

LET YOUR  
dreams  
GROW

*Welcome*



CONTACT US



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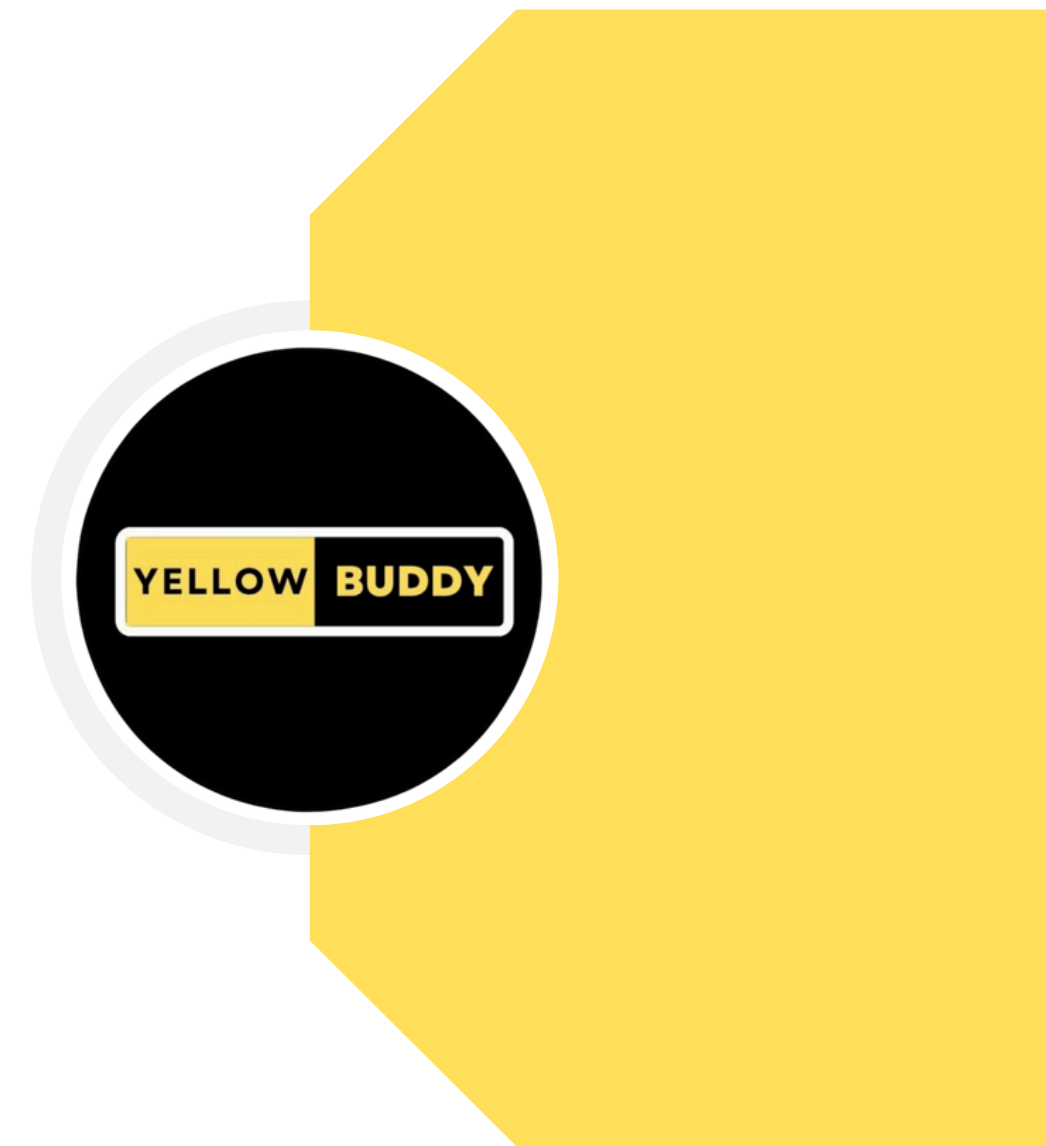
MATHURA (UTTARPRADESH)

# ABOUT US

At YellowBuddy, we are passionate about driving innovation and delivering measurable results. As a full-service digital marketing agency, we specialize in creating customized strategies that empower businesses to achieve their goals and thrive in a competitive market.

**YellowBuddy offers a comprehensive range of services tailored to suit businesses of all sizes and industries, including:**

- Digital Marketing Strategy: Personalized strategies to boost online presence and engagement.
- Social Media Management: Captivating campaigns that build your brand's voice across platforms.
- Content Creation: Unique and impactful content that resonates with your target audience.
- Search Engine Optimization (SEO): Strategies to enhance your website's visibility and ranking.
- Performance Marketing: Data-driven paid advertising campaigns to maximize ROI.
- Web Development & Design: Building user-friendly, visually appealing websites that convert.



# ABOUT US

## Why Choose YellowBuddy?

- Expert Team: A talented group of marketers, designers, and strategists who deliver excellence.
- Client-Centric Approach: We listen, adapt, and innovate to align with your business objectives.
- Proven Results: A track record of successful campaigns and satisfied clients.
- Cutting-Edge Tools: Leveraging the latest tools and technology for optimized solutions.

## Let's Grow Together

At YellowBuddy, we don't just market your business—we partner with you to ensure lasting success. Whether you're a startup looking to make your mark or an established brand aiming for the next level, we're here to make it happen.

Let's connect and build something remarkable together

The logo for YellowBuddy is a black circle with a white border. Inside the circle, the words "YELLOW" and "BUDDY" are written in white, uppercase letters, separated by a vertical white line. The logo is positioned on a large yellow graphic element that has a jagged, geometric shape on the right side of the page.

YELLOW BUDDY



## Organization

YellowBuddy prides itself on being a forward-thinking agency with a collaborative and customer-centric approach. As a hub of creativity and technology, we empower businesses to harness the potential of digital platforms and stand out in the competitive marketplace.



## Mission

Our mission is to empower businesses to achieve unparalleled growth by delivering cutting-edge marketing solutions. We are committed to fostering strong client relationships, driving innovation, and creating impactful digital experiences that inspire and engage audiences.



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## Core values

- Customer-Centric Approach
- Integrity
- Innovation
- Collaboration
- Excellence

# SERVICES

we provide end-to-end digital marketing solutions tailored to meet your business needs. Our goal is to help businesses grow by leveraging the power of online marketing, branding, and technology at affordable rates.

## Digital Marketing Services

1. Social Media Management
2. Performance Marketing (Google Ads, Facebook Ads, Instagram Ads)
3. Search Engine Optimization (SEO)
4. Email Marketing Campaigns
5. Content Marketing

## Creative Services

1. Graphic Design (Posts, Ads, Banners, Flyers)
2. Branding Solutions (Logo Design, Corporate Identity Kits)
3. Video Content Creation (Reels, Ads, Explainers)

## Web Solutions

1. Website Design and Development
2. E-Commerce Development
3. Website Maintenance



# SERVICES

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## Consulting & Strategy

1. Digital Marketing Strategy Development
2. Brand Positioning and Identity
3. Growth Analytics and Reporting

## Specialized Services

1. Local SEO and Google My Business Optimization
2. Influencer Marketing Campaigns
3. Lead Generation Solutions

## Technology Solutions

1. Cloud Call Center Solutions  
(IVR, VoIP, Autodialer)
1. App Development (Android/iOS)





# PRICING

## 1. Starter Package

Best for Small Businesses & Startups

Price: ₹9,999/month

### Services Included:

- Social Media Management (2 Platforms)
- 8 Social Media Posts per Month
- Basic SEO Optimization
- 2 Blogs/Articles (up to 500 words each)
- Monthly Performance Report

Buy Now

## 2. Growth Package

Best for Growing Businesses

Price: ₹19,999/month

### Services Included:

- Social Media Management (3 Platforms)
- 12 Social Media Posts per Month
- Advanced SEO Optimization
- 4 Blogs/Articles (up to 750 words each)
- Email Marketing (2 Campaigns)
- Google My Business Optimization
- Monthly Performance Report + Recommendations

Buy Now

## 3. Premium Package

Best for Established Businesses

Price: ₹39,999/month

### Services Included:

- Social Media Management (All Major Platforms)
- 20 Social Media Posts per Month
- Comprehensive SEO Optimization
- 6 Blogs/Articles (up to 1000 words each)
- Email Marketing (4 Campaigns)
- Google Ads Management (Budget separate)
- Website Audit + On-page Optimization
- Monthly Performance Report + Strategy Call

Buy Now

YELLOW BUDDY

# WEBSITE DESIGN & DEVELOPEMENT

## Services Offered:

- Custom Website Design (Business/Portfolio/Store)
- Responsive and Mobile-Friendly Designs
- E-Commerce Integration
- SEO Optimization
- Maintenance and Support

## Pricing:

- Basic Website: **₹15,000** (Up to 5 pages)
- E-Commerce Website: Starting at **₹35,000**
- Maintenance Package: **₹2,500/month**





# PAY PER CLICK (PPC)

## Services Offered:

- Google Ads Campaign Management
- Facebook & Instagram Ads Setup
- ROI Optimization
- Regular Monitoring and Reporting

## Pricing:

- Setup Fee: ₹5,000
- Monthly Management: 10% of Ad Spend (Minimum ₹7,000)



# SOCIAL MEDIA MANAGEMENT

## Services Offered:

- Content Creation (Posts, Stories, Reels)
- Page Optimization (Facebook, Instagram, LinkedIn, etc.)
- Monthly Content Calendar
- Community Engagement
- Growth Analytics

## Pricing:

- Basic Plan: **₹5,000/month** (10 posts, 5 stories)
- Standard Plan: **₹10,000/month**  
(15 posts, 10 stories, 2 reels)
- Premium Plan: **₹20,000/month**  
(25 posts, 15 stories, 5 reels, advanced analytics)



# SEARCH ENGINE OPTIMIZATION (SEO)

## Services Offered:

- Website Audit and Optimization
- Keyword Research
- On-Page and Off-Page SEO
- Local SEO Strategies
- Monthly Performance Reports

## Pricing:

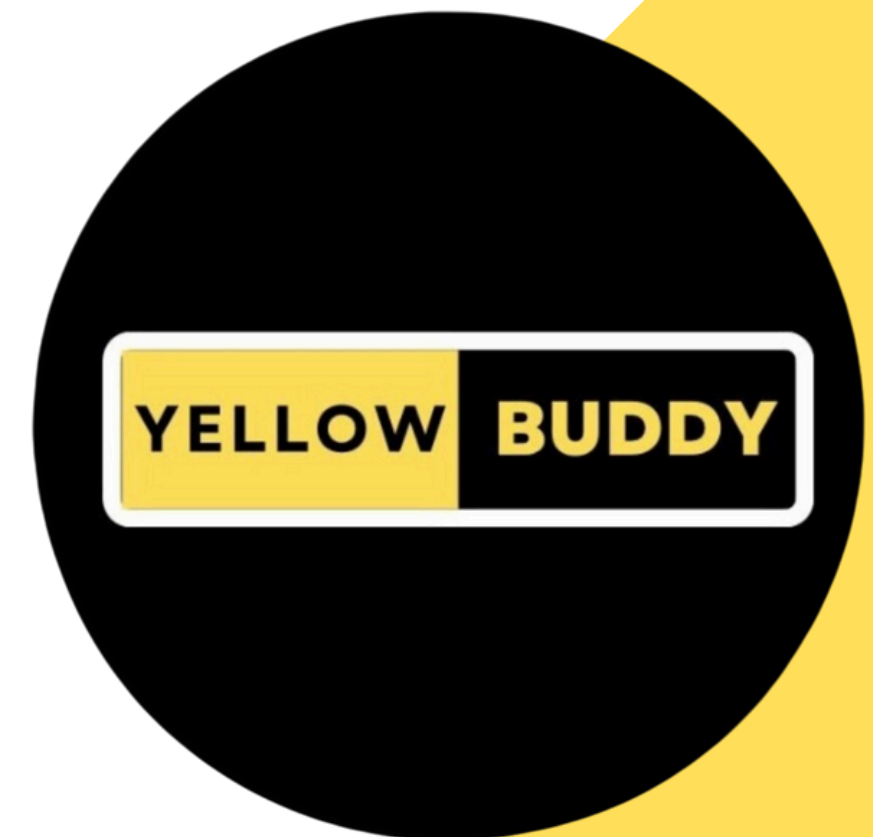
- Starter Package: **₹7,500/month**
- Growth Package: **₹15,000/month**  
(Includes link-building strategies)
- Enterprise Package: **₹25,000/month**  
(Advanced SEO and reporting)



# BRANDING SOLUTION

## Services Offered:

- Logo Design
- Corporate Identity Kit (Business Cards, Letterheads, etc.)
- Brand Strategy & Positioning Pricing:
- Logo Design: ₹5,000
- Corporate Identity Kit: ₹8,000
- Complete Branding Package: ₹20,000



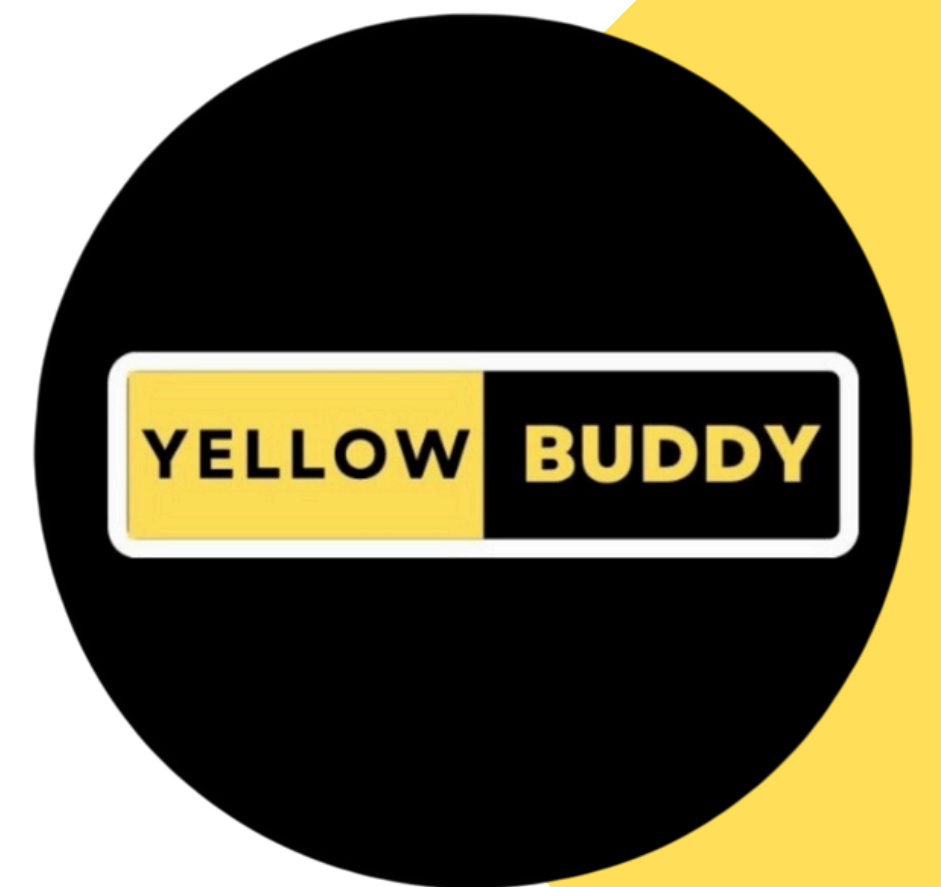
# CUSTOMIZED PLAN

## Services Offered:

For businesses seeking a tailored approach, we offer customized packages based on your unique requirements.

## Pricing:

Starts at **₹15,000/month**,  
based on scope and deliverables.





# Why Choose YellowBuddy?

When it comes to scaling your business in the digital landscape, YellowBuddy stands out as a trusted partner committed to delivering measurable results. Here's why we are the right choice for your brand:

## 1. Expertise You Can Trust

Our team of seasoned professionals brings years of experience in digital marketing, branding, and technology solutions. We combine creativity with data-driven strategies to create impactful campaigns that deliver results.

## 2. Customized Solutions

No two businesses are the same, and neither are our strategies. We take the time to understand your goals, challenges, and audience to develop tailor-made solutions that align with your vision.

## 3. Full-Service Agency

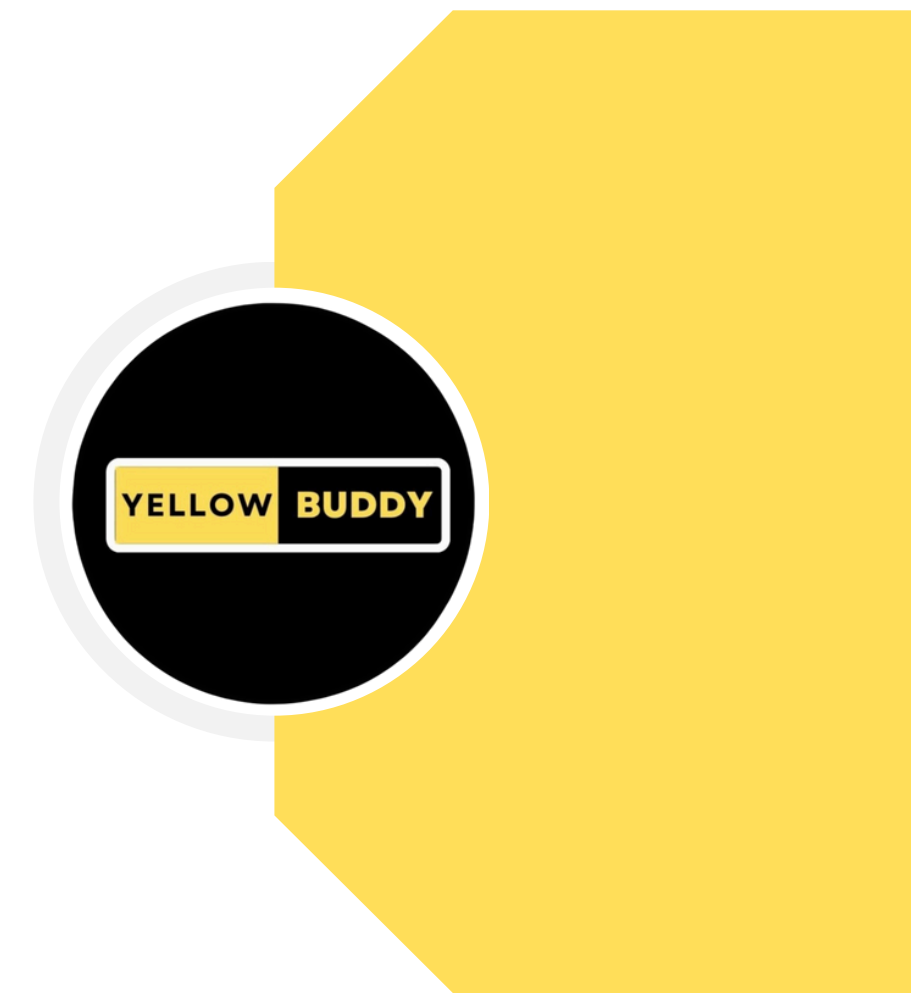
From digital marketing and branding to website development and performance analytics, we provide end-to-end solutions under one roof.

With YellowBuddy, you don't need multiple vendors for different services.

## 4. Affordable and Transparent Pricing

We believe in offering high-quality services at competitive rates.

Our pricing is transparent with no hidden costs, ensuring you get maximum value for your investment.





# Why Choose YellowBuddy?

## 5. Focused on Results

At YellowBuddy, we prioritize outcomes. Whether it's boosting your social media engagement, increasing website traffic, or generating leads, our efforts are geared towards measurable success.

## 6. Data-Driven Approach

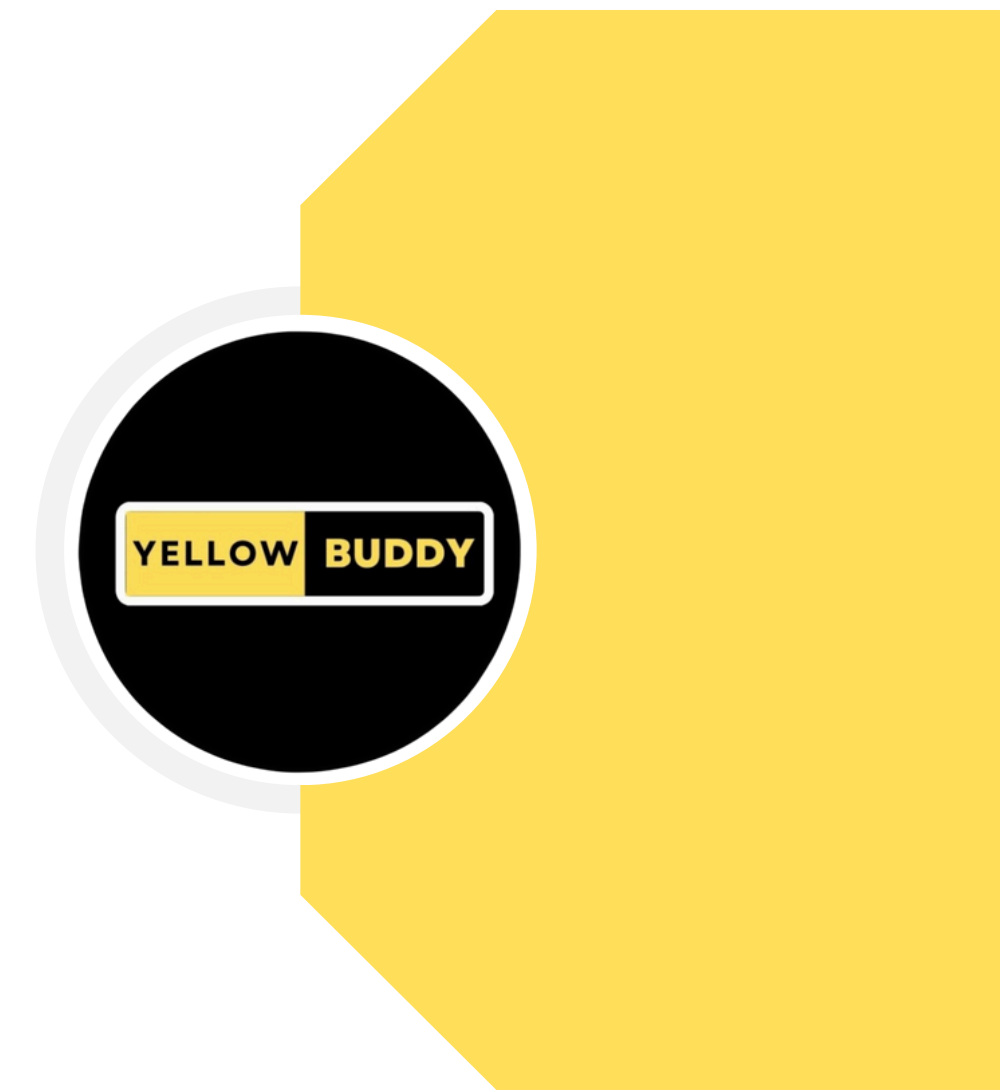
We leverage advanced tools and analytics to track performance, identify opportunities, and refine strategies. Our data-driven insights ensure your campaigns stay on track and deliver optimal results.

## 7. Client-Centric Approach

Your success is our success. We maintain open communication, provide regular updates, and stay aligned with your evolving business needs to ensure a seamless collaboration.

## 8. Proven Track Record

Our portfolio features successful projects across industries, from startups to established brands. We have a history of helping businesses achieve their digital marketing goals and grow sustainably.



# Thank You

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