# Nijole Gedrimaite

## Senior Project Manager | Agile Expert

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## **Summary**

With + 15 years of project management experience across Marketing, E-commerce, Financial Services, and Fashion, I've led significant initiatives like the implementation of Wrike tool at Mindshare Germany and managed new product development in E-commerce with teams across EMEA.

An expert in Agile and Scrum, I've consistently driven efficiency, innovation, and improved process performance by 25%. My leadership and communication skills, coupled with my PMP certification, have been key to these successes.

Committed to continuous improvement and delivering exceptional results, I aim to utilize my skills and experiences to add substantial value in my next role.

## **Work Experience**

## Senior Project Manager

Mindshare GmbH, Germany

- Nov 2021 Present
- Successfully led the deployment of the Wrike Project Management tool across the entire Mindshare Germany agency, impacting 450 employees. This involved establishing new processes and workflows, which led to enhanced transparency, boosted efficiency, and better alignment with organizational objectives.
- Managed stakeholder relationships effectively during the Wrike implementation process, securing their support and addressing their needs and concerns.
- Developed a comprehensive Project Management training program for the entire Mindshare Germany agency, facilitating enhanced collaboration among different units and projects, while sharing the knowledge and principles of agile methodologies in the marketing field.
- Successfully led the development of Power Apps for in-house project management and documentation purposes, ensuring efficient and effective project execution.



#### **Personal Information**

- Nationality: EU citizen - Lithuanian
- Driving license: Category B

### Languages

- German: Intermiadiate (B2)
- English: Fluent
- Lithuanian: Native
- Russian: Professional working proficiency

## **Expertise**

- Agile Project Management
- Scrum Project Management
- Product Development
- Stakeholder Management
- Process Improvement

#### **Project Manager**

Emma Sleep GmbH, Germany

- Demonstrated a strong track record of successfully steering projects of various scales from inception to completion. Utilized robust leadership, managerial, analytical, and technical skills to provide expert consultation and guidance, ensuring project teams
- Oversaw and managed the entire project lifecycle, resulting in a COGS reduction plan that yielded annual savings of €1.3 Million.

and markets were aligned with set goals and objectives.

- Provided commercial advice for new product development, leading to multiple successful product trials and revenue expansion.
- Negotiated new product design with existing strategic partners, achieving an annual cost reduction of 50%.
- Coordinated cross-functional teams to successfully launch new products into the market.

#### **AML Remediation Executive**

Oct 2014 - May 2016

Feb 2018 - Oct 2021

An Post Ireland, Dublin

- Ensured projects adhered to regulatory compliance standards (AML, KYC) as part of project management responsibilities.
- Supported project teams in generating reports and maintaining records, enhancing operational efficiency and adherence to compliance requirements.
- Collected and organized compliance data for management review, enabling informed decision-making.

#### **Concession Manager**

Sep 2007 - May 2014

Day Birger et Mikkelsen, Ireland

- Ensured optimal staff coverage and budget compliance, resulting in consistent profit growth.
- Successfully launched two concessions in Ireland, contributing to sales increase and business expansion.
- Managed concessions based on KPIs, achieving targeted turnover.
- Analyzed sales performance and provided strategic recommendations to the headquarters.
- Solely handled recruitment and training of new team members.

#### Certification

- Certified Senior Agile Project Manager (IAPM)
- Google Project Management
- Scrum Master PSM I
- Scrum Product Owner PSPO I









#### **Skills**

- Agile Project Management
- Scrum Project Management
- PM Trainer
- Stakeholder Management
- Process Improvement
- MO365: Word, Excel & PowerPoint
- PM Tools: Wrike, ClickUp, Monday.com, Asana, Jira Confluence
- Adobe Photoshop & Illustrator

## **Education**

 Bachelor degree in Textile and Weaving Arts, Vilnius Art Academy, Vilnius, Lithuania