

STARTING OUT

WANNABE DIGITAL NOMAD

NO/LOW COST SOFTWARE TIPS

Are you starting a side hustle to save or are you just getting started as a digital nomad?

These are some of the best no/low cost software options I utilise.

Not only can they help you in your own business but you might score some easy wins by turning your clients on to them too!

AUTOMATED BOOKING

Calendly is a great scheduling tool, the free plan suits most small businesses – I use it myself! It allows custom branding, flexible availability, varied appointment duration and you can embed it on your website.

For more customisation, e.g. branded email reminders I'd use TidyCal – it's a very reasonable one-time purchase (under £30) so no monthly fee.

Top tip, sign up to app sumo and you get 20% off!

1



VIDEO CONFERENCING

Everyone has their preferences, and most tools offer a free plan. However, they are limited, and the last thing you want is for your time to run out during an important pitch or discovery call.

The problem is, once you upgrade to a paid plan, they can get quite expensive. Luckily, a Google Workspace plan lets you use Google Meet, gives you up to 300 hours of meetings, plus a range of other benefits – all for under £6 per month. I think it's a no-brainer; it's the solution I use!

2



CUSTOMER SERVICE AGENT

Automated note-taking lets you fully focus on the meeting itself. It makes sense to use a tool to handle this. Tools such as Otter AI offer free versions, but they tend to have limitations.

ClickUp offers an AI Note Taker that regularly tops the review charts, and it's less than £5 per month. Although you do need a paid ClickUp plan to use it, ClickUp is a cost-effective and invaluable project management tool – more on that below!

3



VIDEO/AUDIO EDITING

One of my absolute favourite tools to work with is Descript! It is a video editing software that allows you to edit video or audio (via transcript) as text. It's easy to use and super quick!

There is a totally free plan, which has some amazing features and allows an hour of transcript per month. If you need more, their paid plans start at a very reasonable £10 per month, including some AI features! You can have a lot of fun with Descript!

4



PROJECT MANAGEMENT

There are multiple free project management tools, and it really comes down to which one you find intuitive! I use ClickUp and like the ability to add extras (like the note taker mentioned above). There's a free plan, but paid plans start at £6 per month.

I also use Asana, which suits my style for more in-depth projects. Monday is another great option with a free plan—research and explore to see what works for you. Whichever you choose, they are invaluable for staying focused, collaborating, taking notes, tracking deadlines, and ensuring nothing gets missed!

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