

CHARLOTTE LAUNCH

UNLOCK YOUR EXCLUSIVE PRICING

TIER 2: THE BUILDER (Business & Funding)

Module 1: The Business Foundation

- Entity Selection (LLC, S-Corp, C-Corp)
- Structuring for Success (Registration, EIN, licenses)
- The Operating Agreement (Protection)

Module 2: Building Business Credit (Separate from Personal)

- The Business Credit Ecosystem (DUNS, Paydex)
- Vendor Credit (Tier 1, net-30)
- Revolving Business Credit (Tier 2 & 3, non-reporting cards)

Module 3: Obtaining Capital & Funding

- ***IMPORTANT NOTE:** Transparency is vital. Please be advised there is an administration fee of 8% - 15% on successful fundings and sourcing by our network. Grant submissions are hosted differently; see below.
- Funding Readiness Audit
- Types of Funding (Debt/Credit: Term loans, lines)
- The Application Process (Pitch preparation & strategy)
- Credit for Growth (OPM)

Module 4: Grant Funding Strategy

- The Reality of Grants (Competitive, needs specific)
- Assessing Likelihood (Strong profile & track record)
- Submission Service & Fees (Up-front administration fee required due to intensive labor)



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