

The **main message** of a poster needs to be self-explanatory (a big, clear **title** helps here).

The **abstract or introduction** should be brief & informative

Keep the **layout** simple & the text brief

Balanced with **graphics**

- Bullet points
- Lists
- Tables

to increase *accessibility, clarity and quantity* of information.

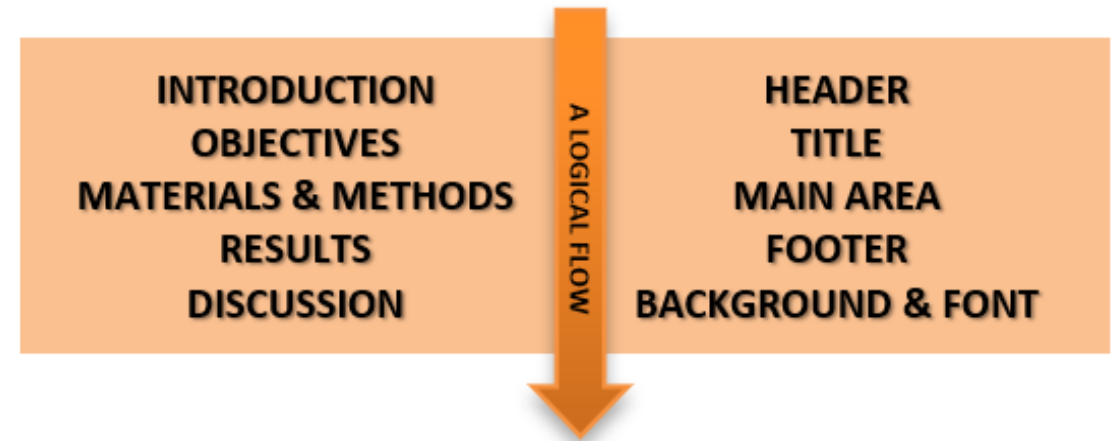
Use '**white space**' (blank areas with no text) so that viewers can easily take in the most important information.

Font size, spacing between the lines & number of words per row varies according to the source of submission. For e.g., the **APA** recommends a few fonts that are widely available (11-point Calibri, 11-point Arial, 10-point Lucida Sans, etc).

Ensure that the text is large enough to be legible from **1-1.5 meters away** and the title from **3 to 9 meters** away.

HOW TO MAKE AN E-POSTER

HARSHA KEWLANI (POST-GRADUATE; DEPARTMENT OF PEDIATRICS AND PREVENTIVE DENTISTRY, COLLEGE OF DENTAL SCIENCE AND RESEARCH CENTRE, AHMEDABAD)



SYNTAXING

INCLUSIONS & FORMAT

KEYS TO EFFECTIVE & VISUALLY ATTRACTIVE POSTERS

REFERENCES must be made based on the guidelines of Poster Submission. Here are two examples of referencing styles:

Masters K, Gibbs T, Sandars J. How to make an effective e-poster. MedEd Publish. 2015 ← *Vancouver Method*

Gundogan, B., Koshy, K., Kurar, L., & Whitehurst, K. (2016). How to make an academic poster. *Annals of medicine and surgery* (2012), 11, 69–71.

<https://doi.org/10.1016/j.amsu.2016.09.001> ← *APA Method*