hello, I'm

# manoramya

CREATIVE VISUAL & GRAPHIC DESIGNER



portfolio

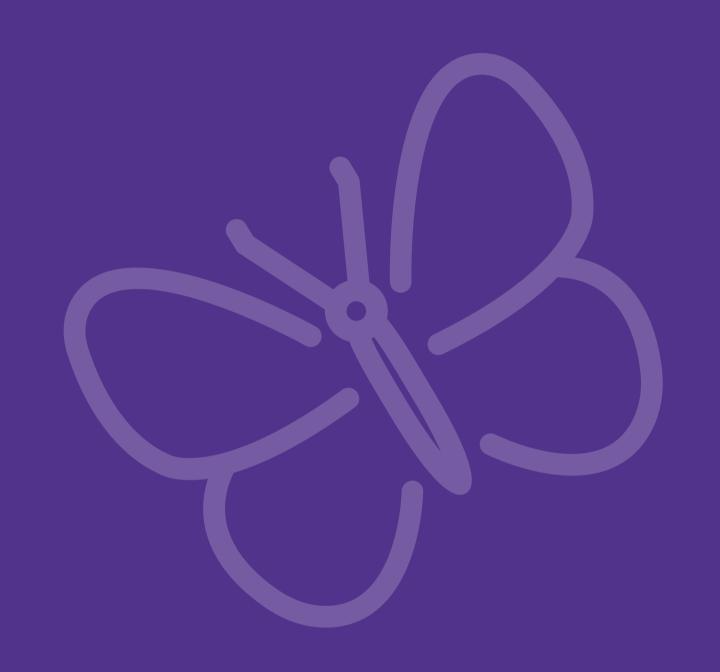
manoramya.com

# creative and...

...adaptable designer with 12 years of experience in producing innovative design solutions across FMCG, software products, finance, and marketing sectors.

Proven ability to work collaboratively in a fast-paced environment while delivering quality design work.

Strong aptitude for branding and presentation design. Adept in transforming concepts into engaging visual stories that resonate with diverse audiences.



#### design and software

# expertise

- Creative thinking
- Marketing knowledge
- Problem solving
- Adaptability
- Time management
- Good communication skills
- Client relationship management

- Branding & advertisement
- Website building, UI &UX
- Digital illustration
- Pitch deck design & presentation
- Print & digital design
- Layout, typography & color
- Photography

- Ps Adobe Photoshop
- Ai Adobe Illustrator
- Adobe InDesign
- Pr Adobe Premiere Pro
  - **F**igma



MS Office





WordPress

# the portfolio

Specializing in clean, minimalist designs with creativity in transforming ideas to deliver pragmatic solutions.

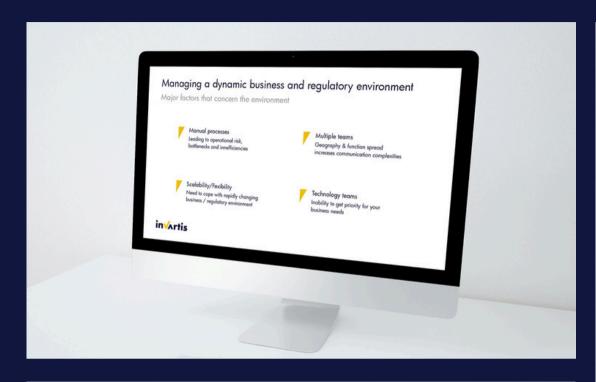


#### **Invartis Consulting**

Brand building











#### Le Baker's Carte

Re-branding









#### nDegrees

Brand building

# nDegrees



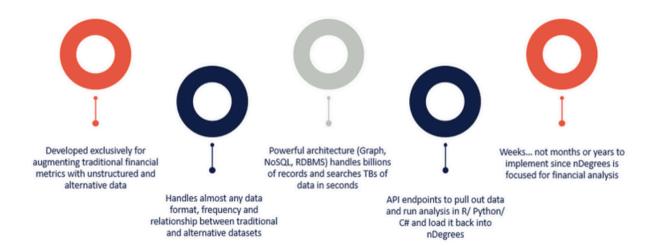
Analysis Question Focus



Binary Whole Answers





















#### **Travel Freaks**

Brand building



#### Concept:

Showing a "freak" in a positive light. Showcasing the spirit of individuality, resilience, and authenticity









#### Font:

Cheerful and whimsical vibe, instantly uplifts the mood.

The rounded edges - informality and spontaneity, perfect for capturing the carefree spirit

#### Color:

Blue - Freedom, tranquility, and the open skies.

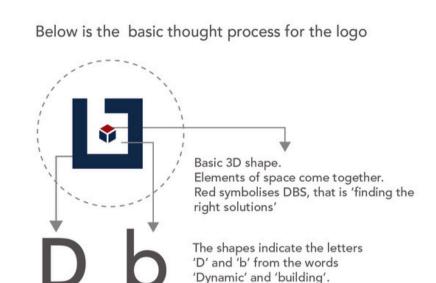






#### **Brand Conceptualization**

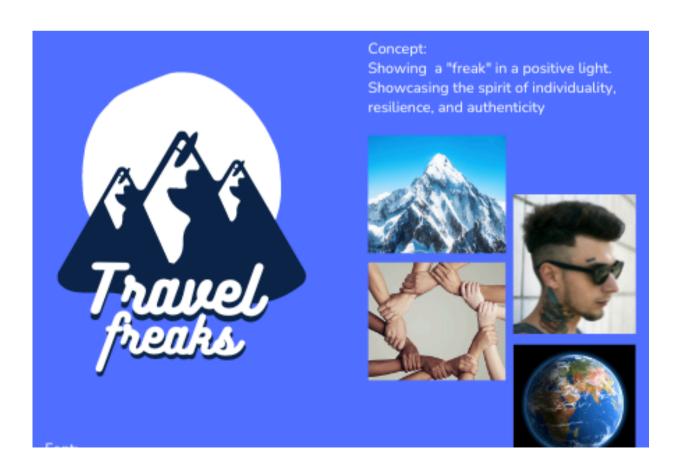


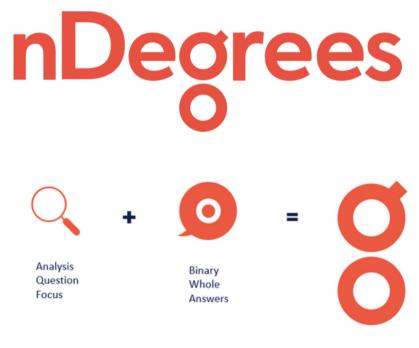




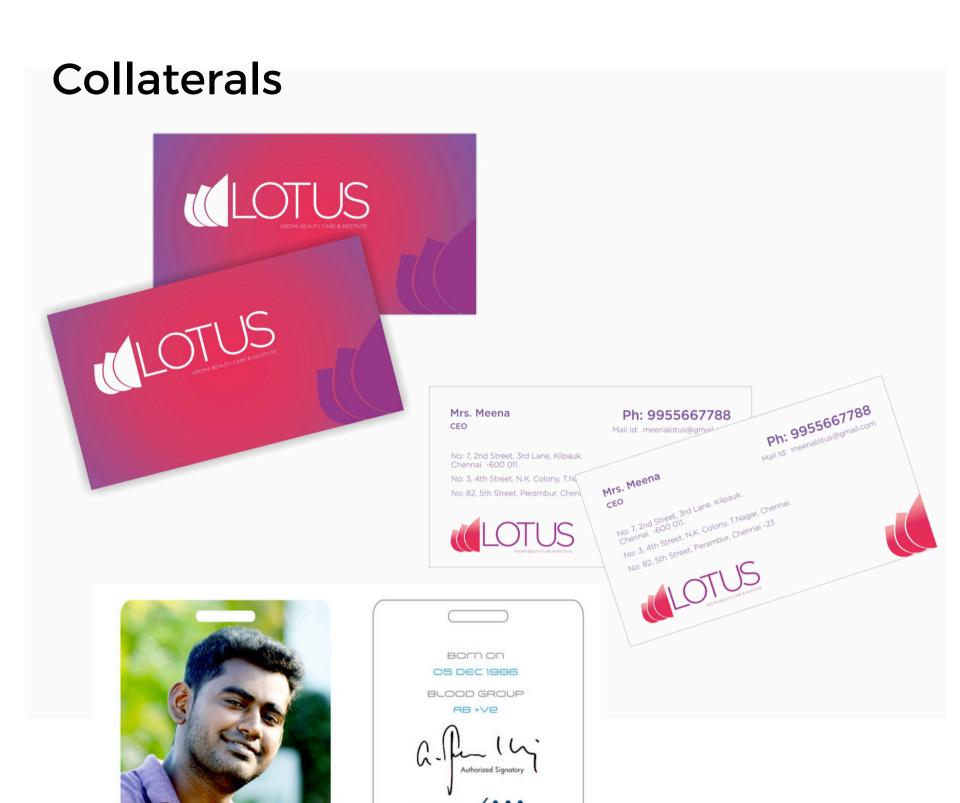
DESIGN ELEMENT USED = SHAPE OF A CONTAINER











ALPHA DAFFODILS

No. 38, AGS Colony, 3rd Main Road, Kottivakkam (ECR), Chennai - 600041. Ph: 044-45554527 E-mail: info@sevael.com

Website: www.sevael.com

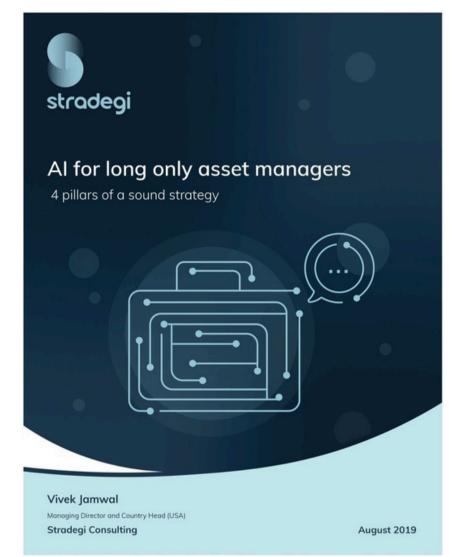
PERUMAL

RAJ.G

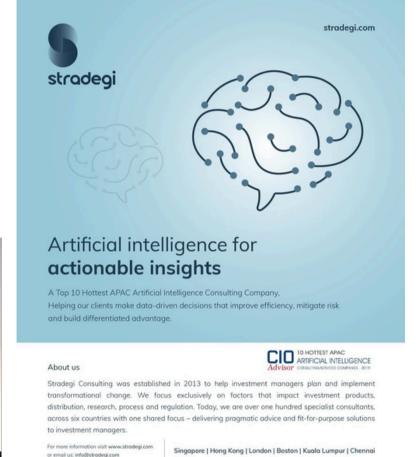




#### Layouts

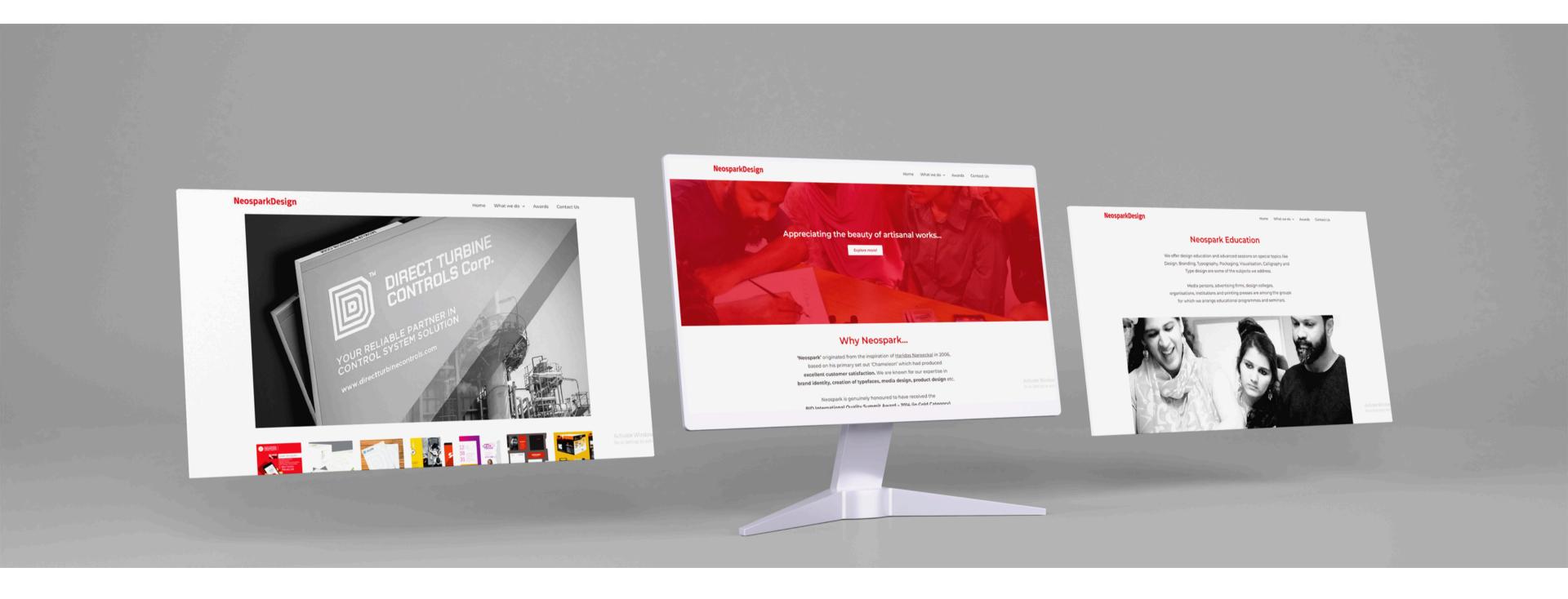




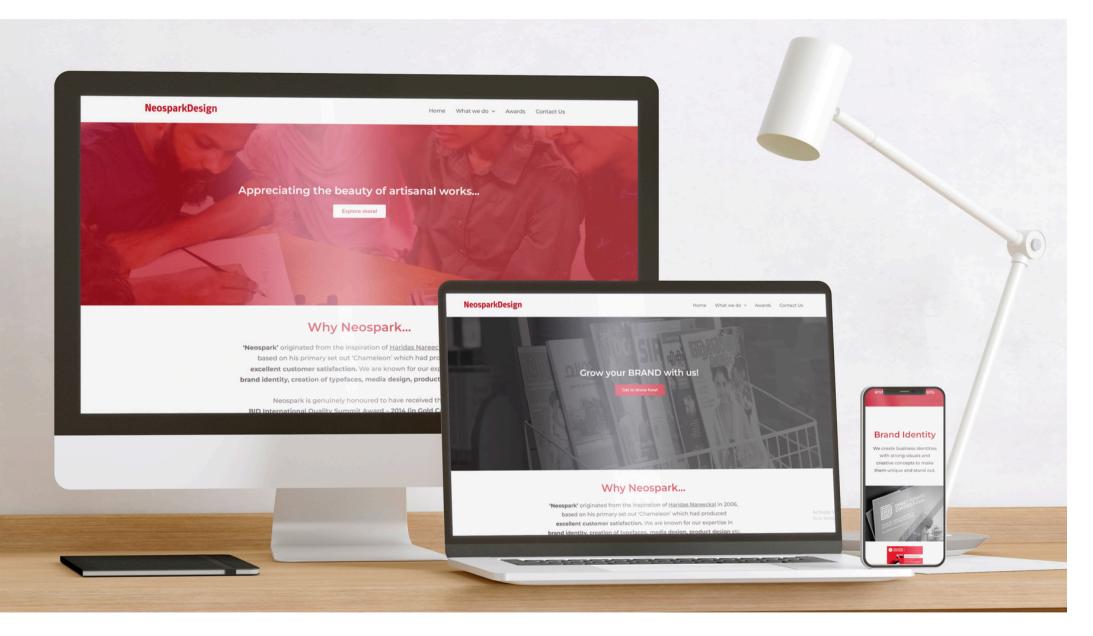


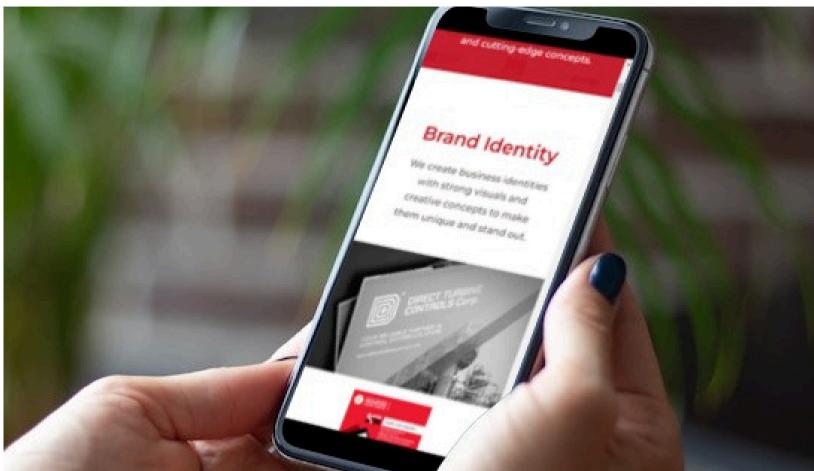


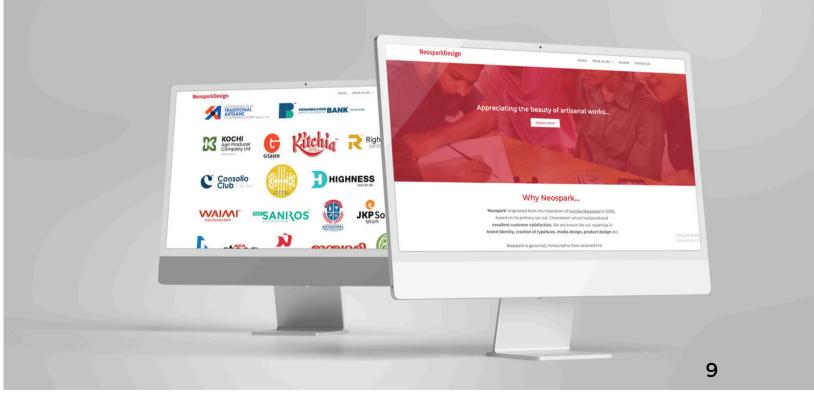
#### Web designs



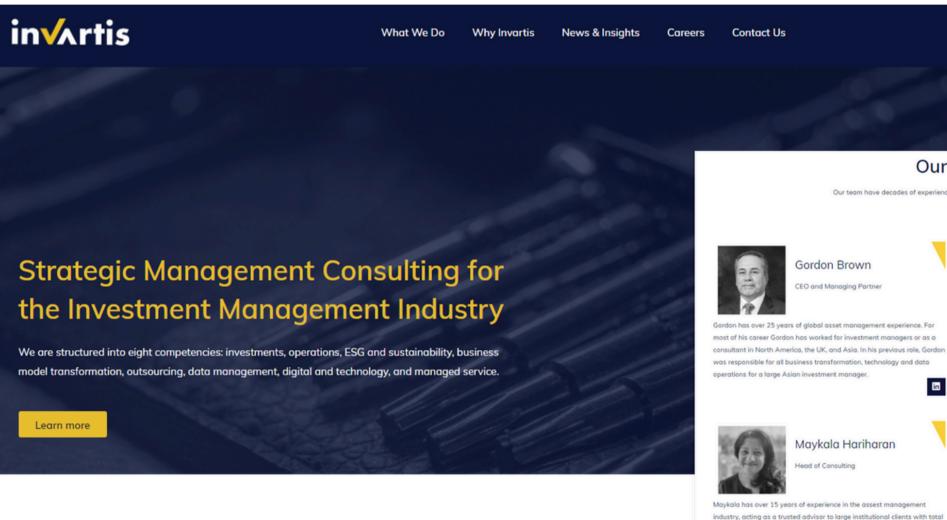
#### Web designs

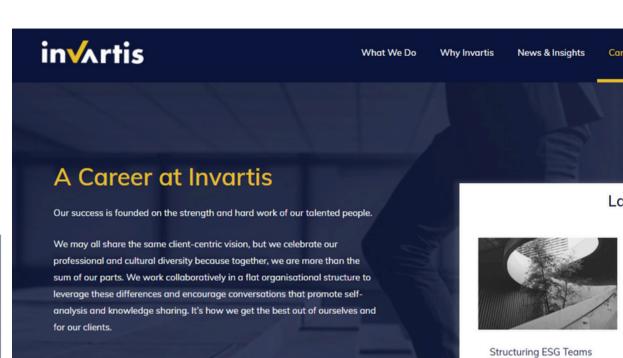






#### Web designs





#### Latest news and insights



Managing Environmental Risk

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in **Artis** 

Invartis Consulting Launch

#### Our team

Our team have decades of experience in the investment management industry



Gordon Brown

CEO and Managing Partner

rdon has over 25 years of global asset management experience. For most of his career Gordon has worked for investment managers or as a was responsible for all business transformation, technology and data operations for a large Asian investment manager.

Maykala Hariharan

assets in excess of US\$15 billion. in her previous role, Maykala held senior

roles at consulting firms and investment managers. She specialises in

investment strategy, operations due diligence, and performance.



Vivek Jamwal

Vivek has 15 years experience managing passive equity funds and analysing equities for active funds. He has a deep understanding of asset working across front, middle and back office, in addition to marketing and in



Alpha is a business consultant, leading business development at Invartis Consulting. Her experience includes advising on operations, technology, fintech and regulation for the financial services industry, with a specialised focus on the buy-side, in her previous roles, Alpha worked at a large accounting company and a VC fund.





#### educational

# competence

Master of Fine Arts - Advertising and Applied Arts Amrita University - Cochin

Bachelor of Home Science - Interior Design Avinashilingam University - Coimbatore

Certificate program - Print & Publishing Arena Multimedia - Chennai

Certificate program - Figma Udemy.com



Learning through professional experience of 12 + years



#### let us

## connect

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diffyramz@gmail.com









Looking forward to translate your ideas into visually stunning designs that make a statement!

### thank you!