



70+ performance tech tools for businesses, entrepreneurs and professionals.

Nearly all listed tools have built-in AI functionality.

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Pricing plans listed subject to change.

Content & Customer Management

Document Directory / Shared Workspace: [Notion](#)

Collaborative all-in-one productivity platform that combines company wikis, knowledge & document sharing, note-taking, task management, databases, and collaboration tools in a highly customizable workspace.

Plans: Free for up to 10 guests

CRM: [Capsule](#)

Manage customer relationships using simple and intelligent CRM tool for communications and activity tracking and sales pipelines.

Plans: Free plan for up to 2 users, 250 contacts, and 50 MB storage. Professional plan at \$18/user/month.

Notes: OneNote (from Microsoft)

Digital notebook for capturing, storing, and sharing notes across devices. Free with Microsoft account. Access: OneNote

Notes: [Obsidian](#)

Helps you organize and connect your thoughts and ideas through graphing fostering an interconnectedness for a dynamic knowledge base. Good for students, researchers, writers and academics. Free plans for individuals.

Large Document / File Sharing: [WeTransfer](#)

Send large files to others by uploading them and sharing a download link.

Send up to 2GB free. Paid plans start at \$10/month to send and receive up to 200 GB

PDF Configurations: [I love PDF](#)

Every tool you need to work with PDFs including merging, splitting, compressing, watermark, signatures and converting PDFs to Word, Excel, and PowerPoint. Plenty more features. Free.

Web to PDF: htmlpdf.com

Converts HTML and web pages into high-quality PDF documents quickly and easily.

Document signing: [SignRequest](#)

Easy to use tool allowing you to send documents for signatures with basic options included.

Plans: free limit of 10 documents per month

Community Building: [Skool](#)

A platform for creators to build and monetize online communities.

\$99 per month per community

Finance & Accounting

Invoicing: [Avaza](#)

All-in-one platform that combines invoicing, expense tracking, time tracking, and project management.

Plans: Free (limited features up to 5 invoices per month). Paid plans start at \$11.95/month (2 timesheet users and 50 invoices/month)

Avaza Expense on the Go

Mobile app for capturing receipts and managing expenses while on the go.

Access: Download in Android or Apple

Plans: Free with Avaza account; additional features included in Avaza's paid plans.

Accounting: [Wave](#)

Free online accounting software for businesses to manage accounting, income, expenses, and financial reports.

Plans: Core software is free; paid plans start at \$16 per month with auto-import bank transactions.

Payroll Processing: [eSmart Paychex](#)

Comprehensive payroll service that includes tax, benefits, and HR management.

Plans: Custom pricing based on business size and needs.

Financial Management: [Xero](#)

AI features for cash flow tracking / analysis, automated bank reconciliation, expense tracking and real-time reporting. Invoicing and payroll options also.

Design & Presentations

Graphic Design: [Canva](#)

Graphic design platform that simplifies creating stunning visuals including AI generated content for images, logos, presentations, flyers, social media posts and more.

Plans: Free basic use; Pro features available for \$120/yr per person including access to premium images and templates.

Logo Maker: [LogoAI](#)

AI-powered logo maker will generate many logo options based on style preferences.

Plans start at: \$29 for basic logo.

Diagrams and Flowcharts: [LucidChart](#)

Intelligent diagramming application with drag and drop features to create visual depictions and flow of items.

AI-Powered Pitch Deck Creation and Templates:

[Presentations.ai](#) is an AI-powered platform that helps users quickly create professional, visually appealing presentations. Enter prompt, select presentation style/ theme palette, export as PPT. Can try for free; no credit card is required.

[MagicSlides](#) transforms content from sources like URLs, YouTube, text and documents into PPT slides. Free plan allows users 10 presentations per month, each up to 10 slides. This plan includes features like YouTube video conversion (up to 16 minutes) and PDF conversion (up to 5 pages).

[TomeAI](#) you can use AI for engagement analytics of your presentation, as well as to draft and customize the presentation and design. Supports collaborative editing and sharing.

Pitch Decks for Investor Presentations: [Slidebean](#)

Pitch deck templates, financial modeling tools, and AI-powered presentation creation tools.

Business Development & Operations

Website Hosting and Development: [Hostinger](#)

AI generated website with easy editing drag-and-drop website builder meant for beginners. Have a website running in minutes. Ecommerce capabilities.

Plans: Very affordable plans that include domain hosting and multiple email addresses

No-code Web App Builder [Lovable.dev](#)

AI-powered platform that turns natural language descriptions into full-stack web applications, making app development fast and code-free.

Data Visualization: [Julius.AI](#)

AI-powered data analysis tool that helps users transform raw data into insights via analytics, visualizations, and predictive modeling. Chatbot interface allows easy interactivity and performs tasks like data cleaning, visualization, pdf to csv conversions and more.

Plans: Free tier for up to 15 tasks per month

Data Visualization – AI generated Dashboards: [Polymer](#)

Offers Business Intelligence (BI) capabilities. AI identifies key questions to answer, dashboards are automatically created with no manual setup required. Free trial for limited time.

Data Visualization: [Tableau](#)

Powerful data visualization and business intelligence tool allows for insightful dashboards and reports through simple drag-and-drop interface. Easy to learn to use.

Plan: free for public online version

Project Management: [Trello](#)

A visual project management tool that helps you organize tasks and collaborate. Offers Kanban charts only (no Gantt charts).

Plans: Free for individuals or teams looking to organize any project. Paid plans start at \$5 per user/month for small teams needing to scale collaboration and \$10 per user/month for added features including calendars.

Project Management: [Hive](#)

Offers templates specific to fields and tasks (i.e., marketing, client project kickoff) to use for project management including chart types (kanban, Gantt, lists, timelines).

Plans: Free for limited use (excluding Gantt view). \$5 per user/ per month for more features.

Project Management: [Linear](#)

Project management tool specifically designed for software development teams, helping them track issues, plan sprints, and manage their product roadmap

Workflow Automation: [Zapier](#)

Automates workflow between different web applications in a simple, no code interface. (better for user-friendly, straightforward, trigger-based automations)

Plans: free for 100 tasks automated monthly; \$20/mo and \$70 plans/mo for upgraded plans.

Workflow Automation: [Make](#)

Enables more complex automations with conditional logic, data manipulation and API integrations without coding. (better for complex automations and customizations at lower price point)

Idea Capture: [Miro Board](#)

Online collaborative whiteboarding platform for team brainstorming and diagramming.

Plans: Free basic plan for unlimited members and 3 editable boards; Team plan at \$8/member/month for unlimited boards.

Idea Capture for smaller teams: [Whimsical](#)

Fast, lightweight visual collaboration tool designed for structured thinking with built-in support for wireframes, flowcharts, mind maps, and sticky notes—all with a clean interface. Unlike Miro, which focuses on broad, workshop-style collaboration at scale, Whimsical excels at quick, intuitive ideation for product teams and small group workflows.

Ecommerce for Digital Downloads, Videos and Media: [Gumroad](#)

An e-commerce platform that allows creators to sell digital products directly to their audience such as: e-books, music, videos, software, and physical goods.

No cost to set up and start selling on platform. Charge 10% of sales plus credit card fees.

Business Travel Organizer: [Triplt](#)

Intelligent travel organizer that consolidates travel plans (flight, hotel and car rental reservations) into a single itinerary. Best used on-the-go via the App.

Plans: Free basic access; Triplt Pro (flights alerts and real-time updates) is \$49/year.

AI Content Generation

- [Napkin.AI](#) is an **infographic generator** that helps visualize your text.
 - [Fotor](#) offers a free AI **image** generator. Turn text to image and art with basic prompts. Free for a few images.
 - [Pictory AI](#) text to **video**; can also use URL and PowerPoint slides to generate video
 - [Bolt.new](#) Prompt, run, edit and deploy full-stack web and mobile apps. Free tier.
 - [Gamma](#) create visually appealing and interactive presentations, documents, and webpages quickly using AI-powered design.
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- [Perplexity AI](#) for **research** and links: Uses AI to summarize information and provide relevant links from various sources. | Paid plans based on usage.
 - [NotebookLM](#) is a personalized AI **research** assistant where you can upload a large trove of documents and audio/video files to summarize them and make connections between topics. Provides citations and exact quotes from your sources. Audio Overview feature can turn sources into discussions with one click.
 - [Consensus](#) for **research** papers. Will synthesize insights across literature, help extract important info for your questions.
 - [ChatPDF](#) is the fast and easy way to chat with any PDF, free and without sign-in
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General Assistance:

- [GPT4o](#) for general questions and writing: AI chatbot capable of answering questions and generating different creative text formats.

Access: openai.com/chatgpt | GPT4 plan at \$20/month for smarter, more accurate output; with DALL-E image generator and analysis capabilities. Limit is 40 messages / 3 hours.

Custom GPTs: specialized AI generators in areas like writing, education, science, travel and more. Requires paid plan to access.

- **Gemini** as alternative to Google search: AI-powered search engine with an emphasis on factual accuracy and comprehensiveness.

Communications & Marketing

Photo Editing – AI Enhanced & Image Generator: [Pixlr](#)

AI design tools, image generator, photo enhancements, and basic image editing.

Photo Editing – Free Photoshop Clone: [Photopea](#)

More advanced image editing features such as blurring and free clone of Photoshop.

Quick Image Background Removal: [PhotoScissors](#)

Stock photos and images:

[Pexels](#) – free stock photos, images, shared by creators, royalty free.

[Pixabay](#) – free stock photos, images, shared by creators, royalty free.

[PearlyArts](#) – free clip art

Team Messaging: [Discord](#)

Free place to exchange quick messages, send light documents and create group channels for select users based on topics. Paid subscriptions unlock larger file uploads, custom emojis and HD video streaming

Emails and Newsletter: [ConvertKit](#)

Email marketing platform designed for creators. Offers visually appealing templates for newsletters, automates email campaigns and monetizing content through paid subscriptions and digital product sales.

Plans: generous free plan up to 10,000 subscribers, unlimited emails and landing pages.

Emails and Newsletter: [Mailchimp](#)

Design and send email campaigns and newsletters with analytics and automation features. Will need to provide a physical address to abide by anti-spamming laws.

Plans: Free plan for 1,000 monthly emails; paid plans with advanced features start at \$13/month

Event Management: [Luma](#)

Event management platform that enables users to create and manage events with features such as customizable event pages, ticketing options, guest communication tools, and integrations with services like Zoom.

Plans: free and premium, with the free tier supporting unlimited events and guests, while the premium plan provides additional benefits like zero platform fees for paid events and increased invite capacities.

Blogging: [Medium](#)

Free platform ideal for sharing articles and essays, Medium has a built-in audience. However, customization options are limited.

AI Meeting Notetaking: [MeetGeek](#)

AI-powered meeting assistant that automatically joins your calendar meetings to generate recordings, transcripts, and meeting notes.

Plans: Free for up to 5 hours of transcription / mo

AI Meeting Assistant: [Fireflies](#)

AI-powered meeting assistant that records, transcribes, summarizes, and analyzes voice conversations to automate note-taking and enhance team collaboration.

Surveys and Forms: [Google Forms](#)

Create and share surveys and forms to collect, store and export data.

Access: through your Google Account. Free with a Google account.

Sharing Videos: Google Drive

Provides a downloadable link that is private.

Editing Videos: [CapCut](#) by TikTok

Also app-based video editing. Great for social media posts and on-the-go work.

Plans: Free and \$7.00 monthly for upgraded plan (GIF exports, AI filters, better templates).

Recording and Editing Videos (short recordings): [Loom](#)

Free screen and webcam recording tool that lets you quickly and easily capture, edit and share videos. Great for short explanations, how to tutorials, and many other uses.

Plans: Free up to 25 videos per user; 5 min recording length each.

Recording and Editing Videos (long recordings): [Clipchamp](#) (by Microsoft)

Free video recording and editing tool for beginners. Comes free with Windows or can be used online. Free plan includes many features. Premium paid plan is \$12/monthly.

Training LMS: [TalentLMS](#)

Known for its simplicity and affordability, TalentLMS offers a robust feature set, including easy course creation, engaging content formats, and effective reporting.

Plans: free up to 5 users and 10 courses

Course Development via Generative AI: [Oomka](#)

AI generated courses and lessons on any topic. Free to start.

Employment: Job Seekers, HR and Recruitment

Job Seekers: **Simplify**

AI powered for personalized job recommendations, tailored resumes, key matching recommendations, autofill and tracking.

Plans: Free for basic applications with single resume and upgrade to paid for customizing resumes

HR & Recruiting (HRIS): **Factorial**

Designed for small and medium-sized businesses seeking a user-friendly, intuitive interface and low-cost solutions. Streamlined HR processes through automation. Features including payroll, time and attendance, recruiting, and performance management. Factorial's intuitive interface and competitive pricing make it a popular choice for companies looking to simplify their HR operations

Access: factorialhr.com

Plans: start at \$4.50 per month, per user

HR & Recruiting (HRIS): **bambooHR**

Cloud-based HR software designed for small to mid-sized businesses, offering features for managing payroll, employee information, benefits, time-off as well as recruiting and onboarding new hires. Must reach out to company for pricing plan information.

HR & Recruiting (HRIS): **Gusto and Rippling**

HR and payroll platforms designed to streamline HR processes for businesses. Both offer core HR functionalities like payroll, benefits administration, and employee onboarding. However, Rippling tends to be more comprehensive, providing additional features like IT management and expense management, making it a suitable choice for larger or more complex organizations. Gusto outshines Rippling for smaller businesses due to its simplicity and affordability.

Enterprise and Other Tools for Project Management, Data Tracking and more

Airtable: flexible database platform that combines the simplicity of spreadsheets with the power of databases, allowing users to create customizable applications for organizing and managing information. Can be used to create forms and for project management with automation features included.

Plans: Free for basic features for individuals and small teams.

Smartsheet: blends spreadsheets, project management, and work automation, providing a centralized workspace for teams to collaborate and manage complex projects and workflows.

Plans: Free for limited features for individuals

Asana: project management tool that helps teams organize, prioritize, and manage tasks efficiently through a user-friendly interface.

Plans: Free for basic features for individuals and small teams (up to 10 users). Gantt and timeline views, AI, dashboards, forms, custom project templates costs \$11 per user per month

Carta: financial software platform that provides equity management, fundraising, and financial reporting tools for private companies.

*Interested in consulting services to ramp up your business? Inquire how Federated Knowledge can help you build systems and optimize your operations by contacting:
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