



MARKETING PROPOSAL

for Indonesian patent translation services

Introduction



Who we are?

TranSub Translation Services is a specialized translation firm dedicated exclusively to the field of technology. Established within the past one to three years, TranSub has rapidly built its identity around a clear and deliberate positioning: providing high-precision technical document translation services for multinational corporations (MNCs) and global enterprises operating in or entering the Indonesian-speaking market.

The company's core language pairs (English to Indonesian and German to Indonesian) reflect a strategic focus on two of the most commercially active corridors of technology transfer into Indonesia. While the English–Indonesian pairing serves the broadest global demand, TranSub's German–Indonesian capability is a particularly rare and defensible asset, serving European technology firms and manufacturers with limited access to qualified translators in this specialized combination.

Introduction



Our vision & mission

TranSub aspires to be the premier technical localization partner for global enterprises navigating the Indonesian market, recognized for its uncompromising terminological precision and domain expertise. We aim to set the industry standard for consistency and reliability, ensuring that large-scale, mission-critical documentation meets the rigorous demands of global enterprise environments.

To achieve this, our mission is to deliver high-caliber technical translations from English and German into Indonesian with an emphasis on accuracy, speed, and strategic risk management. We operate with the conviction that every technical specification and compliance document is vital to operational success; therefore, we treat precision not just as a quality metric, but as a fundamental commitment to safeguarding our clients' business integrity.

Resolving critical pain points

Did you know that 40–50% of the cost of a patent application is translation costs?



*Cost Breakdown Chart

A recurring problem

Some organizations use freelance translators to keep translation costs down, but the varying backgrounds of these translators create new challenges for patent engineers when it comes to validating the documents (in terms of terminology, formatting, or technical writing style).

Freelance translators' limited knowledge of patent drafting rules often poses a challenge for applicants in addressing the technical feedback provided during the examination stage (office action).

We are here to provide solutions!

Imagine if you could save about 20% on each of your patent applications without compromising on quality.

In addition to reaping the benefits, you can also offer competitive rates to your prospective clients, thereby boosting your business's growth potential.

We are committed to supporting your success with competitive rates and professional-grade service. Our team of translators brings over three years of specialized experience across diverse technical fields, backed by relevant industry backgrounds. This expertise, combined with our rigorous professional workflow, enables us to consistently uphold our 'zero-error' commitment.

Why are we more efficient?

Costs without attorney's fees

By eliminating the overhead associated with traditional firm structures, we provide direct access to specialized translation expertise. This lean approach streamlines the procurement process and ensures that your budget is allocated strictly toward high-quality technical output, rather than administrative or legal markups. It allows for a more agile financial workflow without compromising on the professional standards required for intellectual property and technical documentation.

A wide range of expertise in one team

Our team consolidates specialists from various technical disciplines into a single, cohesive unit. This multidisciplinary internal structure eliminates the need for you to coordinate with multiple vendors for complex projects. By handling diverse subject matters—from engineering to pharmaceuticals—under one roof, we reduce communication lag and ensure a unified project management experience, significantly accelerating delivery timelines.

Interlinked glossary data

Efficiency is built on consistency. We utilize advanced terminological management by interlinking glossary data across all project phases. This ensures that specific technical terms remain uniform throughout every document, reducing the time spent on manual revisions and QA checks. By leveraging this "centralized memory," we prevent repetitive errors and ensure that your technical language is harmonized across your entire portfolio, regardless of the project's scale.

Scope of Work

Services

Chemical / Pharmacy Translation

Translation of patent documents related to chemistry, pharmaceuticals, and materials science. This requires mastery of chemical nomenclature, formulas, and regulatory terminology to ensure accuracy in describing compounds, processes, and innovations.

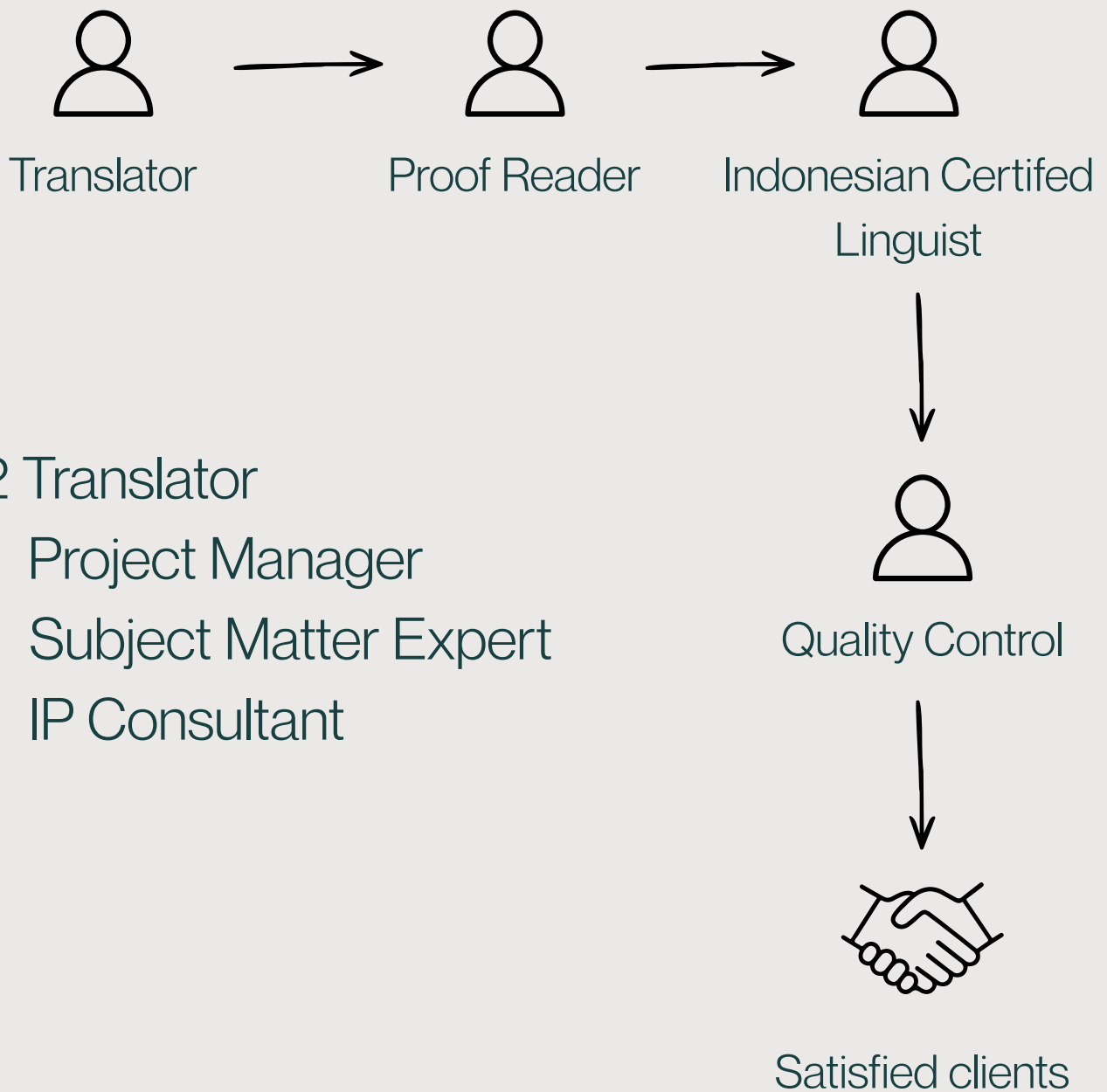
Mechanical Translation

Translation of patents in mechanical engineering, manufacturing, and industrial design. Focused on technical precision in describing machinery, components, and processes, ensuring compliance with international patent standards.

Telecommunication Translation

Translation of patents in telecommunications, electronics, and information technology. This involves specialized knowledge of protocols, hardware, and software systems to guarantee clarity and consistency across jurisdictions.

Profesional Flow



Implementing CAT -Tools

Our organization leverages advanced CAT (Computer-Assisted Translation) tools to ensure terminological consistency, faster turnaround times, and cost-effective solutions for high-volume projects.



WORDFAST

SDL* Trados Studio



Let's Talk With Us!



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