



The video funnel optimization service contains customization options that are presented in this document for the video player, for the CTA application interface and the video landing page.

All video-funnels are hosted on an aws server (Amazon CloudFront). Amazon CloudFront is a content delivery network (CDN) that accelerates the delivery of static and dynamic web content to end users. CloudFront delivers content through a global network of data centers called edge locations.

> **This is why Asubaka Studio can offer you on the one hand an ad-free, ultra-fast player** that runs on CloudFront's CDN, and on the other hand a very advantageous price for hosting your video files compared to sometimes very expensive platforms (Vimeo, Wistia, Videos or Feed).

> In addition, **previous changes made to your video are easy and do not affect the page address**, so it remains unchanged while **the video is updated quickly**.

> We have a **dedicated interactive collaboration page to discuss the changes made in progress on your video**. Find its instructions at the end of this document.

Video Player

You have the choice of colors; just provide us with the Hex code of the colors you want us to use for the video player.

In the player bar always located at the bottom of the image, the following playback options are displayed:



Player

Reading progress status

Sound - Quality - Enlarge Logo

We can integrate your logo into the player in a miniature format at the bottom right of the player. We can change the play start button that appears at the very beginning in the following shapes: round, oval, square or rectangular.

Finally, we can also give a title to your video for its SEO referencing.

Discover in the following pages all the available models in detail.

i At the end of the document you will find the section of choices to check and specify.

N.B. You will of course have to provide us with all the visual and graphic elements that you want to integrate as well as the colors of the graphic charter of your brand.

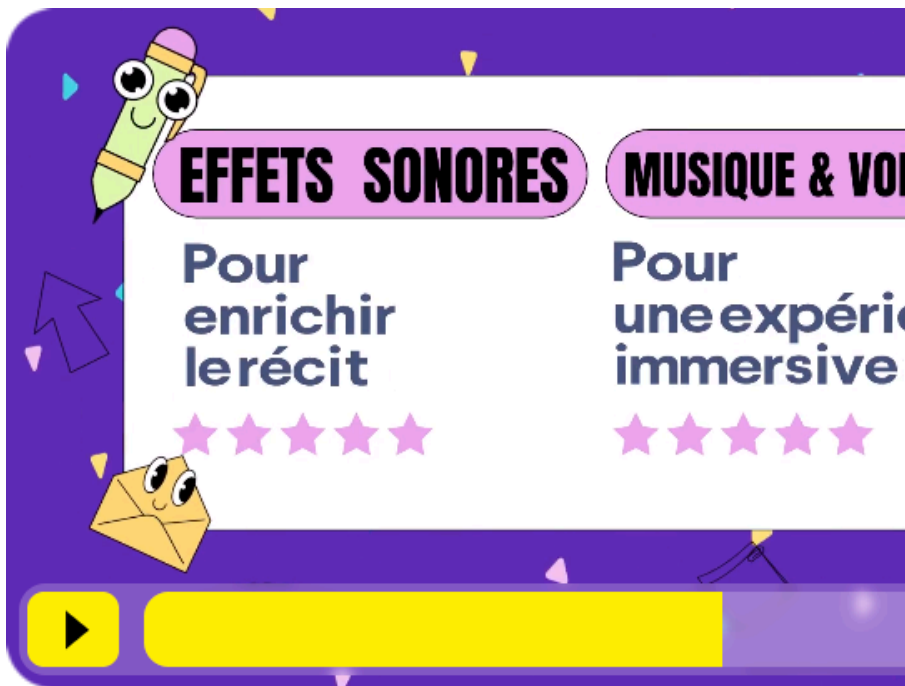
Asubaka Studio / Asubakatchin Productions

Headquarter : LD Les Bordes, Cominac - 09140 Ercé - SIRET 79846033300015

 asubakaproductions@gmail.com -  06 95 53 96 07 -  09 70 02 31 53

Template L1 - Cubic

Format 16/9 without logo



Format 9/16 with logo



Template L2 - Sketchnote

Format 16/9 without logo



Format 9/16 with logo



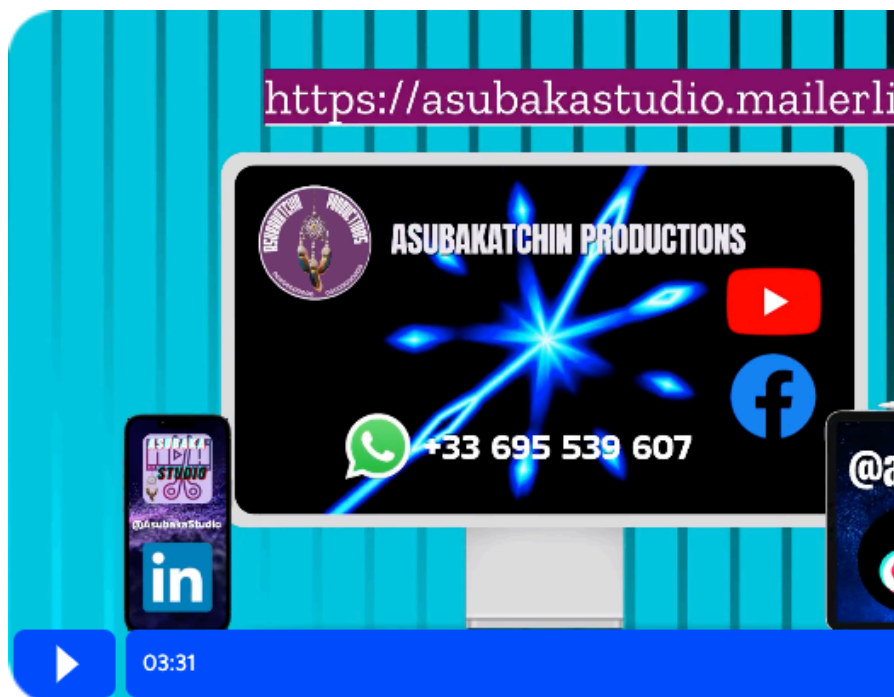
Asubaka Studio / Asubakatchin Productions

Headquarter : LD Les Bordes, Cominac - 09140 Ercé - SIRET 79846033300015

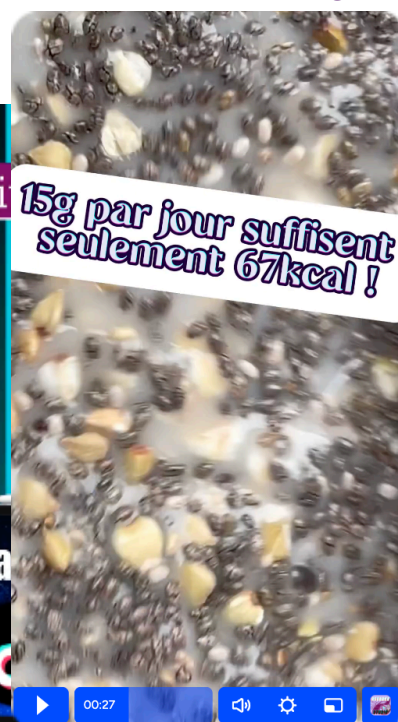
asubakaproductions@gmail.com - 06 95 53 96 07 - 09 70 02 31 53

Template L3 - Rectangular

Format 16/9 without logo

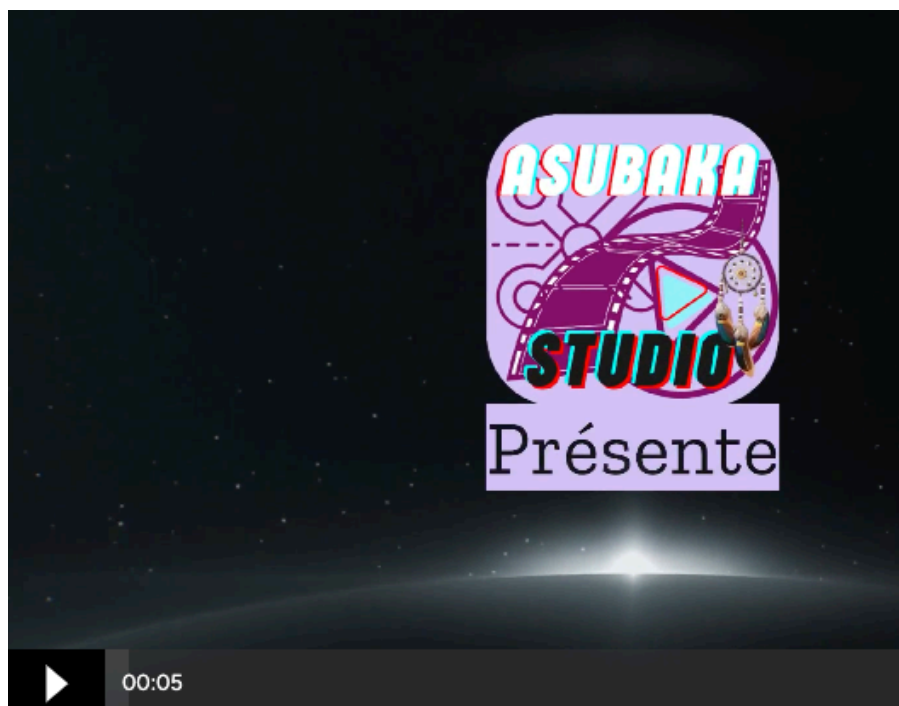


Format 9/16 with logo



Template L4 - Black

Format 16/9 without logo



Format 9/16 with logo



Asubaka Studio / Asubakatchin Productions
 Headquarter : LD Les Bordes, Cominac - 09140 Ercé - SIRET 79846033300015
 asubakaproductions@gmail.com -  06 95 53 96 07 -  09 70 02 31 53

Template L5 - Rounded

Format 9/16 with logo

Format 16/9 without logo



Template L6 - Module

Format 9/16 with logo

Format 16/9 without logo



Asubaka Studio / Asubakatchin Productions
 Headquarter : LD Les Bordes, Cominac - 09140 Ercé - SIRET 79846033300015
 ✉ asubakaproductions@gmail.com - ☎ 06 95 53 96 07 - ☎ 09 70 02 31 53

All player control options are also customizable, you can choose from the following:

- Autoplay: the video starts muted and the user must press the sound button icon to activate it, the video then starts with sound.
- Pre-downloaded: the video is ready to be played, otherwise it must be downloaded first.
- Muted: mute.
- Loop: restarts in infinite loop.
- Domain protection: this option allows you to select a specific domain name where the video will be played. Please note that subdomains are considered independent. You will need to add the subdomain address if necessary.
- Show logo: the logo appears in the player bar at the bottom right.
- Logo URL: it is possible to assign a link to the logo.
- Link opening option: in the same window or by opening another window.
- Show volume icon: displays the volume setting.
- Show all settings icons: displays the 3 player settings.
- Show full screen icon: Shows the magnification setting.
- Show play/pause: Shows the play/pause button.
- Show play/pause button: Shows this button at the beginning of the video.
- Show playback progress: Shows the playback progress bar.

Asubaka Studio / Asubakatchin Productions

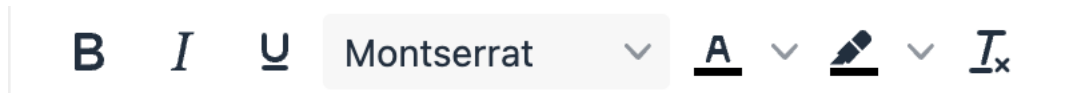
Headquarter : LD Les Bordes, Cominac - 09140 Ercé - SIRET 79846033300015

 asubakaproductions@gmail.com -  06 95 53 96 07 -  09 70 02 31 53

CTA Application Interface

The CTA application interface consists of several different elements such as geometric figures (buttons, boxes, etc.), text and editable images to meet the needs of adapting promotional or informative messages at will.

Thus, the color of the elements of most models is customizable to your brand. The text is easily interchangeable; the classic options are available as for a text editor, ⚠ except for changing the size of the letters:



50 font styles are available:

Alef	Kufam	Raleway
Alexandria	Lalezar	Roboto
Alkatra	Lato	Rubik
AMATIC SC	Lora	Shadows Into
Amiri	Maven Pro	Light
Anuphan	Ma Shan Zheng	Tajawal
Arimo	Mina	Tinos
Cabin	Mirza	Ubuntu
Sketch	Nanum	Varela
Cabin	Gothic	Round
Cairo	Montserrat	Yanone
Catamaran	Nixie One	Kaffeestatz
Changa	Noto Sans	
Dela	KR	
Gothic	Nunito	
One	Open Sans	
Dosis	Oswald	
Figtree	PT Sans	
Galada	Pacifico	
Gochi Hand	Pavanam	
Heebo	Quicksand	
Kanit	Raleway	

Asubaka Studio / Asubakatchin Productions

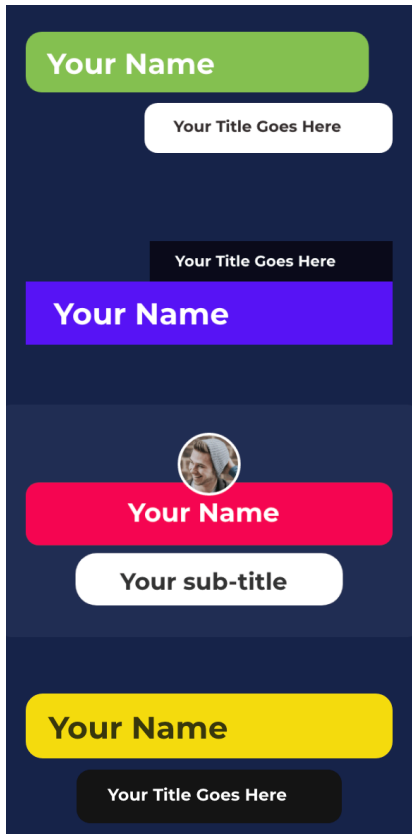
Headquarter : LD Les Bordes, Cominac - 09140 Ercé - SIRET 79846033300015

✉ asubakaproductions@gmail.com - 📞 06 95 53 96 07 - 📞 09 70 02 31 53

The interface models include uses by type of marketing strategy: Presentation, Purchase button, Discount coupon, Capture form, E-commerce offer, Social sharing, Clickable text link.

Presentation (name - title - company):

Variation 3 in 9/16



Variation 1
Centered and right

Variation 2
Right and centered

Variation 3
With image in
medallion

Variation 4
Centered



Variation 1 in 16/9

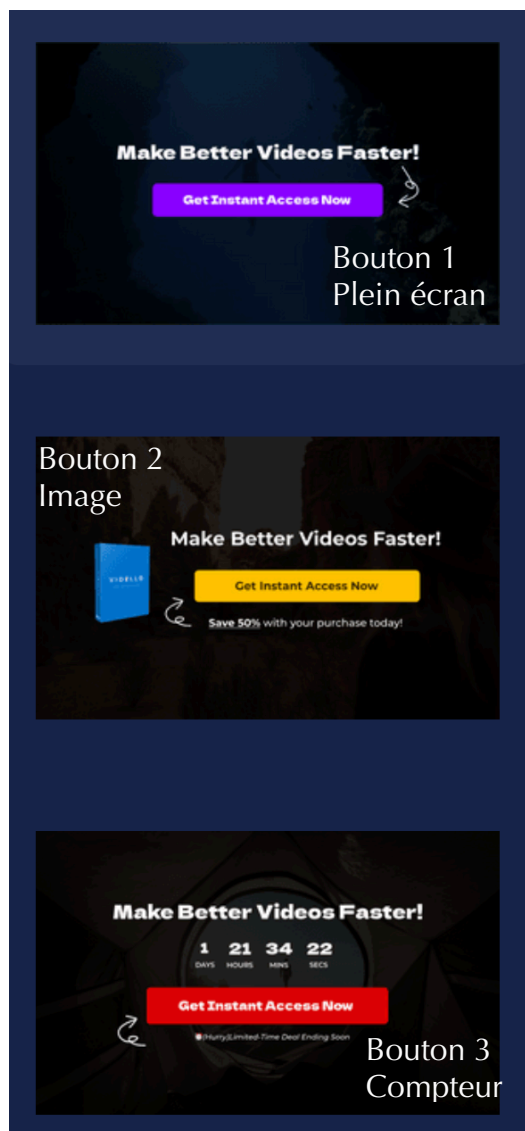


Asubaka Studio / Asubakatchin Productions

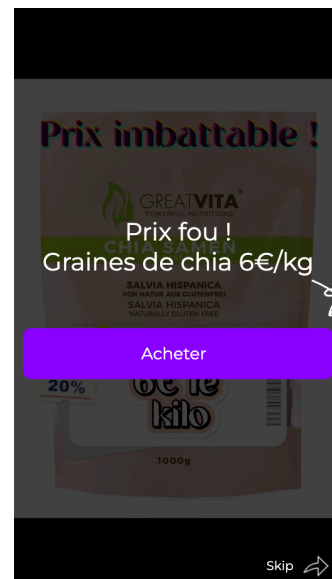
Headquarter : LD Les Bordes, Cominac - 09140 Ercé - SIRET 79846033300015

asubakaproductions@gmail.com - 06 95 53 96 07 - 09 70 02 31 53

Buy button :



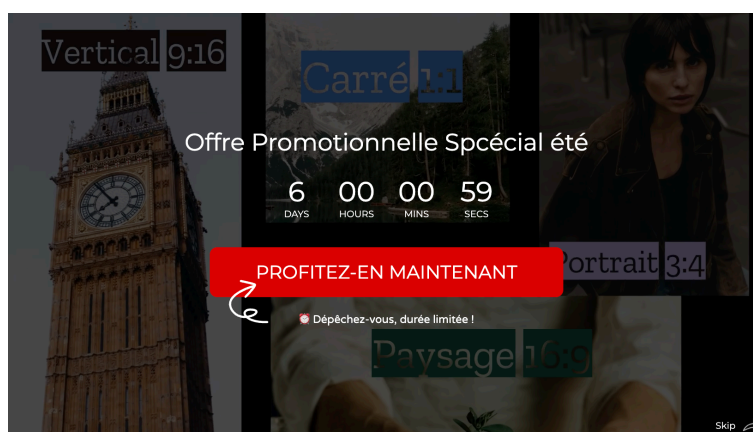
Button 1 in 9/16



Button 2 in 9/16



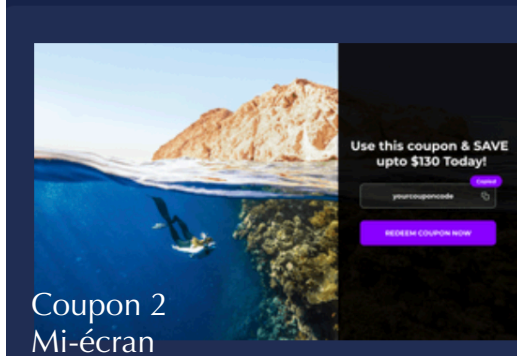
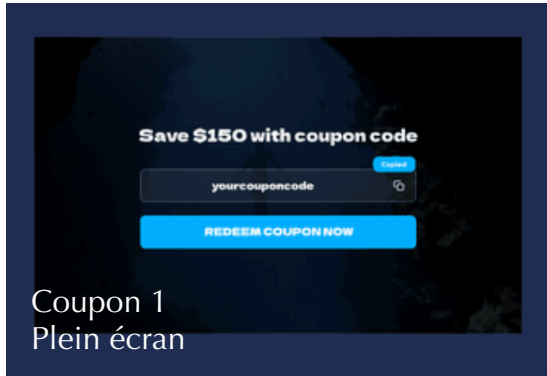
Bouton 3 en 16/9



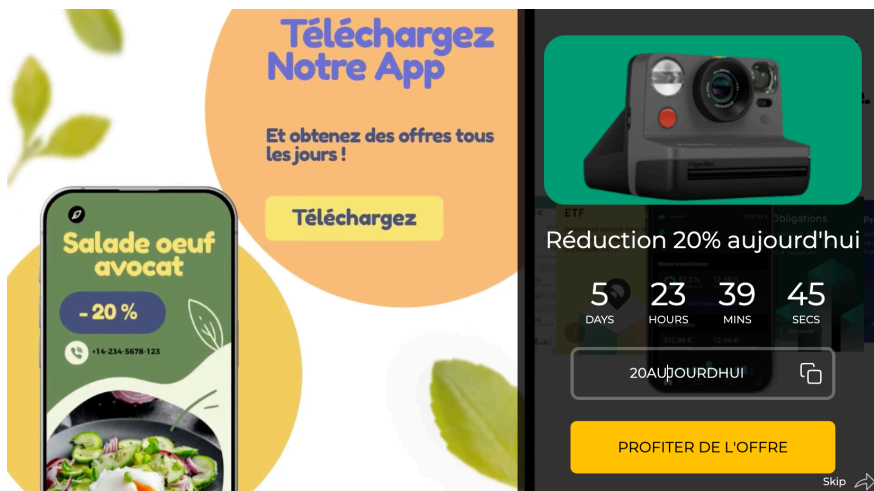
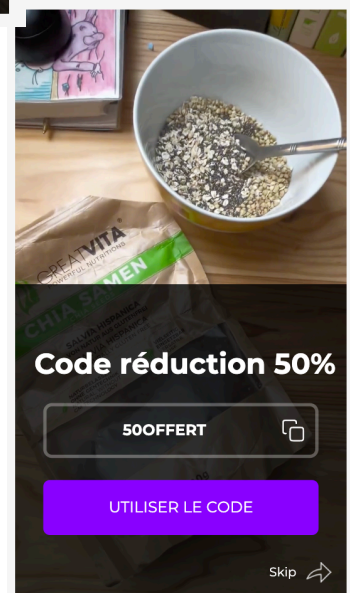
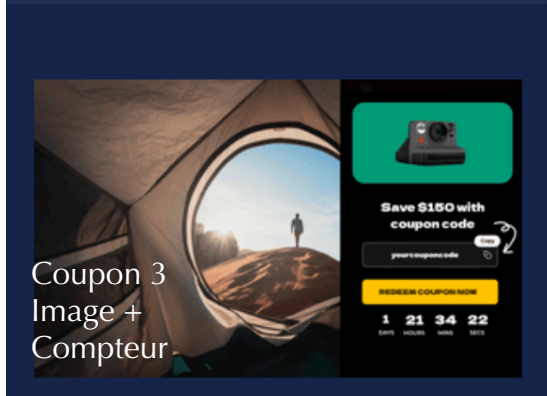
 The clickable text at the bottom right  allows you to skip the advertisement (close the interface) and resume the video.

Coupon discount code :

Coupon 1 in 9/16



Coupon 2 in 9/16



Asubaka Studio / Asubakatchin Productions
Headquarter : LD Les Bordes, Cominac - 09140 Erce - SIRET 79846033300015
✉ asubakaproductions@gmail.com - ☎ 06 95 53 96 07 - ☎ 09 70 02 31 53

Registration form (capture):

Join our weekly newsletter

Your name...

Your email...

SUBSCRIBE NOW

Form 1
Full screen

Join our weekly newsletter

Your name...

Your email...

SUBSCRIBE NOW

Form 1
Mid screen

Join our weekly newsletter

Your email...

Subscribe

Form 1
Low screen

Form 1 in 9/16

Suivez notre newsletter

First Name...

Last Name...

Email...

S'inscrire

Skip →

Form 2 in 9/16

Abonnez-vous à
notre newsletter hebdo

First Name...

Last Name...

Email...

S'abonner

Skip →

Form 3 in 16/9

**Téléchargez
Notre App**

Et obtenez des offres tous
les jours!

Téléchargez

**Suivez vos investissements
où que vous soyez
avec notre application mobile.**

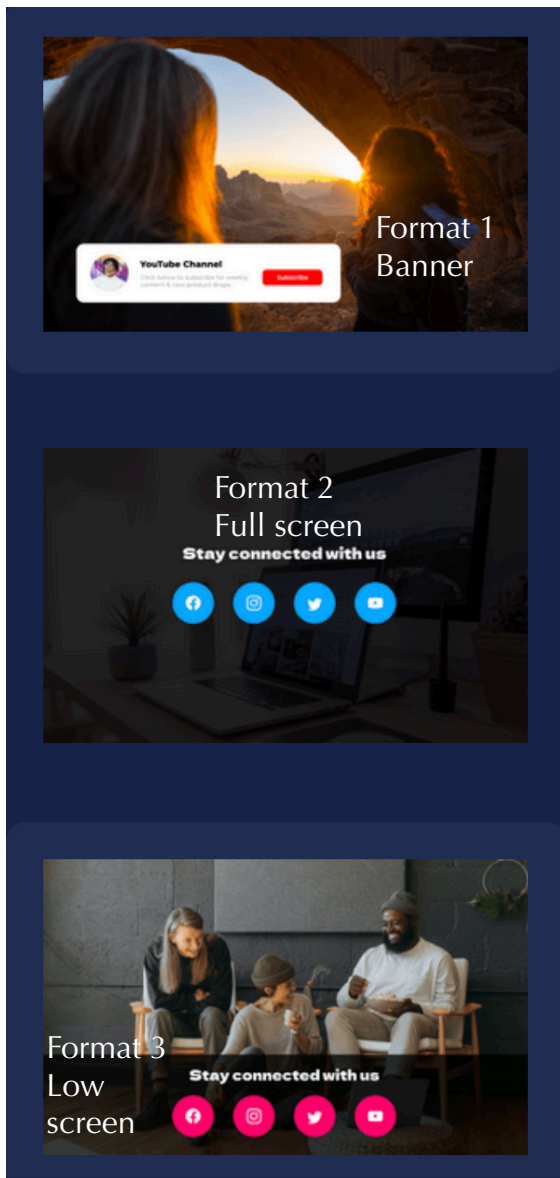
Join our weekly newsletter

Email...

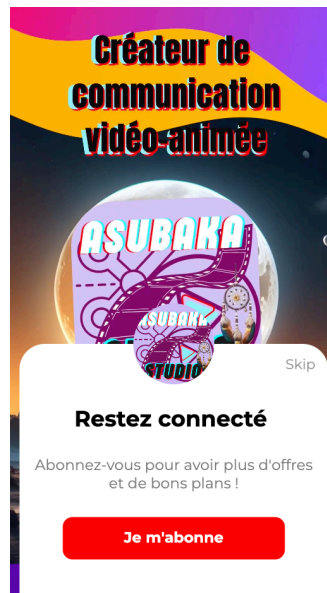
SUBMIT

Skip →

Social Share:



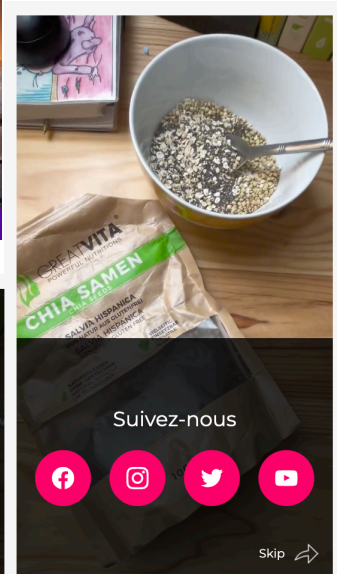
Format 1 in 9/16



Format 2 in 9/16



Format 3 in 9/16



Free addition of image and link:

Images & links
in 16/9



 Lien à cliquer

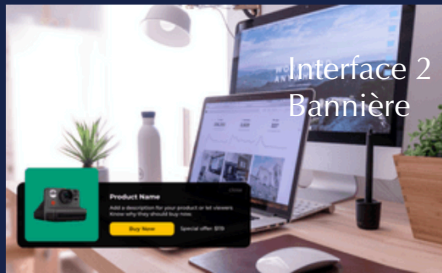
Asubaka Studio / Asubakatchin Productions
Headquarter : LD Les Bordes, Cominac - 09140 Ercé - SIRET 79846033300015
 asubakaproductions@gmail.com -  06 95 53 96 07 -  09 70 02 31 53

E-commerce :

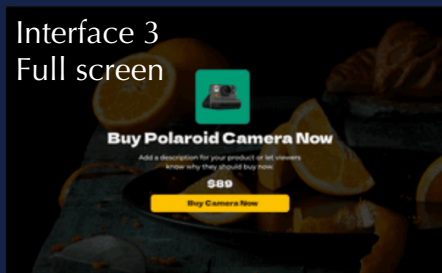
Interface 1
Colomn



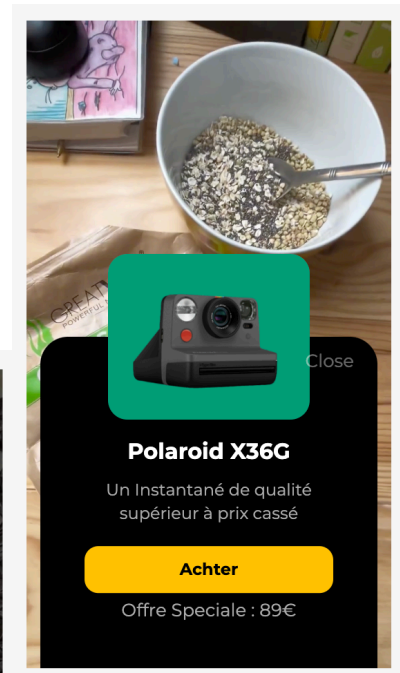
Interface 2
Bannière



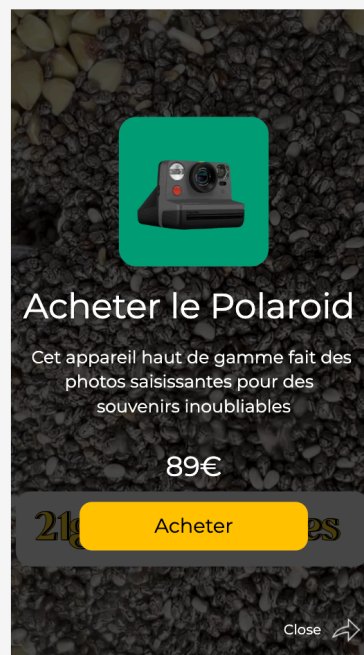
Interface 3
Full screen



Interface 1 in 9/16



Interface 3 in 9/16



Interface 2 in 16/9



For each application interface a number of “appearance and disappearance” animation setting options are configurable, including the effect and time.

Effect

“Appearance” animation effect	“Disappearing” animation effect
None	None
Appear gradually	Disappear gradually
Appear on the left	Disappear on the left
Appear on the right	Disappear to the right
Appear above	Disappear from above
Appear below	Disappear from below
Appear when zoom in	Disappear when zoomed out




Time

Time refers to the precise timing of the interface appearing and disappearing to within hundredths of a second, as well as the time it remains displayed in seconds.

Duration of the animation	X seconds
Begin of the animation	At xxx seconds
End of the animation	At xxx seconds

Asubaka Studio / Asubakatchin Productions

Headquarter : LD Les Bordes, Cominac - 09140 Ercé - SIRET 79846033300015

 asubakaproductions@gmail.com -  06 95 53 96 07 -  09 70 02 31 53

Video Landing page

In total 8 styles of pages with you are proposed with the following customization possibilities:

- Change the background color or add a background image according to the models.
- Add a logo in the header and/or in the footer with text associated with a link (such as T&Cs or Privacy Policy....)
- The color, text and link of the buttons are modifiable but not their shape according to the models & option to open in the same or another page.
- Choice of the title of the page & addition of a Flavicon to the page tab:




Two possible options to share your dedicated video page:

- 1 The page can be exported as a .zip file to be integrated into your site or blog.
- 2 The page includes an internet address that you can copy and paste wherever you want.


All these options are detailed below and are to be chosen at the end of this document.

Asubaka Studio / Asubakatchin Productions

Headquarter : LD Les Bordes, Cominac - 09140 Ercé - SIRET 79846033300015

 asubakaproductions@gmail.com -  06 95 53 96 07 -  09 70 02 31 53


Page Style 1: With 3 buttons above and 1 button below the video + Text + List of benefits + 2 testimonials with photos + Add Logo to header and footer + Changeable background color (⚠ not the background image).



[Offre](#)[Commander](#)[A propos](#)

Offre spéciale 10 vidéos pour le prix de 5 !

Des vidéos de 15 secondes avec transitions, musique et sous-titre.




Passer commande maintenant pour 50€
(Normalement 100€)

Commander

Offre valable 5 jours seulement !

Ce que vous obtenez en achetant ce pack vidéo à 50 €


<input checked="" type="checkbox"/> 10 vidéos montées et exportées au format 9/16 en MP4	<input checked="" type="checkbox"/> Chaque vidéo fait maximum 15 secondes ou moins
<input checked="" type="checkbox"/> Une vidéo dynamique, captivante de haute qualité	<input checked="" type="checkbox"/> Titres, sous-titres, transitions, effets visuels intégrés
<input checked="" type="checkbox"/> Musique, voix off, effets sonores ajustés	<input checked="" type="checkbox"/> Délais de 5 jours ouvrés garantis



Matt Hudson

"Travail remarquable. La qualité des transitions, le rythme de la vidéo calée sur la musique et les effets visuels époustouflant. En font une vidéo hyper efficace."


★★★★★



Sally Walsh

"Asubaka Studio à su répondre à mes attentes en étant entièrement à mon écoute. Avec un script et un storyboard clairs et précis, la rapidité de livraison est incomparable et la qualité de mes vidéos sont toujours parfaites. J'ai exactement ce que je souhaite."

★★★★★



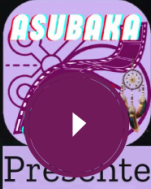
Asubaka Studio 2024. Tous droits réservés.

Page Style 2 : with 1 button above and 1 button below the video + Text + List of benefits + 1 photo of the product/offer + adding Logo in the footer + Changeable background color (⚠ not the background image).


Offre Plus

Offre spéciale été : 10 vidéos de 15 secondes pour le prix de 5 !

Des vidéos de haute qualité en format 16/9 ou 9/16 et MP4




Offre à durée limitée jusqu'au 01/08



- ✓ Vidéo avec transitions, titre et sous-titres
- ✓ Vidéo au format paysage 16/9, vertical 9/16 ou carré 1/1
- ✓ Avec musique, effets sonores et voix off
- ✓ Résolution MP4 et encodée H264 - AAC
- ✓ Livraison rapide en 5 jours ouvrées

Normalement 100€
Seulement 50€ !

Passer commande !




Asubaka | Studio 2024. All rights reserved.

Asubaka Studio / Asubakatchin Productions

Headquarter : LD Les Bordes, Cominac - 09140 Ercé - SIRET 79846033300015


✉ asubakaproductions@gmail.com - 📞 06 95 53 96 07 - ☎ 09 70 02 31 53

Page Style 3 : with 1 button under the video + Text + add Logo in header and footer +
Changeable background color (⚠ not the background image).




Nous créons des vidéos qui attirent et captivent l'attention

Aubaka Studio est créateur de communication vidéo-animée.



Besoin d'une vidéo professionnelle ?

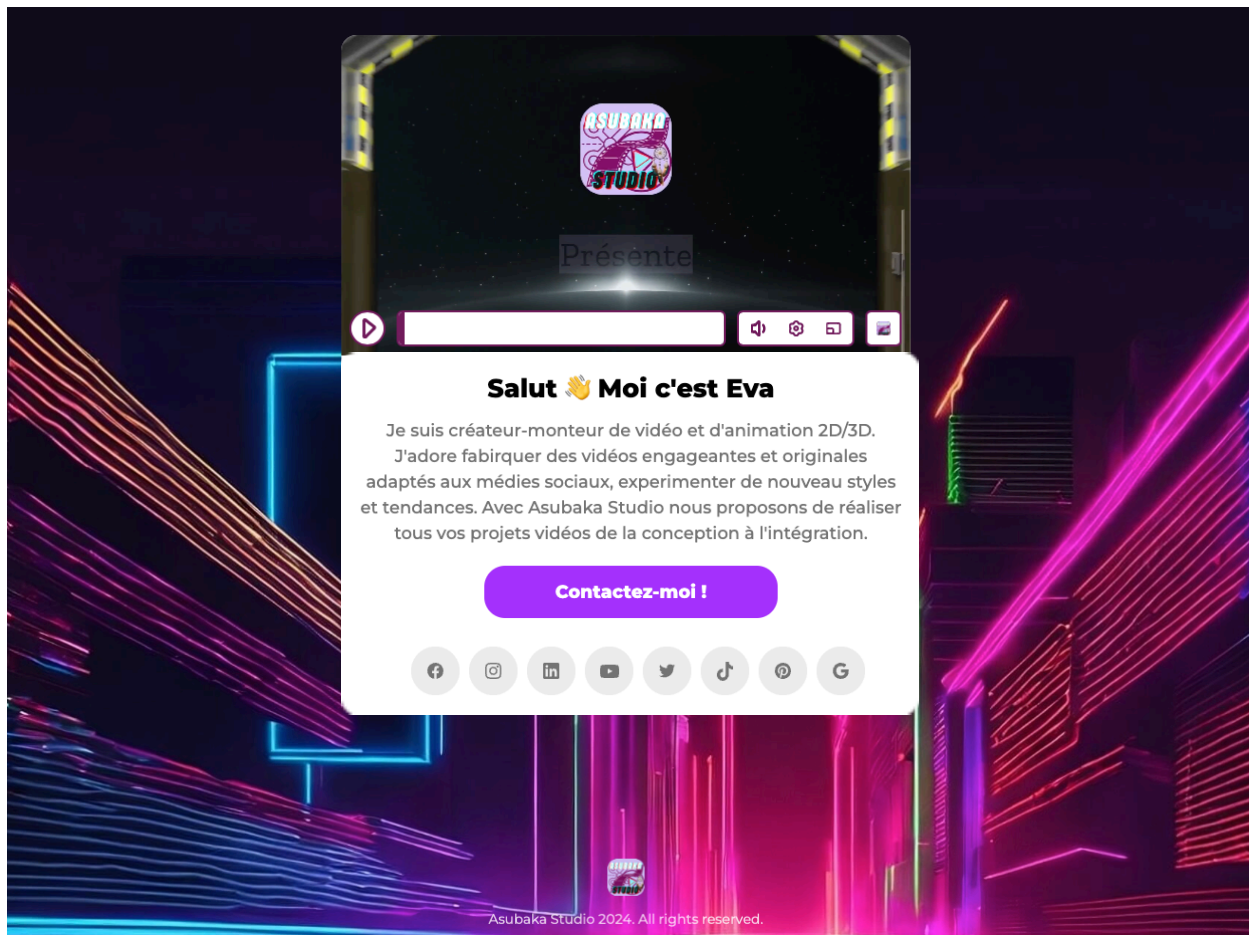
Contactez-nous !



Aubaka Studio 2024. All rights reserved.

Aubaka Studio / Aubakatchin Productions
Headquarter : LD Les Bordes, Cominac - 09140 Ercé - SIRET 79846033300015
 asubakaproductions@gmail.com -  06 95 53 96 07 -  09 70 02 31 53

Page Style 4 : with 1 button under the video in a container with text + social media icons with link (available: Facebook, Instagram, LinkedIn, Youtube, Twitter, TikTok, Pinterest and Google) + add Logo in footer + Editable background image.




Asubaka Studio / Asubakatchin Productions
Headquarter : LD Les Bordes, Cominac - 09140 Ercé - SIRET 79846033300015
✉ asubakaproductions@gmail.com - 📞 06 95 53 96 07 - ☎ 09 70 02 31 53

Page Style 5 : with 1 button above and 1 button below the video + Text + List of benefits + 2 testimonials with photos + add Logo in footer + Changeable background color (⚠ not the background image).

Offre à durée limitée!

10 vidéos de 15 secondes pour le prix de 5 !

Des vidéos professionnelles avec titre, sous-titres, transitions et son.




Profitez-en pour moitié prix 50€
(Normalement 100€)

Achat immédiat

Ce que vous obtenez en achetant ce pack :


<input checked="" type="checkbox"/> 10 vidéos montés et exportés au format 9/16 en MP4	<input checked="" type="checkbox"/> Une vidéo dynamique, captivante de haute qualité
<input checked="" type="checkbox"/> Musique, voix off, effets sonores ajustés	<input checked="" type="checkbox"/> Chaque vidéo fait maximum 15 secondes ou moins
<input checked="" type="checkbox"/> Titres, sous-titres, transitions, effets visuels intégrés	<input checked="" type="checkbox"/> Délais de 5 jours ouvrés garanti



Mathieu Fabre

"Travail remarquable. La qualité des transitions, le rythme de la vidéo calée sur la musique et les effets visuels époustoufflant. En font une vidéo hyper efficace."


★★★★★



Ségoène France

"Asubaka Studio à su répondre à mes attentes en étant entièrement à mon écoute. Avec un script et un storyboard clairs et précis, la rapidité de livraison est incomparable et la qualité de mes vidéos sont toujours parfaites. J'ai exactement ce que je souhaite."

★★★★★




Asubaka Studio 2024. All rights reserved.

Page Style 6 : with 1 button above and 1 button below the video + Text + 2 testimonials with photos + List of benefits + 1 photo of the product/offer + add Logo in footer + Changeable background color (⚠ not the background image).

Black Friday


Offre spéciale été : 10 vidéos de 15 secondes pour le prix de 5 !
Des vidéos de haute qualité en format 16/9 ou 9/16 et MP4.





Accédez à l'offre spéciale pour 50 € !

Achat immédiat

Offre limitée jusqu'au 01/08


Mathieu Forba
"Travail remarquable. La qualité des transitions, le rythme de la vidéo calée sur la musique et les effets visuels époustouflant. En font une vidéo hyper efficace."
★★★★★



Stéphanie Sarat
"Asubaka Studio à su répondre à mes attentes en étant entièrement à mon écoute. Avec un script et un storyboard clairs et précis, la rapidité de livraison est incomparable et la qualité de mes vidéos sont toujours parfaites. J'ai exactement ce que je souhaite."
★★★★★

Détail de la prestation :


- ✓ 10 vidéos montés et exportés au format 9/16 en MP4
- ✓ Musique, voix off, effets sonores ajustés
- ✓ Titres, sous-titres, transitions, effets visuels intégrés
- ✓ Chaque vidéo fait maximum 15 secondes ou moins

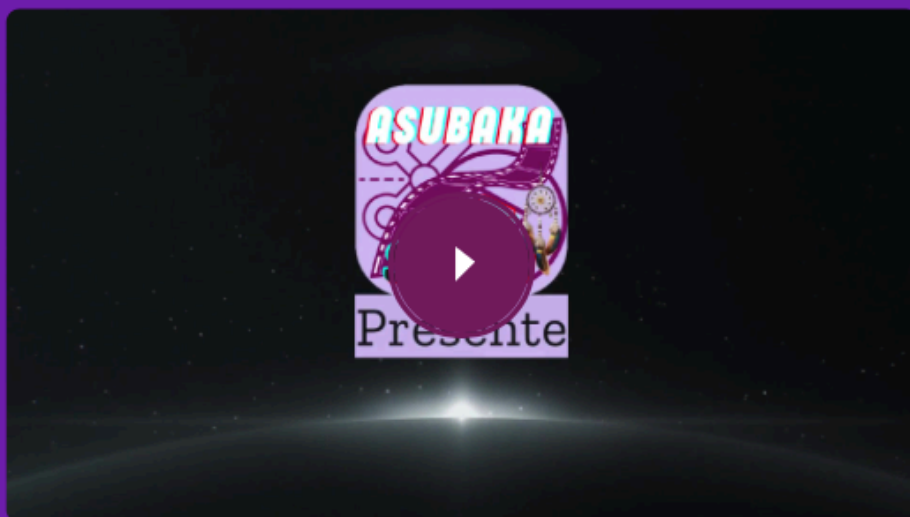
Normalement 100 €
Seulement 50 € !

J'en profite maintenant !


Asubaka Studio 2024. All rights reserved.

Page Style 7 : with 1 button under the video + Text + add Logo in footer + Changeable background color (⚠ not the background image).

Visionnez notre vidéo de présentation de services de création et de montage vidéo-animée 2D/3D



Demandez un devis dès aujourd'hui !

Cliquez ici



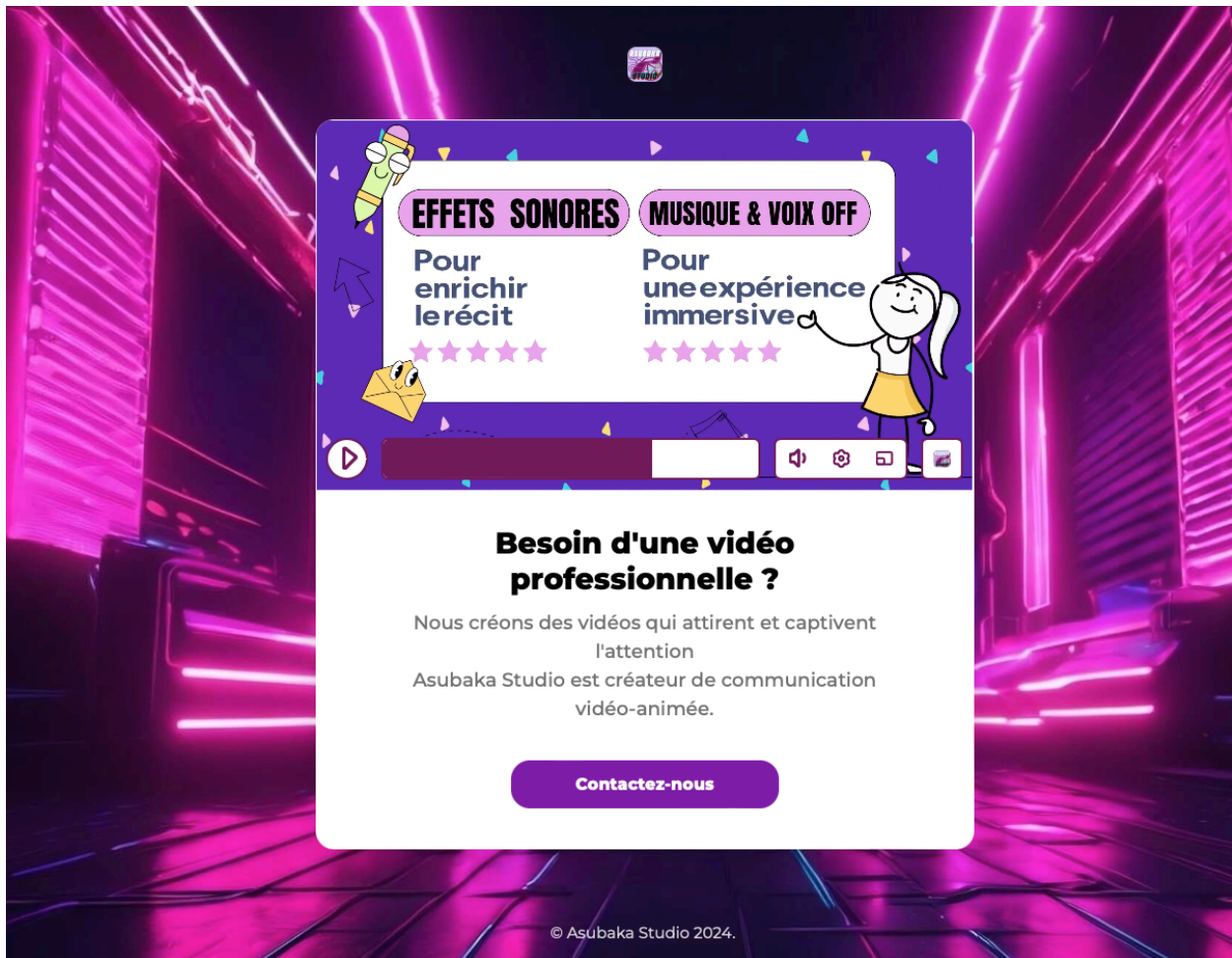
Asubaka Studio 2024. All rights reserved.

Asubaka Studio / Asubakatchin Productions

Headquarter : LD Les Bordes, Cominac - 09140 Ercé - SIRET 79846033300015

✉ asubakaproductions@gmail.com - 📞 06 95 53 96 07 - ☎ 09 70 02 31 53

Page Style 8 : with 1 button under the video in a container with text + adding Logo in the page header + Editable background image.



Page dedicated to interactive collaboration

What is this page for? > To exchange easily, efficiently and almost in real time!

Indeed, Asubaka Studio sends you the first version of your video - funnel in the form of an internet address that opens an interactive collaborative page in which you find your video encapsulated in the player you have chosen with all your options and settings integrated into it, so that you can carry out a "review", a verification for approval or for correction.

> You can comment on the corrections to be made directly on this page which is automatically updated in real time, so we can easily consult the possible modifications to be made and act quickly.

Features details and instructions for use

Home page with entry form

The screenshot shows a web browser window with the URL `d2yw1b2rlabpo5.cloudfront.net`. The page has a purple header with the text "Page collaborative" and a small icon. Below the header, there is a white box containing a form and a video player. The form is titled "Entrez votre identifiant et votre code personnalisé" and has two input fields: "Identifiant" and "Code". A blue button labeled "Access Video →" is below the "Code" field. To the right of the form is a video player showing a video with the Asubaka Studio logo. The video player has a title "Project name video - funnel" and a subtitle "Projet Prestations Asubaka Studio". The video player also has a logo for "VIDELLO" and the text "Application Logo".

Annotations on the screenshot:

- Internet address of the page (points to the URL bar)
- Flavicon and page name (points to the "Page collaborative" icon and text)
- Project name video - funnel (points to the video title)
- Projet Prestations Asubaka Studio (points to the video subtitle)
- ASUBAKA STUDIO Présente (points to the video content)
- VIDELLO (points to the video player logo)
- Application Logo (points to the video player logo)
- Entrez votre identifiant et votre code personnalisé (points to the form title)
- To be filled in with your name (points to the "Identifiant" field)
- Identifiant (points to the "Identifiant" field)
- Code (points to the "Code" field)
- To be filled in with the code provided (points to the "Code" field)
- Access Video → (points to the "Access Video" button)
- Access to the video (points to the "Access Video" button)
- See the code (points to the "Code" field)

Asubaka Studio / Asubakatchin Productions

Headquarter : LD Les Bordes, Cominac - 09140 Ercé - SIRET 79846033300015

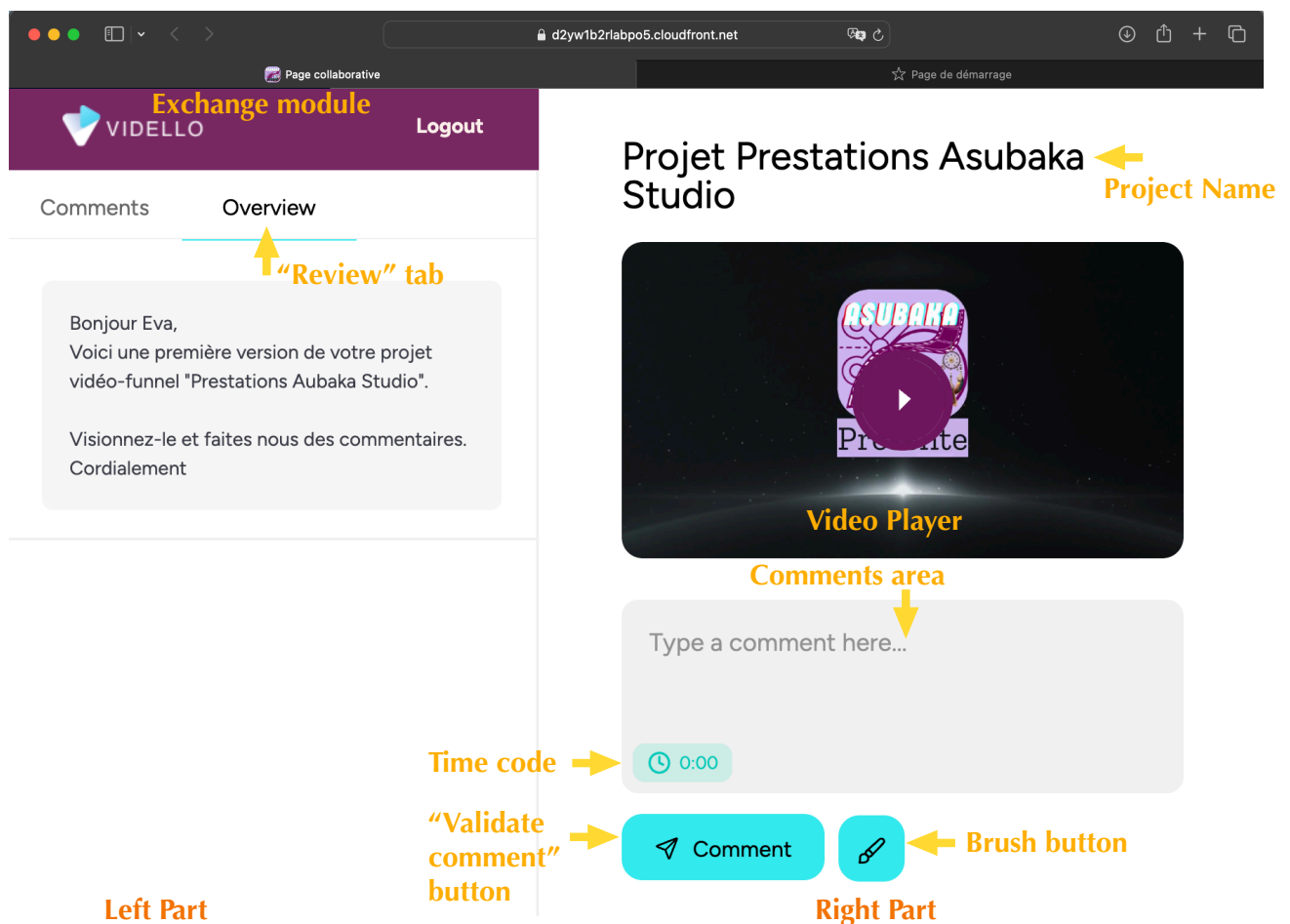
asubakaproductions@gmail.com - 06 95 53 96 07 - 09 70 02 31 53

The home page contains an entry form that protects the information of the video and written exchanges between you and Asubaka Studio with a code.

i This protection with a code is optional, your name can be enough to enter the application. It is up to you to choose, if what seems most relevant to you between the two: with or without a code. However, you will always have to fill in your name and press the "Video Access" button to access your video - funnel.

Interactive collaboration page

- This is the page that contains your video - funnel to review. You have two distinct parts:
- on the left the written exchanges module
- on the right the video player and comments part.



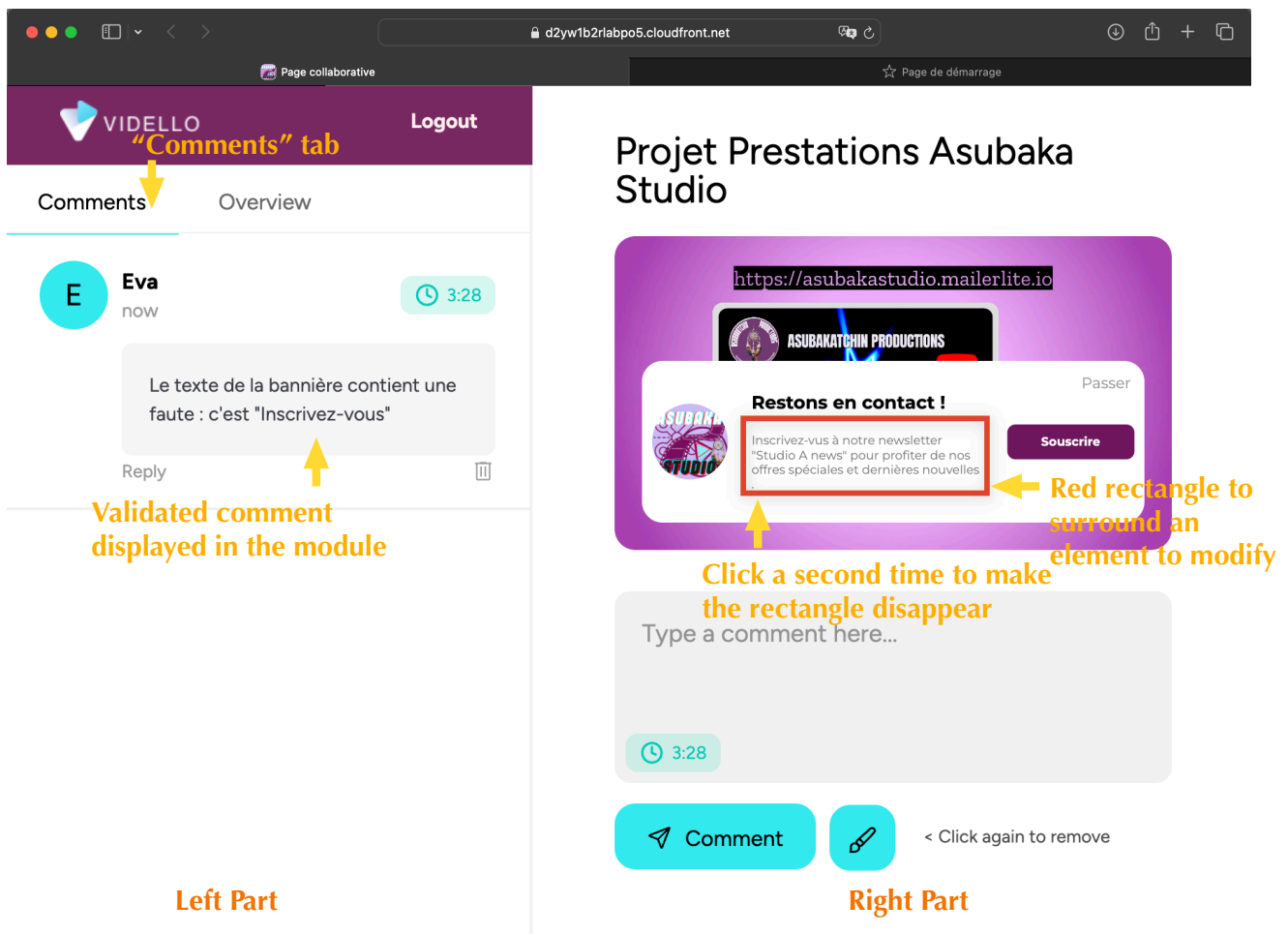
On the left, the exchange module includes two tabs: "Overview" which allows us to write an explanatory welcome text or other. And the "Comments" tab in which will be found all the comments that you have made on the video by helping you with the comments area located under the video in the right part.

On the right, you have the title of your video - funnel and below the video player that you can trigger by pressing the play button in the center of the video or in the player's play bar.

Asubaka Studio / Asubakatchin Productions

Headquarter : LD Les Bordes, Cominac - 09140 Ercé - SIRET 79846033300015

 asubakaproductions@gmail.com -  06 95 53 96 07 -  09 70 02 31 53



Below the video you have a comment area in which you can write your remarks and corrections to make to the video. Each comment is associated with a "time code" of the video which indicates precisely where in the video the modification will have to be made.

When you validate your comment with the "►Comment" button, on the left side of the screen under the "Comments" tab, your text and its related time code will be displayed. Next to this "►Comment" button, there is a button with a brush icon 🖋️. It allows you to display a rectangle within the video itself to surround specific elements in an image and which will also be indicated in all our exchanges. To delete it, click a second time on the brush button 🖋️.

This way we can easily read your comments and understand what and where to modify in the video.

Once your review is finished, you just have to click on "log out" located on the left side at the top of the exchange module.

Asubaka Studio / Asubakatchin Productions

Headquarter : LD Les Bordes, Cominac - 09140 Ercé - SIRET 79846033300015

✉️ asubakaproductions@gmail.com - 📞 06 95 53 96 07 - 📞 09 70 02 31 53

The final word

As you can see, the choice of options and settings is substantial!


It is therefore a video marketing tool - funnel that we can create to allow you to monetize your videos more effectively without the user having to leave your video, nor an advertisement or a too slow loading of your video making them flee!

Each of these details count to really set you apart from your competitors.

Specification when hosting your video - funnel

The price of the hosting service for your videos is minimal, for the moment the price of this hosting has been integrated into the service itself. And this price only changes according to the number of videos you wish to host in our aws server (Amazon).

It is currently difficult to evaluate this evolving price because we are only at the very beginning of the development of this video optimization service - funnel.

 **We will contact you to share any new information available.**

See you soon for a new fruitful collaboration!
Eva, founder of Asubaka Studio

Asubaka Studio / Asubakatchin Productions

Headquarter : LD Les Bordes, Cominac - 09140 Ercé - SIRET 79846033300015

 asubakaproductions@gmail.com -  06 95 53 96 07 -  09 70 02 31 53