








FEU DILIMAN

IT0041- E-Commerce with Digital Marketing EJShop.co

				
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Section:	DX31
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Overview

A web-based e-commerce platform built for gamers, designed for two user roles: Admin and Customer. Admins can manage the platform's digital products (add, edit, delete, and view top-up packages and in-game items), handle customer orders, monitor user accounts, and manage product requests submitted by customers. Customers can browse games and digital items, select top-up packages, enter game details, add items to cart, update or remove cart items, choose a mode of payment (e-wallets or online payment options), and proceed to checkout.

This system includes full user authentication, session handling, form validation, secure payment processing, order summaries, shopping cart functionality, request management, and responsive design for both desktop and mobile devices. It emphasizes clarity, speed, and security, ensuring a smooth and reliable digital purchasing experience for gamers.

It also emphasizes clarity, speed and responsiveness. Navigation menus, search functionality and categorized product listings allow users to find what they are looking for easily. The interface is designed to work well across devices, ensuring a consistent experience for desktop and mobile users.

User Flow

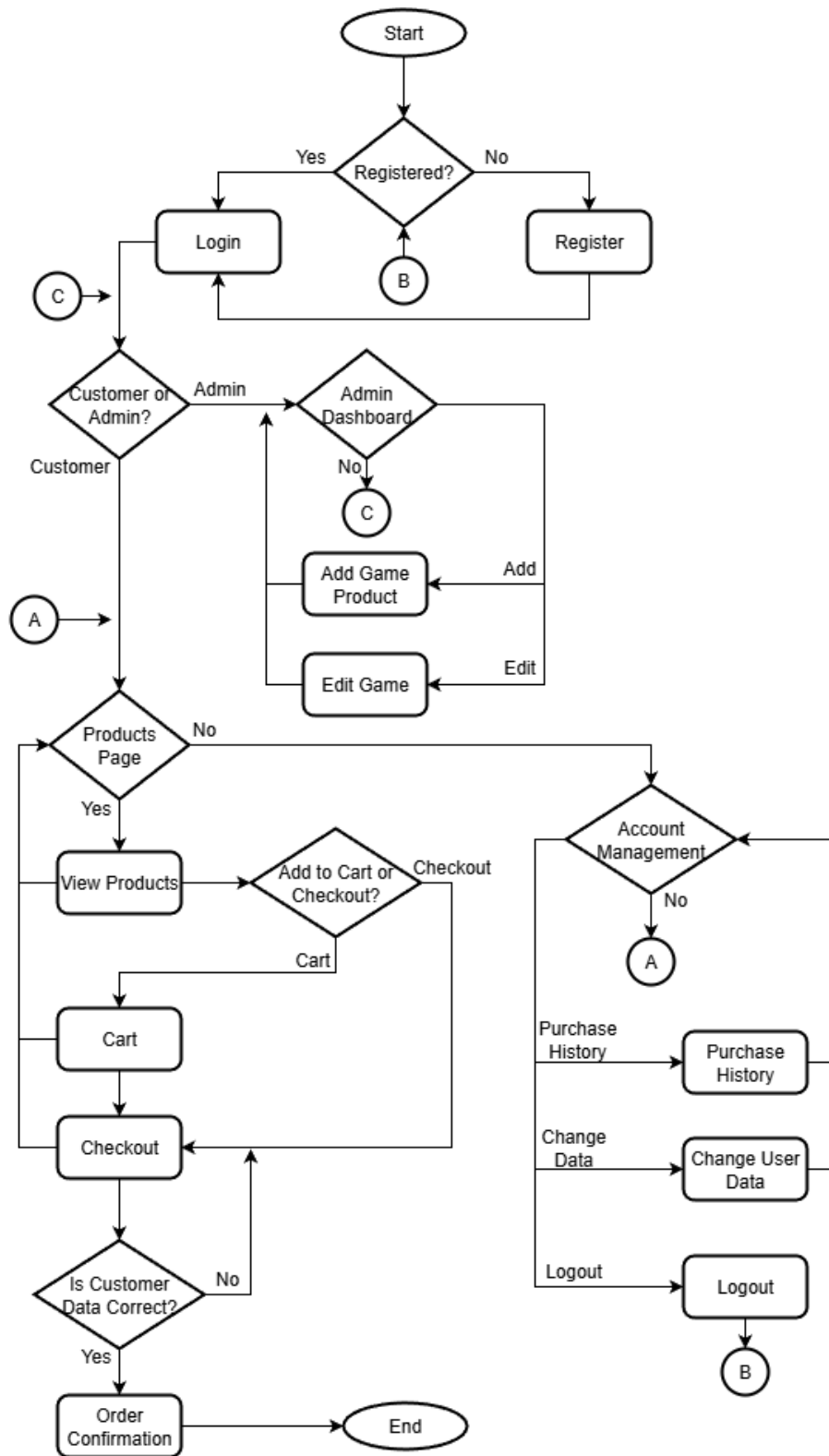


Figure 1. EJShop Flowchart

Webpages and Discussions

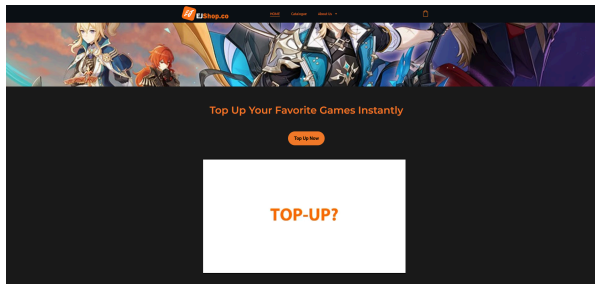


Figure 1. Homepage

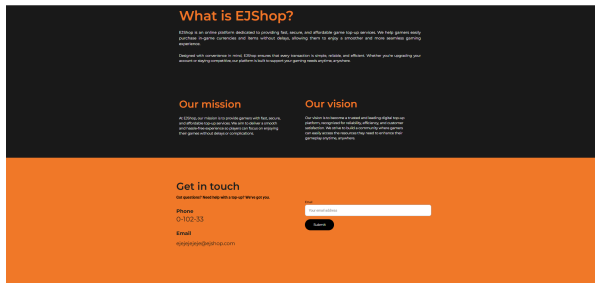


Figure 1.1. About EJShop



Figure 1.2. Footer

HOMEPAGE

It presents the homepage of EJShop, including the main interface, About section, and footer. These elements provide users with essential information, navigation options, and quick access to the platform's features.

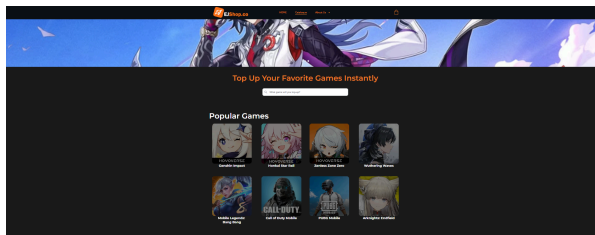


Figure 2. Catalogue



Figure 2.1. Token Catalogue

GAME CATALOGUE

Shows the catalogue section where users can browse available games and view top-up options. It also allows users to explore detailed information about selected tokens or in-game currency packages.

Figure 4 The Team

Highlights the team behind EJShop and introduces the individuals responsible for the platform. It showcases their roles and contributions in developing and maintaining the system.

Task Delegation

TASK DELEGATION		
UI DESIGNING (MOCK-UP)	Log In & Register	Lopez
	Home Page	
	Game Catalog Page	
	Token Package Page	
	Cart (Add and remove)	Bicaldo
	Checkout System (Customer info + payment method)	
	Notification	Balayan
	My Purchase	
	Receipt	Del Rosario
	EJPoints	Alquiza
HOSTINGER WEBSITE	Integration of website	Lopez, Balayan
DOCUMENTATION		
Technical Writing (Screenshots, Discussions)		Bicaldo, Lopez
PRESENTATION		
Presentation of Website	Alquiza, Del Rosario, Bicaldo	ABSENT <i>(*presented by Lopez, and Balayan instead)</i>
AVP Presentation	Balayan, Lopez	

LINKS	
AVP	https://youtu.be/WgHiIUES6gw
WEBSITE	https://ejshop.ecommerceproj.online/