

Presenter Profile



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Sreevatsan.V



9566554633

Sreevatsan V

CEO & Co-Founder



Sreevatsan is a seasoned entrepreneur and dynamic presenter with over 15 years of diverse experience in marketing, sales, and business strategy. As the Founder and Chief Guru of Guest Guru, he specializes in delivering impactful training sessions, workshops, and lectures that empower teams and drive organizational success.

**4000+ students
& 850+ faculties**



Impacted more than 4,000 students & 850+ faculties through transformative sessions.

400+ hours



Conducted over 400+ hours of meaningful interactions.

15+ colleges



Collaborated with more than fifteen colleges.

 **9566554633**

 **vatsan@guestguru.in**



Guest Guru

Sreevatsan V

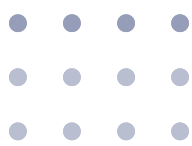
CEO & Co-Founder

Meet Sreevatsan - the guy who turned memories into a masterpiece. He created Mukthi, an app and community that helps elderly people preserve their memories and connect with others. His work has earned him awards like "Promising Startup of the Year" and "Creative Entrepreneur of the Year."



He also leads Think Loud, a workshop that helps startup founders turn ideas into money, and BE A ZERO, a leadership training session that challenges conventional thinking. With a blend of real-world experience and industry expertise, he helps businesses, startups, and individuals grow through smart strategies and clear communication.

Key Areas of Expertise: Entrepreneurship, Startups, BMC, Branding, Marketing Strategy, Sales Training, Employee Empowerment, and Public Speaking.



Awards & Recognition



தமிழ்



Certifications



ALAGAPPA CHETTIAR GOVERNMENT COLLEGE OF ENGINEERING & TECHNOLOGY
 (An Autonomous Tamilnadu Government Institution, Permanently Affiliated to Anna University, Chennai)
 KARAIKUDI - 630 003



INSTITUTION'S INNOVATION COUNCIL

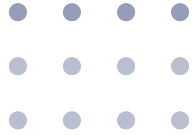
CERTIFICATE

This is to certify that **Mr.V.SREEVATSAN, Founder & CEO, Uyirmei InfoTech, Trichy, India** has delivered a invited lecture on **"My Story - Motivational Session by Successful Innovator"** under Institution's Innovation Council on 24.01.2022 in Alagappa Chettiar Government College of Engineering and Technology, Karaikudi, Tamilnadu, India through on line mode.



Date:31.01.2022

Prof. Dr. K. BASKARAN
 PRESIDENT - IIC



TESTIMONIAL

BIM 41 T2 STUDENT FEEDBACK- ANALYSIS REPORT

Entrepreneurship and Start-Up Ecosystem

Mr.V.Sreevatsan

Evaluation Parameters	Score
Quality of Teaching	8.49
Learning Environment & Teaching Methods	8.51
Course Materials & Facilities	8.43
Student Engagement & Interaction	8.56
Assessment & Feedback	8.45



Jakir Hussain Khan • 1st
ALIET'26 || Computer Science Engineering || tech enthusiast
1mo • 🗨️

🚀 Proud Moment for Team Swades at IDE Bootcamp! 🏆

Thrilled to have been part of the transformative 5-day IDE (Innovation, Design, and Entrepreneurship) Bootcamp Phase II at **Jai Bharath College of Management and Engineering Technology**, 📍 Ernakulam, where we dived deep into design thinking, innovation, and business strategy! Being recognized as one of the best teams is an honor and a testament to our passion for solving real-world problems. A huge shoutout to **Sree vatsan** sir from **Wadhvani Foundation** for his invaluable guidance throughout the bootcamp. The hands-on sessions, industry insights, and engaging discussions have been an incredible learning experience!



Sandeep M • 1st
Founder of Codlaxy | Student at R.M.K Engineering College | SECOND YE...
1mo • 🗨️

A Lesson that will Stay With Me Forever!

We had an amazing 5-day session on how to build a startup from scratch by **Wadhvani Foundation**, presented by **Sree vatsan** Sir. The sessions truly helped me rethink my startup idea and provided deep insights into identifying real-world problems, Innovation Trinity, design thinking and the Lean Model Canvas along with many other valuable topics that I can't even fit into a single post!



Ienin Murugesan • 2nd + Follow
Aspiring AI & Data Science Student | Exploring Data-Driven So...
2mo • Edited • 🗨️

🚀 One Week of Innovation, Learning & Unforgettable Experiences! 🚀

Just wrapped up an incredible week at the IDE Bootcamp in Ernakulam, Kerala, and the journey has been nothing short of transformational! 🌟

🔥 From exploring the Kerala Startup Mission to unlocking insights we never knew before, every moment was packed with learning, networking, and innovation. The exposure to cutting-edge ideas and startup culture was truly inspiring!

💡 Huge shoutout to our phenomenal trainer, **Sree vatsan** Sir who guided us with unmatched expertise and made every session engaging and insightful. His mentorship was the game-changer!



Rejolin Solomon J • 1st
Founder & CEO at Lin's Infotech | Design and Creative Lead - Google Develop...
1mo • 🗨️

5 Days of Innovation, Discovery & Entrepreneurship – My IDE Bootcamp Phase 2 Edition Journey! - Team Lin's Infotechs

🌟 What an incredible experience!

I had the privilege of participating in the IDE Bootcamp (Innovation, Design & Entrepreneurship) organized at Jai Bharath College, Ernakulam from February 17 till 21 - 2025 with my team **Syed Abuzar** , **SUHAIL S** , **ADHITHYA RAJ** Over 5 enriching days, I dove deep into the world of design thinking, rapid prototyping, and business model innovation, while collaborating with talented minds and learning from inspiring mentors especially **Sree vatsan** who truly ignited purpose in every session.



Mohammed Bilal • 3rd+ + Follow
Civil Engineer
1mo • 🗨️

Unforgettable 5-Day Journey of Learning

I am thrilled to share my experience of the transformative "Faculty Development Program (FDP) on Innovation & Entrepreneurship", held from March 17th to March 21st, 2025 at EDII-ABIRF, Anna University, Trichy. Each day was an enriching experience filled with insights, inspiration, and impactful interactions.

Day 1:

The inaugural session by Prof. Dr. R. Veera Sekaran set the tone for the program with a powerful message on nurturing entrepreneurship. The theme of the day was "Evangelizing Entrepreneurship Among Students. The sessions by Mr. **Sree vatsan** and Mrs. **Anbu Mathi** underscored the critical role of faculty in nurturing an entrepreneurial ecosystem. Through reflective exercises, participants explored the importance of mindset creation, growth motivation, and competencies required as entrepreneurship educators.



Gurram Shiva • 1st
Attended Malla Reddy Engineering College
2mo • Edited • 🗨️

I am grateful to have participated in the Innovation, Design, and Entrepreneurship(IDE) Bootcamp-Edition 2,Phase II, organized by **All India Council for Technical Education (AICTE)** , **MoE's Innovation Cell**, **Wadhvani Foundation**,and the **MINISTRY OF EDUCATION, GOVERNMENT OF INDIA** of India.

Duration:17th to 21st of Feb 2025

I'd like to thank **Jai Bharath College of Management and Engineering Technology** for hosting this incredible event.

A special thanks to the educators **Sree vatsan** sir,**Indu Govind** mam ,**Swetha RS** mam and **Rasha Kutty** mam ,for delivering insightful and inspiring sessions.



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vatsan@guestguru.in

Previous briefings



He has delivered a series of inspiring presentations on entrepreneurship at the following institutions.

His sessions not only explained the importance of entrepreneurship, but also empowered students to consider it as a viable career path.

✓ Bharathidasan Institute of Management, (BIM) Trichy. **(Visiting Faculty)**

✓ Kalasalingam Academy of Research and Education, (KARE), Rajapalayam.

✓ K.Ramakrishnan College of Engineering, Trichy.

✓ GRG School of Management Studies, Coimbatore.

✓ Girijananda Chowdhury University, Assam.

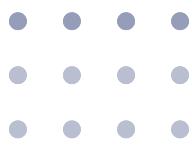
✓ Indian Institute of Technology, Kanpur.

✓ Anna university, Trichy

✓ National College, Trichy.

✓ Jai bharith college of engineering, Kochi.

✓ National Institute of Technical Teachers' Training and Research, Chennai



TOPICS COVERED

The key points covered in his presentations include:

- ☑ Introduction to Entrepreneurship:
 - Types of Entrepreneurship.
 - Characteristics of an entrepreneur.
 - Difference between an ENTREPRENEUR & a Businessman.
- ☑ Ideas to Opportunities:
 - Idea Validation – Test your concept with real-world feedback.
 - Problem Identification – Ensure you're solving a real pain point.
 - Solution Refinement – Improve your offering for maximum value.
 - Unique Value Proposition – Communicate why you matter.
 - Business & Lean Model Canvas – Build investor-ready models.
 - Go-to-Market Strategy – Plan how to acquire your first 100 customers.
 - Pitch Preparation – Craft confident, compelling investor pitches.
 - Founder Training – Level up in leadership, growth, and operations.

As a guest lecturer at several top institutions, he has inspired and educated over **4000+ students & 850+ faculties on entrepreneurship and business development.**

Previous briefings



Faculty development bootcamp organized by Ministry of Education and AICTE @ Assam.

Previous briefings



Faculty development bootcamp organized by Ministry of Education and AICTE @ NITTTR, Chennai.

Previous briefings



An overview of previous briefings conducted at various institutions.

Previous briefings



An overview of previous briefings conducted at various institutions.



Thank You

Thank you for taking the time to view my profile. I appreciate your interest in my journey and experiences. I'm committed to empowering others through innovative strategies and meaningful connections. Please feel free to reach out if you'd like to discuss how we can collaborate or share ideas.

Contact Information :

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 **<https://www.linkedin.com/in/sree-vatsan/>**