



## **Chidera Arum Bavard – Speaker Bio**

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Chidera Arum Bavard is a Business Growth Strategist and Consultant whose interdisciplinary expertise spans law, culture & communication, and international business management. A 2017 Law graduate from the University of Nigeria, Nsukka, she holds a Master's in Culture and Communication from the Université de Bourgogne and is completing a Master's in International Business Management at EDHEC Business School, specializing in strategy consulting and business analytics.

As Strategic Growth Manager at Syntax Ready—a Canadian IT firm—Chidera leads strategic planning, performance alignment, and digital marketing growth initiatives. Her career has taken her from legal advisory to corporate strategy and international consulting, and she has contributed to global forums such as the 87th Session of CEDAW at the United Nations in Geneva. Her insights have been featured in publications including The Guardian.

In 2025, Chidera launched the biweekly newsletter *As a Matter of Scale*, providing founders with concise, actionable frameworks to navigate the risks, patterns, and opportunities that accompany every stage of growth. Based in France and fluent in English and French, she speaks on topics ranging from business growth and international expansion to market readiness and the empowerment of under-resourced entrepreneurs.