

In The Doll World Celebrates Its First Anniversary

by Tammy Fisher



Georgette Taylor,
Executive Producer, co-host,
former co-founder, and
VP of Big Beautiful Dolls™ (BBD)

Tammy (teej) Fisher,
Executive Producer,
co-host, and owner of
Curiositeej™ Dolls & Collectibles



Henry, publisher of Fashion Doll Quarterly™; awarded FeedSpot's™ title of "Top Doll Podcast on the Internet"; interviewed on Black News Channel™; and, featured and recommended by a variety of other podcasts and blogs.

"We began with a podcast," said Taylor. "The goal of each podcast was to create an atmosphere in which doll lovers could imagine themselves sipping wine with their fa-

In The Doll World™ (ITDW), a doll podcast/YouTube channel, reshaped dynamics between doll professionals and doll lovers overnight by sharing intimate interviews with professionals that pushed past their celebrity status and spotlighted their personalities. ITDW began as the brain-child of Georgette Taylor, co-creator of Big Beautiful Dolls™ (BBD), the first plus-sized, fashion-doll line. When Tammy Fisher, owner of Curiositeej™ Dolls and Collectibles, joined Taylor, they began their combined "doll journey" as owners, producers, and hosts of ITDW. As the women celebrate ITDW's first anniversary, April 15, 2021, they are humbled by ITDW's success and accolades.

"Never, in my wildest dreams would I have imagined ITDW would be this successful," said Fisher. "I saw ITDW as a passion project where Georgette and I would hang out and talk with our doll friends." In less than a year, ITDW has been endorsed by Pat

vorite doll personality. Because I have a background in podcasting, my job was to manage the podcast. Tammy's job was to bring the doll professionals, because she was friends with a large number of doll artists and professionals."

Taylor and Fisher were so successful in creating a fun, safe environment that doll professionals shared stories—not only about their professions, but also about their lives. "Mel Odom told us about how he dragged his favorite doll with him everywhere when he was a child. He said he dragged the nose off that poor doll!" Fisher continued, "Many other doll makers told stories about the difficulties of creating and manufacturing dolls. For instance, Paulette Goodreau told us about being blackballed for creating the American Ball Jointed Doll™ line. She broke the taboo of BJDs being exclusively Japanese. Their ordeals caused us to change ITDW's mission. Initially,

our goal was to share stories that made doll professionals feel ‘more real.’ Not only did they feel real, they were real—real small business owners and entrepreneurs.”

A few months later, the women had another epiphany; their shows were historically significant because they captured people’s experiences with COVID from around the world. One UK nurse and doll collector who caught COVID spoke to ITDW about how the virus impacted his daily life. According to the women, the most poignant interview was with Jozef Szekeres owner/creator of GlamourOZ™ Dolls. Szekeres was in Wuhan when COVID broke out. Taylor and Fisher captured Szekeres’ journeys as both a doll maker and as a foreigner trapped in the middle of a pandemic. ITDW has shared these stories with people in one quarter of the world’s countries.

Five months later, Taylor and Fisher launched their YouTube™ channel by sharing their interview with Hextian, a YouTube influencer and doll customizer. Their launch also celebrated Hextian reaching 1M followers. Along the way, they also worked with

other groups like the Professional Doll Makers Art Guild™ (PDMAG). ITDW both co-sponsored and advertised the PDMAG’s first online convention.

In January 2021, Taylor and Fisher announced they were going to focus on diversity in during the year. In February, ITDW hosted its first festival: In The Doll World’s Annual World of Black Dolls Celebration™ (AWOBDC). Though the festival was intended to end in February, there has been so much support for the event that it has been scheduled to run through August 2021. AWOBDC is an international celebration of Black dolls, Black doll makers, and Black doll collectors from around the globe. It also includes doll giveaways, including limited edition, collectible, and hand-signed dolls... some worth multiple hundreds of dollars.

ITDW will round out its first year with more interviews, dolls, and celebrations. In less than a year, ITDW has been downloaded in over 50 countries, and interviewed people from every continent—except Antarctica. “Maybe, by the end of 2021, we will find that doll in Antarctica,” said Fisher.

Cherie Fretto and I met both Georgette and Tammy when they offered to co-sponsor the PDMAG Online Convention. We met like so many in 2020, online. It was for a YouTube video where we were given the opportunity to not only talk about the Guild, but also the October convention. Talking for myself, I was extremely nervous. I truly dislike being recorded, okay, dislike might be a little tame of a word. Anyway, they are wonderful interviewers: welcoming, warm, educated on the doll world, and knew how to put me quickly at ease. I walked away from the experience thinking how wonderful it is to see another medium being utilized to not only get the message out about dolls, but also bring the artist alive to the collector. I highly suggest watching/listening to their work, and if you get a chance to be interviewed, jump on it, you will enjoy the experience. Cherie and I both want to congratulate you on your first year, Georgette & Tammy !

— by Peggy McChesney

IN THE
DOLL WORLD
Podcast/Youtube Channel, Spotlighting the Doll Community

<https://www.intthedollworld.com>
facebook.com/intthedollworld
[@intthedollworld](https://www.instagram.com/intthedollworld)
linktr.ee/intthedollworld