



STARTER SERVICES

A starting point for clients who want professional design
without custom complexity.

www.scarrozstudiodesign.com

About Starter Pack Services



Starter Services are designed for individuals and businesses who need a clear, professional foundation without complexity. This tier is intentionally limited in scope to ensure fast delivery, clarity, and affordability.

If you are just starting out, testing a concept, or need a simple digital or design presence, Starter gives you exactly what you need and nothing you don't.

This tier is not custom-heavy. It is structure-driven, efficient, and purpose-built.

What it is best for



- ✓ First-time business owners
- ✓ Solo professionals
- ✓ Small, focused projects
- ✓ One-time design needs
- ✓ Simple launches
- ✓ Clients who want clarity over complexity

If you need advanced features, flexibility, or ongoing work, Core or Extended is required.

Starter Services Overview

| SERVICE | STARTING PRICE | INCLUDED | NOT INCLUDED |
|----------------------|----------------|---|--|
| WEBSITE DESIGN | ₹14,999 | Up to 4 pages • Pre-defined layout structure • Mobile responsive design • Contact form setup • Basic SEO structure • One revision round • Delivery within 14 days | Custom layout systems • Brand strategy • Payment gateway setup • Advanced integrations • Content creation • Ongoing support • Multiple revision rounds |
| EVENT STATIONERY | ₹3,999 | Ready-made design sets only • One event type • Up to 3 stationery items • One revision round • Print-ready or digital files | Custom themes • Multiple events • Bulk production • Complex assemblies • B2B orders |
| PRINTING & PACKAGING | ₹5,999 | Design for one packaging item • Brand-aligned layout • Print-ready artwork • One revision round | Multiple packaging formats • Bulk orders • Printer coordination • Production handling • Retainer or recurring support |

How to Get Started



1. Submit a consultation request
2. We confirm if Starter is suitable
3. You receive a final quote
4. Payment is made
5. Work begins

If you need more flexibility, strategy, or growth support, explore our Core or Extended services.