# hello, I'm **Manoramya**

## CREATIVE VISUAL DESIGNER

portfolio

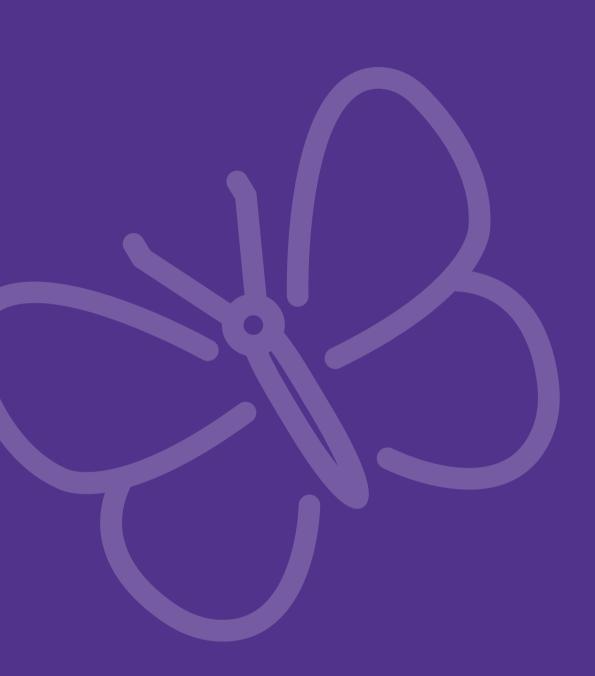
<u>manoramya.com</u>



## being a designer...

...with over a decade of experience, I'm committed to crafting impactful designs that prioritize simplicity, balance, and functionality.

I believe that a good design is both visually appealing and functionally efficient, which resonates with its users in achieving their intended purpose.



# design and software **expertise**

Creative thinking

Fast delivery

Marketing & branding knowledge

Problem solving

Adaptability

Time management

Good communication skills

Client relationship management

Branding & advertisement

Digital illustration

Print & digital design

Layout, typography & color

Pitch deck design & presentation

Website building

Photography

Free-hand sketching/painting

- S Adobe Photoshop
  - Adobe Illustrator
  - Adobe InDesign
  - Adobe Premiere Pro
  - Microsoft Office
  - WordPress

Pr

# the portfolio

Specializing in clean, minimalist designs with creativity in transforming ideas to deliver pragmatic solutions.



## Invartis Consulting

## Brand building











## in **V**Artis

Consulting for investments, operations, outsourcing, ESG & sustainability, business model transformation, digital & technology, data management and managed service.

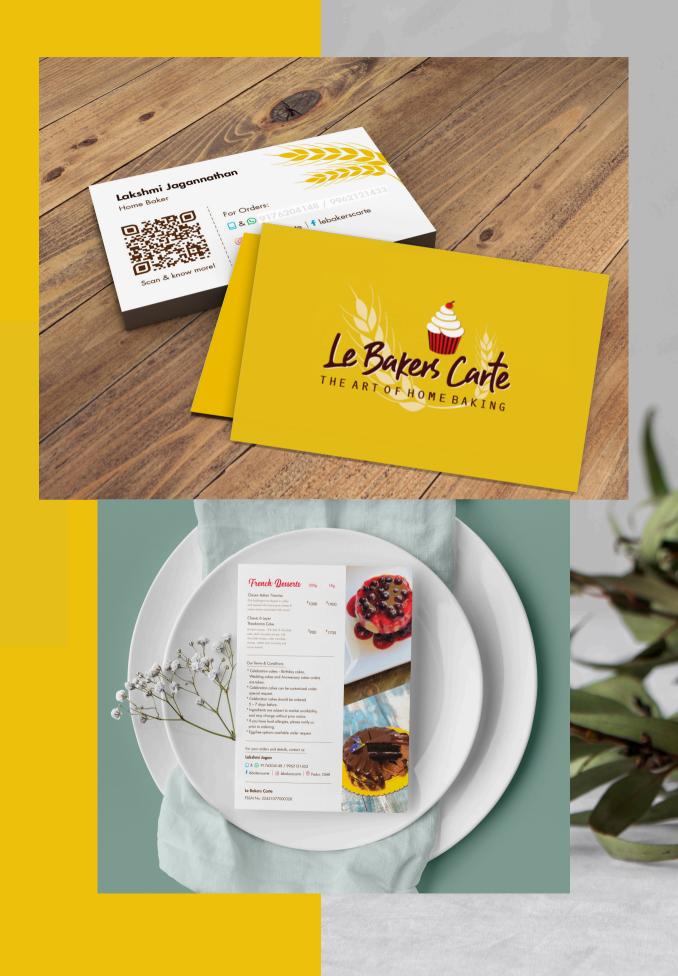
invartis.com



## Le Baker's Carte

Re-branding





THE ART OF HOME BAK	Chocolate Caramel Bro	ownie
Maria	Triple Chocolate Brown	e
'//len	Walnut/Hazelnut Brown	ie
We deliver freshly bak cakes from home kitche		4
	Vanilla Salted Caramel	₹
	Butterscotch Cake	₹8.
	Rich Chocolate Cake	₹90
	Chocolate Overloaded Cake	₹110
Jo - Pa	Intense Coffee Cake	₹850
TT	Mixed Berry Cake (Strawberry and Blueberry)	₹950
	Rich Chocolate Hazelnut Cake	₹950
11-1	Lemon and Cream Cake	₹800
A Start Start	Seasonal Fruit Cake (Mango/Strawberry/Berries)	₹950
Huppy	Cheesecakes	500g
Burthday	Burnt Basque Cheesecake	₹800
	Baked Nutella Cheesecake	₹850
1. 1.	Pal IDI I	800
The second s		

Baked Strawberry Cheesecake

Baked Rasmalai Cheesecake

Japanese Cheesecake

Le Barers Carte

Brownies	

	order	piece
nie	4 pcs	₹110
	4 pcs	₹140
	4 pcs	₹160

1Kg

₹1600

₹1600 ₹1750

₹2200

₹1600

₹1800

₹1800

₹1600

₹1800

1Kg ₹1550

₹1650

₹1550

₹1550

₹1650

₹1600

₹800

₹850

₹1000

500g

₹850

₹850

₹900 ₹1100

₹850

₹950

Min.

Per

Le Bakers Carte	
THE ART OF HOME PAKING Certificate of Completion This is to certify that	Bakers Carte Bakers Carte
has successfully completed the <b>BAKE 'N' LEARN</b> - Kids' Baking Class on	te of Completion
Lakshmi Jagan Founder & Instructor The backerscarte   @ lebakerscarte   @ Padur, OMR   FSSAI No: 224	KE 'N' LEARN - Kids' Baking Class on
Contact us: 🗋 & 🕥 9176204148 / 9962121433   € lebakerscarte   💿 lebakerscarte   ③ Padur, OMR   FSSAI No: 224 Contact us: 🗋 & 🕥 9176204148 / 9962121433	Lakshmi Jagan     Founder & Instructor     Image: style="text-align: center;">Image: style="text-align: center;">Image: style="text-align: center;">Image: style="text-align: center;">Image: style="text-align: center;">Image: style="text-align: center;">Image: style="text-align: center;">Text-align: style="text-align: center;">Image: style="text-align: center;">Image: style="text-align: center;">Text-align: style="text-align: center;">Image: style="text-align: center;">Image: style="text-align: center;">Image: style="text-align: center;">Image: style="text-align: center;">Text-align: style="text-align: center;">Image: style="text-align: center;">Image: style="text-align: center;">Text-align: style="text-align: center;">Image: style="text-align: center;">Image: style="text-align: center;">Image: style="text-align: center;">Image: style="text-align: center;"/>Image: style="text-align: center;"///Image: style="text-align: style="text-ali



## nDegrees

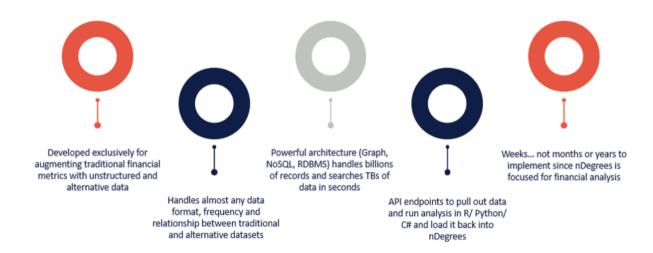
Brand building

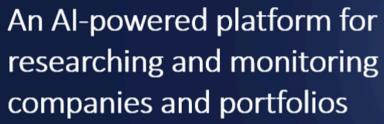
# nDegrees

Analysis Question Focus

Binary Whole Answers









nDegrees





## How can you better utilise your data?

It is recommended to keep the folder look clean and bold. The strong use of colours should be consis-tent across all the nDegrees marketing collaterals.

nDegrees

alternative dat











C - Consulting

## **Travel Freaks**

## Brand building



#### Concept:

Showing a "freak" in a positive light. Showcasing the spirit of individuality, resilience, and authenticity











#### Font:

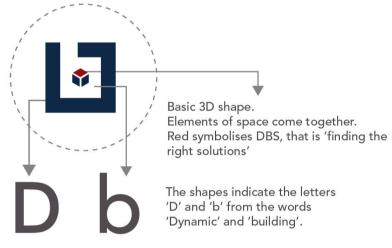
Cheerful and whimsical vibe, instantly uplifts the mood. The rounded edges - informality and spontaneity, perfect for capturing the carefree spirit

#### Color: Blue - Freedom, tranquility, and the open skies.

## **Brand Conceptualization**



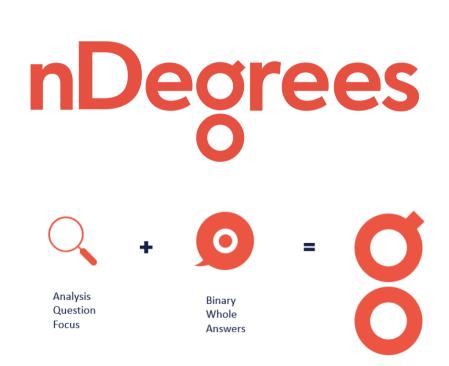
Below is the basic thought process for the logo





Concept: Showing a "freak" in a positive light. Showcasing the spirit of individuality, resilience, and authenticity





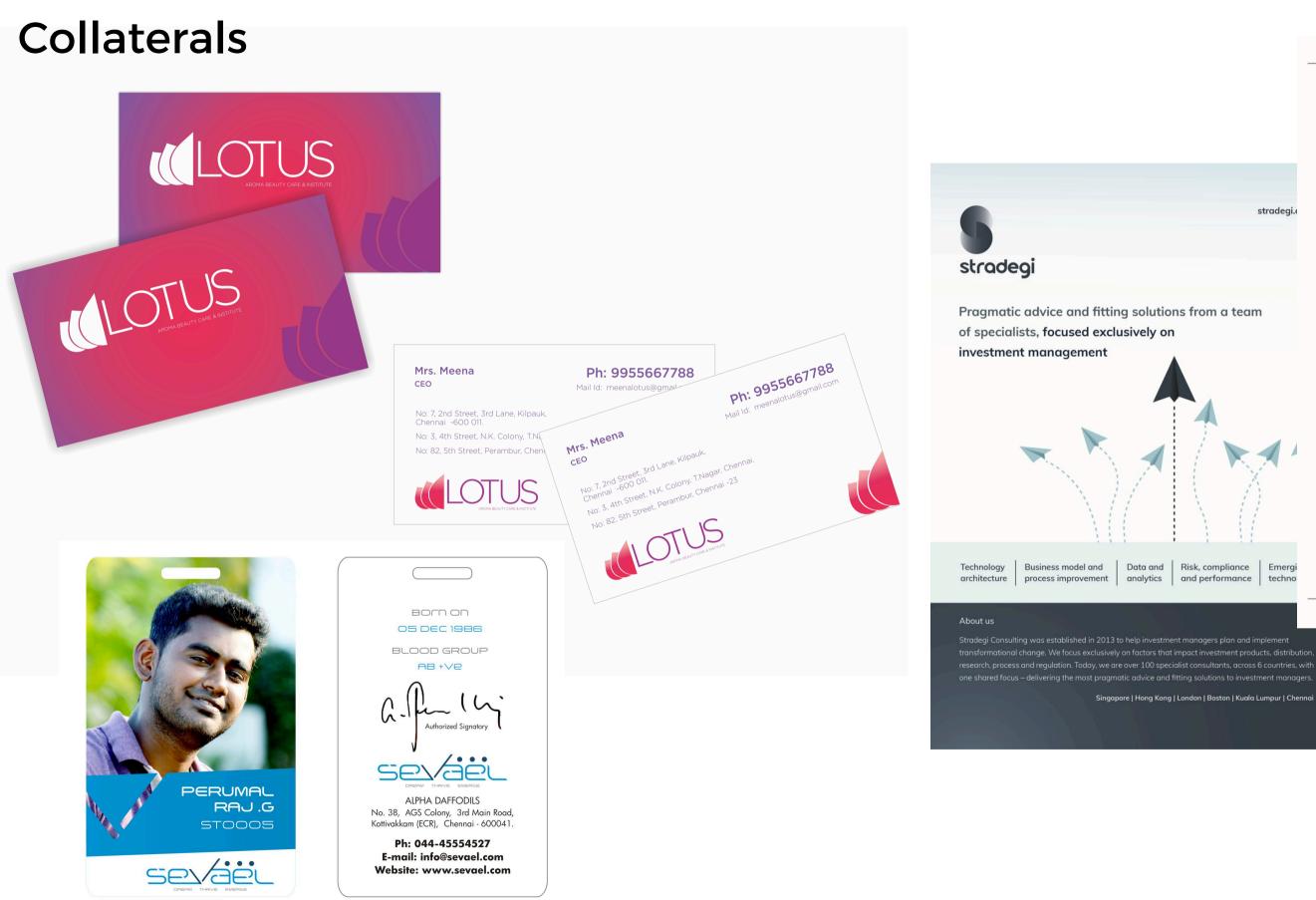


DESIGN ELEMENT USED = SHAPE OF A CONTAINER





Minimal Typographic logo Tick mark - Right decisions Upward arrow - Growth



For the third consecutive year, named

#### MANAGEMENT CONSULTANCY OF THE YEAR

For boldly leading the way in terms of innovation, service to clients, best practices and overall expertise.

#### About us

stradegi

Stradegi Consulting was established in 2013 to help investment managers plan and implement transformational change. We focus exclusively on factors that impact investment products, distribution, countries with one shared focus – delivering pragmatic advice and fit-for-purpose solutions to investment managers

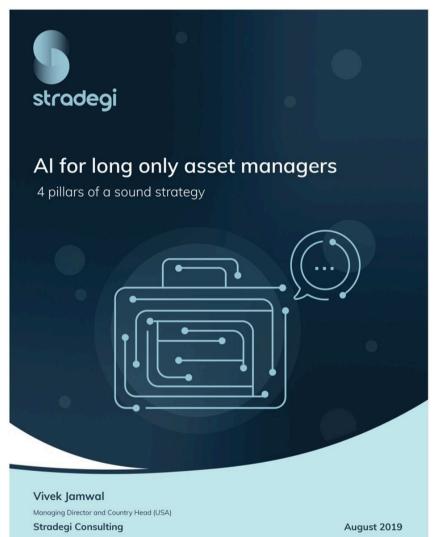
Singapore | Hong Kong | London | Boston | Kuala Lumpur | Chennai

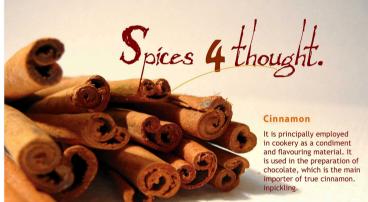
stradegi.com

BEST OF

2019

## Layouts





-

Pepper Pepper was believed to cure illness such as constipation, diarrhea, earache, gangrene, heart disease, indigestion, insect bites, insomnia, joint pain, liver problems, lung disease, oral abscesses, sunburn, tooth decay, and toothaches



Cardamom Cardamom is strong, and has an intensely aromatic, resin-ous fragrance. Black one has a distinctly more smokey, though not bitter, aroma, with a coolness and similar to mint.Green cardamom is one of the most expensive spices by weight. 12

Cumin Cumin can be an ingredient in chili powder (often Texan or Mexican-style), and is found in achiote blends,garam masala, curry powder, and bahaarat. Cumin can be used ground as whole seeds. It helps to add an earthy and warming feeling.



#### Artificial intelligence for actionable insights

A Top 10 Hottest APAC Artificial Intelligence Consulting Company, Helping our clients make data-driven decisions that improve efficiency, mitigate risk and build differentiated advantage.

#### About us

Stradegi Consulting was established in 2013 to help investment managers plan and implement transformational change. We focus exclusively on factors that impact investment products, distribution, research, process and regulation. Today, we are over one hundred specialist consultants, across six countries with one shared focus – delivering pragmatic advice and fit-for-purpose solutions to investment managers.

For more information visit www.stradegi.com or email us: info@stradeai.com

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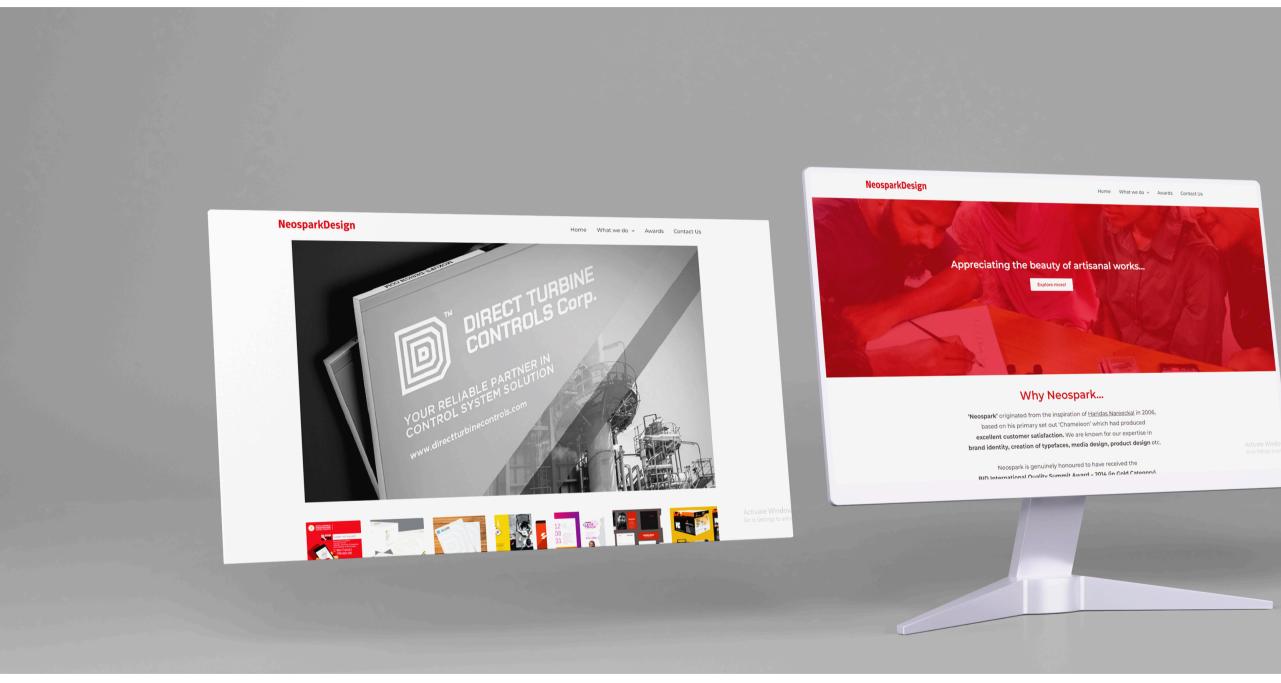
#### CIO 10 HOTTEST APAC ARTIFICIAL INTELLIGENCE

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. PATTAYA 4 NIGHTS / 5 DAYS Alcazar Show Coral Island • Safari world Day 2 : EXCURSION CORAL ISLAND BY Day 3: ONTO BANGKOK 7 1 : TRANSFER TO TAYA – ALCAZAR 1 Hote City: 3 Star Hotels: Explore the world with us! Pattaya Beverly Plaz Bangkok Ecotel/sim ✓Inclusions: ✓Exclusions: International Airfare
Tips, Porterage and a
Visa charges. ✓ Terms & Conditio



## Web designs



#### NeosparkDesign

Home What we do + Awards Contact Us

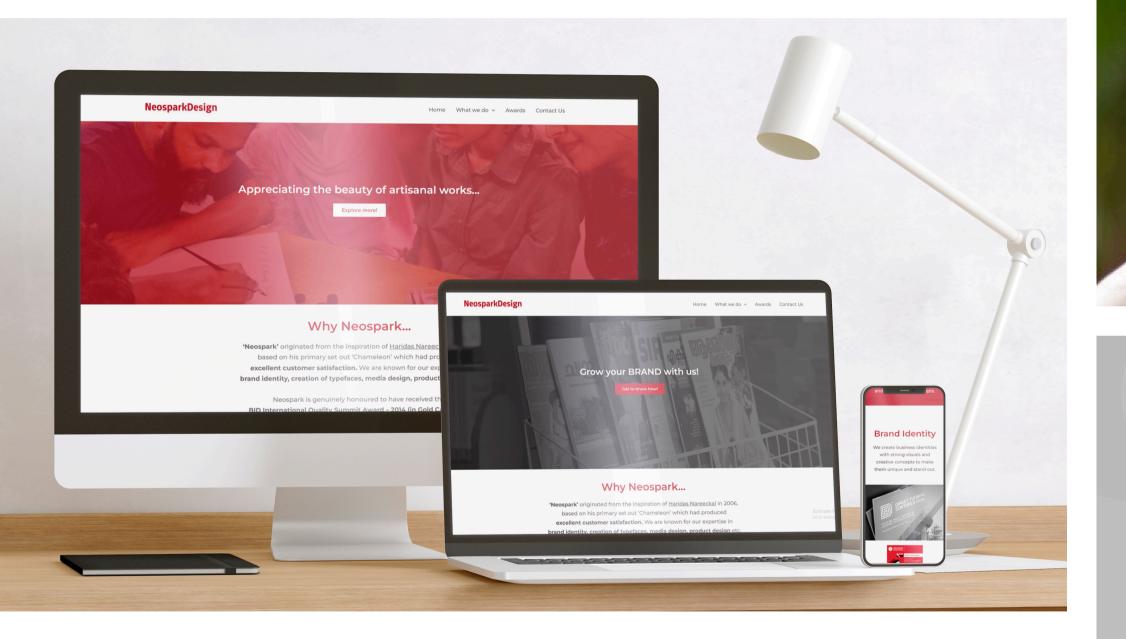
#### Neospark Education

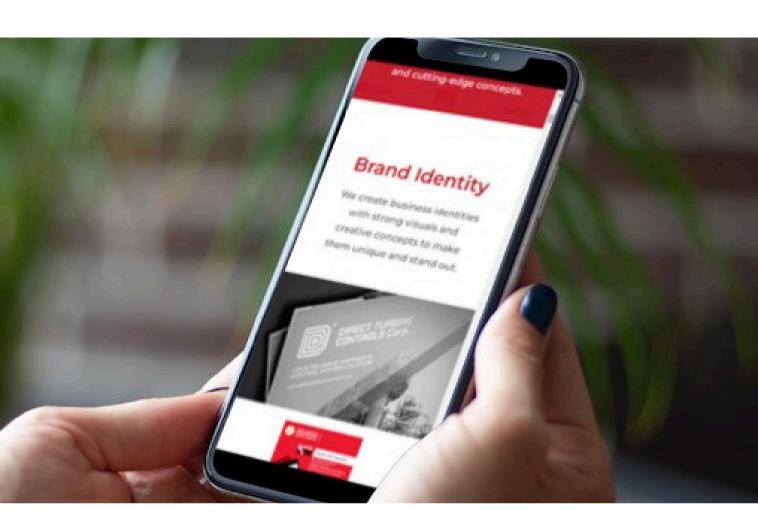
We offer design education and advanced sessions on special topics like Design, Branding, Typography, Packaging, Visualisation, Calligraphy and Type design are some of the subjects we address.

Media persons, advertising firms, design colleges, organisations, institutions and printing presses are among the group for which we arrange educational programmes and seminars.



## Web designs







## Web designs

### in**√**∧rtis

What We Do Why Invartis

News & Insights Careers Contact Us

### in√∧rtis

#### A Career at Invartis

Our success is founded on the strength and hard work of our talented people.

We may all share the same client-centric vision, but we celebrate our professional and cultural diversity because together, we are more than the sum of our parts. We work collaboratively in a flat organisational structure to leverage these differences and encourage conversations that promote selfanalysis and knowledge sharing. It's how we get the best out of ourselves and for our clients.

Vivek Jamwal

Head of North America

Vivek has 15 years experience managing passive equity funds and

management operational processes and controls from his experience

fintech and regulation for the financial services industry, with a

#### Our team

Our team have decades of experience in the investment management industry

### Strategic Management Consulting for the Investment Management Industry

We are structured into eight competencies: investments, operations, ESG and sustainability, business model transformation, outsourcing, data management, digital and technology, and managed service.

Learn more



Gordon Brown CEO and Managing Partner

Gordon has over 25 years of global asset management experience. For most of his career Gordon has worked for investment managers or as a consultant in North America, the UK, and Asia. In his previous role, Gordon was responsible for all business transformation, technology and data operations for a large Asian investment manager.





compliance.

Alpha Baid

ad of Consulting Maykala has over 15 years of experience in the assest management

Maykala Hariharan

industry, acting as a trusted advisor to large institutional clients with total assets in excess of US\$15 billion. in her previous role, Maykala held senior roles at consulting firms and investment managers. She specialises in investment strategy, operations due diligence, and performance. in





## What We Do Why Invartis News & Insights Careers Contact Us



Structuring ESG Teams

#### Latest news and insights

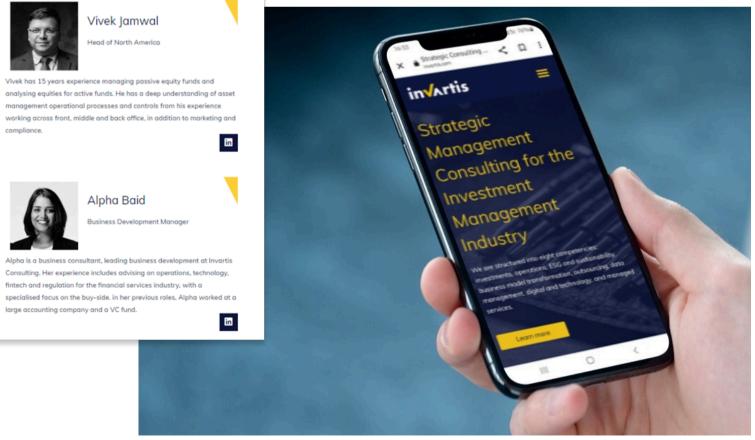


Managing Environmental Risk

«Previous 1 2 3 4 5 Next»



Invartis Consulting Launch



# educational **Competence**

Master of Fine Arts - Advertising and Applied Arts Amrita University - Cochin

Bachelor of Home Science - Interior Design Avinashilingam University - Coimbatore

Certificate program - Print & Publishing Arena Multimedia - Chennai

t

Learning through professional experience of 12 years



## let us Connect

<u>manoramya.com</u>

+91 98848 82480

diffyramz@gmail.com



Looking forward to translate your ideas into visually stunning designs that make a statement!

## thank you!

