



Your Choices

VIDEOE-FUNNEL OPTIMIZATION

Video Player

Check your choice of video player model between the 6 in the table below:

Models	✓
L1 - Cubic	
L2 - Sketchnote	
L3 - Rectangular	
L4 - Dark	
L5 - Rounded	
L6 - Module	

Indicate here your choice of color for your video player.

HEX code:

 Don't forget to provide us with your logo image file or its url address:

Check your choice of video player controls from those in the table below:

Controls	✓
Autoplay	
Pre-downloaded	
Muted	
In loop	
Domain Protection	
Show logo	
Logo url	
Link opening option	
Show volume icon	
Show all settings icons	
Show full screen icon	
Show play/pause icon	
Show play/pause button	
Show reading progress	

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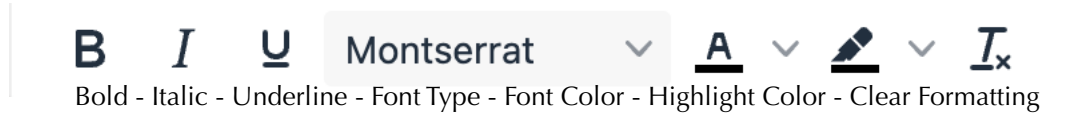
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CTA Interface Application

i Multiple additions of the same or different CTA app interface are possible at various timelines in the video. > For example: a buy button at the beginning, a coupon code in the middle and a social share at the end.

Reminder of the text editor options. ⚠ Changing the size of the letters is not possible!



Among the 50 font styles, choose yours for each element in the chosen application interface:

Alef	Kufam	Raleway
Alexandria	Lalezar	Roboto
Alkatra	Lato	Rubik
AMATIC SC	Lora	Shadows Into
Amiri	Maven Pro	Light
Anuphan	Ma Shan Zheng	Tajawal
Arimo	Mina	Tinos
Cabin	Mirza	Ubuntu
Sketch	Nanum	Varela
Cabin	Gothic	Round
Cairo	Montserrat	Yanone
Catamaran	Nixie One	Kaffeesatz
Changa	Noto Sans	
Dela	KR	
Gothic	Nunito	
One	Open Sans	
Dosis	Oswald	
Figtree	PT Sans	
Galada	Pacifico	
Gochi Hand	Pavanam	
Heebo	Quicksand	
Kanit	Raleway	

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For each application interface a number of "appearance and disappearance" animation setting options are **configurable, including visual effects and duration**.

✓ **Please specify these parameters for each interface chosen.**

The duration concerns the precise timing of the appearance and disappearance of the interface to the nearest hundredth of a second, as well as the time it remains displayed in seconds.

You will also need to specify all the information regarding the nature of the different texts, button colors, images and logo to use, etc.

✓ **Please fill in all the options duly.**

➡ **In the following pages, check your choices, fill in the tables and text boxes... If you have any doubts, contact us for more information** ✉ asubakaproductions@gmail.com.

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CTA App Interface - "Presentations"

Presentation Models	✓
Variation 1 - Centered and right	
Variation 2 - Right and centered	
Variation 3 - With medallion image	
Variation 4 - Centered	

N.B. Remember to provide us with the file or the url address of the image if you choose the Variation 3 model: With medallion image.

Specify animation options:

"Appearance" animation effect	✓	"Disappearing" animation effect	✓
None		None	
Appear gradually		Gradually disappear	
Appear on the left		Disappear left	
Appear on the right		Disappear to the right	
Appear from above		Disappear from above	
Appear from below		Disappear from below	
Appear in zoom		Disappear when zoomed out	

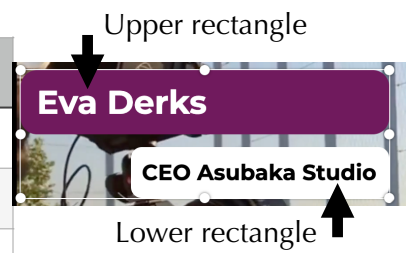
And the options related to temporality

Apparition	Seconds
Disparition	Seconds
Duration	 Seconds

Additional Controls	✓
Pause reading	
Show "Skip" function to continue reading	
Open link in new window	

Specify

For the upper Rectangle			✓
Fill color	HEX Code :		
Text		Fonts	
		Underlines	
		Highlighted	
		Fat	
		Inclined	
Text color	HEX Code :		
Highlight Color	HEX Code :		



Nature of button text:

Button link:

For the inner Rectangle			✓
Fill color	HEX Code :		
Text		Fonts	
		Underlines	
		Highlighted	
		Fat	
		Inclined	
Text color	HEX Code :		
Highlight Color	HEX Code :		

Nature of button text:

Button link:

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App Interface CTA – “Buy Button”

“Buy Button” Templates	✓
Button 1 - Full screen	
Button 2 - Image	
Button 3 - Counter	

N.B. Remember to provide us with the file or the url address of the image if you choose the second model: Button 2.

Specify animation options:

“Appearance” animation effect	✓	“Disappearing” animation effect	✓
None		None	
Appear gradually		Gradually disappear	
Appear on the left		Disappear left	
Appear on the right		Disappear to the right	
Appear from above		Disappear from above	
Appear from below		Disappear from below	
Appear in zoom		Disappear when zoomed out	

And the options related to temporality

Apparition	Seconds
Disparition	Seconds
Duration	 Seconds

Additional Controls	✓
Pause reading	
Show “Skip” function to continue reading	
Open link in new window	

Additional options related to the Button 3 counter	✓	To be filled
Cookie type expiration		Date - Hour - Minutes:

Additional options related to the Button 3 counter	✓	To be filled
Expiration Date type		Date (day/month/year): Time (hour : minutes):
Time expiration message (when time is up, inform the prospect):		

Specify

For the upper Rectangle			✓
Fill color	HEX Code :		
Text		Fonts	
		Underlines	
		Highlighted	
		Fat	
		Inclined	
Text color	HEX Code :		
Highlight Color	HEX Code :		

Nature of button text:

Button link:

For the Texte			✓
Text		Fonts	
		Underlines	
		Highlighted	
		Fat	
		Inclined	
Text color	HEX Code :		
Highlight Color	HEX Code :		

Nature of the text above the button:

Possible links (specify on which words):

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App Interface CTA - "Coupon discount code"

"Coupon discount code" templates	✓
Coupon 1 - Full screen	
Coupon 2 - Half Screen	
Coupon 3 - Image + Counter	

N.B. Remember to provide us with the file or the url address of the image if you choose the latest model: Coupon 3.

Specify animation options:

"Appearance" animation effect	✓	"Disappearing" animation effect	✓
None		None	
Appear gradually		Gradually disappear	
Appear on the left		Disappear left	
Appear on the right		Disappear to the right	
Appear from above		Disappear from above	
Appear from below		Disappear from below	
Appear in zoom		Disappear when zoomed out	

And the options related to temporality

Apparition	Seconds
Disparition	Seconds
Duration	 Seconds

Additional Controls	✓		✓
Pause reading			
Show "Skip" function to continue reading			
Open link in new window			
Only for Format 1: Banner position		Top right	
		Top left	
		Bottom right	
		Bottom left	

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Specify

For the Button			✓
Fill color	HEX Code :		
Text		Fonts	
		Underlines	
		Highlighted	
		Fat	
		Inclined	
Text color	HEX Code :		
Highlight Color	HEX Code :		

Nature of the text above the button:

Possible links (specify on which words):

For the Text			✓
Text		Font	
		Underlines	
		Highlighted	
		Fat	
		Inclined	
Text color	HEX Code :		
Highlight Color	HEX Code :		

Nature of the text above the button:

Possible links (specify on which words):

Nature of the text under the button:

Possible links (specify on which words):

Nature of the text of the discount coupon code:

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CTA App Interface - "Registration Form (Capture)"

"Registration Form" Templates	✓
Form 1 - Full screen	
Form 2 - Half Screen	
Form 3 - Bottom screen	

Specify animation options:

"Appearance" animation effect	✓	"Disappearing" animation effect	✓
None		None	
Appear gradually		Gradually disappear	
Appear on the left		Disappear left	
Appear on the right		Disappear to the right	
Appear from above		Disappear from above	
Appear from below		Disappear from below	
Appear in zoom		Disappear when zoomed out	

And the options related to temporality

Apparition	Seconds
Disparition	Seconds
Duration	 Seconds

Additional Controls	✓
Pause reading	
Show "Skip" function to continue reading	
Open link in new window	
Additional options	✓
Show first name - last name request window	

Specify

For the Button			✓
Fill color	HEX Code :		
Text		Fonts	
		Underlines	
		Highlighted	
		Fat	
		Inclined	
Text color	HEX Code :		
Highlight Color	HEX Code :		

Nature of the text above the button:

Possible links (specify on which words):

For the Text			✓
Text		Fonts	
		Underlines	
		Highlighted	
		Fat	
		Inclined	
Text color	HEX Code :		
Highlight Color	HEX Code :		

Nature of the text above the button:

Possible links (specify on which words):

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CTA App Interface - "Social Sharing"

"Social Share" Templates	✓
Format 1 - Banner	
Format 2 - Full screen	
Format 3 - Low screen	

N.B. Remember to provide us with the file or the url address of the image if you choose the first model: Format 1.

Specify animation options:

"Appearance" animation effect	✓	"Disappearing" animation effect	✓
None		None	
Appear gradually		Gradually disappear	
Appear on the left		Disappear left	
Appear on the right		Disappear to the right	
Appear from above		Disappear from above	
Appear from below		Disappear from below	
Appear in zoom		Disappear when zoomed out	

And the options related to temporality

Apparition	Seconds
Disparition	Seconds
Duration	 Seconds

Additional Controls	✓		✓
Pause reading			
Show "Skip" function to continue reading			
Open link in new window			
Only for Format 1: Banner position		Top right	
		Top left	
		Bottom right	
		Bottom left	

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Specify

Format 3 - Low screen			✓
Fill color	HEX Code :		
Text		Fonts	
		Underlines	
		Highlighted	
		Fat	
		Inclined	
Text color	HEX Code :		
Highlight Color	HEX Code :		

Button text type:

Button link:

For the Text			✓
Text		Fonts	
		Underlines	
		Highlighted	
		Fat	
		Inclined	
Text color	HEX Code :		
Highlight Color	HEX Code :		

Nature of the text above the button:

Possible links (specify on which words):

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Social Media Logo Icon Display Options

Nature of the media	✓	Link address
Facebook		
Instagram		
Linkedin		
Twitter		
Youtube		
TikTok		
Pinterest		

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CTA Interface App - « E-commerce »

« E-commerce » Templates	✓
Interface 1 - Column	
Interface 2 - Banner	
Interface 3 - Full Screen	

N.B. Remember to provide us with the file or the URL address of the image to be highlighted (product or service).

For the chosen “E-commerce” model, specify the animation options:

“Appearance” animation effect	✓	“Disappearing” animation effect	✓
None		None	
Appear gradually		Gradually disappear	
Appear on the left		Disappear left	
Appear on the right		Disappear to the right	
Appear from above		Disappear from above	
Appear from below		Disappear from below	
Appear in zoom		Disappear when zoomed out	

And the options related to temporality

Apparition	Seconds
Disparition	Seconds
Duration	 Seconds

Additional Controls	✓
Pause reading	
Show “Skip” function to continue reading	
Open link in new window	

Specify

For the Button			✓
Fill color	HEX Code :		
Text		Fonts	
		Underlines	
		Highlighted	
		Fat	
		Inclined	
Text color	HEX Code :		
Highlight Color	HEX Code :		

Nature of the text above the button:

Possible links (specify on which words):

For the Text			✓
Text		Fonts	
		Underlines	
		Highlighted	
		Fat	
		Inclined	
Text color	HEX Code :		
Highlight Color	HEX Code :		

Nature of the text above the button:

Possible links (specify on which words):

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Video Landing Page

Pages	✓
Style 1 - with 3 buttons above and 1 button below the video + Text + List of benefits + 2 testimonials with photos + add Logo header and footer + Changeable background color	
Style 2 - with 1 button above and 1 button below the video + Text + List of benefits + 1 photo of the product/offer + add Logo in footer + Changeable background color	
Style 3 - with 1 button under the video + Text + add Logo in header and footer + Changeable background color	
Style 4 - with 1 button below the video in a container with text + social media icons with link (available: Facebook, Instagram, Linkedin, Youtube, Twitter, TikTok, Pinterest and Google) + add Logo in footer + Editable background image.	
Style 5 - with 1 button above and 1 button below the video + Text + List of benefits + 2 testimonials with photos + add Logo in footer + Changeable background color	
Style 6 - with 3 buttons above and 1 button below the video + Text + 2 testimonials with photos + List of benefits + 1 photo of the product/offer + add Logo in footer + Changeable background color	
Style 7 - with 1 button under the video + Text + add Logo in footer + Changeable background color	
Style 8 - with 1 button under the video in a container with text + added Logo in the page header + editable background image	

i Remember to provide us with the image of the logo you wish to use in the header and/or footer of your choice, as well as the text that accompanies it (footer only) with any links (CGV, Privacy Policy, etc.)

Reminder of the customization possibilities:

- Change the background color or add a background image depending on the models.
- Add a logo in the header and/or footer with text associated with a link (such as CGV or Privacy Policy, etc.)
- The color, text and link of the buttons can be changed but not their shape depending on the models & option to open in the same or another page.
- Choice of the page title & addition of a Flavicon to the page tab:

Choose one or both sharing options for your dedicated video page:

Dedicated page sharing options	✓
1 The page exported as a .zip file	
2 The page in the form of an internet address	

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Page Style 1

Specify the background color of the page - HEX Code:

Specify the options for the buttons above the video

For the left Button			✓
Fill color	HEX Code :		
Text		Fonts	
		Underlines	
		Highlighted	
		Fat	
		Inclined	
Text color	HEX Code :		
Highlight Color	HEX Code :		

Button text type:

Button link:

For the Center Button			✓
Fill color	HEX Code :		
Text		Fonts	
		Underlines	
		Highlighted	
		Fat	
		Inclined	
Text color	HEX Code :		
Highlight Color	HEX Code :		

Button text type:

Button link:

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For the Right Button			✓
Fill color	HEX Code :		
Text		Fonts	
		Underlines	
		Highlighted	
		Fat	
		Inclined	
Text color	HEX Code :		
Highlight Color	HEX Code :		

Button text type:

Button link:

Spécifiez les options pour le bouton en-dessous de la vidéo

For the Button			✓
Fill color	HEX Code :		
Text		Fonts	
		Underlines	
		Highlighted	
		Fat	
		Inclined	
Text color	HEX Code :		
Highlight Color	HEX Code :		

Button text type:

Button link:

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Specify options for text above the video

For the Text			✓
Text		Fonts	
		Underlines	
		Highlighted	
		Fat	
		Inclined	
Text color	HEX Code :		
Highlight Color	HEX Code :		

Nature of the text:

Possible links (specify on which words):

Specify options for text under the video

For the Text			✓
Text		Fonts	
		Underlines	
		Highlighted	
		Fat	
		Inclined	
Text color	HEX Code :		
Highlight Color	HEX Code :		

Nature of the text:

Possible links (specify on which words):

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Specify options for the text of the "benefits" container

Text of the container			✓
Text		Fonts	
		Underlines	
		Highlighted	
		Fat	
		Inclined	
Text color	HEX Code :		
Highlight Color	HEX Code :		

Nature of the text of the text at the top of the container:

✓ Benefit 1:

✓ Benefit 2:

✓ Benefit 3:

✓ Benefit 4:

✓ Benefit 5:

✓ Benefit 6:

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Specify options for testimonial text 1

Text of testimony 1			✓
Text		Fonts	
		Underlines	
		Highlighted	
		Fat	
		Inclined	
Text color	HEX Code :		
Highlight Color	HEX Code :		

N.B. Please remember to provide us with the file or the url address of the image if you wish to change it.

Nature of the text of the testimony 1:

Possible links (specify on which words):

Specify options for testimonial text 2

Text of testimony 2			✓
Text		Fonts	
		Underlines	
		Highlighted	
		Fat	
		Inclined	
Text color	HEX Code :		
Highlight Color	HEX Code :		

N.B. Please remember to provide us with the file or the url address of the image if you wish to change it.

Nature of the text of the testimony 2:

Possible links (specify on which words):

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Page Style 1

Specify the background color of the page - HEX Code:

Specify the options for the buttons above the video

For the Button			✓
Fill color	HEX Code :		
Text		Fonts	
		Underlines	
		Highlighted	
		Fat	
		Inclined	
Text color	HEX Code :		
Highlight Color	HEX Code :		

Button text type:

Button link:

Specify options for the button below the video in the benefits container

For the Button			✓
Fill color	HEX Code :		
Text		Fonts	
		Underlines	
		Highlighted	
		Fat	
		Inclined	
Text color	HEX Code :		
Highlight Color	HEX Code :		

Button text type:

Button link:

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Specify options for text above the video

For the Text			✓
Text		Fonts	
		Underlines	
		Highlighted	
		Fat	
		Inclined	
Text color	HEX Code :		
Highlight Color	HEX Code :		

Nature of the text:

Possible links (specify on which words):

Specify options for text under the video

For the Text			✓
Text		Fonts	
		Underlines	
		Highlighted	
		Fat	
		Inclined	
Text color	HEX Code :		
Highlight Color	HEX Code :		

Button text type:

Button link:

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Specify options for the text of the "benefits" container

Nature of the text :

☒ Benefit 1:

☒ Benefit 2:

☒ Benefit 3:

☒ Benefit 4:

☒ Benefit 5:

☒ Benefit 6:

Nature of the bottom text:

Possible links (specify on which words):

Attach or provide the url of the product/service image of the “benefits” container:

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Page Style 3

Specify the background color of the page - HEX code:

Specify the options for the button below the video

For the Button			✓
Fill color	HEX Code :		
Text		Fonts	
		Underlines	
		Highlighted	
		Fat	
		Inclined	
Text color	HEX Code :		
Highlight Color	HEX Code :		

Button text type:

Button link:

Specify options for text above video

For the Text			✓
Text		Fonts	
		Underlines	
		Highlighted	
		Fat	
		Inclined	
Text color	HEX Code :		
Highlight Color	HEX Code :		

Nature of the text:

Possible links (specify on which words):

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Specify options for text under video

For the Text			✓
Text		Fonts	
		Underlines	
		Highlighted	
		Fat	
		Inclined	
Text color	HEX Code :		
Highlight Color	HEX Code :		

Nature of the text:

Possible links (specify on which words):

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Page Style 4

Attach or provide the url link of the background image:

Specify the options for the button below the video

For the Button			✓
Fill color	HEX Code :		
Text		Fonts	
		Underlines	
		Highlighted	
		Fat	
		Inclined	
Text color	HEX Code :		
Highlight Color	HEX Code :		

Button text type:

Button link:

Specify options for text below the video

For the Text			✓
Text		Fonts	
		Underlines	
		Highlighted	
		Fat	
		Inclined	
Text color	HEX Code :		
Highlight Color	HEX Code :		

Nature of the text:

Possible links (specify on which words):

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Social Media Logo Icon Display Options

Nature of the media	✓	Link address
Facebook		
Instagram		
Linkedin		
Twitter		
Youtube		
TikTok		
Pinterest		

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Page Style 5

Specify the background color of the page - HEX code:

Specify the options for the button above the video

For the Button			✓
Fill color	HEX Code :		
Text		Fonts	
		Underlines	
		Highlighted	
		Fat	
		Inclined	
Text color	HEX Code :		
Highlight Color	HEX Code :		

Button text type:

Button link:

Specify options for the button below the video

For the Button			✓
Fill color	HEX Code :		
Text		Fonts	
		Underlines	
		Highlighted	
		Fat	
		Inclined	
Text color	HEX Code :		
Highlight Color	HEX Code :		

Button text type:

Button link:

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Specify options for text above the video

For the Text			✓
Text		Fonts	
		Underlines	
		Highlighted	
		Fat	
		Inclined	
Text color	HEX Code :		
Highlight Color	HEX Code :		

Nature of the text:

Possible links (specify on which words):

Specify options for text under the video

For the Text			✓
Text		Fonts	
		Underlines	
		Highlighted	
		Fat	
		Inclined	
Text color	HEX Code :		
Highlight Color	HEX Code :		

Nature of the text:

Possible links (specify on which words):

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Specify options for the text of the "benefits" container

For the Text			✓
Text		Fonts	
		Underlines	
		Highlighted	
		Fat	
		Inclined	
Text color	HEX Code :		
Highlight Color	HEX Code :		

Nature of the text at the top of the container:

✓ Benefit 1:

✓ Benefit 2:

✓ Benefit 3:

✓ Benefit 4:

✓ Benefit 5:

✓ Benefit 6:

Possible links (specify on which words):

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Specify options for testimonial text 1

For the testimonial Text			✓
Text		Fonts	
		Underlines	
		Highlighted	
		Fat	
		Inclined	
Text color	HEX Code :		
Nature of the text of the testimony 1:			
Highlight Color	HEX Code :		

N.B. Please remember to provide us with the file or the url address of the image if you wish to change it.

Possible links (specify on which words):

Specify options for testimonial text 2

For the testimonial Text			✓
Text		Fonts	
		Underlines	
		Highlighted	
		Fat	
		Inclined	
Text color	HEX Code :		
Highlight Color	HEX Code :		

N.B. Please remember to provide us with the file or the url address of the image if you wish to change it.

Nature of the text of the testimony 2 :

Possible links (specify on which words):

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Page Style 6

Specify the background color of the page - HEX code:

Specify the options for the button below the video

For the Button			✓
Fill color	HEX Code :		
Text		Fonts	
		Underlines	
		Highlighted	
		Fat	
		Inclined	
Text color	HEX Code :		
Highlight Color	HEX Code :		

Button text type:

Button link:

Specify options for the button at the bottom of the “benefits” container

For the Button			✓
Fill color	HEX Code :		
Text		Fonts	
		Underlines	
		Highlighted	
		Fat	
		Inclined	
Text color	HEX Code :		
Highlight Color	HEX Code :		

Button text type:

Button link:

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Specify options for text above video

For the Text			✓
Text		Fonts	
		Underlines	
		Highlighted	
		Fat	
		Inclined	
Text color	HEX Code :		
Highlight Color	HEX Code :		

Nature of the text:

Possible links (specify on which words):

Specify options for text below video

For the Text			✓
Text		Fonts	
		Underlines	
		Highlighted	
		Fat	
		Inclined	
Text color	HEX Code :		
Highlight Color	HEX Code :		

Nature of the text:

Possible links (specify on which words):

Attach or provide the url of the product or service image from the “benefits” container:

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Specify options for the text of the "benefits" container

Container Text			✓
Text		Fonts	
		Underlines	
		Highlighted	
		Fat	
		Inclined	
Text color	HEX Code :		
Highlight Color	HEX Code :		

Nature of the text at the top of the container:

☒ Benefit 1:

☒ Benefit 2:

☒ Benefit 3:

☒ Benefit 4:

Nature of the text at the bottom:

Possible links (specify on which words):

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Specify options for testimonial text 1

Text of testimony 1			✓
Text		Fonts	
		Underlines	
		Highlighted	
		Fat	
		Inclined	
Text color	HEX Code :		
Highlight Color	HEX Code :		

N.B. Please remember to provide us with the file or the url address of the image if you wish to change it.

Nature of the text of the testimony 1:

Possible links (specify on which words):

Spécifiez les options pour le texte du témoignage 2

Text of testimony 2			✓
Text		Fonts	
		Underlines	
		Highlighted	
		Fat	
		Inclined	
Text color	HEX Code :		
Highlight Color	HEX Code :		

N.B. Please remember to provide us with the file or the url address of the image if you wish to change it.

Nature of the text of the testimony 1:

Possible links (specify on which words):

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Page Style 7

Specify the background color of the page - HEX code:

Specify the options for the button below the video

For the Button			✓
Fill color	HEX Code :		
Text		Fonts	
		Underlines	
		Highlighted	
		Fat	
		Inclined	
Text color	HEX Code :		
Highlight Color	HEX Code :		

Button text type:

Button link:

Specify options for text above video

For the Text			✓
Text		Fonts	
		Underlines	
		Highlighted	
		Fat	
		Inclined	
Text color	HEX Code :		
Highlight Color	HEX Code :		

Nature of the text:

Possible links (specify on which words):

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Specify options for text below video

For the Text			✓
Text		Fonts	
		Underlines	
		Highlighted	
		Fat	
		Inclined	
Text color	HEX Code :		
Highlight Color	HEX Code :		

Nature of the text:

Possible links (specify on which words):

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Page Style 8

Attach or provide the url link of the background image:

Specify the options for the button below the video

For the Button			✓
Fill color	HEX Code :		
Text		Fonts	
		Underlines	
		Highlighted	
		Fat	
		Inclined	
Text color	HEX Code :		
Highlight Color	HEX Code :		

Button text type:

Button link:

Specify options for text below video

For the Text			✓
Text		Fonts	
		Underlines	
		Highlighted	
		Fat	
		Inclined	
Text color	HEX Code :		
Highlight Color	HEX Code :		

Nature of the text:

Possible links (specify on which words):

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