



Nestor Alonso Remedios

QA automated and manual

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 Nestor Alonso

Profile

I am a dedicated QA professional with expertise in both **automation** and **manual testing**, ensuring software quality and seamless user experiences. Proficient in creating detailed test plans, executing test cases, and leveraging automation tools like Selenium, Cypress, and Playwright to optimize testing processes. My attention to detail and problem-solving skills have consistently driven the delivery of reliable and robust software solutions.

Work Experience

QA Lead, QA-BIT 09/2022 | Madrid, Spain
Led the planning, design, and execution of comprehensive software tests, ensuring compliance with stringent quality standards. Streamlined the testing process by implementing automated tools, reducing testing time by 30% and improving overall efficiency by identifying 15% more critical bugs before production release.

QA Engineer – Manual & Automation Testing, Soaint 12/2024 – 07/2025
As a QA Engineer specializing in both manual and automated testing, I am responsible for ensuring the quality and reliability of software products through comprehensive test planning, execution, and automation. My work includes creating detailed test cases, identifying and documenting bugs, and developing robust automated test scripts using tools such as Cypress, Selenium, or Playwright. I collaborate closely with developers, product managers, and other stakeholders to guarantee that each release meets the highest standards of performance, usability, and functionality.

Key Responsibilities:

- Design and execute manual test cases based on functional and technical requirements.
- Develop and maintain automated test suites for web and API testing.
- Perform regression, smoke, exploratory, and end-to-end tests.
- Identify, report, and track defects in tools like Jira or similar.
- Collaborate in Agile/Scrum environments to deliver high-quality software.
- Contribute to continuous improvement of QA processes and tools.

QA automated, Genius Referrals 2023 – 2024 | EEUU
Developed and executed automated testing frameworks using Cypress to ensure software compliance with high-quality standards. Reduced testing time by 40% by integrating continuous testing pipelines, leading to faster product releases and minimizing production errors by 20%.

QA automated and manual, SEO, marketing, sales, community manager, support,, Guajiritos 09/2021 – present | Habana, Cuba
As a skilled QA professional, I plan, design and execute software tests to ensure they meet quality requirements. I also use automation tools to make the testing process more efficient and reduce testing time.

Regarding SEO, I work on optimizing search engines to improve website visibility in search engines. This involves conducting keyword research, creating SEO-optimized content and implementing backlink strategies.

In marketing and sales, I develop effective strategies to promote company products or services. Additionally, I use my skills in SEO and social media management to increase brand visibility online and generate sales.

As a social media management expert, I am responsible for creating engaging and relevant content for different social media platforms and interacting with customers online. I also use analysis tools to evaluate the success of social media campaigns and adjust them accordingly.

In technical support, I provide quick and effective solutions to software-related problems and help users resolve technical issues. I offer assistance to customers via phone, email or live chat, and help ensure customer satisfaction.

Web Positioning Consultant (SEO), ACL 05/2024 – present | florida, EEUU
As an SEO Specialist, I am responsible for developing and executing optimization strategies to improve website rankings on search engines. My goal is to increase organic traffic, enhance online visibility, and support the company's digital marketing objectives.
Optimization for search engines (SEO)

Education

Dentist, University of Havana 09/2008 – 07/2012 | Habana, Cuba

Skills

Python		Selenium	
Appium		keyword	
Sales		Selenium ide	
word		seobility	
cypress		Jira	
JavaScript		API testing (POSTMAN)	
scrum		Scrum	
Perfomance testing (Jmeter)		SEO	
Gherkin		Jmeter	
Postman			

Certificates

Selenium Webdriver Features (Advanced)

Test Id - 622977

Google SEO Professional Diploma Certificate (Advanced)

Test ID - 613390

Artificial Intelligence In Digital Marketing

Certificate N° TC-MzExNjU3fCp8MTAxMTQ=

Selenium

English Vocabulary

Test ID - 613771

Automated Visual testing with Appium

id=79b0a1c1

2023 Gestión Ágil de Proyectos con Scrum: Curso AGILE

UC-ff684e3e-26e0-433c-8bea-3232793005b1

2023 Gestión Ágil de Proyectos con Scrum: Curso AGILE

UC-ff684e3e-26e0-433c-8bea-3232793005b1

Remote Work Professional Certification - RWPC - Spanish

CertiProf-87521273

API Testing con POSTMAN : Masterclass todo en 1 (2023)

UC-dc2abbea-9c81-43e1-8111-07cb02641628

Digital Marketing Professional Certificate - Spanish

88797125

Blackbox Testing (Advanced)

Test ID - 716594

CertiProf - Scrum Foundation Professional Certification SFPC - (English)

91344724

Curso de Introducción a SEO: Posicionamiento en Buscadores

Platzi

Curso de Fundamentos de Pruebas de Software

Platzi

Curso de Automatización de Test con Playwright

3a6db7b1-847b-4303-95cd-d44500d65ad2

Professional Diploma in Software Testing & Quality Assurance

UC-54082777-8122-45b4-b6bd-b5a1b780e307

GitHub Actions esencial

JMeter: Pruebas de rendimiento y carga

Software Test Engineer Diploma Certificate (Advanced)

Test ID - 622708

Sales and Marketing Diploma Certificate (Advanced)

Test ID - 613999

Python automation project

Selenium with python

Grade 10 English

Test Id - 613916

Become a Successful SEO Freelancer & Start Online Businesses

UC-201ddc12-1e02-4fdd-bec9-b9f544b60da5

CURSO DE INGENIERÍA DE REQUISITOS 2022

Academia QA

Setting a Foundation for Successful Test Automation

id=7a217992

Advanced Visual Testing Techniques

d=7050c95b

Software Testing avanzado : Lidera las pruebas de tu equipo

UC-c36054a1-5192-4d5b-a526-8d0c8717a7c0

Python (Basic) Certificate

9f5947cda95e

Navigating On-Page and Technical SEO: A Semrush Deep Dive

335918

Curso de Cypress Avanzado Platzi

Curso de Inteligencia Artificial para SEO

Platzi

Advanced Cypress

Applitools id=b5d7bb58

Curso de Optimización de SEO Técnico

19a2387b-7710-403d-9f6c-16eab55647e2

ChatGPT Ultimate Guide: Master Chat GPT & Prompt Engineering

UC-d0eb0561-06b4-4c20-b746-0ed372916509

Learning Playwright

Jmeter Avanzado

Web Testing (Advanced)

Test Id - 622182

SEO

8f30ccc6c1c3400cb277b8af768345d8

SEO strategies

Digitaliza paso a paso tu negocio con herramientas de Google

PV5 U3F D7J

Cypress: E2E Automation Testing con JS, a fondo!

ID: UC-9c3a170a-019f-47ef-942b-2b4ba1806745

Complete PYTHON Programming for Beginners - 2023

UC-eb571586-ced0-48c0-9099-98546856fd58

CURSO INTRODUCCIÓN AL PERFORMANCE TESTING 2022 Academia QA

Scrum Certification Course 2022 (Based on Scrum Guide 2020)

UC-60ab09a0-0f94-49cf-8a10-b1922afc2b09

Scrum Master Certification 2023 + Agile Scrum Certification

UC-57ce0c06-ee10-416a-ae23-36ebac43bc46

Supercharge Productivity: ChatGPT & Prompt Engineering

UC-54fca977-a32d-4625-ac5b-4f92a5631d00

Scrum Master (Advanced)

714031

Testing de Software QA

Instituto Web

Curso de Automatización de Pruebas de Backend con Cypress

Platzi

Curso de Automatización de Pruebas UI con Cypress

Platzi

Cypress E2E Testing Framework

Test ID - 736818

Curso de Prácticas Efectivas para SEO

8bfc6d46-d2f6-4935-8604-e6fc77a0cb05

Fundamentos de pruebas de software: preparación de pruebas

Playwright: Design Patterns

Fundamentos de la programación: Pruebas de software y QA

Web Testing (Expert)

Test ID - 622470

Diplomado Técnico en integridad web

FOLIO: 3CEFCA24- FF9F-4E19-A95D- BE94E7B7B874

Hypothesis testing

Competencias digitales para profesionales

NFV P5K UB7

Curso de Marketing Digital y Creación de Apps Móviles

Uid: 107056

SEO Guide: SEO Tips to Rank Better on Google

UC-3e1eee7e-20a8-45f7-aa82-cc53bea81866

ChatGPT e Inteligencia Artificial en la educación superior

QWgfk9pL7R

SEO - The Complete SEO Course Beginners to Advanced 2023

UC-9c758f5f-9122-4639-95b2-516853745724

Online Reputation Management Guide: Rank Highly on Google

UC-87b17e9b-0ea1-4e4e-8564-fd3e136abfe9

Master: Selenium con Python Test Qa Automation (ESPAÑOL)

UC-8c56ab21-957b-43e8-8188-75de087e5f08

Accredited Software Testing Fundamentals Certification (ASTFC)™

91029779

Accredited Scrum Fundamentals Certification (ASFC)™

91459818

Prompt Engineering con ChatGPT

Platzi

Curso de Introducción a la Automatización de Pruebas

Platzi

Curso Profesional de Scrum

080a5647-e81a-40a2-aa47-490af6b6e2df

ChatGPT Prompt Engineering Mastery

UC-12052c43-3fdf-44c1-97d2-d7ecd564b4d

Gestión de proyectos con Jira

Fundamentos de la gestión de calidad

References

Guajiritos, QA automated and manual, SEO, marketing, sales, community manager, soport
commercial@guajiritos.com, +53 5 9878296

QA-BIT, Head of QA
rrss@qa-bit.com, +34634039886

Organizations

Barrio adentro, Dentist 12/2015 – 12/2018 | Miranda, Venezuela

Languages

English B2		Germany A2	
Spanish			

Projects

Cuban Software Developers, Empowering Cuban Tech Talent [↗](#) 07/2024
Cuban Software Developers is an initiative dedicated to nurturing and showcasing the exceptional talent of software developers in Cuba. We provide a platform where Cuban developers can connect with international clients, access valuable resources, and participate in cutting-edge projects. Our goal is to bridge the gap between Cuban tech professionals and the global market, fostering growth, innovation, and collaboration.
Key Features:

- Networking opportunities with global tech leaders
- Access to international projects and job opportunities

Nestor Alonso, Professional QA, SEO, and Digital Marketing Specialist [↗](#) 06/2024
As part of my professional portfolio, I launched **Nestor Alonso** to provide a comprehensive range of digital services. My expertise spans across QA automation and manual testing, SEO, digital marketing, sales, social media management, and customer support. I am committed to delivering high-quality work, customized strategies, and integrated services to enhance digital presence and drive measurable growth.