



CORE SERVICES

Strategic design for growing brands and serious projects

www.scarrozstudiodesign.com

About Core Pack Services



Core Services are designed for businesses, professionals, and event organisers who need more than a basic setup. This tier offers custom design, better structure, and room to grow without the complexity of full-scale enterprise work.

If you want your website, event, or packaging to feel professional, intentional, and cohesive across touchpoints, Core is the right place to start.

This is our most recommended tier for long-term results.

What it is best for



- ✓ Growing businesses
- ✓ Service professionals
- ✓ Small to medium brands
- ✓ Event planners and organisers
- ✓ Businesses needing credibility and clarity
- ✓ Clients who want custom design without overbuilding

Core Services Overview

SERVICE	STARTING PRICE	INCLUDED	NOT INCLUDED
WEBSITE DESIGN	₹24,999	Up to 10 pages• Fully custom layout design• Brand-aligned visual direction• Mobile-first optimisation• SEO-ready structure• Form integrations• Payment gateway guidance• Two revision rounds• Launch support	Advanced automations• Large-scale integrations• Ongoing content management• Monthly maintenance (add-on)
EVENT STATIONERY	₹7,999	Custom theme design• Multiple stationery items• Up to 2 events covered• Two revision rounds• Print-ready and digital files• Design consistency across items	Large-scale production handling• Rush timelines• Repeated bulk orders (Extended required)
PRINTING & PACKAGING	₹9,999	Design for up to 3 packaging items• Brand-aligned visual system• Print-ready artwork• Finish and material guidance• Two revision rounds	Printer coordination• Production management• Bulk or recurring orders• Retainer services

Why Clients Choose Core



- Balanced flexibility and structure
- Custom design without overwhelm
- Professional execution across all deliverables
- Clear scope and timelines
- Better long-term usability

Core is where most clients see the best return on investment.

How to Get Started



1. Submit a consultation request
2. We confirm scope and tier fit
3. You receive a detailed quote
4. Payment is collected
5. Design begins

If your project requires ongoing work, bulk orders, or multi-phase execution, explore our Extended Services.