

Revised Policy Vision 2025-2026

N.K.S.W. Kompanio

Created by the Xth board of N.K.S.W. Kompanio

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Table of Contents

Preface.....3

1. Cohesion.....4

 1.1 Consistency4

 1.2 Connection4

 1.3 Clarity5

 2.1 Familiarity6

 2.2 Rebrand6

Epilogue6

Preface

Dear General Members' Assembly,

In the following document the Xth board of N.K.S.W. Kompanio presents their ideas for developing and maintaining the association. The Xth board wishes to carry on and build upon the good work of the IXth board, and all boards before. The Xth board focuses on making N.K.S.W. Kompanio a stable, well recognized dependable partner to its member associations and their members, the faculty of social sciences and external parties. The Xth board aims to clarify and assert the role of N.K.S.W. Kompanio in the faculty through aiming to reach the goals of cohesion and recognition.

The Xth board is looking forward to an exciting year full of valuable new experiences for the association and board members alike. The Xth board is eager to start working toward their goals in hopes of developing N.K.S.W. Kompanio even further.

Yours faithfully,

The Xth board of N.K.S.W. Kompanio

1. Cohesion

The Xth board is hoping to increase cohesion within the Faculty of Social Sciences. Meaning the Xth board aspires to unite students and facilitate smooth cooperation within the Faculty of Social Sciences. Cohesion is essential to ensure that N.K.S.W. Kompanio's efforts are aligned, communication is clear, and relationships are strong. By focusing on consistency, connection, and clarity, the Xth board aims to create a reliable and accessible presence.

1.1 Consistency

The Xth board believes that consistency is key to long-term success. By remaining stable, both in the organized activities and communication, the Xth board aims to strengthen N.K.S.W. Kompanio's role as a reliable and professional partner for study associations, the faculty and external parties. Meaning study associations and faculty staff should know what to expect from and be able to count on N.K.S.W. Kompanio's support, involvement, and initiatives. By ensuring consistency, the Xth board aims to build stronger relationships and a stable reputation, which are essential for steady collaboration and participation.

Consistency helps the association create a sense of continuity and clarity. The Xth board believes the association needs consistency in structure over association years. Hence, the Xth board aims to maintain a steady foundation of activities without introducing drastic changes. The focus is on keeping current established activities and services that are running successfully. Naturally, some changes will follow due to the lustrum year and attempts to perfect what is currently being provided.

The Xth board wants to be a reliable and predictable presence. By maintaining consistent promotion, the Xth board aims to reach the target audience effectively. Visibility will be enhanced through regular and structured communication. In addition, the Xth board intends to explore diverse promotional channels. This multi-channel strategy will help to reach as many students as possible.

1.2 Connection

As an association, N.K.S.W. Kompanio has the goal of connecting the different board members of the associations of the faculty and the members of the studies of the Faculty of Social Sciences. The Xth board sees this as an important goal that different parties can benefit from and therefore wishes to focus on this.

The Xth board believes that being a stable factor that the study associations of the Faculty of Social Sciences can rely on will help with connecting the different studies of the faculty. The Xth board aims to include all Faculty of Social Sciences students. By continuing the work of the previous boards of N.K.S.W. Kompanio, the Xth board strives to connect even more students and continue connecting the boards of the study associations of the Faculty of Social Sciences.

The Xth board strives to have a central role in facilitating contact between Radboud students and exchange students through means of the buddy project, providing career orienting opportunities by continuing the Kompanio Future Fair and connecting student board members of the Social Sciences study associations through organizing fitting and desired activities to bond over.

Activities of N.K.S.W. Kompanio are centered around creating new connections between students. The Xth board hopes to promote a fitting environment for connecting through all organized activities. By hosting both formal and informal activities, the Xth board aims to create activities that are of interest to all students of the Faculty of Social Sciences.

1.3 Clarity

Another goal of N.K.S.W. Kompanio is to promote the interests of the study associations of the Faculty of Social Sciences, of the Radboud University Nijmegen and other affiliated student organizations linked to the Faculty of Social Sciences of the Radboud University. The Xth board believes that this can be done by creating more clarity regarding the different university organs.

Next to this, the Xth board strives to create clarity towards both the Radboud University and the study associations of the Faculty of Social Sciences on what N.K.S.W. Kompanio can provide for them. The Xth board is aiming for easy communication, solving upcoming issues, and giving partners what they need. Through close contact and clear communication with all parties involved, the Xth board aims to reach this goal.

2. Recognition

The Xth board aims to increase the recognition of N.K.S.W. Kompanio through improving familiarity and rebranding N.K.S.W. Kompanio's image. With increased recognition, the awareness of the association and its goals will grow, creating possibility for reaching said goals.

2.1 Familiarity

The Xth board wants the boards and the students of the faculty to become more familiarized with N.K.S.W. Kompanio. By providing clear information on what N.K.S.W. Kompanio does, the Xth board hopes to improve visibility and awareness.

Through the continuation of the Buddy Project, S-Cape, Kompanio Get Togethers, Faculty Activities and the Kompanio Future Fair, the Xth board hopes that students will become more familiar with N.K.S.W. Kompanio's activities, making N.K.S.W. Kompanio an appreciated and more recognizable part of student life.

2.2 Rebrand

The Xth board believes the main challenges of N.K.S.W. Kompanio are visibility, representation, and image. The Xth board wishes to rejuvenate the image of the association and let in a breath of fresh air. With the upcoming second lustrum, the Xth board feels a rebrand fits naturally into the development of the association. A fresh image naturally introduces the lustrum year while drawing necessary attention to the association.

The Xth board believes there is much creative freedom outside the lines of the traditional study association customs and ways. During the next year the Xth board plans on stepping into this space and experimenting with how an association can present and market itself. The Xth board aims to keep providing high quality activities that are becoming increasingly familiar and established in the faculty, while being flashier in how the association is presented. Creativity can prove a valuable asset in aiding growth while maintaining professionalism. Professionalism and creativity do not rule each other out, rather compliment each other.

With rebranding, the Xth board hopes to make N.K.S.W. Kompanio more distinguishable and unforgettable within the faculty and the university. The Xth board wants to showcase the opportunities N.K.S.W. Kompanio offers in a recognizable, unique and creative way, creating anticipation and wonder for what the association will do next. The board wishes to make social science students and student board members excited and curious about N.K.S.W. Kompanio in hopes of increasing interest towards the association and the activities it hosts.

Epilogue

The Xth board hopes to have informed you sufficiently through the policy vision about the main goals of next year and is glad to answer any questions at the General Members' Assembly on the 7th of July.

Sincerely,

The Xth board of N.K.S.W. Kompanio

Lotte Siemerink – Chair

Kerttu Kyllönen - Secretary

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