

Sam Benson

Graphic Designer

Experience

Cottingham & Butler - Dubuque, IA

Seasonal Graphic Designer - Mar 2025-Oct 2025

Assisted Cottingham and Butler's design and marketing team by designing physical and digital materials for their individually branded designations and creating event materials. These included social media (animated video and static images), emails, brochures, one-pagers, posters, physical mailers, landing pages, and event signage. Created the logo and assisted in brand ideation for Cottingham and Butler's prestigious CEO Summit. Delivered high-quality design projects on time, consistently meeting client and organizational standards.

AMPERAGE Marketing & Fundraising - Cedar Falls, IA

Graphic Design Intern - May 2024-Dec 2025

Aided in the production of AMPERAGE's internal brand refresh—this included motion graphic vignettes, logo animations, and animated social media graphics. Produced additional materials for AMPERAGE and a variety of their clients, such as business cards, digital ads, direct mailers, infographics, and a digital AMPERAGE cookbook.

Farmer's Creamery - Kalona, IA

Video Production Intern - Dec 2023-Feb 2024

Recorded footage and edited production training videos for Farmer's Creamery in Kalona, Iowa using Adobe After Effects. Created design assets and assembled audio to produce informative and visually compelling video materials for the company to use.

Skills

Adobe Creative Suite

Photoshop, Illustrator, InDesign, After Effects, Premiere Pro, Adobe Express

Motion graphics, digital and print materials, publication, marketing collateral, branding, social media

Education

University of Northern Iowa

BA in Graphic Design, December 2024
Dean's List (2021-2024)

Recognition

Curriss Design Competition

UNI Gallery of Art (2024)

ADAI Judge's Choice Award

Art Director's Association of Iowa (2024)

ADDY at American Advertising Awards

American Advertising Federation (2025)


SALUTE Honorable Mention

UCO School of Design (2023)

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