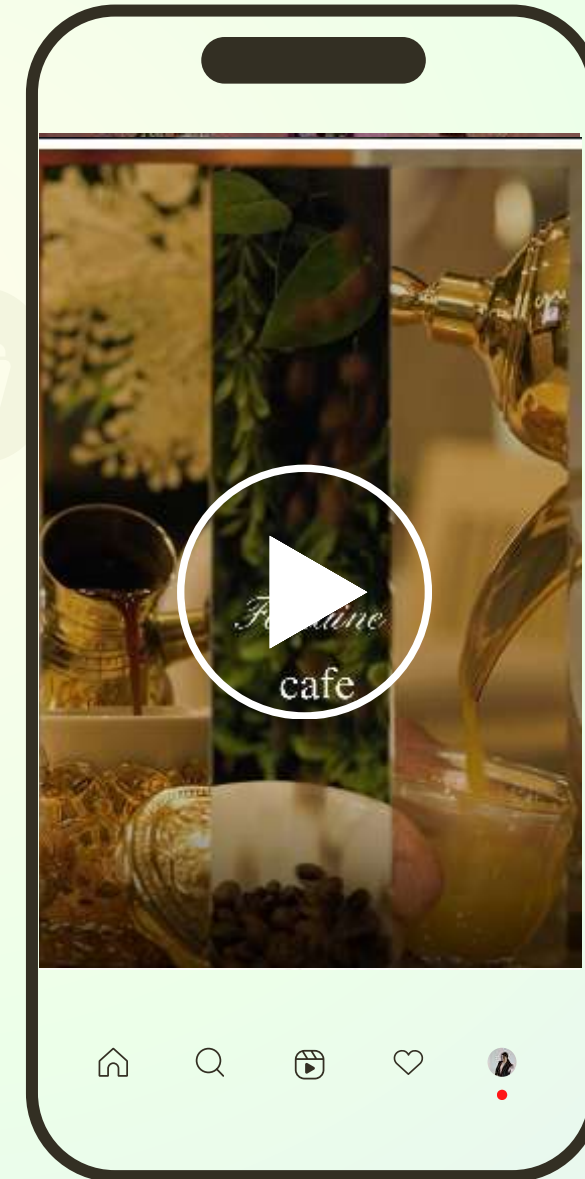
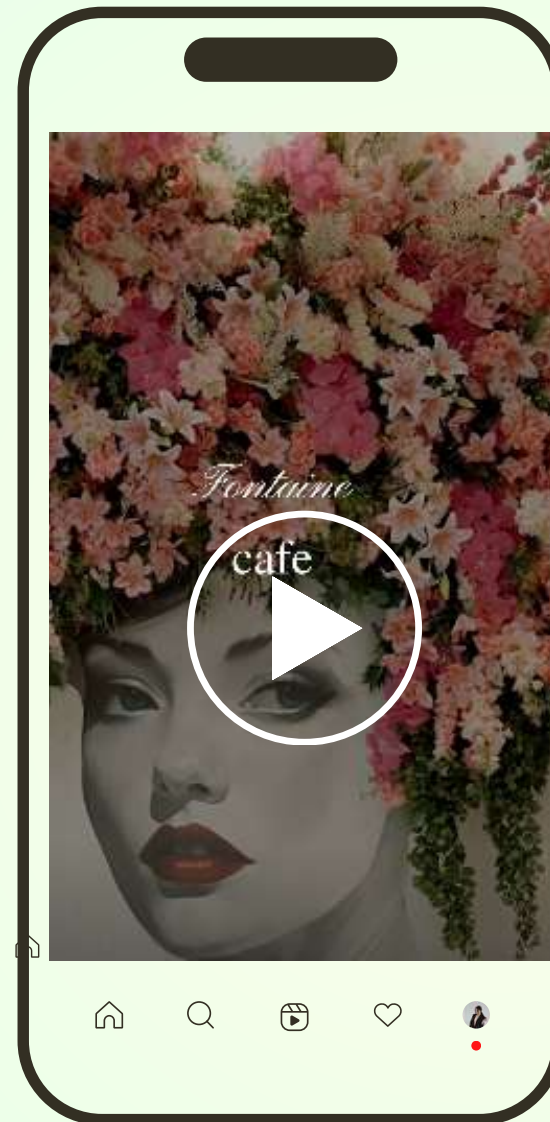
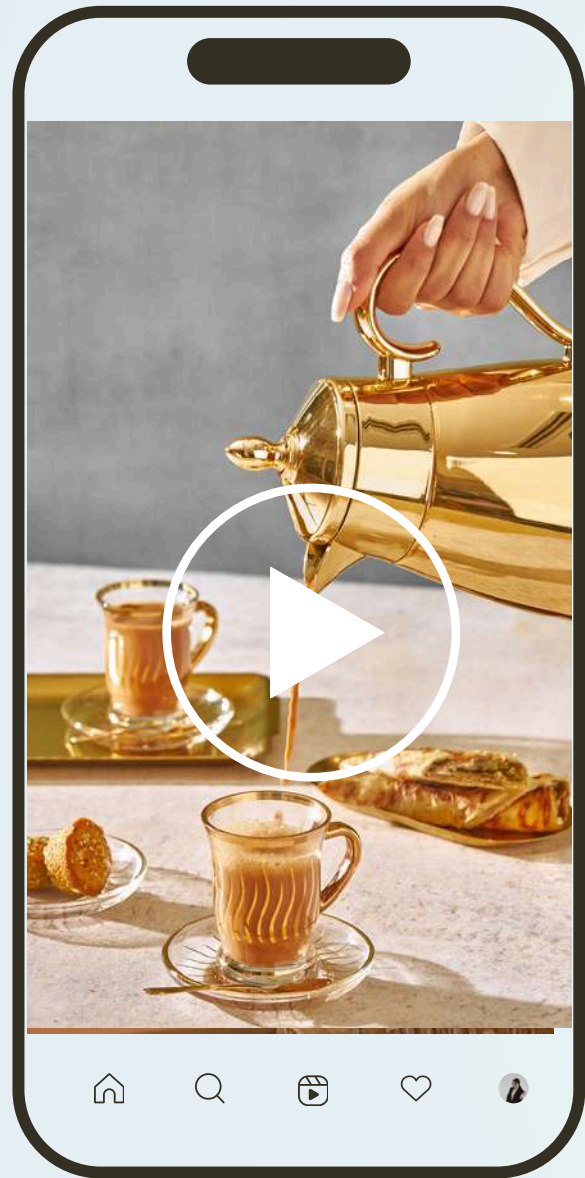
Reels :

"SAUDI MARKET"



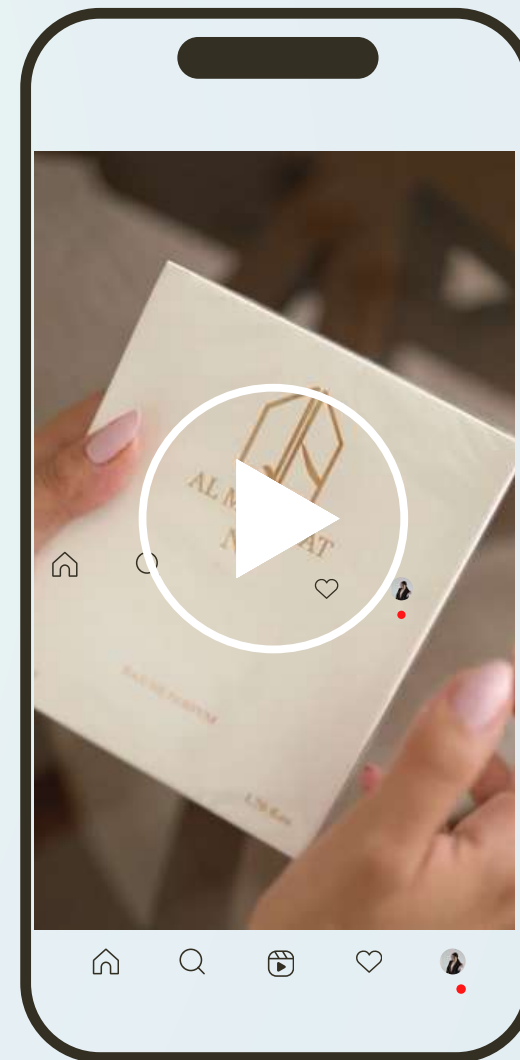
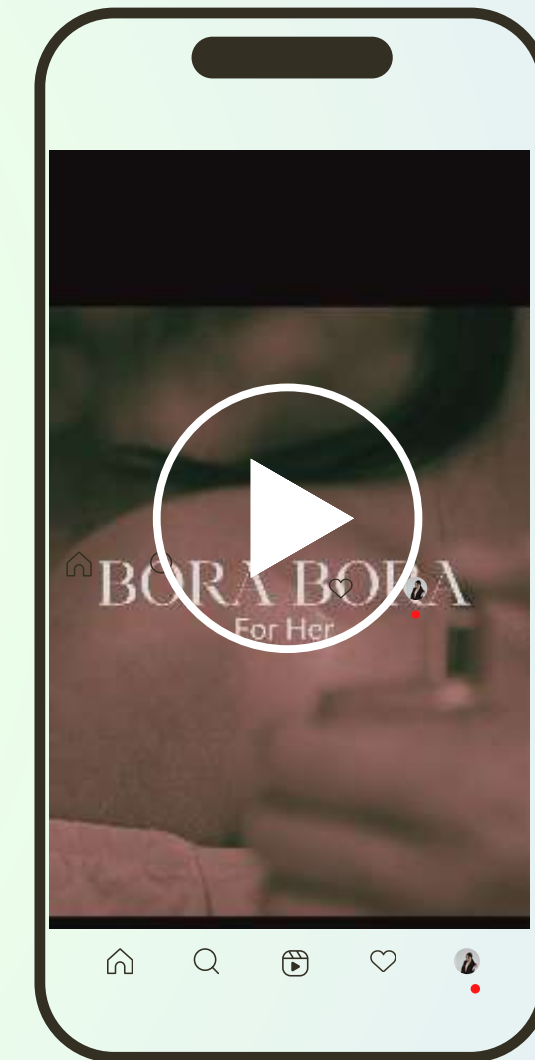
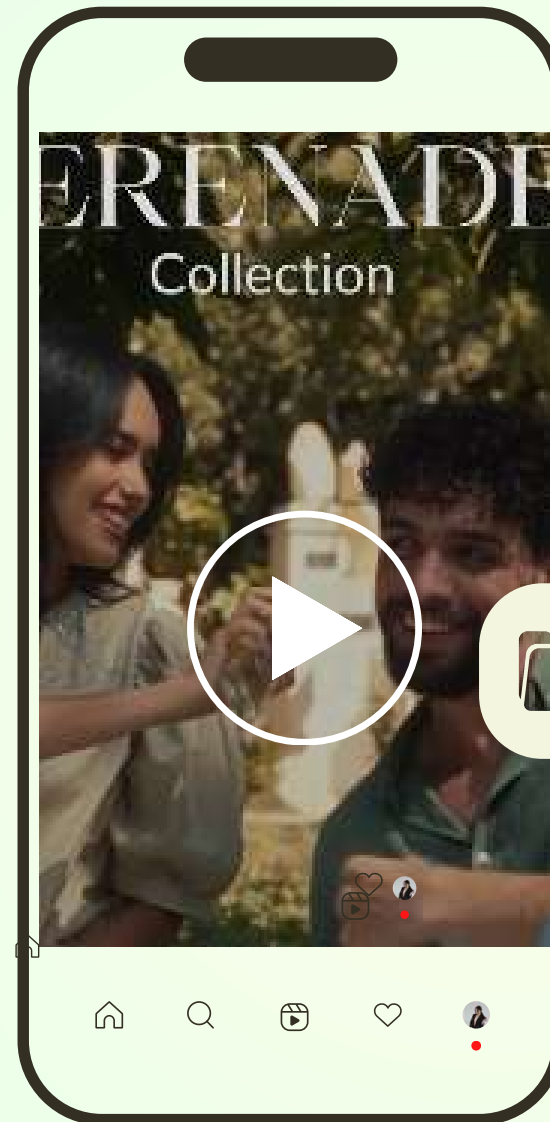
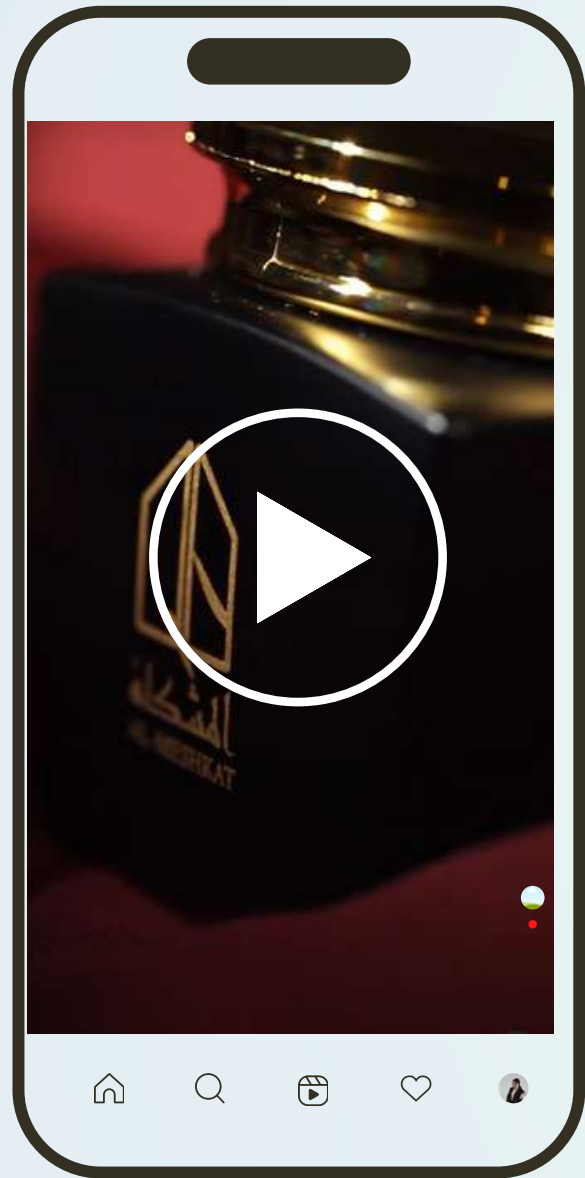
Reels and stop motions:

"FOOD AND BEVERAGE"



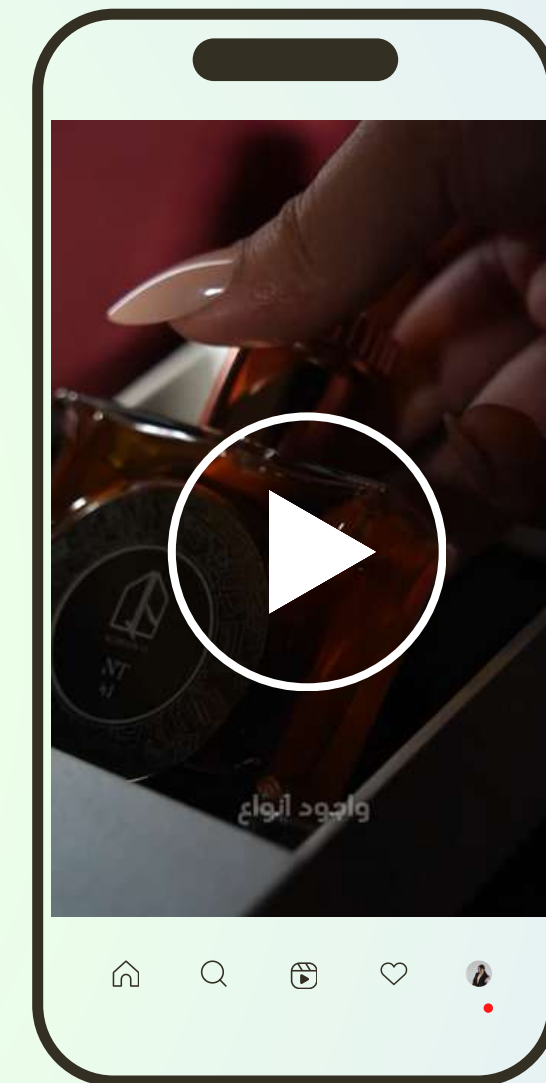
Reels :

“ PRODUCT PRODUCTION”



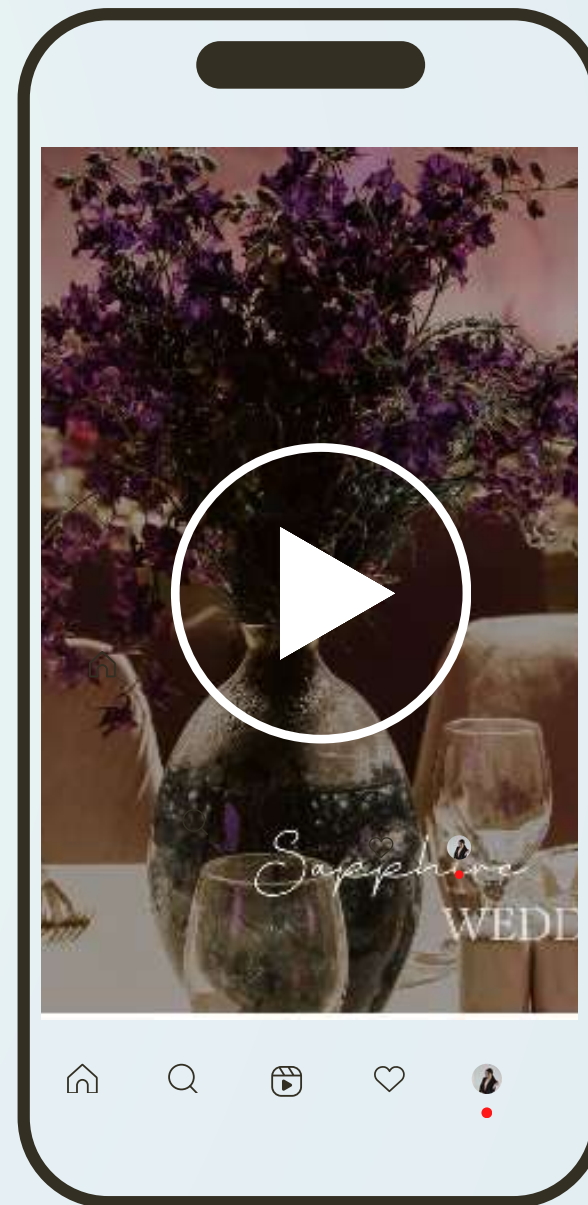
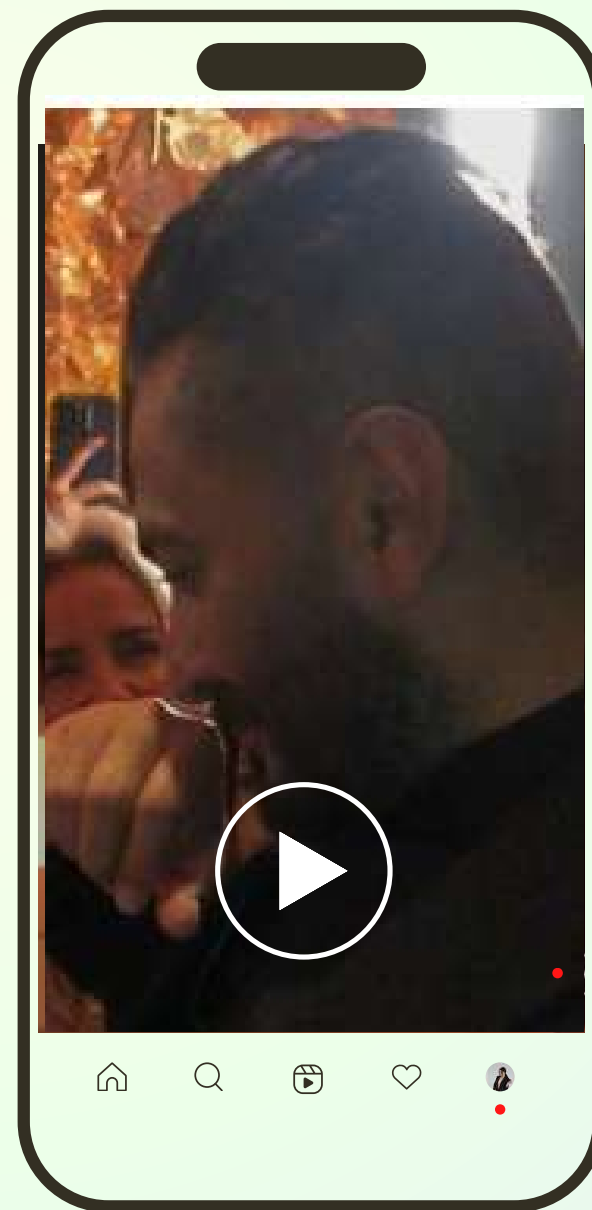
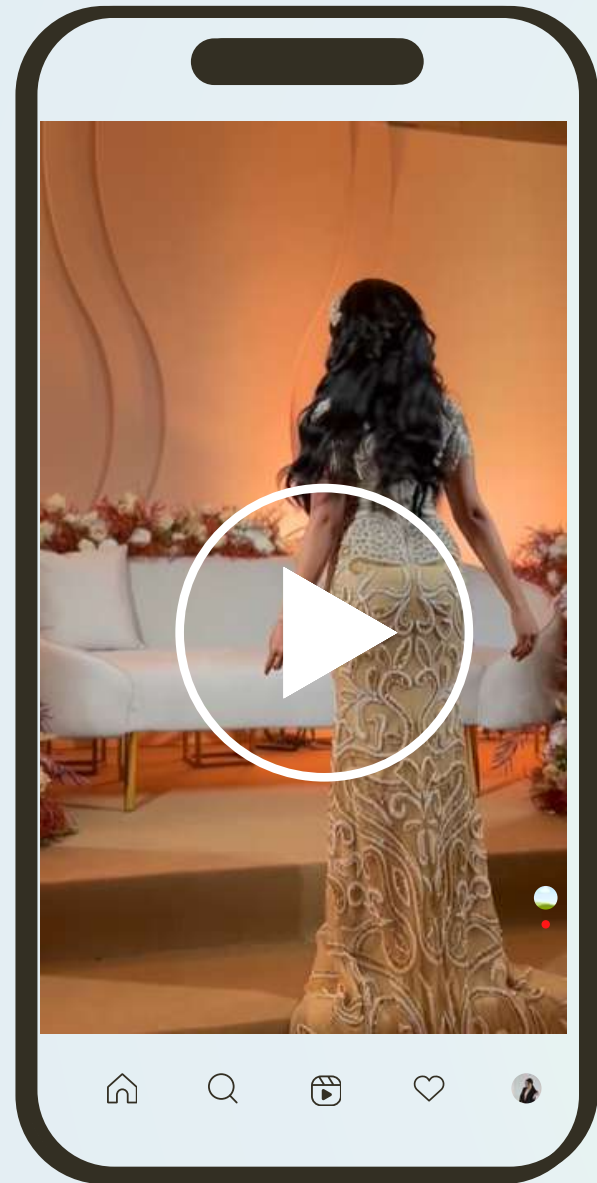
Reels :

“ PRODUCT PRODUCTION”



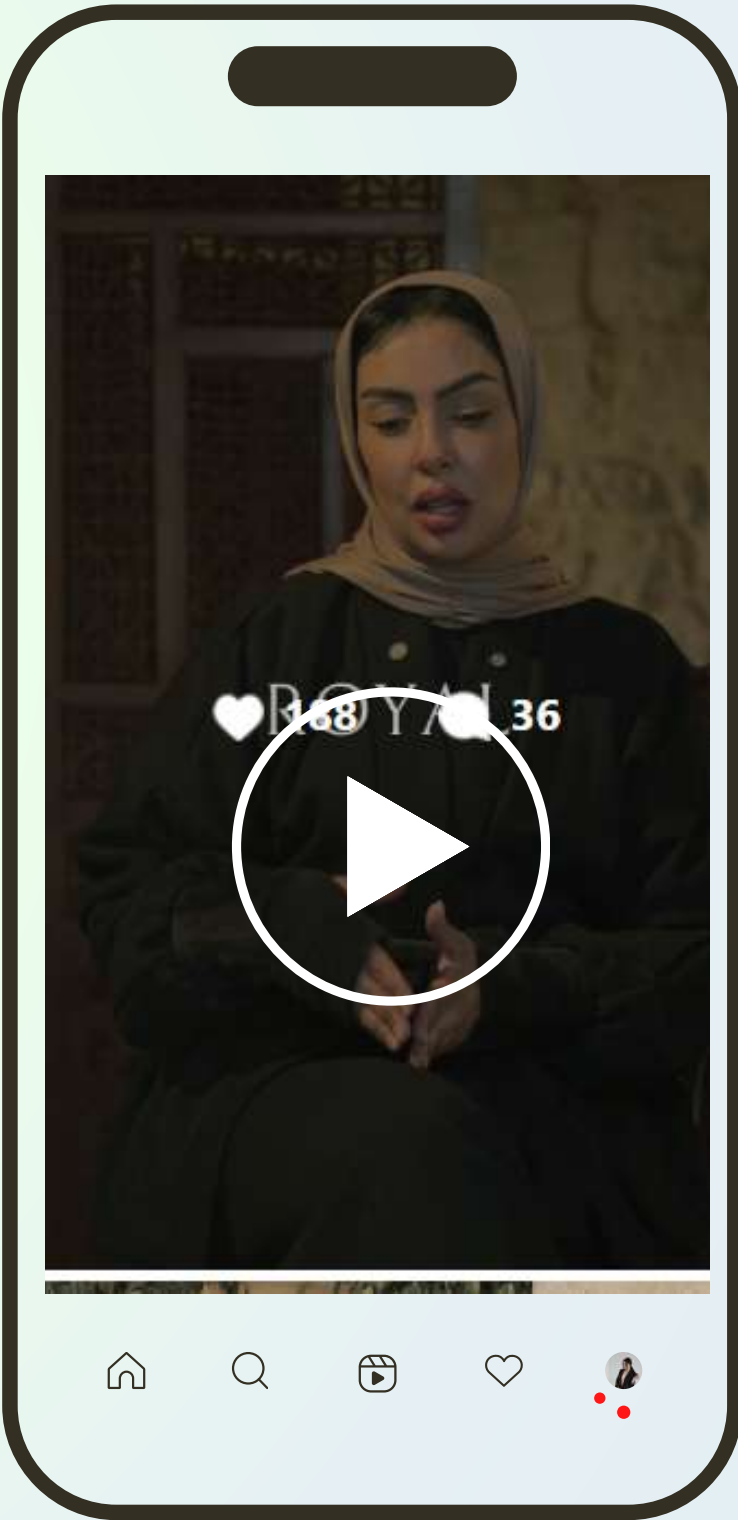
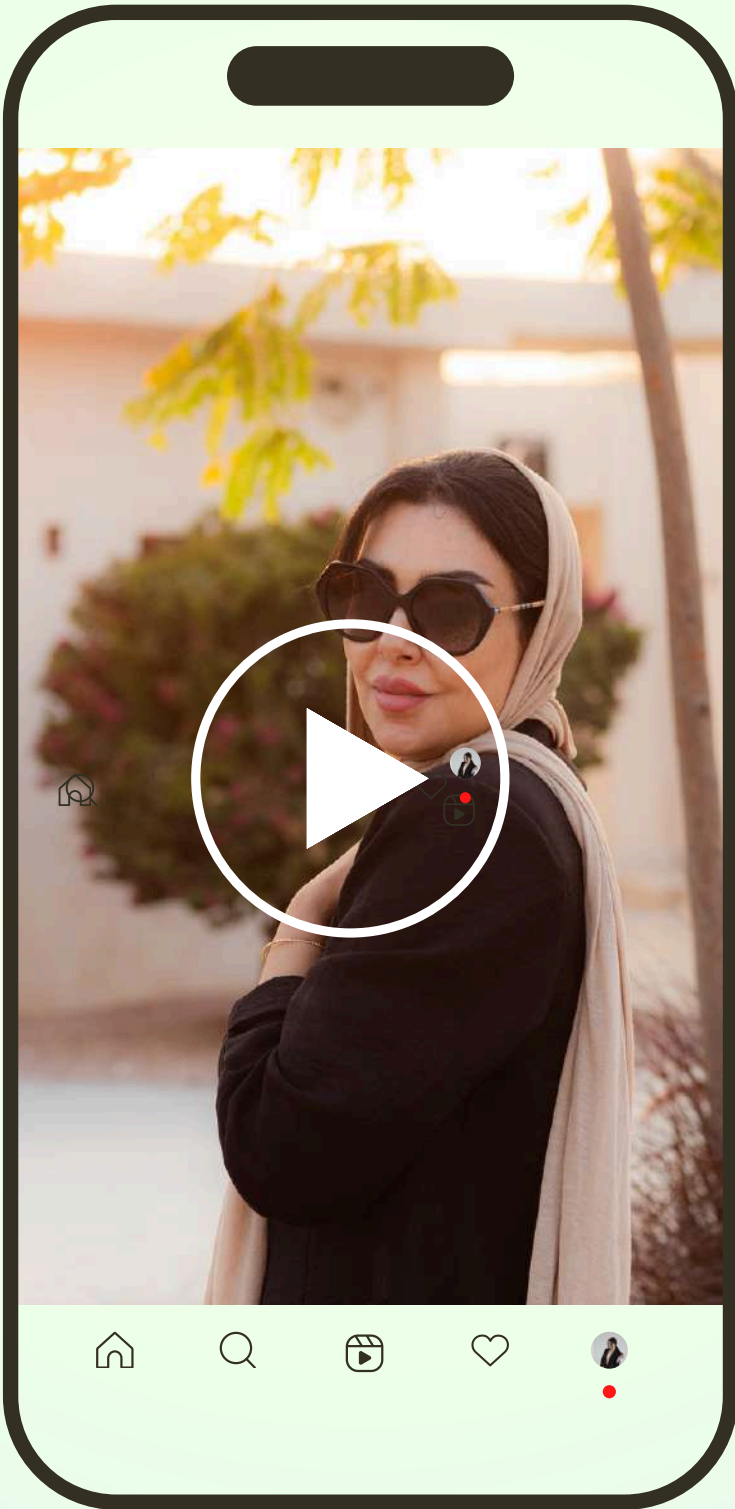
Reels:

"EVENT PLANNING SERVICES"



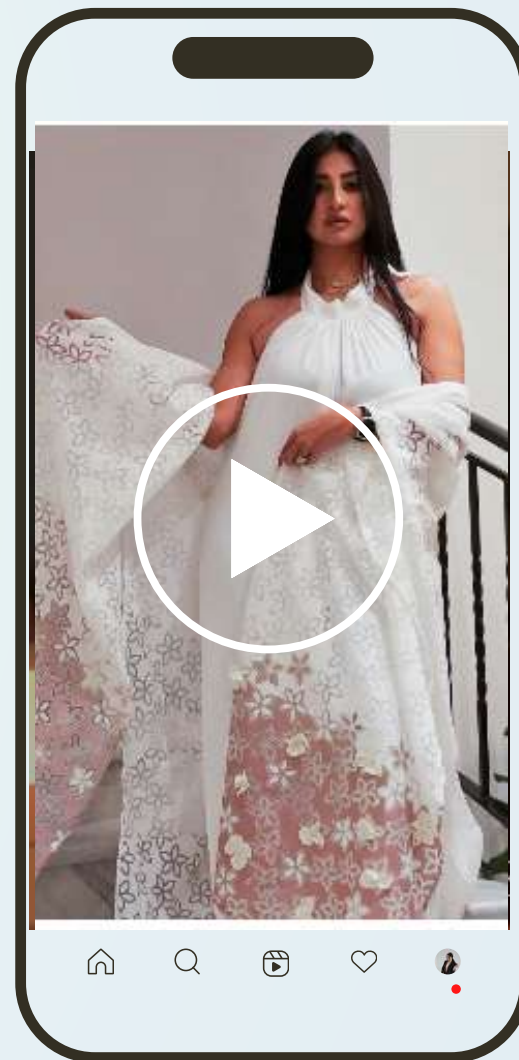
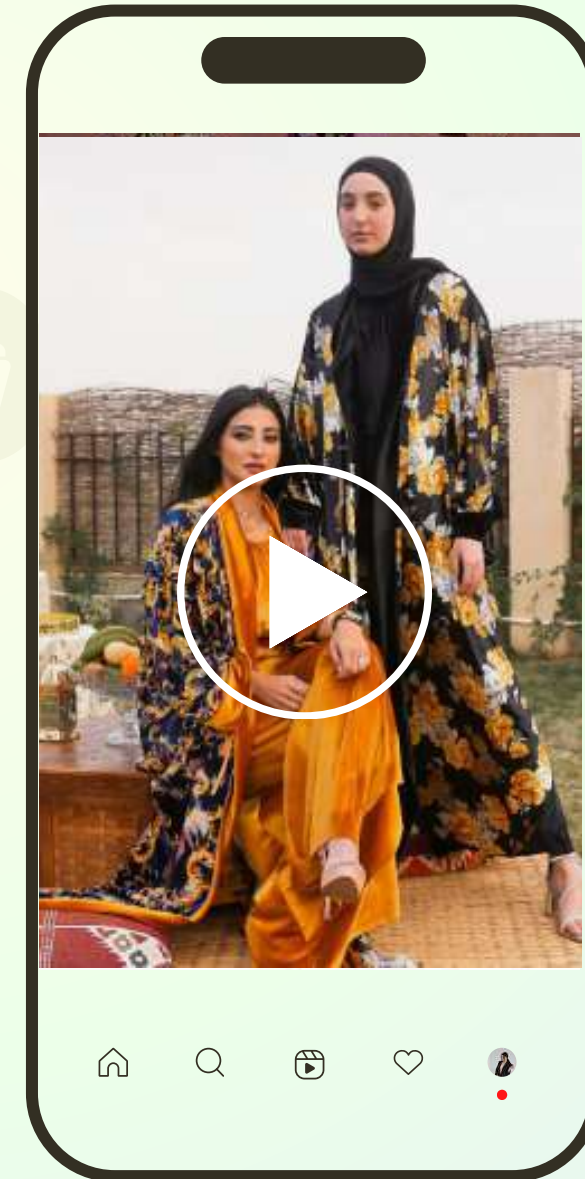
Reels:

“PERSONAL BRANDING”



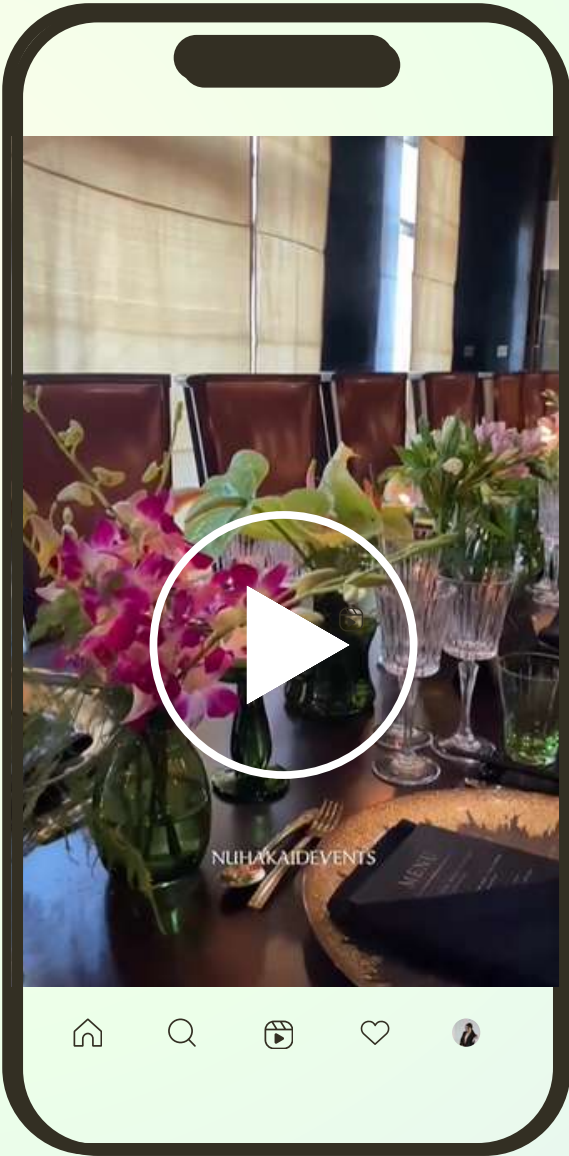
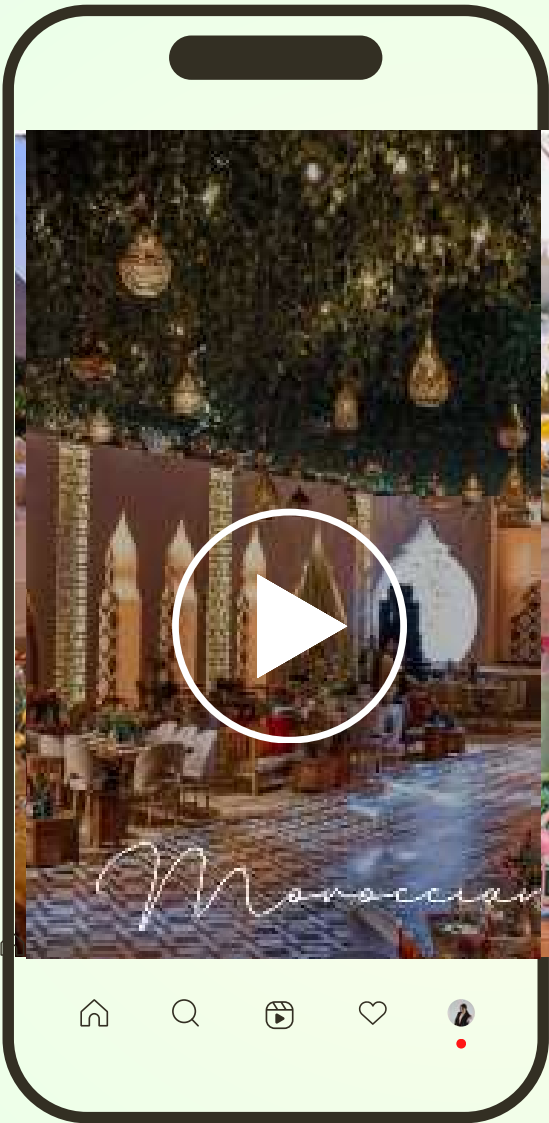
Reels:

"FASHION INDUSTRY"



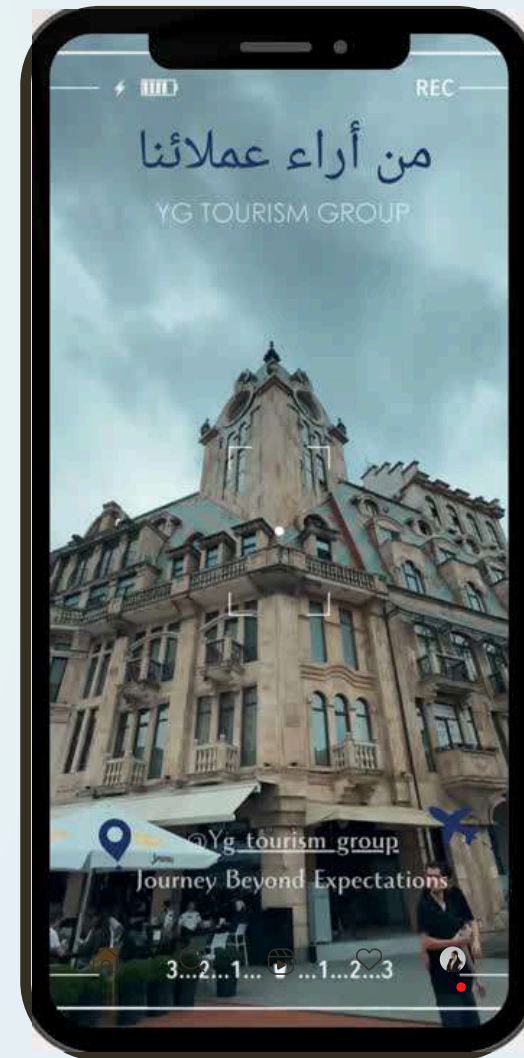
Reels:

"EVENT PLANNING SERVICES"



Reels:

"TRAVEL AGENCY"



LOGO & BRANDING:

LOGO DESIGN AND BRANDING



SOCIAL MEDIA DESIGNS

ALMESHKAT PERFUMERY



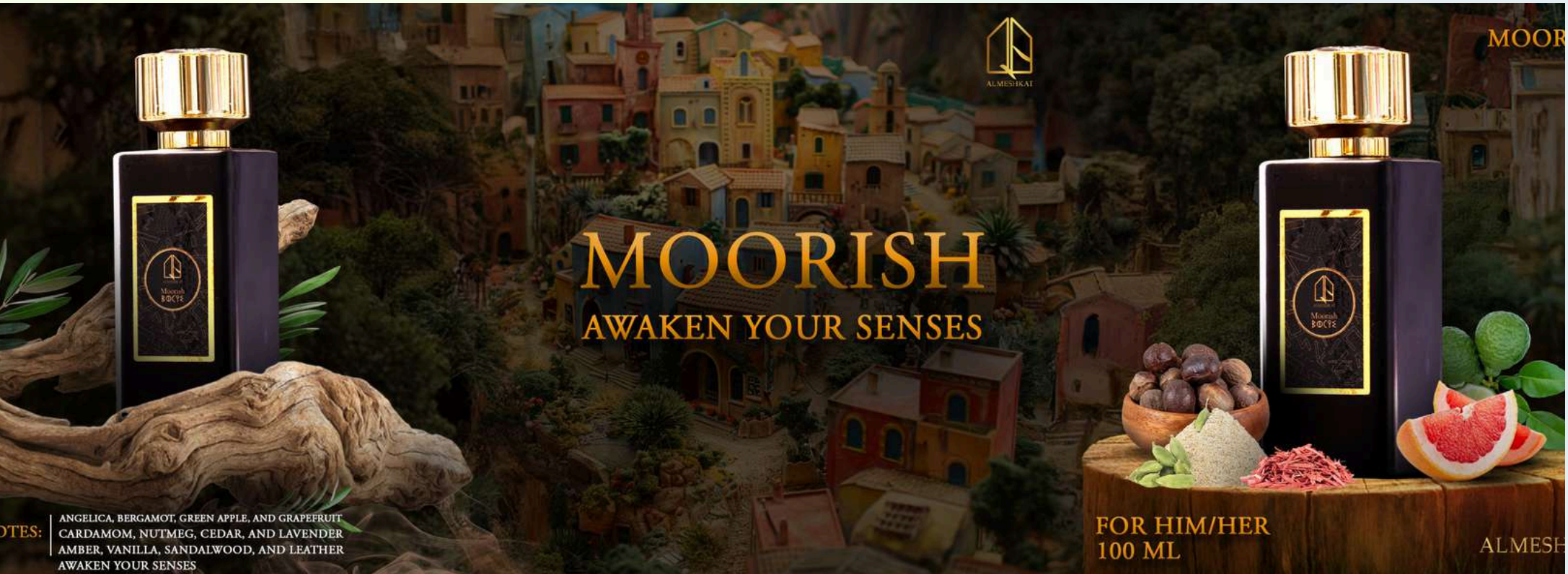
SOCIAL MEDIA DESIGNS

ALMESHKAT PERFUMERY



SOCIAL MEDIA DESIGNS

ALMESHKAT PERFUMERY



SOCIAL MEDIA DESIGNS

ALMESHKAT PERFUMERY





WEBSITE BANNERS

BY_ZIKIR



SOCIAL MEDIADESIGNS

BY-ZIKIR

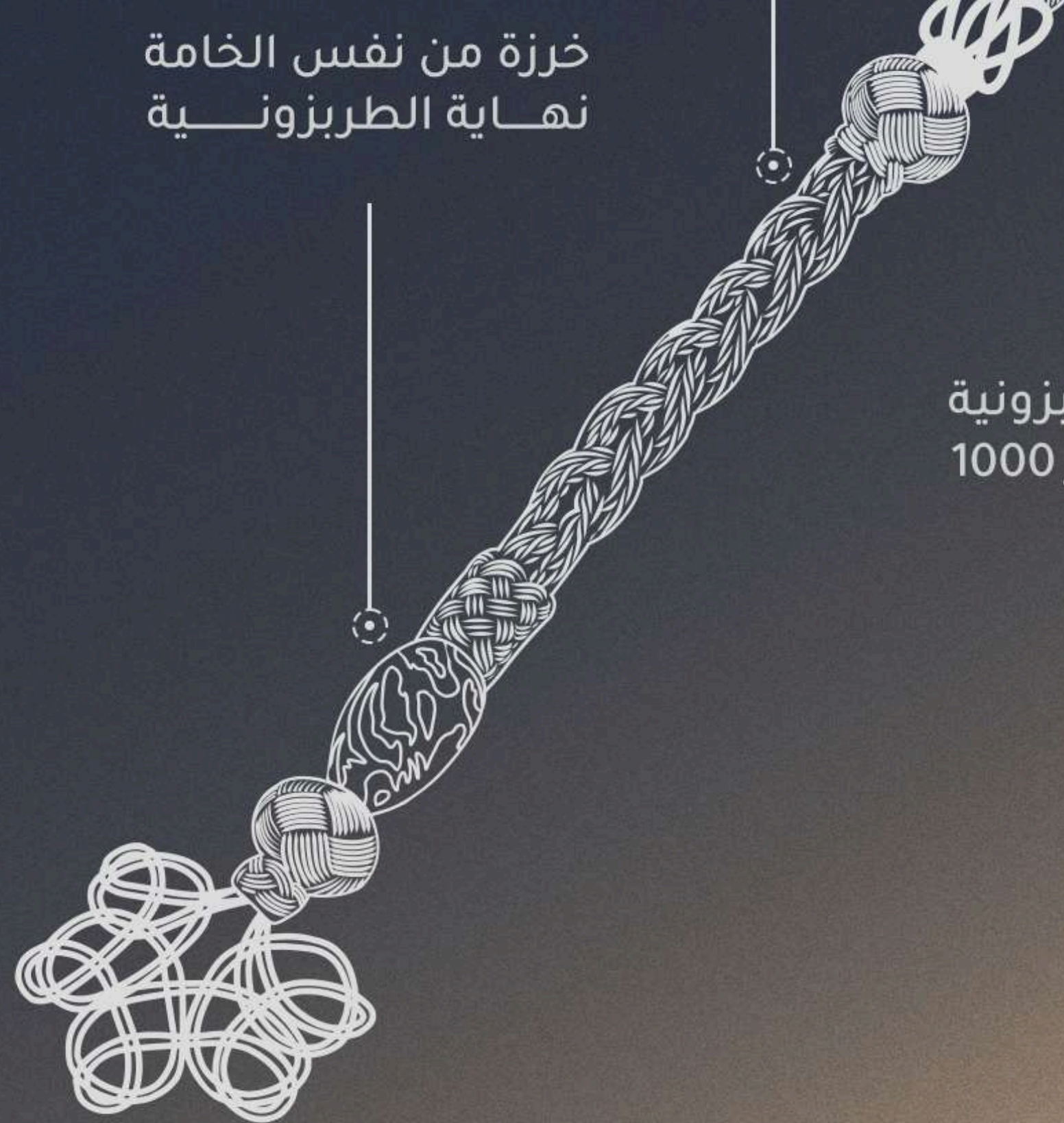
من يوم يومنا
والسبحه ما تفارق يدينا

يوم التأسيس
Saudi Founding Day
— ١٣٢٩هـ / ١٧٢٧م —



خرزة من نفس الخامة
نهاية الطربزونية

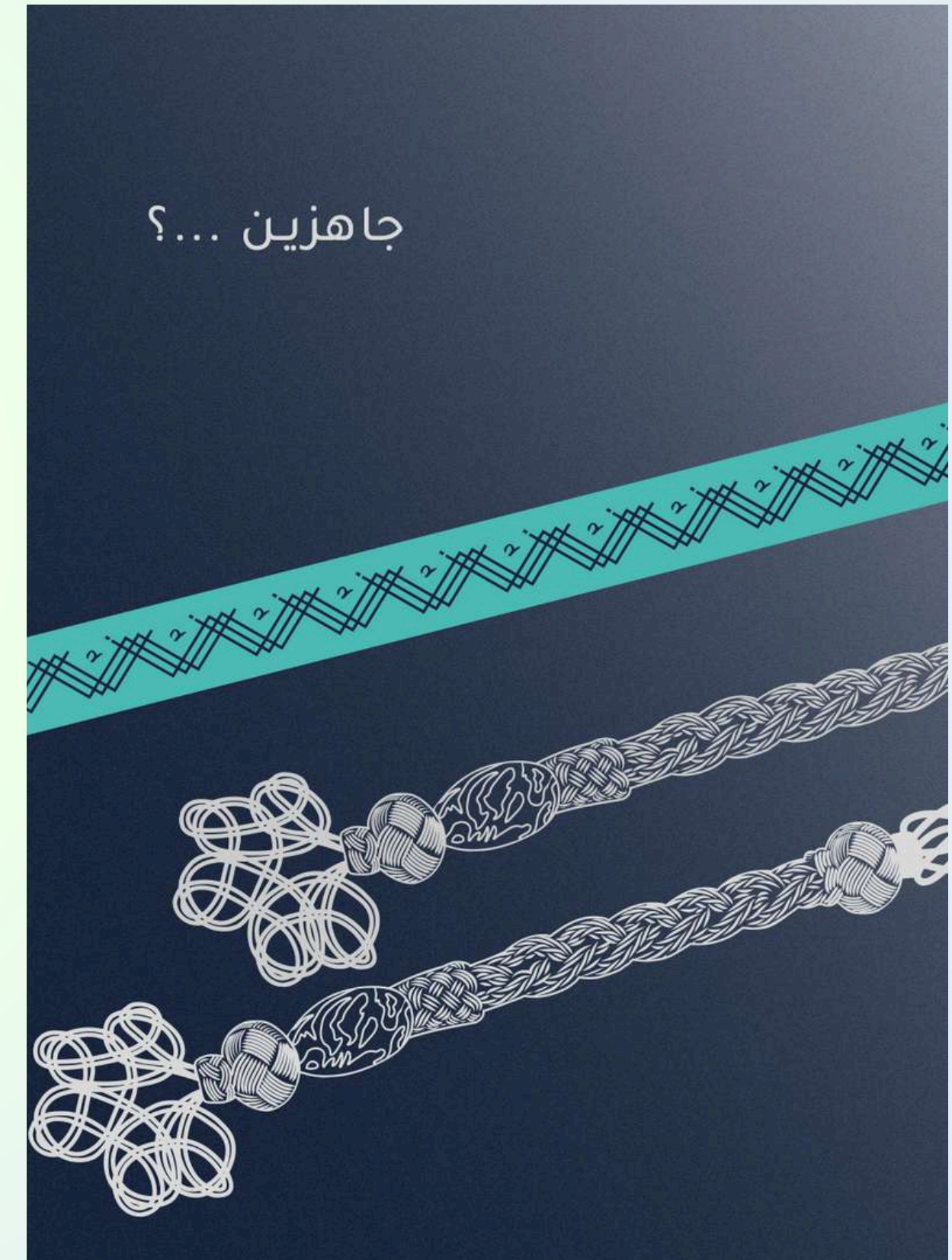
شراطة طربزونية
فضة عيار 1000



فيلك
يكر
ير

SOCIAL MEDIADESIGNS

BY-ZIKIR



SOCIAL MEDIADESIGNS

BY-ZIKIR



SOCIAL MEDIADESIGNS

BY-ZIKIR



مصنوعة من **ثمار الكوك**
المنتقاة بعناية



لممسها ناعم وتصميم
فريد ما تلقاه إلا عندنا



تمسك فيها ريحه
العود والعطور



SOCIAL MEDIA DESIGNS

ALMESHKAT PERFUMERY

LOVE FROM FIRST BITE



HOT, FRESH AND
IRRESISTIBLE !



A FLAVOR THAT IGNITES
THE SENSES !



SOCIAL MEDIA DESIGNS

WEJHATK SOCIAL MEDIA



LOGO & BRANDING:

LOGO DESIGN AND BRANDING





LOGO & BRANDING:

LOGO DESIGN AND BRANDING
FOR WEJHATK TRAVEL AGENCY

LOGO DESIGN & BRANDING



LOGO



COLORS



FONTS

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz



LOGO DESIGN

RIVIVE ENGAGE AND GROW



LOGO

ICON



COLORS



#5c6ab1
The color of trust and
reliability



#51c2cf
The color of power and
sucess



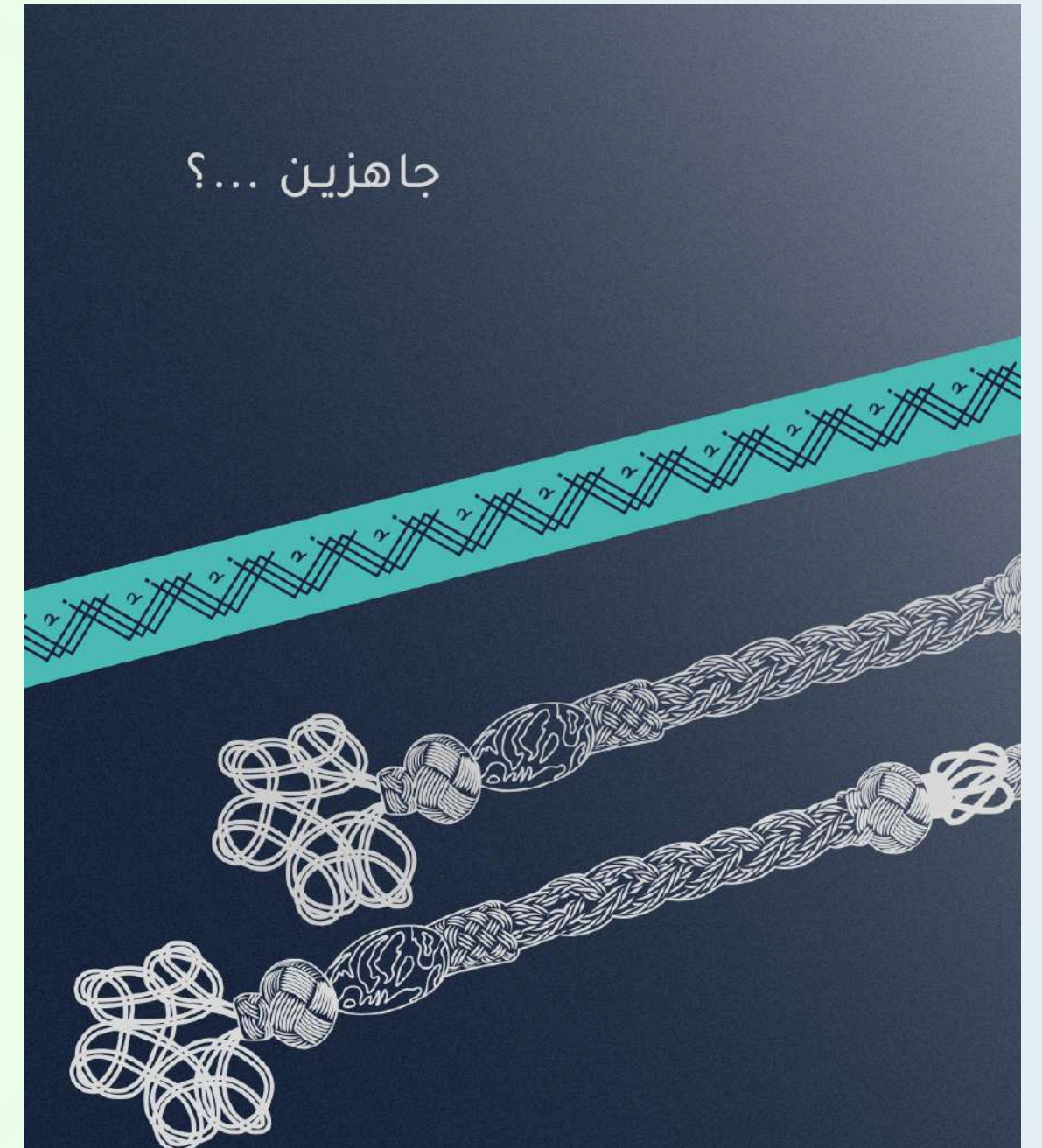
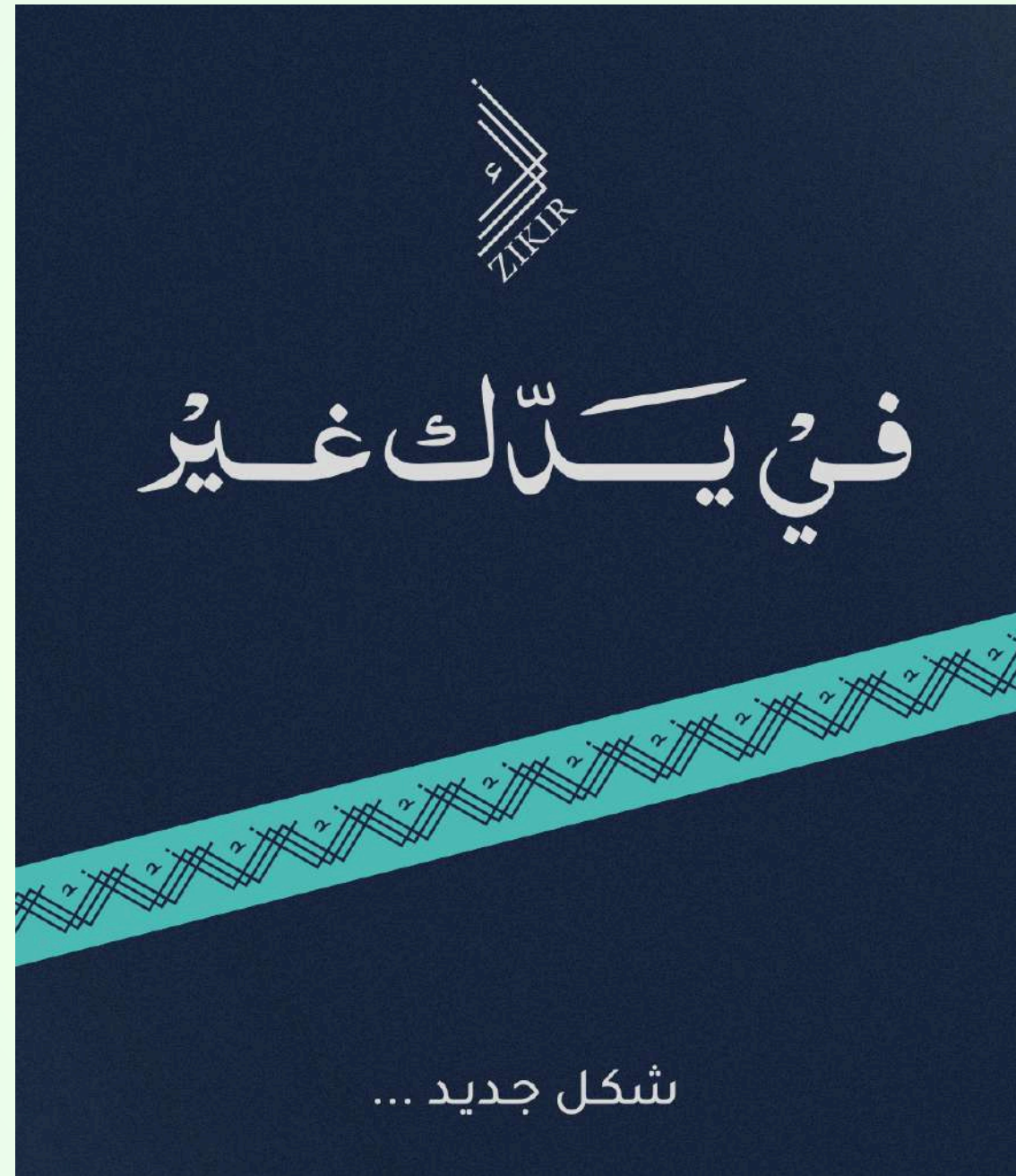
#8076b5
The color of creativity
and imagination



#b9e3ed
The color of clarity and
growth



RE- BRANDING:



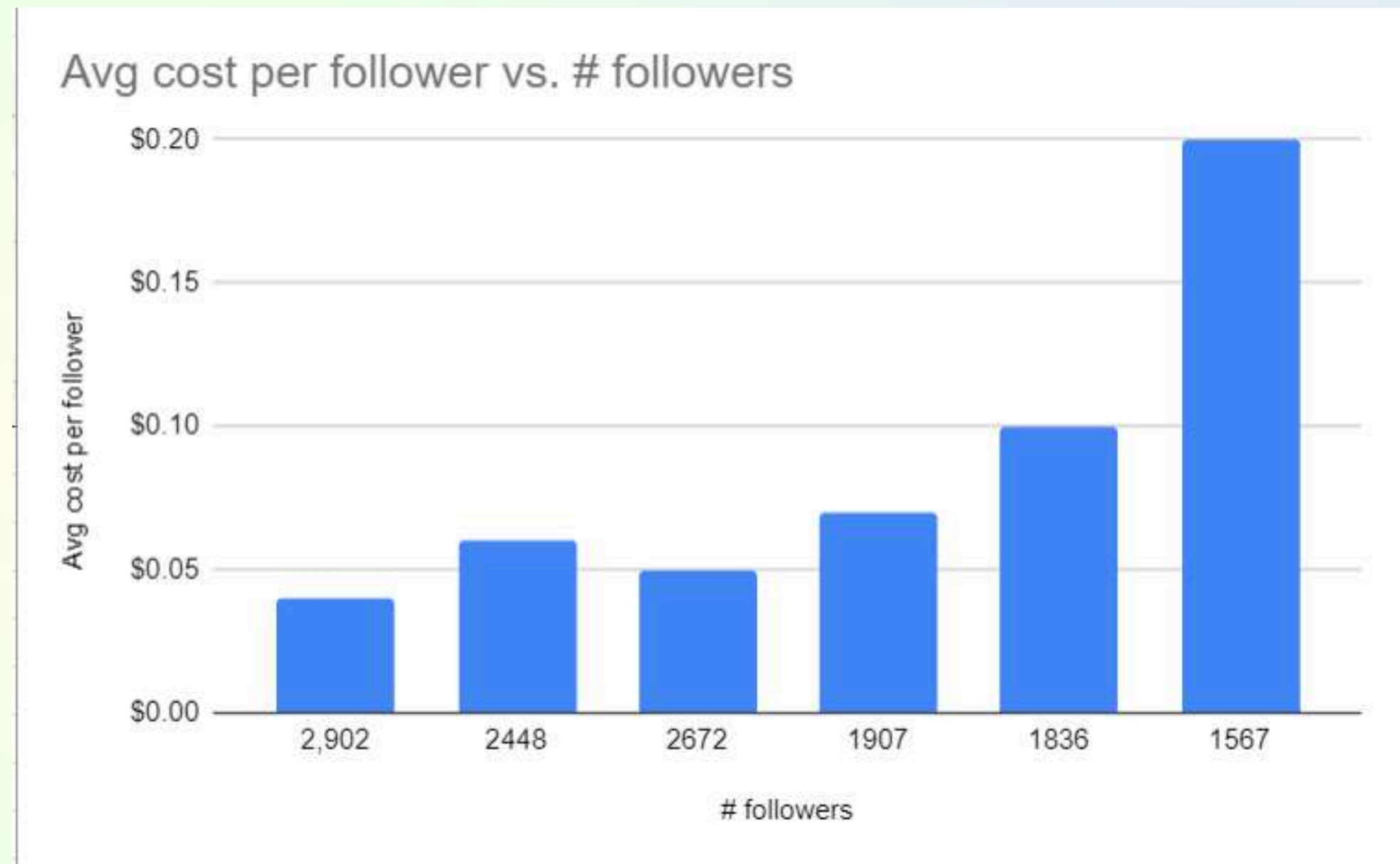
MEDIA BUYING



FOLLOWERS PAID ADS



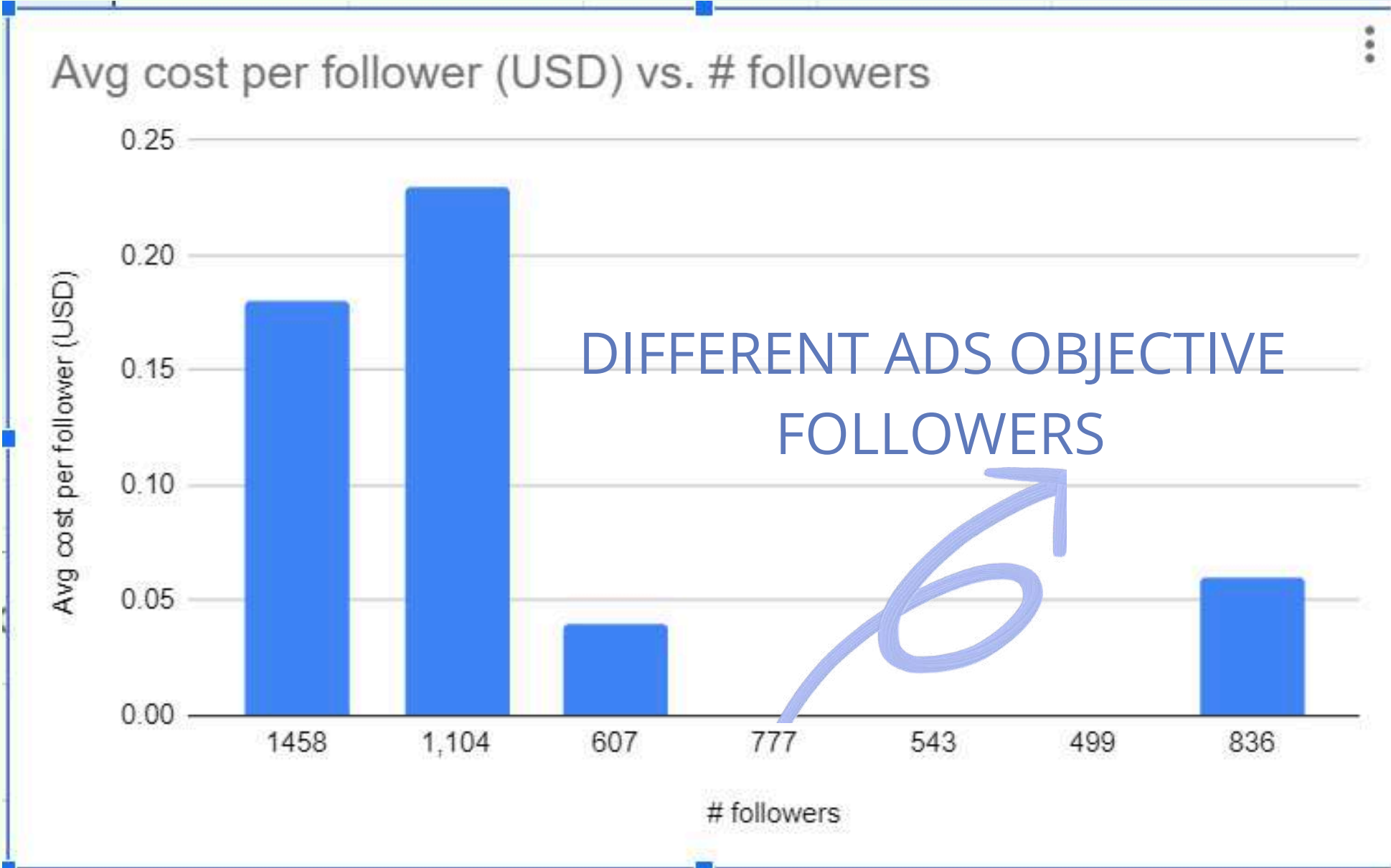
Month	# followers	Avg co
Feb:	2,902	\$0.04
March:	2448	\$0.06
April	2672	\$0.05
May	1907	\$0.07
June	1836	\$0.10
July	1567	\$0.20



FOLLOWERS PAID ADS



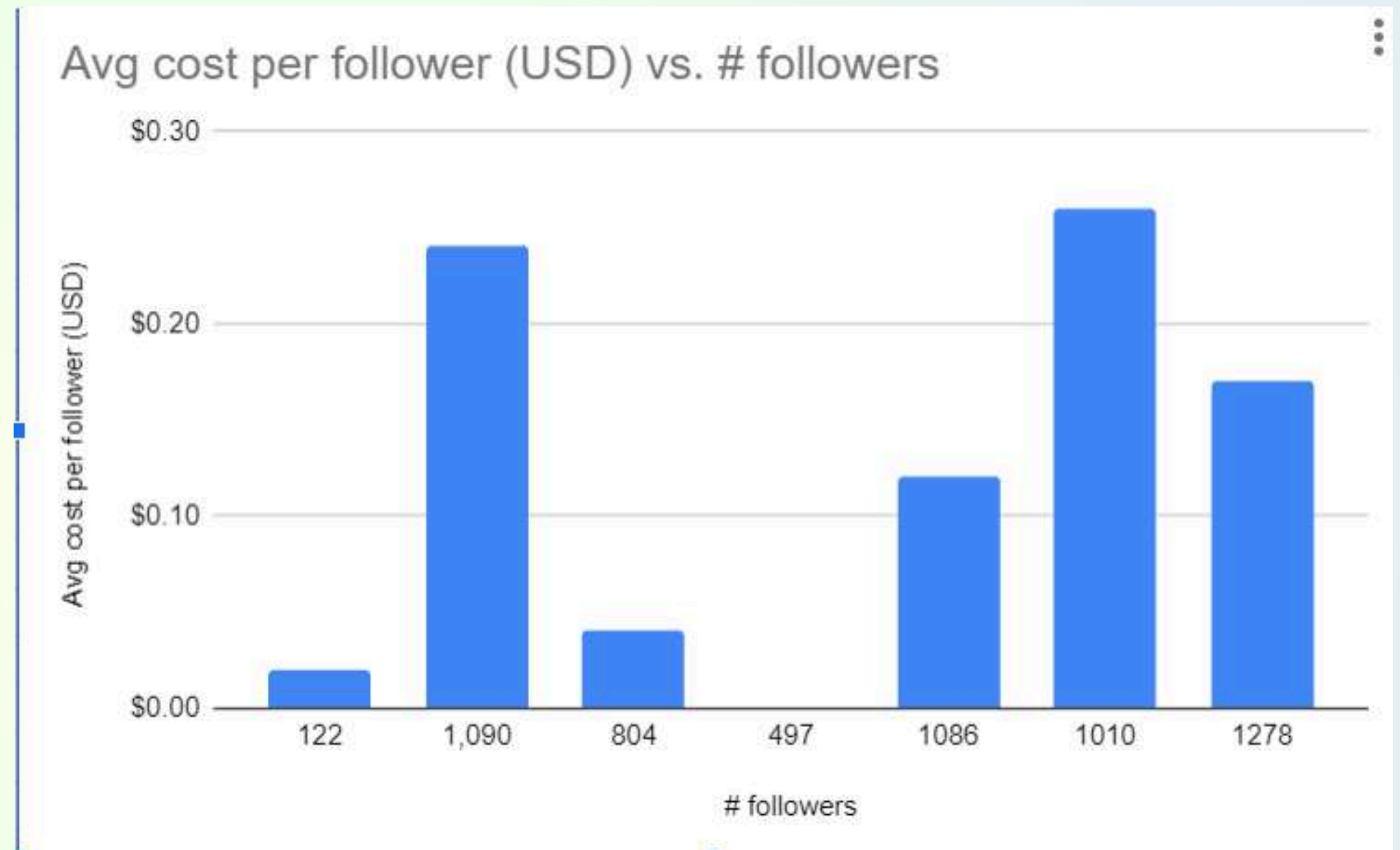
Month	# followers	Avg co
Jan:	1458	0.18
Feb:	1,104	\$0.23
March:	607	\$0.04
April	777	\$0.00
May	543	\$0.00
June	499	\$0.00
July	836	\$0.06



FOLLOWERS PAID ADS



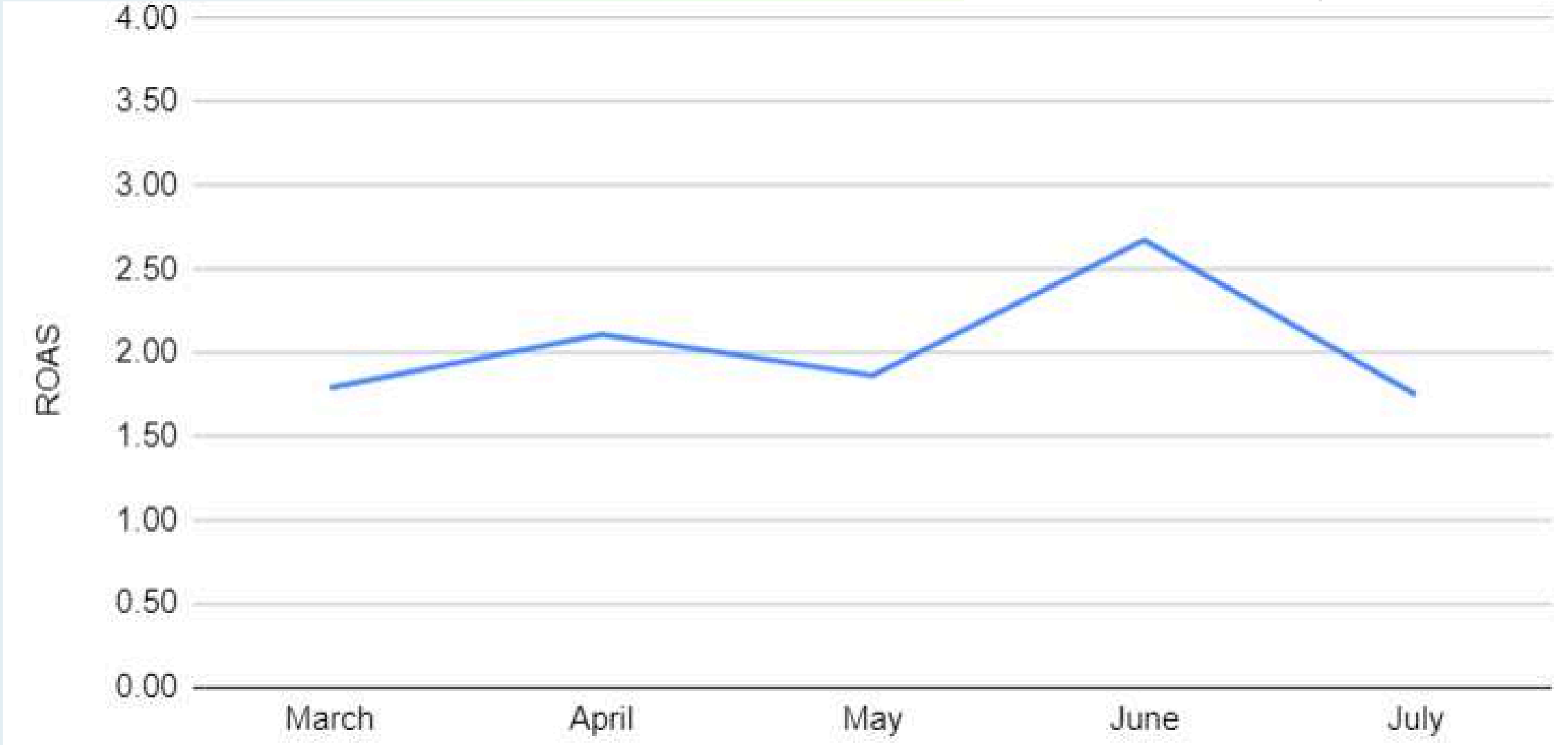
Month	# followers	Avg co
Jan:	122	\$0.02
Feb:	1,090	\$0.24
March:	804	\$0.04
April	497	\$0.00
May	1086	\$0.12
June	1010	\$0.26
July	1278	\$0.17



ROI'S ON PAID ADS



Revenue	ROAS	Month	Ad spend
£82,640.00	1.79	March	46,112
£77,627.00	2.11	April	36,763
£52,220.00	1.87	May	27,966
£71,800.00	2.68	June	26,837
£15,400.00	1.75	July	8,800

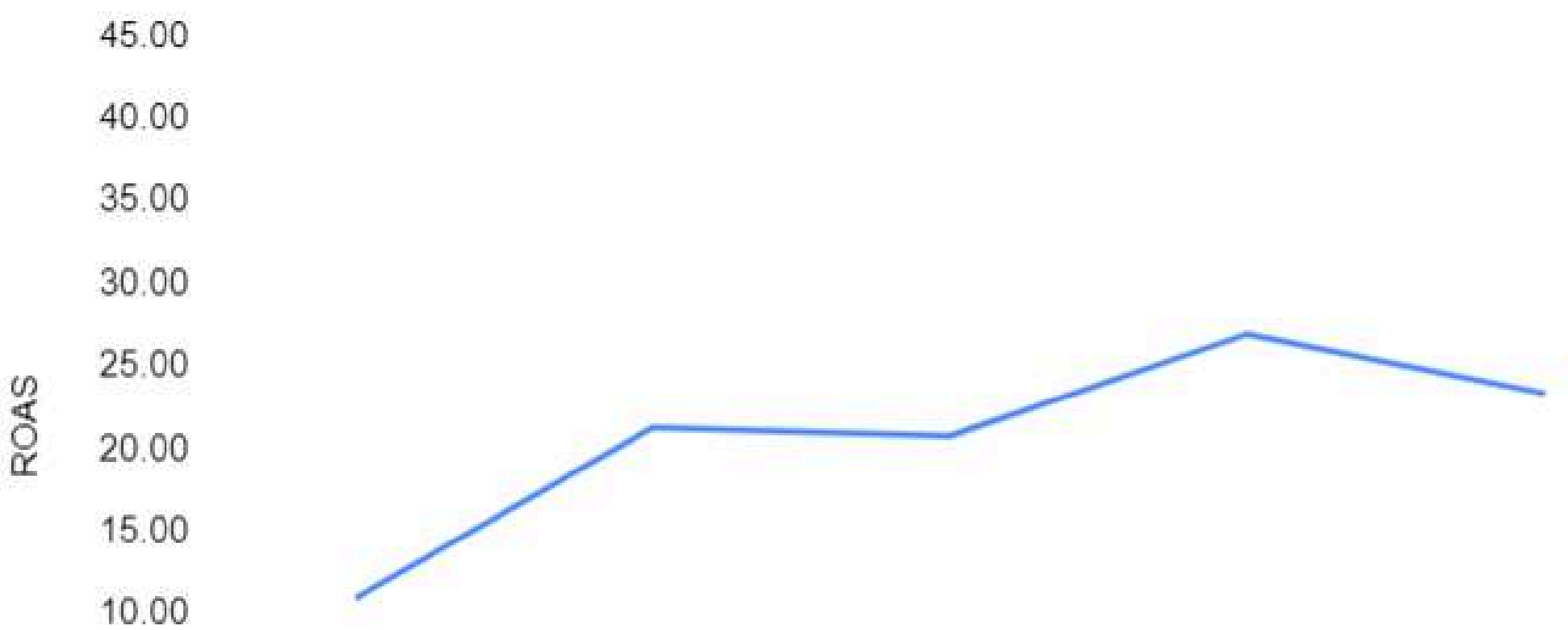


ROI'S ON PAID ADS



Revenue	ROAS	Month	Ad spend
£224,460.00	10.96	March:	20,486
£580,150.00	21.29	April	27,245
£388,700.00	20.77	May	18,711
£414,650.00	26.93	June	15,400
£383,100.00	23.33	July	16,419

ROAS vs. Month



LOOKING FORWARD TO HEARING
FROM YOU ..THANK YOU !



**SOCIAL MEDIA
MARKETING.**