



# CORPORATE & BRAND EVENT STATIONERY

Professional stationery systems for corporate events, brand activations, and business gatherings that need to look organised, intentional, and unmistakably on-brand.

# ABOUT THIS COLLECTION



Corporate and brand events are not just gatherings. They are extensions of your brand.

Every card, sign, badge, and printed piece communicates how organised, professional, and trustworthy your business is. Scarroz Studio Design creates structured, brand-aligned stationery systems that help businesses present a clear visual identity across every event touchpoint.

Whether you are hosting a conference, workshop, launch, internal event, or public activation, our designs ensure that:

- Attendees know where to go and what to do
- Your brand feels consistent and credible
- Your event looks organised, not improvised
- All materials work together visually and functionally

We design for both one-time events and recurring corporate programs.

# WHAT WE DESIGN & PROVIDE



## Invitations & Event Communication

- Invitation cards (printed or digital)
- Event agenda or program cards
- Event itinerary or flow cards
- Speaker or session introduction cards
- Instruction or information cards for attendees

## Signage & Wayfinding

- Welcome boards
- Registration or check-in signage
- Directional signage
- Zone, hall, or booth boards
- Schedule and agenda display boards

All signage can be designed for foam boards, standees, wall displays, or other formats based on venue needs.

# WHAT WE DESIGN & PROVIDE



## Branding & Identity Touchpoints

- Event logo design
- Event monogram design
- Visual layout system for consistent use across all stationery

All designs are created to integrate seamlessly with your existing brand identity.

## Table, Seating & Space Stationery

- Table cards
- Table number cards
- Reservation or seating cards
- Section or department identifier cards
- Counter signage
- Menu cards for hosted events or corporate dining.



# WHAT WE DESIGN & PROVIDE



## Badges & Identification

- Name badges
- Delegate or attendee cards
- Speaker or organiser badges
- Access or role-based identifiers

## Printed Collateral & Event Materials

- Custom folder design
- Promotional or awareness cards
- Informational inserts for event kits
- Posters for event or brand messaging

## Certificates & Recognition

- Attendance certificates
- Completion certificates
- Appreciation or recognition cards
- Award or acknowledgement certificates

# WHAT WE DESIGN & PROVIDE



## Business & Networking Materials

- Business card design
- Contact cards
- QR code cards linking to websites, portfolios, or digital profiles
- Follow-up or thank you cards

## Gifting & Packaging Elements

- Gift tag designs
- Gift hamper design elements
- Packaging labels for event gifts
- Sleeve or wrap designs for boxes
- Custom gift box artwork and layout
- Thank you inserts for gift kits

# HOW TO GET STARTED



To begin, submit a corporate or brand event consultation request through our website.

Based on your requirements, we will guide you on the most effective stationery system for your event.

This includes deciding:

- What items are essential
- What can be simplified
- What should be printed vs digital
- How to keep the entire event visually consistent

Pricing, timelines, and payment details are discussed after consultation for both one-time events and B2B partners.

# HOW TO GET STARTED



## **For Businesses & Organisations**

Ideal for companies hosting:

- Conferences and seminars
- Internal team events
- Brand launches and activations
- Training programs and workshops
- Corporate celebrations and ceremonies

## **For Event Agencies & B2B Partners**

Perfect for agencies managing multiple clients or recurring corporate events who need a reliable design partner for consistent, professional stationery.